

Target Countries : Central American Integration System(SICA) member countries

Course No. : 201984896-J002

No. : 201984896

Sector : Gender and Development/Gender and Development

Sub-Sector : Private Sector Development/SME/Supporting Industries Promotion

Language : Spanish

Outline

The seminar will facilitate the exchange of good practices and challenges among Japan and SICA through: visits to facilities where local governments and private companies, especially in the Chugoku region (around Hiroshima Prefecture), offer services for women entrepreneurs; and discussions with locally active businesswomen.

Objective/Outcome	Target Organization / Group	
<p>【Objective】 • Participants recognize the important role business plays in advancing women's socio-economic empowerment and feed this back into respective country and SICA policy-designs. • Participants share information, knowledge and gain business opportunities through establishing networks among themselves and with Japanese counterparts.</p> <p>【Outcome】 Participants will: 1. understand how Japanese government and private sector promote female entrepreneurship 2. understand how the government and private sector in respective Central American countries promote female entrepreneurship 3. learn from good practice of Japanese businesswomen - such as strong networking 4. enhance their skills and knowledge in business management and production 5. identify and analyze challenges in further promoting female entrepreneurship in each respective country and draft country-based action plans 6. draft regional action plan to promote women's economic empowerment included in the Regional Policy of Gender Equality (PRIEG)</p>	<p>【Target Organization】 (1) Female entrepreneurs, (2) Government officials involved in promoting female entrepreneurs, (3) SICA/COMMCA officials</p> <p>【Target Group】 1. One entrepreneur and one gov. official from each country (2x8 countries). 2. SICA/COMMCA officials. NOTE: Gov. officials must have three years or more experience in promoting female entrepreneurs or women's participation in the private sector.</p>	
<p align="center">Contents</p> <p>【Pre-arrival activities】 Government officials: Submission of country reports / Entrepreneurs and SICA officials: Submission of presentations introducing their businesses / activities. 【Main activities】 1. Presentations on country reports, businesses and activities; 2. Lectures/discussions: Government and private-sector-led initiatives promoting women's entrepreneurship in Japan and in respective SICA member countries; experience-sharing among Japanese and Central American businesswomen; Lectures/workshops on business management and production know-how; 3. Visits to organizations promoting women entrepreneurs, women-owned businesses and tradeshows. 4. Group activities/ discussions on strategies to overcome challenges faced by women entrepreneurs, among others. 5. General discussions among Japanes and Central American businesswomen.</p>	<p>Course Period</p>	<p>2020/1~2020/2</p>
	<p>Department in Charge</p>	<p>Infrastructure and Peacebuilding Department</p>
	<p>JICA Center</p>	<p>JICA Chugoku</p>
	<p>Cooperation Period</p>	<p>2017~2019</p>

<p>Implementing Partner</p>	<p>Hiroshima International Center</p>
<p>Remarks and Website</p>	