

Target Countries :

Course No. : 201984664-J002

No. : 201984664

Sector : Private Sector Development/Tourism

Sub-Sector :

Language : English

Outline

The program provides the opportunity to learn the sustainable tourism in local community and practical cases for the development of core personnel in Japan where the number of the tourists from the foreign countries increases rapidly.

Objective/Outcome		Target Organization / Group	
<p>【Objective】 Action plan for capacity development for the core personnel of sustainable tourism will be drafted on the learning from the capacity Development in Sustainable Tourism ~Based on Japanese Tradition “Omotenashi”~. The plans are expected to be shared with related governmental institutions in their countries and implemented in their own countries.</p> <p>【Outcome】 1.To understand and analyze issues in the sustainable tourism in local community and its leading personnel in the own countries 2.To work on comparative study on the situation of own countries and Japan about strategies, legal system and education system; 3.To compare the situation and system of own countries and Japan regarding the capacity development in tourism supported by the national and local government. 4.To consider capacity development for personnel and organizations that plays important role in the sustainable regional development through the lecture and customer experience 5.To draft feasible action plans on the development of the sustainable tourism in local community and capacity building for the personnel who contribute the sustainable tourism in their own countries.</p>		<p>【Target Organization】 Local and Central Government departments and institutions which are in charge of tourism.</p> <p>【Target Group】 1. Local and Central Government officials in charge of regional tourism management who make and execute human resource development plans. 2. More than 5 years engagement with Local and Central Government in charge of Tourism.</p>	
<p>Contents</p> <p><Preliminary Activity> Preparation and submission of Country Report.</p> <p><Activities in Japan> 1.To understand the situation and issue of own country by the Country Report Presentation. 2.To consider the approach of adaptation and implementation by learning strategies, legal system and education system. 3.To consider sustainable tourism development by observing the positive and negative cases. 4.To consider the approach to develop sustainable tourism in local community from the personnel who plays an active part under the policy of “Regional Revitalizing” . 5.To consider the approach for the regional tourism management under the limited environment. 6.To consider abilities required to the tourism personnel through the experience of Japanese tradition “OMOTENASHI” (Hospitality) in tourism business. 7.Draft a Action Plan</p> <p><Finalization Phase> 1. Report to the organization and revise and get approval the Action Plan. 2. Submit Progress Report within 6 months.</p>		<p>Course Period</p> <p>2019/6/11~2019/7/18</p>	<p>Department in Charge</p> <p>Industrial Development and Public Policy Department</p>
		<p>JICA Center</p> <p>JICA Kansai (I)</p>	
		<p>Cooperation Period</p> <p>2019~2021</p>	
<p>Implementing Partner</p>	<p>Under Planning</p>		
<p>Remarks and Website</p>	<p>【Pacific Resource Exchange Center】 http://www.prex-hrd.or.jp/index_e.html</p>		