

Target Countries : countries/areas considering replication of Japanese SMEs promotion policies

Course No. : J1804372

No. : 1884846

Sector : Private Sector Development/Other Private Sector Development Issues

Sub-Sector : Private Sector Development/Tourism

Language : English

Outline

This training course provides opportunities for the participants to learn the systems of developing regional industries which are backed by geographic environment, culture, history, tradition and so on, so that the participants can consider reprecation and implementation of the similar policies/activities at the respective countries/areas.

Objective/Outcome	Target Organization / Group
<p>【Objective】 The participants will be able to consider reprecation and implementation of the similar policies/activities for regional industrial development and promotion through learning the practices carried out in Japan which utilize local resources.</p> <p>【Outcome】 The participants can (1) analyze the current industrial development and promotion in respective countries/areas utilizing local resources, (2) understand the current situation of industrial development and promotion in Hokuriku region utilizing regional characteristics, (3) deepen the understandings on systems and practices of implementation of regional industrial development and promotion utilizing local resources, (4) understand the relationships for the regional industrial development and promotion among Public/Private/Academia, (5) consider and develop action plans based on the learnings through the training for regional industrial development utilizing characteristics in respective countries/areas.</p>	<p>【Target Organization】 Central and Regional/Local government in charge of regional industrial development and promotion, and private associations such as chamber of commerce</p> <p>【Target Group】 personnel in charge of regional industrial development and promotion / more than 1 year experiences / enthusiasm for steady implementation of the plan for the respective countries, region, areas</p>

Contents	Course Period	2018/7/8~2018/8/4
<p>Lectures: The participants will learn on current situations and historic backgrounds which made popular specialities in Hokuriku region, through lectures and site visits including practical lessons on difficulties faced and solutions. Site visits: Toyama prefecture-Medicine, Kanazawa city-Tourism and Traditional cloth, Fukui Prefecture-Eye glasses, Ishikawa prefecture-Lacquerware</p>	<p>Department in Charge</p>	<p>Industrial Development and Public Policy Department</p>
	<p>JICA Center</p>	<p>JICA Hokuriku</p>
	<p>Cooperation Period</p>	<p>2016~2018</p>

<p>Implementing Partner</p>	<p>Pacific Resource Exchange Center</p>
<p>Remarks and Website</p>	