

Target Countries : Participated in "Market-oriented Agriculture Promotion "or SHEP related project

Course No. : 201984690-J002

No. : 201984690

Sector : Agricultural Development/Agricultural Services

Sub-Sector :

Language : English

Outline

This course provides practical learning of market-oriented agriculture especially vegetable cultivation techniques, marketing and extension methods.

This program is composed of a lot of hands-on-training, more than 50 % in the total curriculum, focusing on vegetable cultivation techniques.

Through the program in Japan, participants will learn the essence of SHEP Approach through lectures, participative workshop and field visits. At the end of the program, participants will compile their learning as a report.

| Objective/Outcome | Target Organization / Group | |
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| <p>【Objective】 Market-oriented agriculture approach, vegetable cultivation, distribution, marketing and extension methods will be shared within their organizations and targeted areas.</p> <p>【Outcome】 (1)To extract and analyze challenges of vegetable cultivation, distribution, marketing and extension methods in participant's targeted areas (2)To be able to explain essential points of the SHEP Approach and the role of the participant in mother organization (3)To gain skills for effective use of market trend and marketing /distribution system of horticulture crops (4)To gain knowledge and skills of vegetable cultivation techniques for market-oriented agriculture (5)To gain skills/know-how on organizing small-scale farmers, agricultural technology development and extension system (6)To compile learning in Japan, examine how to apply it to the participant's targeted areas, and formulate a report (7)To be able to explain participant's role and necessary skills for implementing SHEP approach activities</p> | <p>【Target Organization】 Central or local government in charge of farming support / extension</p> | <p>【Target Group】 1. having more than 3 years' experiences of extension for vegetable production 2. engaged in vegetable production as extension officers or training instructors in SHEP related project 3. university graduates or equivalent 4. healthy, both physically and mentally, to participate in the Program in Japan* *This course includes 50 % of field works even in a hot and humid weather.</p> |
| <p>Contents</p> <p>1. Preparation of Inception Report. 2. Lectures, discussion and workshop on concepts and methods of market-oriented agriculture and SHEP approach. 3. Lectures, field visits and discussion on effective use of market trend information and marketing / distribution system and sustainable farm management . 4. Lectures, field visits and field practices of vegetable cultivation techniques responding to market demands. 5. Lectures, field visits, discussion and workshop on organizing farmers, technology development and extension system and methods. 6. Preparation of Interim Report. 7. Holding seminars in his/her organization and reporting the result to JICA.</p> | <p>Course Period</p> | <p>2019/4~2019/9</p> |
| | <p>Department in Charge</p> | <p>Rural Development Department</p> |
| | <p>JICA Center</p> | <p>JICA Tsukuba (Training)</p> |
| | <p>Cooperation Period</p> | <p>2018~2020</p> |

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| <p>Implementing Partner</p> | <p>Overseas Agricultural Development Association(OADA)</p> |
| <p>Remarks and Website</p> | |