

~Farmers' education for a better livelihood by market-oriented approach~
 農民主導による普及手法~市場志向アプローチによる生計向上を目指した農民教育~

Target Countries :

Course No. : J1804362

No. : 1884695

Sector : Agricultural/Rural Development/Other Agricultural/Rural Development Issues

Sub-Sector :

Language : English

Outline

In developing countries, even though agriculture is a main industry, small-scale farmers have a numbers of problems on improving productivity without enough funds. Although extension workers in agricultural promotion area are responsible for solving these problems, they also have many problems such as lack of manpower and budget. Here, Tokachi area in Hokkaido has enough experiences solving the similar problems gradually by motivating farmers during 130-year history since its exploitation. In this program, participants will learn the way how to conduct rural development by maximum use of farmers' initiatives, and the effective method of market-oriented approach to improve farmers' motivation. Thus, the program is aimed to build the capacity of extension officers and farmers' leaders on management and planning by farmer-led extension activities such as field school by farmers and learning better practices among farmers.

Objective/Outcome		Target Organization / Group	
<p>【Objective】 Participants formulate each action plan of extension activity by farmers' initiatives to motivate farmers for a better livelihood.</p> <p>【Outcome】 1. to be able to explain how to communicate and the way how to work together with farmers 2. to be able to explain on key points of agribusiness increasing more farmers' initiatives 3. to be able to formulate action plan on the summary of farmer-led extension after returning to their countries</p>		<p>【Target Organization】 Public organization responsible for extension of agricultural technology such as agricultural extension institute/farmers association</p> <p>【Target Group】 Those responsible for planning and implementation of agricultural extension activities such as agricultural instructors, extension officers and leaders of farmers association</p>	
Contents			
<p>【Pre-training】 Inception report which includes following topics is formulated and submitted. (1) challenges on both agricultural extension activities in the countries and your own duties. (2) expectation, skills and knowledge to be acquired through this training.</p> <p>【Training in Japan】 (1) Method of composition and program of agricultural education curriculum, education in agriculture high school: agricultural cultivation and food processing projects by students' initiatives, projects and approach method of agricultural extension center, present situation and historical development of Shihoro agricultural cooperative by farmers' initiatives, (2) Agricultural cooperatives and regional development, mechanism and projects of agriculture and dairy farming in Tokachi and agribusiness approach for increasing farmers' income, projects of successful farmers, developing value-added products, utilizing local resources, effective approach to market participation by farmers' initiatives, (3) workshop method on motivating farmers, formulation on action plan of extension activities</p> <p>【Post-training】 Sharing the output with the colleagues of organization and introducing the action plan to extension activities in respective countries.</p>		<p>Course Period</p>	2019/1~2019/2
		<p>Department in Charge</p>	Rural Development Department
		<p>JICA Center</p>	JICA Hokkaido (Obihiro)
		<p>Cooperation Period</p>	2018~2020
Implementing Partner	Under Planning		
Remarks and Website	http://www.obihoro.ac.jp/index.html		