

How to Read the Program Outline

※1	Market-Oriented Agriculture Promotion (Planning and Management) アフリカ地域市場志向型農業振興(行政官)		Continuing Innovative Program	※2 ※3
※4	Target Countries : Countries which plan to apply SHEP Approach in their agriculture promotion.			
※5	Course No. : (A)J1804148/(B)J1804284/(C)J1804084		No. : (A)1884700/(B)1884701/(C)1884702	
※6	Sector : Agricultural/Rural Development/Agricultural Development			
※7	Sub-Sector : South-South Cooperation/South-South Cooperation			
※8	Language : (A)English/(B)English/(C)French			
	Outline			
	Through lectures and field visits of extensions systems and marketing/distribution systems in Japan, participants figure out the methods of SHEP approach for small scale farmers (from "First Grow and then Sell" to "Grow strategically to Sell"), which brought results in Kenya. Participants observe on-going project to enhance understanding and motivations and implement the action plans during the final phase.			
※10	Objective/Outcome		Target Organization / Group	
	【Objective】 Action plan using SHEP (Smallholder Horticulture Empowerment Project) approach learned in Japan and Kenya is implemented after returning to the participant's respective country. 【Outcome】 (1)Challenges and issues of horticulture cultivation / distribution / marketing system and their extension system in participants' countries are clarified and analyzed. (2)Theory of "Asymmetry of Information" and its practical cases in Japan are comprehended and explained. (3)Project management utilizing motivation are comprehended and explained. (4)The case of Kenya supporting smallholder farmer is comprehended and applicable points in participants' countries are found. (5)Draft Action Plan for the challenges and issues clarified in output 1 is formulated through output 1 to 4. (6)The Action Plan is taken concrete shape and approved by participants' organization and executed.		【Target Organization】 Central or local government in charge of farming support / extension 【Target Group】 <Expected Job Title> Mid-level executive officer (Person who has the authority to some extent to start agricultural project in some extent) <Expected Job Experiences> Have more than 3 years experiences in the field of agricultural development	
※12	Contents			
	<Preliminary phase>1. Formulation of inception report describing and analyzing below issues: present situation of horticulture cultivation/marketing and distributions/extension systems, problems and their possible solutions <Core phase in Japan>2. Lectures, field visits and discussions on the background and the methods of market-oriented agriculture development 3. Lectures and field visits on the essence for implementation of market-oriented agriculture development (Agriculture systems, organization of farmer's group, gender, role of cooperatives) 4. Individual study, workshop, formulation of draft action plan <Program in Kenya>5. Observation of on-going project, SHEP PLUS, farmer's organizations, and revise action plan <Finalization phase>6. Start participants' own project based on action plan		Course Period	(A) 2018/5/20~2018/6/2 (B) Under Planning (C) 2019/2/3~2019/2/23
			Department in Charge	Rural Development Department
			JICA Center	(A) JICA Kansai (I) (B) JICA Kansai (I) (C) JICA Tsukuba (Training)
			Cooperation Period	2017~2019
※17	Implementing Partner	(A) Kobe International Center for Cooperation and Communication/(B) Kobe International Center for Cooperation and Communication/(C) Overseas Agricultural Development Association		
※18	Remarks and Website			

*1 Program Title (English/Japanese)

*2 Classification

The program is classified into New, Updated, or Continuing.

*3 Innovative and Quality

The indicator appears if the program is the Innovative and Quality Program.

*4 Target Countries

The conditions shown here if the program requires the participating countries to fulfill certain conditions such as geographical conditions, social circumstances, or representation in international conventions or bodies.

*5 Course Number

If the program is implemented more than twice a year, the each course has its own course number as well as it is distinguished as course (A) and course (B).

*6 Global Issues (Sector)

*7 Global Issues (Sub-Sector)

*8 Language

Language used in the program

*9 Outline

Description of the program characteristics

*10 Objective/ Outcome

The objective or outcome which should be achieved by participants and/or participating organizations following completion of the program.

*11 Target Organizations / Group

【Target Organizations】 indicates the type of organization targeted by the program .

【Target Group】 shows specific qualifications / requirements of participants.

*12 Contents

Description of the program contents. In some cases, 【Preliminary Phase】 or 【Finalization Phase】 may be included as a part of the overall program.

【Preliminary Phase】Activities which should be performed by participants / participating organizations prior to the visit to Japan (e.g. preparation seminar, research, report writing etc.).

【Finalization Phase】Activities which should be performed in the home country following completion of the program in Japan, so as to diffuse outcomes of the program from individual participants to the participating organization or society of recipient country (e.g. implementation of Action Plan, submission of Final Report etc.).

*13 Course Period

Total period spent in Japan from arrival to departure. (NB: Subject to change)

*14 Department in Charge

JICA department responsible for the program.

*15 JICA Center

JICA domestic center responsible for the management of the program.

*16 Cooperation Period

Fiscal years in which the program will be provided (normally 3 years).

*17 Implementing Partner

Organizations primarily responsible for implementation of the program.

*18 Remarks and Website

Other information relevant to the program, such as the background, details of implementing partner organizations and bodies to participants etc. as well as relevant website address.