

**Target Countries :** Africa (including North Africa)

**Course No. :** 201984760-J002

**No. :** 201984760

**Sector :** Gender and Development/Gender and Development

**Sub-Sector :** Private Sector Development/Other Private Sector Development Issues

**Language :** English

**Outline**

African Women have limited access to market and social service networks, which makes women's economic success difficult compared to men. This course aims at promoting understanding on the support for female entrepreneurs in Africa and in Japan and networking African and Japanese female entrepreneurs in the purpose of strengthening African women's leadership, entrepreneurship and management ability.

**Objective/Outcome**

**Target Organization / Group**

**【Objective】**

This course aims to build the leadership and capacities of African women to start up and manage businesses. Participants are expected to understand the challenges to support business women in Africa and Japan. The training also promote communication and networking among African and Japanese business women.

**【Target Organization】**

- Governmental organizations related to female entrepreneur promotion
- Enterprise with female entrepreneur

**【Outcome】**

1. Understand current situation of support for business women initiated by government agencies and the private sector in Japan and African countries.
2. Share the experiences of business women between African countries and Japan.
3. Extract and analyze the challenges that each business women faces in their countries and address the strategy in Action Plan to solve the problems.

**【Target Group】**

1. Two (2) participants for each country.
- One (1) gov'nt official who supports female entrepreneurs and one (1) female entrepreneur.
2. Gov'nt official: with more than 3 yrs. of experience supporting female entrepreneurs.
3. Business woman: must have owned a business for at least 5 years. It is preferable if her business contributes to solve the social challenges as well as her company belongs to the business association.
4. Sufficient fluency in English (JFY 2019)

**Contents**

**【Preliminary Phase in a participant's home country】**

Government Official and Entrepreneur: Preparation of inception report on the current issues of women's entrepreneur in each country and how participants make use of the result of the training course to improve their business/woks and activate the members of business association.

**【Core Phase in Japan】**

1. Country Report / Business Activity Overview Presentation
2. Lectures: Female entrepreneur support in Japan (government, non-government), Female entrepreneur support in Africa (government, non-government), experience sharing between African and Japanese female entrepreneurs leadership, entrepreneurship, Activities of Local Government, etc.
3. Site visits: Organizations supporting female entrepreneurs, Enterprises with female entrepreneur, etc.
4. Group Discussion on approaches for promoting business activities of female entrepreneur
5. Exchange opinions among African and Japanese female entrepreneurs

**Course Period**

2019/8~2019/9

**Department in Charge**

Infrastructure and Peacebuilding Department

**JICA Center**

JICA Yokohama

**Cooperation Period**

2018~2020

**Implementing Partner** IC Net Limited

**Remarks and Website**

Seminar Language  
JFY 2018: French  
JFY 2019: English  
JFY 2020: French