

Target Countries :

Course No. : (A) 201984622-J002/(B) 201984623-J002

No. : (A) 201984622/(B) 201984623

Sector : Private Sector Development/SME/Supporting Industries Promotion

Sub-Sector :

Language : (A) English/(B) English

Outline

This program is for officers in SME development to learn basic framework. Through lectures on policy formulation and visits to public institutions & local SME, participants can learn the essence of effective SME development policies from Japan's experiences. In analyzing the current issues of participating countries and clarifying the objective, participants' policy-forming capacity is strengthened.

Objective/Outcome		Target Organization / Group	
<p>【Objective】 An action plan to promote small and medium enterprise (SME) development is formulated by participating organizations.</p> <p>【Outcome】 1. Participants are able to clarify the current situations and issues of SMEs and SME support in their countries. 2. Participants are able to explain the essence of effective SME development policies based on case studies of Japan and other countries. 3. Participants are able to consider the solutions to the current issues of SME support in their countries and to make a tentative action plan.</p>		<p>【Target Organization】 Government ministry, local government, public institutions in the field of SME development.</p> <p>【Target Group】 Officers working in government or public organizations for SME with more than 2 years' experience in the field of SME development.</p>	
Contents			
<p>【Preliminary Phase】 Submission of pre-study report on visiting SMEs</p> <p>【Phase in Japan】 1. Activities for Outcome 1 (1) Presentation: Pre-study report describing the current situation of SMEs in each participating country (2) Discussion: Comparison on situation of SMEs among participating countries</p> 2. Activities for Outcome 2 (1) Lectures: SME related administration, outline of development policies, policy formulation, the role of SMEs development organizations, case-studies, etc. (2) Site-visits: Public organizations in charge of SMEs development, regional support Center, SMEs in manufacturing sectors, consultant association, etc. 3. Activities for Outcome 3 (1) Workshop: Selection of theme for action plan (2) Guidance and presentation of tentative action plan (=Draft of a plan for SME development) <p>【Post Program Phase】 Finalizing action plan within participating organization and submitting a progress report on action plan to JICA</p>		<p>Course Period</p>	<p>(A) 2019/11/11~2019/12/7 (B) 2020/1/27~2020/2/22</p>
		<p>Department in Charge</p>	<p>Industrial Development and Public Policy Department</p>
		<p>JICA Center</p>	<p>(A) JICA Kansai (II) (B) JICA Kansai (II)</p>
		<p>Cooperation Period</p>	<p>2017~2019</p>
<p>Implementing Partner</p>	<p>(A) Pacific Resource Exchange Center, etc./ (B) Pacific Resource Exchange Center, etc.</p>		
<p>Remarks and Website</p>	<p>Website of The Small and Medium Enterprise Agency: http://www.chusho.meti.go.jp/sme_english/index.html</p>		