

Target Countries : African countries

Course No. : (A) 201984720-J002/ (B) 201984721-J002

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Sector : Agricultural Development/Distribution, Processing, Export Promotion

Sub-Sector :

Language : (A) English/ (B) French

Outline

In African countries, agribusiness is being promoted for income generation of small scale farmers and poverty reduction. However, most of the farmers are not able to access or have enough support to improve their income generation with the way of value addition, branding, sales technique and so on. Meanwhile officers in central/local governments do not have the experience for promoting agribusiness. Therefore, this program provides participants with the knowledge and how to promote agribusiness such as sales strategy, value addition and farmers organization for income generation of small scale farmers.

Objective/Outcome	Target Organization / Group	
<p>【Objective】 The participant acquires the knowledge and skills on Agribusiness promotion for small scale farmers.</p> <p>【Outcome】 The participants are required to acquire the knowledge as follows. 1) Clarify and analyze the problems regarding means of livelihood of scale farmers 2) Acquire the knowledge from production to sales 3) Acquire the ideas on Agribusiness including value addition of agricultural products 4) Acquire the know-how of farmer's organization</p>	<p>【Target Organization】 Central or local governments in charge of agribusiness promotion for small scale farmers</p> <p>【Target Group】 1) Duty: Central and local governmental officers in charge of promoting agribusiness 2) Experience: More than 5 years in the relevant field. 3) Educational Background: university graduate 4) Health: must be in good health, both physically and mentally. Pregnant woman is not acceptable. 5) Age: between 27 and 45 years old 6) Language: have a competent command of spoken and written English</p>	
<p style="text-align: center;">Contents</p> <p><Preparatory Program> Formulation of Inception Report by extracting and analyzing challenges of organization and target areas.</p> <p><Program in Japan> 1) Clarify and analyze the problems regarding means of livelihood of scale farmers 2) Acquire the knowledge from production to sales 3) Acquire the ideas on Agribusiness including value addition of agricultural products 4) Acquire the know-how of farmer's organization</p>	<p>Course Period</p>	(A) 2019/11~2019/12 (B) 2019/11~2019/12
	<p>Department in Charge</p>	Rural Development Department
	<p>JICA Center</p>	(A) JICA Tsukuba (Training) (B) JICA Hokkaido (Sapporo)
	<p>Cooperation Period</p>	2017~2019

Implementing Partner (A) Under Planning (B) Under Planning

Remarks and Website

• This training course will be implemented two times with JICA Hokkaido.