Business management of agri-business for CIS and Mongolia CIS諸国、モンゴル向けアグリビジネス経営管理

Target Countries : Ukraine, Mongolia, CIS (Basically countries where have Japan center)

Course No. : 201984637-J002

No. : 201984637

Sector: A gricultural Development/Distribution, Processing, Export Promotion

Sub-Sector :

Language : Russian

Outline

This training aims to support JICA's projects which focus on human resource development in private sector, such as Japan center project through offering lectures and sites visit on practical applications of Japanese management methods (Kaizen, 5S etc.) for Agri-Business companies. Also, this program purposes promotion of oversea operation of small and medium-sized companies (SME's) for each country.

Objective/Outcome		Target Organization / Group	
<pre>(Objective/Outcome [Objective] 1. Acquirement of practical applications of Japanese Management Methods (Kaizen, 5S, Marketing and HACCP). 2. Obtaining preliminary ideas to start a business with Japanese agri-business companies including agricultural machinery companies. [Outcome] 1. To understand the applications of production and quality control methods(KAIZEN). 2. To understand the applications of operation management method (5S). 3. To understand the application of marketing theories. 4. To understand the application of food safety control system (HACCP). 5. Obtaining preliminary ideas to start a business with Japanese companies.</pre>		<pre>[Target Organization] Private companies in agri-business (Agriculture, livestock, food, dairy products, agricultural machinery) and related organizations [Target Group] Job title: Executives and Manager Job experience: More than 5 years Other qualification:</pre>	
	Contents		2019/5~2019/5
*This training course is a two-week intensive program. *There are opportunities to visit unique companies in Agri-business. *Case-studies (company outline ,manegerial iformation) will be done before the visits of the companies.		Course Period	
【Preliminary phase in home country】 Submit inception repot		Department in Charge	Rural Development Department
<pre>[Core Phase in Japan] 1. (1) Lecturer: The concept and applications of production and quality management (2) Site visit: Agricultural machine company 2. (1) Lecturer : The concept of operation management (5S) (2) Site visit : Confectionery manufactures, Agricultural machinery companies 3. (1) Lecturer : Marketing Management (2) Site visit : Bakeries, food processing (meat processing) company 4. (1) Lecturer:Basics of food safety / quality control (2) Site visit: Dairy manufactures and food (meat) processor 5. (1) Lecturer:International business(Medicinal herb business) (2) Meeting with SME's in Hokkaido(Tokachi region) * This meeting is expected to promote overseas operation for participants' country and also SME's in Tokachi region. [After training phase] Report to their organization.</pre>		JICA Center	JICA Hokkaido (Obihiro)
seport to the	eir organization.	Cooperation Period	2017~2019
	Insight Management Co., Ltd. It is expected to have deepened exchanges between participants and SME's in Japan, and to have opportunities of overseas development assistance i		