

Target Countries : Latin American Countries Speaking Spanish

Course No. : J1804056

No. : 1884667

Sector : Private Sector Development/Tourism

Sub-Sector : Nature Conservation/Sustainable Use of Natural Resources

Language : Spanish

Outline

This course is designed to develop human resources who can plan/manage eco-tourism which contribute to both revitalizing the regional/local economy and conserving her unique nature/culture.

| Objective/Outcome | Target Organization / Group | |
|---|--|--|
| <p>【Objective】 The practical measures and improvement plans to which participating organizations are facing related to the regional economic development through the eco-tourism promotion will be formulated.</p> <p>【Outcome】 1. Current situation and issues the participating organizations are facing is sorted out in the job report. 2. Participants can explain the concept and promotion system of eco-tourism. 3. Participants can explain the concept of eco-tourism resources and the method of its management. 4. Eco-tourism program and human resource development program are formulated based on step 2 and 3. 5. Action plan is formulated against the issues sorted out in step 1, based on step 2 to 4.</p> | <p>【Target Organization】 governmental / public organizations and NGOs engaged in planning and managing the eco-tourism</p> <p>【Target Group】 More than 3 years of experience in eco-tourism or relevant field. University degree or equivalent with a good command of English, PC and digital camera. Not served in military but healthy both physically and mentally.</p> | |
| <p>Contents</p> <ul style="list-style-type: none"> - Country and Job Report presentation - Workshop for local resources development and study on each participant's country and region. - Site visit to various scale of eco-tourism programs - Introduction and practice of PCM (Project Cycle Management) - Lecture on environmental resources (e.g. Coral reefs, mangroves) - Key to balancing the revitalization of the region's economy and conservation of the nature and culture - Formulation and presentation of Action Plan | <p>Course Period</p> | <p>2018/9/19~2018/11/24</p> |
| | <p>Department in Charge</p> | <p>Industrial Development and Public Policy Department</p> |
| | <p>JICA Center</p> | <p>JICA Okinawa</p> |
| | <p>Cooperation Period</p> | <p>2016~2018</p> |
| <p>Implementing Partner</p> | <p>NPO Okinawa Environment Club</p> | |
| <p>Remarks and Website</p> | <p>Digital contents for PCM and other contents in regional development https://jica-net-library.jica.go.jp/jica-net/user/lib/contentDetail.php?item_id=885</p> | |