TV Program Production for Digital Terrestrial Broadcasting 地上デジタルテレビ放送の番組制作	Updated

Target Countries : Countries which adopted of considering of ISDB-T

Course No. : 201984582-J002
No. : 201984582
Sector : Information and Communication Technology(Utilization of ICT)/Broadcasting
Sub-Sector :
Language : English

Outline

This program aims to promote digitization of broadcasting by understanding the new possibilities of digital broadcasting and by improving ability of producing more attractive digital contents with advantages of digital broadcasting, such as data broadcasting. Participants shall have opportunities to learn and inspect the process of TV program production for digital broadcasting, such as high definition program making and data broadcasting, which would broaden the possibility of TV program production and would help participants to compile more attractive TV program plans with widened knowledge of TV program production method.

Objective/Outcome	Target Organization / Group
【Objective】 Participants are expected to gain fundamental knowledge on the advantages and features of digital terrestrial TV broadcasting, and to propose improvement of planning and producing TV programs that fully utilize the features of digital broadcasting, such as data and multi-lingual broadcasting. 【Outcome】 (1) To gain fundamental knowledge and skills of program production for digital broadcasting and learn rights and protection for the contents. (2) To obtain better understanding of the process of program production for digital broadcasting. (3) To make TV program plans for the participants' organizations based on the knowledge and skills gained through the course.	【Target Organization】 Broadcasting organizations and related governmental organizations 【Target Group】 1.TV producers, directors, or journalists engaged in designing or editing programs in broadcasters or related governmental organizations. 2.A person who has a practical experience of fundamental knowledge of planning,editing or producing TV programs.

Contents		
【Prior activity】 To make a country report about the situation of making digital contents in participants' countries and about their organization. 【Course in Japan】 Course curriculums (lectures, exercises, visits, discussion) would be considered as following; 1)Fundamentals and outlive of data broadcasting,right and protection for contents of broadcasting prpgram. 2) Features of Japanese digital terrestrial broadcasting system(ISDB-T) and overseas expansion 3) Skills of program production for digital terrestrial broadcasting, process of making digital program 4) Study visit to broadcast stations, studios and related facilities, etc. 5) Making and presentation of a TV program plan. 【Post Activity】 Report the outputs of the course to their own organizations. ※In this program, we introduce "Active Learning" approach to promote knowledge co-creation among participants.	**Course Period**	2019/7～2019/8
	Department in Charge	Infrastructure and Peacebuilding Department
	JICA Center	JICA Tokyo(Economy&Env.)
	Cooperation Period	2019～2021

Implementing Partner	Under Planning
Remarks and Website	