

Target Countries : Countries which plan to apply SHEP Approach in their agriculture promotion.

Course No. : (A) J1804148/(B) J1804284/(C) J1804084

No. : (A) 1884700/(B) 1884701/(C) 1884702

Sector : Agricultural/Rural Development/Agricultural Development

Sub-Sector : South-South Cooperation/South-South Cooperation

Language : (A) English/(B) English/(C) French

Outline

Through lectures and field visits of extensions systems and marketing/distribution systems in Japan, participants figure out the methods of SHEP approach for small scale farmers (from "First Grow and then Sell" to "Grow strategically to Sell"), which brought results in Kenya. Participants observe on-going project to enhance understanding and motivations and implement the action plans during the final phase.

Objective/Outcome	Target Organization / Group	
<p>【Objective】 Action plan using SHEP (Smallholder Horticulture Empowerment Project) approach learned in Japan and Kenya is implemented after returning to the participant's respective country.</p> <p>【Outcome】 (1)Challenges and issues of horticulture cultivation / distribution / marketing system and their extension system in participants' countries are clarified and analyzed. (2)Theory of "Asymmetry of Information" and its practical cases in Japan are comprehended and explained. (3)Project management utilizing motivation are comprehended and explained. (4)The case of Kenya supporting smallholder farmer is comprehended and applicable points in participants' countries are found. (5)Draft Action Plan for the challenges and issues clarified in output 1 is formulated through output 1 to 4. (6)The Action Plan is taken concrete shape and approved by participants' organization and executed.</p>	<p>【Target Organization】 Central or local government in charge of farming support / extension</p> <p>【Target Group】 <Expected Job Title> Mid-level executive officer (Person who has the authority to some extent to start agricultural project in some extent) <Expected Job Experiences> Have more than 3 years experiences in the field of agricultural development</p>	
<p>Contents</p> <p><Preliminary phase>1. Formulation of inception report describing and analyzing below issues; present situation of horticulture cultivation/marketing and distributions/extension systems, problems and their possible solutions <Core phase in Japan>2. Lectures, field visits and discussions on the background and the methods of market-oriented agriculture development 3. Lectures and field visits on the essence for implementation of market-oriented agriculture development (Agriculture systems, organization of farmer's group, gender, role of cooperatives) 4. Individual study, workshop, formulation of draft action plan <Program in Kenya>5. Observation of on-going project, SHEP PLUS, farmer's organizations, and revise action plan <Finalization phase>6. Start participants' own project based on action plan</p>	<p>Course Period</p>	(A) 2018/5/20~2018/6/2 (B) Under Planning (C) 2019/2/3~2019/2/23
	<p>Department in Charge</p>	Rural Development Department
	<p>JICA Center</p>	(A) JICA Kansai (I) (B) JICA Kansai (I) (C) JICA Tsukuba(Training)
	<p>Cooperation Period</p>	2017~2019
<p>Implementing Partner</p>	(A) Kobe International Center for Cooperation and Communication/(B) Kobe International Center for Cooperation and Communication/(C) Overseas Agricultural Development Association	
<p>Remarks and Website</p>		