

Target Countries :

Course No. : J1804174

No. : 1884898

Sector : Urban/Regional Development/Regional Development

Sub-Sector :

Language : Spanish

Outline

This training program is designed that the participants can learn from the experiences of regional development in Japan (mainly in Hokkaido) along main roads. As a result of the training program, it is expected that the regional development plan is developed and implemented by the initiative of the participants, in order to contribute to raising income and easing the disparities among regions.

Objective/Outcome	Target Organization / Group	
<p>【Objective】 (1) The challenges of the regional development in each country will be clarified. (2) An action plan to promote the regional development along main roads will be developed by taking into account the current situation, and referring to the experiences in Japan (mainly in Hokkaido).</p> <p>【Outcome】 (1) Understand the framework of the comprehensive developmnet plan of Hokkaido, and outline of the regional development in Hokkaido. (2) Understand how to promote regional development along roads, such as infrastructure development, local industry promotion, tourism development. (3) Understand the function of "Michi No Eki (roadside station)" in the regional development by learing business structure and know-how (public-private partnerships, entrepreneurial support, marketing etc.). (4) Understand how to cooperate with the local communities towards the activation of the areas along roads. (5) Clarify the challenges in regional development of each country and CA region, then develop an action plan for participants as well as their organizations to promote regional development.</p>	<p>【Target Organization】 (1) Ministries or local governments relevant to regional development (2) Institutions under SICA</p> <p>【Target Group】 Administrative officers, officers or representatives of non-profit organizations who have more than 3 years of the following operational experience. (1) Comprehensive regional development planning, local development along the main road (2) Promotion of local industry, community development, tourism development</p>	
<p style="text-align: center;">Contents</p> <p>【Pre-Training】 Prepare a SWOT analysis report on the facility resembling a Michi No Eki or Roadside Station in the participant's own country.</p> <p>【Training in Japan】 (1) Lectures on Japan's administrative system, organization and planning for comprehensive development in Hokkaido, road improvement and regional development in Hokkaido. (2) Lectures and field trips on creation of "regional specialities products (branding)" and SME promotion policies, etc. (3) Lectures on tourism promotion measures. (4) Lectures and field trips on securing good roadside scenery, collaboration with local communities (Scenic Byway), a various use of the road (Michi No Eki "Roadside Station") etc. (5) Discussion exercises to help formulate an action plan and presentation of action plan.</p>	<p>Course Period</p>	2018/8/16~2018/9/15
	<p>Department in Charge</p>	Infrastructure and Peacebuilding Department
	<p>JICA Center</p>	JICA Hokkaido (Sapporo)
	<p>Cooperation Period</p>	2017~2019
<p>Implementing Partner</p>	Hokkaido Regional Development Bureau	
<p>Remarks and Website</p>		