

**Target Countries :** Latin American Countries Speaking Spanish & Countries Speaking English

**Course No. :** (A) 201984667-J002/ (B) 201984974-J002

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**Sector :** Private Sector Development/Tourism

**Sub-Sector :** Nature Conservation/Sustainable Forest Management

**Language :** (A) English/ (B) Spanish

**Outline**

This course is designed to develop human resources who can plan/manage eco-tourism which contribute to both revitalizing the regional/local economy and conserving her unique nature/culture.

Objective/Outcome	Target Organization / Group	
<p><b>【Objective】</b> The practical measures and improvement plans to which participating organizations are facing related to the regional economic development through the eco-tourism promotion will be formulated.</p> <p><b>【Outcome】</b> 1. Current situation and issues the participating organizations are facing is sorted out in the job report. 2. Participants can explain the concept and promotion system of eco-tourism. 3. Participants can explain the concept of eco-tourism resources and the method of its management. 4. Eco-tourism program and human resource development program are formulated based on step 2 and 3. 5. Action plan is formulated against the issues sorted out in step 1, based on step 2 to 4.</p>	<p><b>【Target Organization】</b> governmental / public organizations and NGOs engaged in planning and managing the eco-tourism</p> <p><b>【Target Group】</b> More than 3 years of experience in eco-tourism or relevant field. University degree or equivalent with a good command of English, PC and digital camera. Not served in military but healthy both physically and mentally.</p>	
<p><b>Contents</b></p> <ul style="list-style-type: none"> <li>- Country and Job Report presentation</li> <li>- Workshop for local resources development and study on each participant's country and region.</li> <li>- Site visit to various scale of eco-tourism programs</li> <li>- Introduction and practice of PCM (Project Cycle Management)</li> <li>- Lecture on environmental resources (e.g. Coral reefs, mangroves)</li> <li>- Key to balancing the revitalization of the region's economy and conservation of the nature and culture</li> <li>- Formulation and presentation of Action Plan</li> </ul>	<p><b>Course Period</b></p>	<p>(A) 2019/7/3~2019/8/24 (B) 2019/10/2~2019/11/23</p>
	<p><b>Department in Charge</b></p>	<p>Industrial Development and Public Policy Department</p>
	<p><b>JICA Center</b></p>	<p>(A) JICA Okinawa (Training) (B) JICA Okinawa (Training)</p>
	<p><b>Cooperation Period</b></p>	<p>2019~2021</p>

**Implementing Partner** (A) Under Planning/ (B) Under Planning

**Remarks and Website**  
Digital contents for PCM and other contents in regional development  
[https://jica-net-library.jica.go.jp/jica-net/user/lib/contentDetail.php?item\\_id=885](https://jica-net-library.jica.go.jp/jica-net/user/lib/contentDetail.php?item_id=885)  
\*This course will be implemented by two courses, Course (B) is for countries speaking Spanish and Course (A) is for countries speaking English.