



# 11.Private Sector Development

<b>Research on Standards, Measurements, Evaluation and Geosciences for Industry</b> <b>産業・社会知的基盤技術</b>		GROUP	0980045
		Private Sector Development—Industrial Development Institution	
		3 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<b>【Objective】</b> Acquiring information and skills on Standards, Measurements, Evaluation and Geosciences for industry, participant will be enhanced and developed his/her fundamental skills of research as a researcher who can work efficiently to plan and execute research project that contributes to solve problems concerned participant's home country even under restricted circumstances. <b>【Expected Results】</b> 1) To deepen basic knowledge and new technology on standards, measurements, evaluation and Geosciences for industry and be able to explain the international trends of the research and technological applications in the private sector. 2) To improve accuracy fundamental analysis ability. 3) To make a Technical Report as a result of the technical training in Japan 4) To make a Research Proposal in their countries fully-considered current situation of their countries.	[Target Organizations] - Public research institutes, universities  [Target Group] 1) Researchers in the field of standards, measurements, evaluation and Geosciences for industry in the above-mentioned organizations 2) Individuals with a Master's degree or equivalent qualification 3) Individuals with at least 3 years of research experience		
CONTENTS	PROGRAM PERIOD	Jan.12.2010 ~ Jun.26.2010	
<b>【Preparatory phase】</b> Participants are requested to make their own research proposals under the consultations of the host researchers. <b>【Program in Japan】</b> 1) Lectures (introduction of the related field) (1weeks) 2) Study tour and site observation(1-3weeks) Related industrial plant in the private sector, other institution or lab. 3) Individual research (about 5 months) Participants will be assigned as a member of the laboratory of the host researcher, conduct research under the supervision of the host researcher, and write up the results in a technical report.  *reference web site : <a href="http://www.aist.go.jp/index_en.html">http://www.aist.go.jp/index_en.html</a>	IMPLEMENTING PARTNER	National Institute of Advanced Industrial Science	
	JICA CENTER	JICA Tsukuba	
	COOPERATION PERIOD	2007~2009	
	REMARKS	Subjects to be offered in relation with the following fields: •Evaluation in Biomass Technology •Evaluation in Material Engineering •Measurements and Analytical System •Geoscience	

<b>Operation of Understanding on Rules and Procedures Governing the DSU, WTO Agreement</b> <b>WTO協定・紛争解決了解の運用</b>		GROUP	0980196
		Private Sector Development—Trade and Investment	
		10 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
Practicing the DSU requires advanced knowledge, and developing nations are still in the process of fully administering the rules. Therefore, this program is designed for governmental and related organization officials engaged in the work related to the WTO Agreement and Dispute Settlement Understanding (DSU) from developing countries to: 1. Understand the procedure of the WTO dispute Settlement Understanding, 2. Deepen and widen the understanding of well-known Panel Cases, and 3. Enhance their practical ability in dealing with the Dispute Settlement.	<b>【Target Organization】</b> Governmental and relevant organizations related to the WTO Dispute Settlement Understanding <b>【Target Group】</b> (1) be governmental and related organization officials, who have more than five (5) years of occupational experience, (2) be university graduates, having studied Economic Law or other relevant subjects, and have a basic knowledge of the international laws, (3) have a sufficient command of spoken and written English to deal with intensive case study and practice of panel cases,		
CONTENTS	PROGRAM PERIOD	Jun.7.2009 ~ Jun.20.2009	
The following subjects will be covered in this program in the form of lectures, discussion and presentation. 1. Overview Session on the WTO Agreements 2. Outline of the Dispute settlement Procedure 3. Enhancing the Understanding of the Panel Case - Analysis of the well-known Dispute Settlement Case- 4. Drafting the Submission on a Fictional Dispute Case 5. Summary	IMPLEMENTING PARTNER	Fair Trade Center	
	JICA CENTER	JICA Tokyo	
	COOPERATION PERIOD	2006~2010	
	REMARKS		

Sustainable Tourism Development through Community Based Approach 持続可能な地域観光振興		GROUP 	0980225
		Private Sector Development—Tourism	
		13 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<b>【Objectives】</b> Participants will become capable of promoting sustainable tourism development that is friendly to regional environment and lives of local residents.	<b>【Target Organizations】</b> Ministries, local governments, and NGOs in charge of tourism		
<b>【Outputs】</b> (1) To learn basic ideas, conceptual frameworks, and techniques for developing sustainable tourism (2) To acquire skills to identify and analyze problems concerning sustainable tourism development from multiple perspectives (3) To present practical proposals on the sustainable tourism development through conducting field study on Japanese cases (4) To propose action plans for realizing sustainable tourism in participants' countries.	<b>【Target Group】</b> (1) Officers engaged in the planning and development of sustainable tourism, either in central or regional government, or members of NGOs engaged in sustainable tourism development (2) About 3 years of work experience favorable		
CONTENTS	PROGRAM PERIOD	Aug.18.2009 ~ Nov.1.2009	
(1) Introduction and theory of sustainable tourism development in Japan (a) Case of tourism administration and sustainable tourism development (lectures/visits) (b) Environmental preservation efforts (lectures/visits) (c) Cases of environmentally-friendly tourism development (lectures/visits) (2) Present status and problems in tourism development in participants' countries (job report presentation, issue analysis workshop) (3) Know-how of field survey (lectures/fieldwork /date analysis) (4) Final report (a) Group report: Prepare a proposal to the field survey site based on the fieldwork results (b) Individual report: Prepare a proposal to the participant's organization and the action plan	IMPLEMENTING PARTNER	Commerce, Industry & Labor Department, Hiroshima University, Hiroshima International Center	
	JICA CENTER	JICA Chugoku	
	COOPERATION PERIOD	2006~2010	
	REMARKS	This program does not aim to provide knowledge and skills regarding commercial promotion and marketing in mass tourism.	

Intellectual Property for APEC Economies APEC知的財産権		GROUP 	0980736
		Private Sector Development—Industrial Development Institution	
Target Countries: APEC region		8 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
(1) make clear understanding of both "APEC Anti-Counterfeiting and Piracy Initiative " and "APEC Model Guidelines for Effective Public Awareness Campaigns on Intellectual Property Rights" (2) draft an action plan for counterfeit and piracy preventive activities utilizing Project Cycle Management (PCM)	<b>【Target Organizations】</b> Governmental organization responsible for administration and/or examination of patents, industrial designs and trademarks; and enforcement in the field of intellectual property rights <b>【Target Group】</b> be a governmental official responsible for administration and/or examination of patents, industrial designs and trademarks; and enforcement in the field of intellectual property rights or an administrative official whose duties include dissemination of patents, industrial designs or trademarks, in an intellectual property office.		
CONTENTS	PROGRAM PERIOD	Sep.27.2009 ~ Oct.17.2009	
(1)•Importance of Intellectual Property in Economic Development •Recent International Developments in Intellectual Property •Outline of Intellectual Property Rights in Japan •Japanese National Intellectual Property Rights Strategy •Current Status and Future Direction of Intellectual Property Administration •Discussion based on the Country Reports •Intellectual Property Infringement in Japan •IPR Enforcement and Anti-counterfeits Activities •Corporate Countermeasures against Counterfeit products •Border Control's Countermeasures on Counterfeits and Visit to Tokyo Customs •Public Awareness Activities of Intellectual Property in Japan •Intellectual Property Education in Japan (2)•Measures against Counterfeiting in the framework of APEC (3)•PCM workshop for planning •Action Plan guidance •Presentation of Action Plan	IMPLEMENTING PARTNER	Japan Patent Office, Japan Institute of Invention and Innovation	
	JICA CENTER	JICA Tokyo	
	COOPERATION PERIOD	2007~2009	
	REMARKS		

<b>Practical Corporate Management for Productivity Improvement</b> <b>生産性向上のための実践的経営管理</b>		GROUP	0980842
Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion		10 participants	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<b>【Objective】</b> Corporate management techniques of consultant/adviser at organizations which are in charge of productivity improvement for enterprises are improved.	<b>【Target Organizations】</b> Public/Private organizations to promote/implement production management or productivity improvement activity in manufacturing SMEs		
<b>【Expected Results】</b> (1) To master the corporate management techniques for productivity improvement. (2) To utilize the mastered corporate management techniques in the onsite practice and make a suggestive report for improving productivity of the model enterprise. (3) To make respective Action Plans on how to provide consultation services to the companies in their own countries. (4) To implement consultation services to the model enterprise that they selected before coming to Japan in accordance with their Action Plans. (the participants are required to submit a Final Report within two month after returning from Japan)	<b>【Target Group】</b> -Consultants or advisers who are in the position to implement business management or productivity improvement activity of manufacturing SMEs. -Individual who has sufficient practical knowledge on overall business management, improvement of plant-level productivity, production management techniques etc., -between the ages of 30 and 45 years		
CONTENTS	PROGRAM PERIOD	May.31.2009 ~ Jul.25.2009	
(1)Special characteristics of Japanese management and corporate support systems related to enterprise activities, Integrated practical production management, Cultivating human resources, business strategies, added value analysis, Overview and practice of productivity improvement activities (2)Practice in Enterprise Worksite Improvements, Implementing Improvement Proposals (3)Creating Action Plans on how to provide the consultation services for productivity improvement (4)Implementing consultation services to the model enterprise that they selected before coming to Japan in accordance with their Action Plans	IMPLEMENTING PARTNER	Japan Productivity Center	
	JICA CENTER	JICA Tokyo	
	COOPERATION PERIOD	2009~2011	
	REMARKS		

<b>Industrial and Commercial Statistics for East Asia and ASEAN Countries</b> <b>産業統計(東アジアおよびアセアン諸国)</b>		GROUP	0980941
Private Sector Development—Industrial Development Institution		6 participants	English
Target Countries: East Asia and ASEAN countries			
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<b>&lt;Objective&gt;</b> To provide participants with general knowledge of industrial statistics, and to contribute to further statistical development <b>&lt;Output&gt;</b> (1) to acquire knowledge and technique concerning planning, and data collection, etc., regarding industrial statistics, (2) to acquire how to analyze statistics utilizing industrial statistics, (3) to recognize the importance of industrial statistics, which are internationally comparable.	<b>【Target Organizations】</b> Central/local government divisions in charge of industrial statistics <b>【Target Group】</b> Officers currently engaged in the field of industrial statistics in Central/local government Must be currently engaged in the industrial statistics field for more than 5 (five) years of experience and must remain in industrial statistics field for at least 5 (five) years after the completion of JICA training course. be a graduate of university or equivalent. Must be between the ages of twenty-five (25) and forty-five (45) years in principal Must be fluent in English		
CONTENTS	PROGRAM PERIOD	Nov.8.2009 ~ Nov.21.2009	
Mainly consisting of lectures on the following items: (1) International recommendations for industrial statistics (2) Various sorts of census surveys (manufactures and commerce) (3) Various sorts of current surveys (production and commerce) (4) Secondary statistics (indices of industrial production, etc.) (5) Methods of analysis utilizing industrial statistics (6) Sampling techniques (7) The importance of internationally comparable statistics (8) Factory tour of manufacturing establishments (9) Proficiency test	IMPLEMENTING PARTNER	Research and Statistics Dept., Ministry of Economy, Trade and Industry	
	JICA CENTER	JICA Tokyo	
	COOPERATION PERIOD	2005~2009	
	REMARKS		

Intellectual Property Rights 国際知的財産権		GROUP	0980993
		Private Sector Development—Trade and Investment	
		12 participants	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
This course aims to establish and enforce legal systems for the protection of Intellectual Property Rights (IPR) and the effectiveness of the systems by accomplishing the followings: 1. Recognizing the importance of fostering IPR experts and public education to raise awareness of the law as a prerequisite for intellectual property (IP) protection and, furthermore, acquiring the skills needed to propose means and methods by which to foster IPR experts and public education in their countries through the example of similar activities in Japan, 2. Recognizing the severe social and economic effects of IPR infringement and acquiring the skills needed to propose countermeasures necessary for implementation by the governments of their countries, 3. Acquiring the skills needed to propose means and methods by which to establish and improve upon systems for more expedient and proper resolution of disputes, 4. Acquiring the skills needed to propose policies to the governments of their countries in order to support research and development into and the creation of IPs.	(1) Senior administrators in charge of the legislation of intellectual property rights or in charge of policy making, or in the position of making a technical suggestion in their fields with practical experience of at least 3 years in this field (2) Under 45 years of age		
CONTENTS	PROGRAM PERIOD	May.6.2009 ~ Jul.11.2009	
This program consists of lectures, Tutorial studies and discussion, including a final symposium. The main themes are: • Overview of IPR Laws and New Issues Having Arisen • IPR Education • Utilization: Regulating IPR Infringement • Dispute Resolution Systems • Creation, Utilization and R&D Support • Case studies: Important IPR Infringement Judicial Precedents • Practical Exercises: Transfer Technology Contracts	IMPLEMENTING PARTNER	KYOTO COMPARATIVE LAW CENTER	
	JICA CENTER	JICA Osaka	
	COOPERATION PERIOD	2005~2009	
	REMARKS	In addition to this course, as for the Intellectual Property Rights, there are country focused courses for China and Africa respectively.	

Practical Seminar on Investment Promotion for South-Eastern Europe 南東欧地域実践的投資促進セミナー		R/F	0984035
		Private Sector Development—Trade and Investment	
Target Countries: Countries within South-East European Region		2 participants	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
To develop the capacity to implement strategic investment promotion activities targeting Japan independently while establishing a useful business network in Japan	<p>[Target Organizations] Investment promotion agencies and industrial organizations/associations</p> <p>[Target Group] Mid-career officers engaged in investment promotion (managerial level desirable) &lt;Qualification&gt; (1) have at least 5 years experience in the field of investment promotion required (2) be a graduate of university or equivalent (3) have a competent command of English</p>		
CONTENTS	PROGRAM PERIOD	Sep.27.2009 ~ Oct.10.2009	
1. Services provided by institutions involved in activities to assist investment promotion 2. FDI trends in Japan 3. Japanese business practices and effective investment promotion in Japan (case study) 4. Arrangement, preparation and implementation of one-on-one meetings with Japanese companies, under the guidance of UNIDO 5. Arrangement / preparation of and presentation in an investment seminar or a roundtable meeting, under the guidance of UNIDO	IMPLEMENTING PARTNER	United Nations Industrial Development Organization, ITPO Tokyo	
	JICA CENTER	JICA Tokyo	
	COOPERATION PERIOD	2007~2009	
	REMARKS	Invite 2 countries per year and all 6 countries in SEE were planned to be invited. But in 2009, Bosnia and Herzegovina only. Participants' institutions are requested to bear the air-fare between their country and Japan. All other costs will be borne by JICA.	

Business Management for Caucasian Countries コーカサス地域 経営管理		R/F	0984142
Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion			
Target Countries :Caucasus	4 participants /		Russian
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<b>【Objective】</b> This course aims to develop human resources for business management in small and medium enterprises (SMEs) in Southeast European countries to stimulate privatization and market economy based on solid economic growth <b>【Expected Outputs】</b> (1) To understand the system of Japanese-style management (2) To acquire the theory and methods on production management, quality control and sanitary control conducted by Japanese enterprises, (3) To acquire the basic theory and practical method on financial management & analysis, and on marketing for appropriate business management, (4) To understand practical methods for human resource management based on philosophy and knowledge for appropriate management of it (5) To propose an action plan based on the issues of participants' job and lessons learnt from the training	<b>【Organizations】</b> National/private enterprise (in principle, production industry) OR chamber of commerce and/or governmental organization in charge of SME promotion <b>【Personal Qualification】</b> <Current Duties> Manager/senior staff of the target organizations <Experience> More than 3 years in the field of process planning, product and inventory, quality control or productivity development <Others> Those who respect harmony in group		
CONTENTS	PROGRAM PERIOD	Nov.11.2009 ~ Dec.19.2009	
<b>【Preparatory Phase】</b> Each participant prepares a Country Report to identify each problem <b>【Curriculum in Japan】</b> <Subjects per module> (1) Business strategy under market economy, theory and methods of 5S, Japanese-style business management, TOYOTA production method, development of Japanese economy and role of government (2) Basics of quality control, production management, cost control, JIT, ISO (3) Marketing (4) Case study of 5S human resource management, methods for practical management (5) Presentation for action plan <b>【Finalization Phase】</b> Within three month, every participant is requested to share its knowledge and experience in Japan at respective organization, then reports Action Plan progress to JICA	<b>IMPLEMENTING PARTNER</b> Northern Advancement Center for Science and Technology (NOASTEC)		
	<b>JICA CENTER</b> JICA Sapporo		
	<b>COOPERATION PERIOD</b> 2005~2009		
	<b>REMARKS</b> ※Throughout the program, an experienced SMEs Management Consultant with rich experiences on JICA training program will be assigned as a course leader to supports participants' learning		


Facilitating Trade and Investment in Indian Ocean-rim Economic Region アフリカ環インド洋経済圏貿易投資促進		R/F	0984177
Private Sector Development—Trade and Investment			
Target Countries :African countries belonging to Indian Ocean-rim Economic Region	7 participants /		English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<b>【Objective】</b> Long-term policies and measures to facilitate trade and investment with IOR countries are elaborated with the consideration of the predominancy of the industry in each country <b>【Expected Results】</b> (1)Issues on policies and measures for foreign trade and investment promotion of own country are clarified. (2)Understand the basic theory on the trade and investment promotion in African IOR country (3)Concrete policies and measures for facilitating trade and investment are drafted. (4)Malaysian and other country's experiences are shared and knowledge and concepts gained in program in Japan are visualized and clarified. Possibility on trade and investment within IOR are clarified. (5)Concrete policies and measures for facilitating trade and investment are considered in department in charge of foreign trade and investment.	Department in charge of foreign trade and investment in ministry, such as ministry of trade and industry		
CONTENTS	PROGRAM PERIOD	Aug.16.2009 ~ Sep.11.2009	
Policies/measures to facilitate trade and investment in IOR are considered, by learning Asian experiences and related issues such as international specialization (1)Issues on policies and measures for foreign trade and investment promotion of own country are clarified in department in charge of foreign trade and investment including ex-participants of the year before. (2)Basic theory on the global supply chain in a certain economic region through the lectures and visit to the multi-national enterprises (3)Effective policies and measures for facilitating trade and promotion - Measures and policies required to promote foreign trade and investment, - Dynamism of IOR and success and lessons of IOR countries (4)Malaysian experiences on economic development are shared and knowledge and concepts gained in program in Japan are visualized and clarified. (5)Based on action plan formulated in program in Japan and Malaysia, policies and measures are considered in department in charge of foreign trade and investment, and reports on progress/results of consideration are submitted to JICA.	<b>IMPLEMENTING PARTNER</b> Kobe International Center for Cooperation and Communication, Kobe University		
	<b>JICA CENTER</b> JICA Hyogo		
	<b>COOPERATION PERIOD</b> 2009~2011		
	<b>REMARKS</b>		


Implementation of WTO Agreements in Central and South America 中南米地域WTO協定の履行支援		R/F		0984204
Target Countries: Central and South America		8 participants /		English
OBJECTIVE	TARGET ORGANIZATION / GROUP			
By the WTO accession, developing nations are required to implement the WTO Agreements. However, they are still in the process of building capacity for implementation. Therefore, this program will enable the officials of governmental or relevant organizations related to the administration of the WTO agreements in developing countries to: 1. Deepen the understanding of the WTO Agreements, 2. Enhance the practical and technical knowledge for the rules, and 3. Promote the judicial systems for liberalizing trade and complying with the WTO rules.	<b>【Target Organizations】</b> Governmental or relevant organizations related to the administration of the WTO agreements <b>【Target Group】</b> Governmental or relevant organization officials engaged in the work related to the WTO Agreements <b>&lt;Qualifications&gt;</b> (1) should have more than five (5) years of occupational experience in this field (2) graduated of faculty or university in the field of Law or Economics (3) be between thirty and forty years old (4) have a competent command of spoken and written English			
CONTENTS	PROGRAM PERIOD	Jul.5.2009 ~ Jul.18.2009		
The following subjects will be covered in this program in the form of lectures, discussion and presentation: (1) Overview session on the WTO Agreements and the Dispute Settlement Procedure. (2) Understanding the trends and problems of the new Round. (3) Lecture on Japanese experiences of implementation of the WTO Agreements and its present situation. (4) Visiting the relevant government offices. (5) Presentations and discussions of participants.	IMPLEMENTING PARTNER	Fair Trade Center		
	JICA CENTER	JICA Tokyo		
	COOPERATION PERIOD	2007~2009		
	REMARKS			


Practical Production Management (Theory and Practice on Productivity Improvement) for South America 南米地域生産性向上実践技術		R/F		0984221
Target Countries: South America		7 participants /		Spanish
OBJECTIVE	TARGET ORGANIZATION / GROUP			
The objective of this program is to provide participants with opportunities to improve their abilities to solve the problems and difficulties that interfere with productivity. Participants will obtain the following listed knowledge and techniques: (1) Understand the outline and significance of the productivity (2) Learn how to identify 3M (Muda=Waste, Mura=Inconsistency, Muri=Irrationality) at the production sites (3) Learn the methodology and the techniques of solving problems on the production sites (4) Make a feasible action plan based on the program.	<b>【Target Group】</b> (1) Individuals with at least 5 years of work experience in the field of the production management of manufacturing or assembling industries (2) Engineering graduates at university or equivalent			
CONTENTS	PROGRAM PERIOD	Oct.12.2009 ~ Feb.14.2010		
<b>【Lecture】</b> (1) Productivity and management engineering, productivity factors, basis of IE, single arrangement, Poka Yoke, just in time (JIT) (2) Outline of QC, QC several tools, sampling inspection, control chart (3) Japanese economy, employee education, trend of production control <b>【Practice】</b> Small group activity, New QC several tools, Value engineering (VE) <b>【Practice in Plant】</b> Improvement practice 1 & 2, Two days improvement <b>【Plant Visit】</b> Yamamoto, Toto, Unipress, Yasukawa, Nissan, Eco Town, Komatsu, Daifuku, NR	IMPLEMENTING PARTNER	KITAKYUSHU INT'L TECHNO-COOPERATIVE ASSOCIATION		
	JICA CENTER	JICA Kyushu		
	COOPERATION PERIOD	2007~2009		
	REMARKS			


Small and Medium Enterprises / Local Industry Activation for South America 南米地域中小企業・地場産業活性化		R/F	0984226
Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion			
Target Countries: South America		6 participants	Spanish
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objectives】</b> Participants will acquire knowledge and techniques to build up administrative capacity for promotion of SMEs/local industry activation.</p> <p><b>【Outputs】</b> To reach the objectives, participants are expected to acquire the following knowledge and techniques: (1) Administrator's role (policy making, incentive, law and legislation, finding possible industry and local resources, evaluation of feasibility) (2) Management capacity (business management, product development, marketing, quality control, productivity improvement) (3) Benchmarks</p>	<p><b>【Target Organizations】</b> Organizations responsible for the promotion of small scale enterprises (SMEs)/Local industry activation (central ministry, local government, other governmental organizations, associations of private companies for the promotion of SMEs)</p> <p><b>【Target Group】</b> (1) Managers (central ministry, local government, other governmental organizations, associations of private companies for the promotion of SMEs) who are in charge of the promotion of small scale enterprises (SMEs)/Local industry activation (2) Individuals with at least 5 years of experience in its field</p>		
CONTENTS	PROGRAM PERIOD	Aug.3.2009 ~ Aug.29.2009	
<p>A. Lecture 1) History, policy, current system for the promotion of SMEs (Government of Japan, Kitakyushu City, Kitakyushu Chamber of Commerce, Small and Medium Enterprise Agency) 2) Basic knowledge for the promotion of SMEs - The movement of Globalization - Promotion of international trade - Administrator's role for the promotion of SMEs 3) Administrative ability for managers Marketing, human resource development, coaching, quality control, financial management B. Field Visit SME factories, venture factories, Kitakyushu Science and Research Park, One-Village One-Speciality economic movement C. Group discussion D. Action plan presentation</p>	IMPLEMENTING PARTNER	Kitakyushu International Techno-cooperative Association (KITA)	
	JICA CENTER	JICA Kyushu	
	COOPERATION PERIOD	2007~2009	
	REMARKS		





Coordinator Training for Tertiary Education-Industry-Government Linkage to Develop Automobile Supporting Industries 自動車裾野産業育成のための産官学連携コーディネータ養成		GROUP  0980051
		Private Sector Development-Small and Medium Enterprises /Supporting Industries Promotion
		6 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> This course is designed to educate and develop academic-industrial alliance coordinators in universities and research institutes who will gain knowledge concerning intellectual property law and technology management.</p> <p><b>【Expected Result】</b> The following human resources are developed in universities and research institutes: ① Human resources who can instruct younger academic-industrial alliance coordinators after returning home ② Human resources with the basic knowledge in intellectual property rights, and technology management ③ Human resources who can guide technology development and innovation in automobile related supporting industries, through the use of technical capabilities of universities</p>	<p><b>【Target Organizations】</b> Engineering higher education/Research institutions in countries where automobile industries exist</p> <p><b>【Target Group】</b> 1) Engaged in services as academic-industrial alliance coordinators at their higher education institutions and research institutes, or individuals more likely to be appointed as academic-industrial alliance coordinators 2) Individuals with more than five (5) years in research and development 3) Individuals with a sufficient command of reading, speaking, and listening comprehension of English</p>	
CONTENTS	PROGRAM PERIOD	Oct.4.2009 ~ Nov.7.2009
<p>1. Basic knowledge concerning academic-industrial alliance</p> <ul style="list-style-type: none"> <li>•Job Report presentation by participants</li> <li>•Movements of academic-industrial alliance and regional partnership, including universities, enterprises, and communities</li> </ul> <p>2. Intellectual property management</p> <ul style="list-style-type: none"> <li>•Intellectual property laws in Japan and ASEAN countries</li> <li>•Case studies on the utilization of intellectual property</li> </ul> <p>3. Technology Management</p> <ul style="list-style-type: none"> <li>•Importance between technology management in the field of technological development and business-academia collaboration</li> <li>•Case studies on technology management</li> </ul> <p>4. OJT</p> <ul style="list-style-type: none"> <li>(1) Industry needs survey</li> <li>(2) Industry needs and academia seeds matching</li> </ul> <p>5. Formulation and presentation of Action Plans</p>	IMPLEMENTING PARTNER	ICCEED, Toyohashi University of Technology
	JICA CENTER	JICA Chubu
	COOPERATION PERIOD	2007~2009
	REMARKS	


<b>Technical Support for SME Promotion toward the Construction of Sustainable Society (Biotechnology/Plastic Technology)</b> 持続型社会の構築を目指した中小企業への技術支援・普及(バイオ・高分子産業分野)		GROUP 	0980904
		Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion	
		4 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objective】</b> The knowledge and technology on the utilization of biomass and the production and assessment of biomass and recycle plastics will be shared among researchers, engineers and technology extension personnel of the research and technical institutions(participating organization of this program).</p> <p><b>【Expected Results】</b> (1)output 1 (common) /to explain basics on environmental problems such as CO2 reduction, recycling, LCA for the construction of sustainable society. (2)output 2(biomass group) /to explain biomass resources exploitation technology, utilized or studied in Japan /to perform experiment of biocatalyst utilization for the development of biomass resources. (3)output 3 (plastics group) /to conduct the mixing and forming practice utilizing biomass or recycle plastics and filler. /to conduct the analysis and testing of plastics. (4)output 4(common) /to make Action Plan to disseminate the gained technology and knowledge (5)output 5(common) /the gained knowledge and technology applicable will be disseminated to researchers and engineers of the participating organizations.</p>	National Research/Technical Institutions, Universities, Technical Support Institutions or Other Institutions of equivalent technical level, having experience of technical support/research to SME.		
CONTENTS	PROGRAM PERIOD	Aug.31.2009 ~ Dec.12.2009	
<p>This program, in the field of Biotechnology and Plastic Technology, aims at the dissemination of environmental technology to the personnel in institutes, universities etc.</p> <p>(1)(in own coutry) Country Report making (in Japan) (1)Country Report presentation(discussion), (2)Environmental problems, CO2 reduction, Recycling and biodegradation of Plastics, LCA (lecture and test) (2)/biomass resources(carbohydrate, fat, protein) produced by the use of such biocatalysts as microorganisms and enzymes (lecture, practice, discussion, observation, Q&amp;A)</p> <p>(3)/extrusion mixing and injection molding utilizing biomass, recycle plastics and natural filler materials.(lecture, practice) /identification of problems and discussion(company observation) / analysis and testing of plastics(GPC,IR,RAMAN,DSC,DMA,SEM, Mechanical,electrical,thermal,processing tests etc.) (lecture, test) (4)/preparation of Action Plan and Textbooks for the dissemination of the gained knowledge and technology /presentation of action plan(guidance and discussion) (5)/dissemination activities like seminars to researchers and engineers of participating organization and relevant SME /construction of final report describing the result of dissemination activities.</p>	IMPLEMENTING PARTNER	Osaka Municipal Technical Research Institute	
	JICA CENTER	JICA Osaka	
	COOPERATION PERIOD	2009~2011	
	REMARKS	To enhance the training effectiveness, the participants will be divided into two groups, namely biotechnology group and plastic technology group. The training consists of both common program and group program.	

<b>TECHNICAL SUPPORT FOR SME PROMOTION (ORGANIC MATERIALS/INORGANIC MATERIALS &amp; METALS)</b> <b>中小企業振興のための技術支援(有機化学工業分野/無機化学工業・金属産業分野)</b>		GROUP  0980905 Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion 5 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> The knowledge and technology for supporting small and medium enterprises in organic chemical, inorganic chemical and metal industries are disseminated for researchers and engineers in the partner organization.</p> <p><b>【Expected Results】</b> (1)output 1(common) /to explain the technical support system of public organizations in Japan. /to identify problems and tasks in technical support for SME in participant own countries. (2)output 2(for organic chemical group) /to explain basic knowledge and technology to support SME in organic chemical industries. (3)output 3(for inorganic chemical and metal group) /to explain basic knowledge and technology to support SME in inorganic chemical and metal industries. (4)output 4(common) last module in Japan /to make and present an action plan (5)output 5(common) in participant home country /after return to own country, hold seminar to researchers/engineers for the dissemination of gained knowledge and technology</p>	Public Research/Technical Institutes and Universities which technically support SME	
CONTENTS	PROGRAM PERIOD	Aug.17.2009 ~ Nov.28.2009
<p>This program is designed for the dissemination of environmentally friendly technology in organic/inorganic materials &amp; metals by the development of engineers engaged in technical support for SME.</p> <p>(1)technical support for SME in Japan, especially by Osaka Municipal Technical Research Institute (OMTRI). (2)/chemical materials, manufacturing technology, analysis &amp; evaluation, environmental technology in organic chemical industry.(lecture, practice) /case study of technical support for SME including factory visit to gain the firsthand knowledge and knowhow on production site. (3)/production process, analysis &amp; evaluation, and characterization of inorganic and metal materials(practice) /case study of SME support including factory visit to gain practical knowledge. (4)/production &amp; presentation of Action Plan to disseminate the gained knowledge and technology after return to own countries(discussion, exchange of opinions) (5)/after return to own country, hold seminar to researchers/engineers for the dissemination of gained knowledge and technology /follow up by OMTRI through e-mail and other means.</p>	IMPLEMENTING PARTNER	Osaka Municipal Technical Research Institute
	JICA CENTER	JICA Osaka
	COOPERATION PERIOD	2009~2011
	REMARKS	To enhance the training effectiveness, the participants will be divided into two groups, namely organic materials group and inorganic materials/metals group. The training consists of both common program and group program.

<b>Tourism Promotion and Marketing: Targeting the Japanese Market</b> <b>観光振興とマーケティング</b>		GROUP 	0980942
		Private Sector Development—Trade and Investment	
		17 participants ★ /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p>&lt;Objective&gt; The destination marketing plan targeting the Japanese market which has been developed through the program will be shared among the participant's organizations.</p> <p>&lt;Output&gt; To achieve the objective, participants are expected; 1. to develop a better understanding of Japanese tourism administration, policy, organizations, and tourism industries, 2. to understand the trend / characteristics of Japanese tourists and the tourism product development, 3. to understand the methods and cases of other countries, 4. to develop a destination marketing plan of respective countries targeting the Japanese market based on the knowledge and techniques obtained through aforementioned 1-3.</p>	<p><b>【Target Organizations】</b> Governmental and other public organizations related with tourism promotion.</p> <p><b>【Target Group】</b> -Central/Local administrative Officers or Public organization staffs who are in charge of tourism promotion -Individuals who have at least three years of practical experiences in above mentioned position. (Experience in tourism marketing promotion is highly preferable) -Individuals under 40 years old</p>		
CONTENTS	PROGRAM PERIOD	May.31.2009 ~ Jul.2.2009	
<p>&lt;Preparatory phase&gt; •The participant presents Country Report to understand current situation of his/her country tourism.</p> <p>&lt;Core phase in Japan&gt; 1. Outline of Tourism in Japan •Tourism administration (policy, organizations, laws) •Role and activities of National Tourism Organization (NTO) •Role and activities of Japanese Travel Agent Association •Japanese outbound market •Japanese domestic travel 2. Tourism Marketing and Promotion •Promotion activities by foreign national tourism organizations in Japan •Promotion activities of Japanese local governments •Promotion through media, by travel magazines in specific •Activities of travel agents in Japan 3. Sustainable tourism development •Outline of sustainable tourism development •Case study on tourism product development 4. Field Trips and Observations •System for the development of human resources engaged in hotel industry •Facility, hospitality and services provided at the hotel 5. Creating destination marketing plan</p> <p>&lt;Post-program phase&gt; The knowledge and output (marketing plan) obtained from the program will be disseminated at the respective institutions and among the personnel concerned in the tourism industry of respective countries.</p>	<b>IMPLEMENTING PARTNER</b>	Japan Transport Cooperation Association (JTCA)	
	<b>JICA CENTER</b>	JICA Tokyo	
	<b>COOPERATION PERIOD</b>	2005~2009	
	<b>REMARKS</b>	This seminar will be implemented twice for JFY 2009. The second one is scheduled from Sep.27.2009 to Oct.29.2009 in the same content.	


Production Management for Southeast European countries 南東欧地域 生産管理		R/F  0984041
Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion		
Target Countries: Southeast Europe		9 participants ★ / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> This course aims to develop human resources for production management in small and medium enterprises (SMEs) in Southeast European countries to stimulate privatization and market economy based on solid economic growth</p> <p><b>【Expected Outputs】</b> (1) To understand the system of Japanese-style management (2) To acquire the theory and methods on production management, quality control and sanitary control conducted by Japanese enterprises (3) To acquire the basic theory and practical method on financial management &amp; analysis, and on marketing for appropriate business management (4) To understand practical methods for human resource management with deeper knowledge and philosophy towards human resource management (5) To propose Action Plan based on the issues of participants' job and lessons learnt from the training</p>	<p><b>【Organizations】</b> National/private enterprise (in principle, production industry) OR chamber of commerce and/or governmental organization in charge of SME promotion</p> <p><b>【Personal Qualification】</b> &lt;Current Duties&gt; Manager/senior staff of the target organizations &lt;Experience&gt; More than 5 years in the field of process planning, product and inventory, quality control or productivity development &lt;Age&gt; Between 30 to 45 years old &lt;Others&gt; Those who respect harmony in training group</p>	
CONTENTS	PROGRAM PERIOD	Apr.14.2009 ~ May.23.2009
<p><b>【Preparatory Phase】</b> Each participant prepares a Country Report to identify each problem.</p> <p><b>【Curriculum in Japan】</b> &lt;Subjects per module&gt; (1) Business strategy under market economy, theory and methods of 5S, Japanese-style business management, TOYOTA production method, development of Japanese economy and role of government (2) Basics of quality control, production management, cost control, JIT, ISO (3) Marketing (4) Case study of 5S human resource management, methods for practical management (5) Presentation for action plan</p> <p><b>【Finalization Phase】</b> Within three month, every participant is requested to present action plan and share experiences in home organizations, then reports its result to JICA</p>	<b>IMPLEMENTING PARTNER</b>	Northern Advancement Center for Science & Technology
	<b>JICA CENTER</b>	JICA Sapporo
	<b>COOPERATION PERIOD</b>	2007~2009
	<b>REMARKS</b>	<p>This course is conducted 2 times in the same contents (A) 09/Apr/14~09/May/23 (B) 10/Feb/09~09/Mar/20 ※During this program, an experienced SMEs Management Consultant with rich experiences on JICA training programs will be assigned as the course leader to support participants learning ※It has been reported that Ex-participants are actively utilizing the outputs of training</p>

<b>Manufacturing Technology and Production Management System for Southeast Asian Countries</b> <b>東南アジア地域ものづくり基盤技術研修</b>		R/F 	0984104
Target Countries: Southeast Asia and ASEAN countries		6 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p>This training program focuses on the fundamental technologies and system of "making things", rather than sole technology or production management tools. Instead, it provides key mindsets, attitudes, and spirits of "Monozukuri", so that manufactured goods can be sold and profit made.</p> <p>The training program is implemented by introducing automobile manufacturing as an example to understand the essence of Monozukuri.</p> <p>However, it does not aim to provide training on automobile manufacturing at all. (Course Outcome)</p> <p>Participants are expected to learn the concept of making things (Monozukuri), the development of human resources for Monozukuri, its dependence on national culture, by understanding the key points of Monozukuri technology from design to production management. This will develop the abilities to plan and implement Monozukuri-related projects, and disseminate Monozukuri ideas in their own countries.</p> <p>(Course Outputs)</p> <p>1) The situation of Monozukuri and its challenges in the participating countries become clearer.</p> <p>2) Participants learn the concept of Monozukuri by understanding the key points of Monozukuri technology.</p> <p>3) Participants individually draft an Action Plan, detailing the contents of their activities after returning to their home countries.</p>	<p><b>【Target Organizations】</b>            Technical development and promotion departments of manufacturing industries and / or small and medium-sized enterprises in the national or local government.</p> <p><b>【Target Group】</b>            Applicants should:            1) be engineers who are currently or will be engaged in technical development and promotion of manufacturing industries and/or small and medium-sized enterprises, and with strong wills to be leaders in this field; and            2) Individuals with basic knowledge concerning "making things"; and            3) University graduates or equivalent with more than 10 years of practical experience in the field of "making things".</p>		
CONTENTS	PROGRAM PERIOD	Jan.25.2010 ~ Mar.14.2010	
1) Orientation 2) Design and production automation system 3) Materials selection and treatment of materials 4) Processing 5) Special physical processing 6) Special chemical processing 7) Products inspection and quality assurance 8) Management and production control system, industrial engineering (IE)	IMPLEMENTING PARTNER	Aichi Industrial Research Association	
	JICA CENTER	JICA Chubu	
	COOPERATION PERIOD	2005~2009	
	REMARKS	Expected number of participants per country : 2	

<b>Strengthening export competition in SAARC region</b> <b>SAARC域内輸出競争力強化</b>		R/F 	0984145
Target Countries: Countries in SAARC region		6 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objectives】</b> Through this course, effective ideas to strengthen export competition in SAARC region, such as manufacture and export products, will be shared.</p> <p><b>【Outputs】</b> 1. Share problems among SAARC region through preparing Job Report before arrival and discussion among the participants. 2. Understand Japan's trade promotion policies, the role on export competition by supporting organizations and business service consultants 3. To understand current activities by SMEs. 4. To understand supporting systems for SMEs' export competition; financial supporting system, environmental policy, and so on 5. Preparation of an action plan proposing practical method to solve the problem analyzed in Job Report. Follow up the implementation of action plan.</p>	<p><b>【Target Organizations】</b> Chamber of Commerce and Industry, Governmental Organization promoting trades</p> <p><b>【Target Group】</b> 1. Officials or staff of the target organizations 2. With more than 3 years of occupational experiences in this field. 3. University graduates or the equivalent</p>		
CONTENTS	PROGRAM PERIOD	Jul.12.2009 ~ Jul.31.2009	
<p>1. Prepare Job Report before arrive at Japan through surveying the current situation and problems in respective country and analyzing problems for empowerment of export competition. 2. Lectures and discussion on Japan's trade promotion policies at national and local level, regulations, customs, quality controls, and practical supporting measures for SMEs export competition. 3. Through visiting and diagnosing enterprises and factories, discussing with managers, participant will understand Japanese style of management, integral manufacturing method, quality control method such as 5S and so on. 4. Lectures and discussions for financial support system, method for protecting environment, and so on. 5. Select a theme among the problems analyzed in Job Report, utilizing any method or ideas acquired through the course, for instance selecting pilot industry, proposing an action plan, and report the situation of implementation after returning.</p>	IMPLEMENTING PARTNER	KANAGAWA IGUREN	
	JICA CENTER	JICA Yokohama	
	COOPERATION PERIOD	2008~2010	
	REMARKS		


<b>Industry Development and Technology Transfer Promotion through Protection and Utilization of Intellectual Property Rights such as Copyright, Trademark and Patent</b> <b>アフリカ地域の技術移転・産業振興のための知的財産の保護と活用</b>		R/F 	0984173
Target Countries: Ethiopia, Kenya, South African Republic		10 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<Objective> To improve the capacity for appropriate protection and conjugation of IPR among organizations in charge of overall IPR policies in each developing country or other related organizations. <Outputs> 1. participants are expected to understand international framework including the trend and issues of international arguments regarding protecting and exploiting folklore, traditional knowledge and biological resources regarding IP. 2. participants are expected to explain the role of IP for socio-economic development. 3. participants are expected to explain the importance of enforcement and education of IP. 4. participants are expected to analyze and explain the issues of IPR in their own countries.	Kyoto Comparative Law Center		
CONTENTS	PROGRAM PERIOD	Nov.16.2009 ~ Dec.17.2009	
<Preparatory phase (Before coming to Japan)> Participants prepare a report on the present situation of the intellectual property field in their own country.  <Program in Japan> Lectures and visits are conducted as below. 1. International framework including the trend and issues of international arguments regarding protecting and exploiting folklore, traditional knowledge and biological resources / International framework, trend and issues of IP protection / Current situation, trends and issues of international arguments within WIPO and other organizations / Introduction of various approaches in participants' countries 2. Roles of Intellectual Property for socio-economic development / Historical development of various IPR and the history of socio-economic development / Development process of Japan by exploiting IPR / Visit to private companies exploiting IP effectively and discussion with their officer in IP department 3. Importance of the enforcement and education of Intellectual Property / Regulation to IP violations in customs / Conflicts of IP violations / Visit to courts and customs 4. Issue Analysis in the field of Intellectual Property in participants' countries / Country issue report presentation comparative study of each participant's country's IPR laws and systems / Visits to enterprises  <Post-program activities (After participants' return)> Officers in participating organizations are expected to participate in the dissemination program(s) within 6 months after the training.	IMPLEMENTING PARTNER	Kyoto Comparative Law Center	
	JICA CENTER	JICA Osaka	
	COOPERATION PERIOD	2009~2011	
	REMARKS		




<b>Museum Training for Middle Eastern Region</b> <b>中東博物館研修</b>		R/F  0984217
Target Countries: Middle Eastern Region		Private Sector Development—Tourism 9 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<Objective> Suitable instruction plan to disseminate the know-how of museum management will be formulated in the participant's organization. <Outputs> 1.Participants will be able to explain the role of a museum in order to familiarize the value of cultural or natural heritage. 2.Participants will be able to explain the effective method of museum management. 3.Participants will be able to propose the practicable activity plan and budget plan of method and service for the museum user's interest. 4.Participants will be able to propose the practicable activity plan and budget plan for various activities cooperated with the local community. 5.Instruction plan to disseminate know-how of museum management will be drafted by participants during the core phase in Japan, and will be shared and considered in participant's organization within 3 months after the training program.	<b>【Target Organizations】</b> National or local level museums related organization <b>【Target Group】</b> Person who has more than 10 years experience in museum or related organizations.	
CONTENTS	PROGRAM PERIOD	Jan.25.2010 ~ Mar.13.2010
<Preparatory phase (Before coming to Japan)> Country report is formulated.  <Program in Japan> Lectures, observations and discussion are conducted as below. 1.Concept of cultural or natural heritage / Flow of museum activities / Management of museum facilities 2.International rule of preservation of cultural heritage / Research activities on cultural heritage / Conservation of cultural heritage / Documentation of cultural heritage 3.Audience research and evaluation / Universal museum and exhibition designing Security and crisis management / Museums and marketing / Museums and tourism promotion 4.Local community and museum education / Museums and community building 5.Draft of instruction plan to disseminate know-how of museum management  <Post-Program activities (After participants' return)> Instruction plan will be shared and considered with participant's organization within 3 months after the training program.	IMPLEMENTING PARTNER	Comode Design Co., Ltd. (To be fixed), National Museum of Ethnology (To be fixed)
	JICA CENTER	JICA Osaka
	COOPERATION PERIOD	2007~2009
	REMARKS	

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p>To enable participants to clarify issues encountered in their respective countries and plan a sustainable tourism promotion plan by understanding the way to conserve and utilize tourism resources.</p> <p>To reach this objective, participants are expected to achieve the following:</p> <p>(1) To understand a various types of tourism.                      (2) To understand a concept of tourism resources as well as its management and utilization of tourism related information.                      (3) To understand roles and collaboration mechanism among tourism related stakeholders.                      (4) To reconsider a tourism development plan based on the above mentioned understandings in his/her country or region.</p>	<p><b>【Target Organizations】</b>                      Public sector, tourism-related organizations and NGOs, which currently partake in the promotion or planning and development of tourism (including ecotourism)</p> <p><b>【Target Group】</b>                      (1) Governmental officers, staff of tourism-related organizations and NGOs, who currently partake in the promotion or planning and development of tourism (including ecotourism)                      (2) Individuals with practical experience in this field for about 3 years.                      (3) Individuals under 40 years old.</p>	
<b>CONTENTS</b>	<b>PROGRAM PERIOD</b>	Jan.5.2010 ~ Feb.20.2010
<p>&lt;Preliminary phase (activities in home country)&gt;                      (1) Formulating a job report describing the present situation of tourism in the participants' countries and the participants' detailed job in their organizations.</p> <p>&lt;Core Phase (activities in Japan)&gt;                      Implement lectures, observation tours and practices related to the following topics:                      (1)                      ・Tourism promotion in Okinawa Prefecture                      ・Introduction to eco-tourism, health claim tourism                      ・Participating in various kinds of tourism related program                      (2)                      ・Evaluation and monitoring for tourism resources                      ・Collection process and utilization of tourism related information                      (3) Observing various facilities for tourism                      (4) Exchanging opinions for Job Report and Tourism development plan.</p> <p>&lt;Finalization Phase (activities in home country)&gt;                      (1) Share and discuss the action plan in respective organizations                      (2) Modify the action plan                      (3) Formulate and submit the progress report and completion report</p>	<b>IMPLEMENTING PARTNER</b>	Non Profit Organization Okinawa Environment Club
	<b>JICA CENTER</b>	JICA Okinawa
	<b>COOPERATION PERIOD</b>	2007~2009
	<b>REMARKS</b>	

Productivity enhancement for management improvement of SMEs in African countries アフリカ地域 中小零細企業の経営改善に向けた生産性向上		R/F  0984272
Target Countries: African countries		Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion 10 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> Productivity movement toward management improvement will be implemented on a trial basis at the selected private enterprises supporting by public supporting organizations, local governments and chambers of commerce</p> <p><b>【Expected Results】</b> (1)Participants will be able to outline roles and measures of the public institutions for SMEs support (2)Participants will be able to explain the improved management of SMEs (3)Participants will be able to propose a trial productivity movement project to meet own countries with comparative review of Japan and participated countries (4)[Finalization Phase] Action plan will be reported, discussed and implemented on a trial basis</p>	Public supporting organization, local government and chamber of commerce(including private sector) which support manufacturing SMEs for productivity improvement	
CONTENTS	PROGRAM PERIOD	Feb.10.2010 ~ Mar.10.2010
<p>Developing production and quality management for public supporting organization, local gov. and chamber of commerce(including private sector) which support manufacturing SMEs</p> <p>1-1 Approachs of the national level: Organization for Small &amp; Medium Enterprises and Regional Innovation, JAPAN 1-2 Approachs of local government level : Creation Core Higashi Osaka, OSAKA SANGYO SOUZOUKAN 1-3 Approachs of chamber of commerce</p> <p>2-1 Efforts of productivity and quality management: introduction of productivity, quality management 2-2 Efforts of business management : TQM, Roles of productivity center 2-3 Method of productivity and quality improvement : 3S, KAIZEN, QC tools, Visualization, etc</p> <p>3-1 Presentation of Situation report, 3-2 Reflection discussion 3-3 Presentation of Action plan</p> <p>4 Progress report of action plan after six months</p>	IMPLEMENTING PARTNER	Pacific resource exchange center
	JICA CENTER	JICA Osaka
	COOPERATION PERIOD	2009~2011
	REMARKS	

Dissemination of Productivity Improvement Activity in the Latin-American Countries (in cooperation with Volunteer Activities) 中南米地域生産性向上活動普及(ボランティア連携)		R/F  0984301
Target Countries: Latin American Countries		Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion 8 participants ★ / Spanish
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> To make the plan of introduction of productivity improvement technique in the participants' organizations..</p> <p><b>【Expected Results】</b> (1)To be able to explain the concepts of production and quality management. (2)To be able to resolve the problems of MURI, MUDA, MURA. (3)To make a feasible plan of improvement in the problem with production and quality management. (4)To consider how to implement the plan of improvement in the problem with production and quality management.</p>	Government official directly involved in encouraging productivity improvement for small and medium size manufacturers in their own countries.	
CONTENTS	PROGRAM PERIOD	Jun.1.2009 ~ Jul.25.2009
<p>By learning such knowledge as system and practice on KIAZEN movement,5S and TQM for PYMES manufacturers in Japan, participants should be able to elaborate the plan of introducing these methods for productivity improvement in their own countries and to implement the plan..</p> <p>(1)Cooperate management, Production management, QC Seven New Tools (2)5S, The concept of IE, productivity improvement (3)Presentation of the Job Report and Action Plan (4)Submission of final report</p>	IMPLEMENTING PARTNER	Kitakyushu International Techno-cooperative Association
	JICA CENTER	JICA Kyushu
	COOPERATION PERIOD	2009~2011
	REMARKS	

Strengthening the export competitiveness of small and medium-sized coffee producers 中小規模のコーヒー生産者輸出競争力強化		R/F  0984311
Target Countries: Countries that produce and export coffee		Private Sector Development—Trade and Investment 5 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> The participants acquire the know-how necessary for expanding coffee export (market needs including high value added coffees, trade regulation and procedures, quality and production management, marketing etc) and share it with other producer groups.</p> <p><b>【Expected Results】</b> 1. The participants understand high value added coffees and are enabled to analyze market needs. [1st year] 2. The participants understand related trade regulations, the law, the quarantine system and procedures, and are enabled to follow them properly. [1st year] 3. The participants acquire the know-how on quality and production management, and are enabled to implement it properly. [1st year: basic, 2nd year: intermediate, 3rd year: advanced] 4. The participants acquire marketing know-how and are enabled to do marketing effectively. (1st year: basic, 2nd year: intermediate, 3rd year: advanced) 5. The participants develop action plans for enhancing export capability and implementation plans for seminars or workshops to disseminate the know-how to other producer groups. (each year)</p>	<p><b>【Target Organizations】</b> ① Small and medium-sized coffee producers groups, associations and unions which have already exported coffees to other countries. ② Government agencies promoting coffee export.</p> <p><b>【Target Group】</b> - Administrative officers, staffs and Middle management staffs. - Individuals who have at least three (3) years of experience in producing or exporting of coffee.</p>	
CONTENTS	PROGRAM PERIOD	Feb.28.2010 ~ Mar.15.2010
<p>&lt;Preliminary phase&gt; The participants examine the major and specific issues/constraints which the participants are facing for the expanding coffee export.</p> <p>&lt;Core phase in Japan&gt; 1-1 Lectures on high value added coffees (certified coffees etc) 1-2 Lectures on market needs (quality, sales value, traceability) and its research methods. 1-3 Visitations to related Japanese organizations for understanding market needs and analysis 2-1 Lectures on related trade regulations and procedures. 2-2 Lectures and visitation on Japanese quarantine system 3-1 Lectures on ranking of coffee beans 3-2 Lectures and visitation for understanding quality control 3-3 Lectures and visitation for understanding production control 3-4 Lectures and visitation for consideration for environment and organic farming 4-1 Lectures on marketing skills. 4-2 Exercise for enhancing marketing skills through exchanging their views with Japanese related organizations. 5-1 Formulation of Action Plans (each year) 5-2 Formulation of Implementation Plans for seminars or workshops</p> <p>&lt;Finalization phase&gt; The participants implement seminars or workshops based on the Action Plans and Implementation Plans to disseminate the know-how to other producer groups.</p>	IMPLEMENTING PARTNER	Under planning
	JICA CENTER	JICA Tokyo
	COOPERATION PERIOD	2009~2011
	REMARKS	

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p>&lt;Objective&gt;                      At the end of this program, participants should be able to plan and conduct a training course in their home organization to improve the productivity and efficiency of SMEs as demonstrated by submitting an Inception Report (with the participant's application), Final Report (at the end of the training course) and Follow-Up Report (after returning to their home country).</p> <p>&lt;Outputs&gt;                      To achieve this program objective, participants are expected to;                      (1) analyze the training needs of their SME clients,                      (2) design a client need-based training course,                      (3) develop the relevant training methodologies,                      (4) identify the trainer's role, the appropriate materials and the required learning environments to implement a training course for SMEs, and                      (5) evaluate outcomes by identifying individual and training performance measures for continuous improvement (i.e., kaizen)</p>	<p><b>【Target Organizations】</b>                      Public and private organizations providing assistance to entrepreneurs, SME promotion agencies, vocational/industrial training centers, NGO/NPO, chambers of commerce</p> <p><b>【Target Group】</b>                      -Trainers in charge of designing modules—that is, training director, senior trainer or the equivalent are preferred—for training SME personnel (e.g., managers, technical staff and regular employees).                      -Have at least five (5) years of experiences in a training position                      -Individuals between the ages of 30 - 45</p>	
<b>CONTENTS</b>	<b>PROGRAM PERIOD</b>	Aug.23.2009 ~ Sep.12.2009
<p>&lt;Preliminary phase&gt;                      1. The participant consults with his/her supervisor about the feasibility of implementing the training module after returning to Japan—that is, what organizational resources (time, money, staff, space, etc.) are and are not available.                      2. The participant presents Inception Report which contain 1) organization introduction, 2) critical training issue.</p> <p>&lt;Core phase in Japan&gt;                      The following subjects will be covered in this program in the form of lecture, discussion, role playing, presentation, and visit SME alike.                      1. instructional design                      2. the methods for designing a client need-based training course                      3. the methods for developing the relevant training course                      4. the role of SMEs' trainer and leadership                      5. the coaching methodology                      6. the evaluation methodology of training course</p> <p>&lt;Post-program phase&gt;                      1. Presentation to supervisor and colleagues after returning to home country and discuss the feasibility of implementing final report action plan.                      2. Submit a follow-up report.</p>	<b>IMPLEMENTING PARTNER</b>	Tamagawa University
	<b>JICA CENTER</b>	JICA Tokyo
	<b>COOPERATION PERIOD</b>	2007~2009
	<b>REMARKS</b>	

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b>                      Formulating a final report to manage the policy and promotional measures for SMEs by officials working on government or implementing organizations for SMEs development, and the knowledge will be shared organizationally [goal for three years]</p> <p><b>【Outputs】</b>                      1)Participants will be able to explain the role of policy and measures in the policy and promotional measures for SMEs development based on Japanese cases.                      2)Participants will be able to point out the role of SMEs policy/measures implementing agency for promotional measures and Japanese current status or issues.                      3)Participants will be able to assess own country's status on business environment development through comparative discussion with Japan and participating countries' approach.</p>	<p><b>【Target Organizations】</b>                      [Fix the target organization for three years]                      Government ministry, Local government and Implementing agency for SMEs development</p> <p><b>【Target Group】</b>                      1)This program is offered to officials working on government or implementing organizations for SMEs development, being expectable to get wide range of basic ideas and knowledge about SME policy &amp; promotion measures as a generalist.                      2) have at least two (2) years experience working for SMEs development,</p>	
<p><b>CONTENTS</b></p>	<p><b>PROGRAM PERIOD</b></p>	<p>Oct.6.2009 ~ Nov.5.2009</p>
<p>(1)Fundamental lectures, Discussion and Site visit concerning &lt;SMEs policy system&gt;&lt;Structure of Government and Local government&gt;&lt;SMEs Registered Management Consultant system&gt;&lt; Industry-Government-Academia partnership&gt;&lt;Credit guarantee program&gt;&lt;uncollateralized loan system &gt;</p> <p>(2)Fundamental lectures, Discussion and Site visit concerning &lt;Governmental implementing agency's activities&gt;&lt;Local governmental implementing agency's activities&gt;&lt;Role of chamber of commerce and industry&gt;&lt;Financial assistance for SMEs&gt;&lt;Technical assistance for SMEs&gt;&lt;Internationalization assistance for SMEs&gt;</p> <p>(3)Fomuration, Presentation and Discussion concerning &lt;Situatuin report&gt;&lt;Final report&gt;</p>	<p><b>IMPLEMENTING PARTNER</b></p>	<p>Pacific Resource Exchange Center</p>
	<p><b>JICA CENTER</b></p>	<p>JICA Osaka</p>
	<p><b>COOPERATION PERIOD</b></p>	<p>2008~2010</p>
	<p><b>REMARKS</b></p>	<p>This seminar will be implemented third time for JFY 2008.The second one is scheduled from Aug.24.2008 to Sep.27.2008, and the third one is from Feb.1.2009~Feb.29.2009 in the same content.</p>


OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b>                      The trainees will be able to find out and implement the method to solve obstacles in their countries actively by themselves based on the knowledge on metrology system.</p> <p><b>【Expected Results】</b>                      (1) To understand the current situation in Japan about the basic metrological systems and international cooperation.                      (2) To understand the current situation in Japan concerning scientific measurement standards and advanced measurement technologies.                      (3) To understand the social and industrial infrastructures supporting the legal metrology system in Japan.                      (4) To understand the current situation in metrological control at the manufacturers in Japan.                      (5) To understand the metrological systems in the third country.                      (6) To develop an Action Plan to solve problems in the field of his/her charge.</p>	<p><b>【Target Organizations】</b>                      Governmental organization or national metrology institutes responsible of implementation of legal metrology infrastructure.</p> <p><b>【Target Group】</b>                      Staff incharge of national metrology institutes responsible of implementation of legal metrology infrastructure.                      Administrative or technical officials of the above organizations with at least 5 years of experience.                      Individuals with a bachelor's degree or equivalent qualification.</p>	
<b>CONTENTS</b>	<b>PROGRAM PERIOD</b>	Jun.9.2009 ~ Sep.5.2009
<p><b>【Preparatory Phase】</b>                      Formulation and submission of Inception Report.</p> <p><b>【Program in Japan】</b>                      (1) General orientation and lectures on; legislative system, legal metrology system, international cooperation / support, and education on metrology.                      (2) Lectures and visits related the convention of meter, national primary standards, development of new measurement techniques, standard reference materials, mutual recognition arrangements (MRA), and international comparisons.                      (3) Lectures and visits related legal metrology system such as, verifications, type approval, designated manufacturers system, verification standards, periodical inspection, accreditation programs, etc.                      (4) Lectures and visits related metrological control practiced at the manufacturers such as, maintenance of working standards, designated manufacturers system, quality control, control of production line, and activities of organizations organized by the manufacturers.                      (5) Summarize                      To make an action plan under the consultation of the implementing partner(AIST)</p> <p><b>【Development Phase】</b>                      All trainees will present their recent activities in their home country and exchange information with other participants.                      Application and implementation of the Action Plan in the participant's country and submit the Final Report by November 2009.</p>	<b>IMPLEMENTING PARTNER</b>	National Institute of Advanced Industrial Science and Technology
	<b>JICA CENTER</b>	JICA Tsukuba
	<b>COOPERATION PERIOD</b>	2008~2010
	<b>REMARKS</b>	related site : AIST( <a href="http://www.aist.go.jp/">http://www.aist.go.jp/</a> )





OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b> Action plan made by the participants will be shared among relevant parties related to copyrights in the participant's country.</p> <p><b>【Outputs】</b> (1) To be able to explain on copyright concerning problems of participant's country. (2) To be able to draft an action plan for each country's copyright protection. (3) To be able to finalize an action plan with comments of related personnel in a home country and share it among relevant parties related to copyright.</p>	<p><b>【Target Organizations】</b> Organizations in charge of policy planning and/or enforcement of copyright</p> <p><b>【Target Group】</b> Administrative officials in charge of copyright policy planning or officials in charge of copyright enforcement (customs officers, policemen, etc.) &lt;Qualification&gt; (1) 2 year and more experience (2) Good command of English (3) University/college graduates or have higher education</p>	
<p style="text-align: center;"><b>CONTENTS</b></p>	<p style="text-align: center;"><b>PROGRAM PERIOD</b></p>	<p style="text-align: center;">Jun.14.2009 ~ Jul.7.2009</p>
<p>&lt;Preliminary phase (Before coming to Japan)&gt; To make an Inception Report including a challenge to pick up in an action plan.</p> <p>&lt;Program in Japan&gt; (1) ① Lectures on copyright system and its implementation. ② Visits to collective management societies, customs and model schools. (2) ① Orientation on PCM method. ② Presentation and discussion on each country's report. ③ Visits to relevant organizations for drafting an action plan. ④ Tutoring for drafting an action plan.</p> <p>&lt;Finalization phase in a participant's home country&gt; ① To finalize an action plan and to get an approval in a participant's organization. To submit a final action plan to JICA. ② To implement an action plan. ③ To make and submit a progress report about implementation of the action plan.</p>	<p style="text-align: center;"><b>IMPLEMENTING PARTNER</b></p>	<p style="text-align: center;">Agency for Cultural Affairs</p>
	<p style="text-align: center;"><b>JICA CENTER</b></p>	<p style="text-align: center;">JICA Tokyo</p>
	<p style="text-align: center;"><b>COOPERATION PERIOD</b></p>	<p style="text-align: center;">2008~2010</p>
	<p style="text-align: center;"><b>REMARKS</b></p>	


OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b> Through the training course of advanced bioindustry, the trainee can learn and experience of knowledg and technology necessarily for promoting and developing the bioindustry in home country. By learning the Convention on Biological Diversity, Cartagena Protocol, trainee make and execute a Bio-strategy plan continuously and possibly.</p> <p><b>【Outputs】</b> (1) Basic and applied bio-technology and Bioindustry: To learn the basic and applied biotechnology and bioindustry currently in Japan, and then to consider the comparison with own country and Japan (2) Application of biological and genetic resources: (3) Strategie &amp; planning and implementation of biotechnology and bioindustry. (4) Public understanding for safety of biotechnology and bioindustry : (5) Action plan</p>	<p><b>【Target Organizations/Groups】</b> •Administrative officers who are currently engaged in overall planning and implementation of policy in bioindustries. •Experts who are presentl engaged in biotechnology or related technology at national research institutes and are supporting/will support the national government in making policy in bioindustries.</p>	
<p style="text-align: center;"><b>CONTENTS</b></p>	<p><b>PROGRAM PERIOD</b></p>	<p>May.11.2009 ~ Jul.18.2009</p>
<p>(1) Introduction of fermentation indutry : Trainee can learn the history and success of fermentation indutry in Japan as an instance of industrialization using the biological and genetic resources. After returning the home country, tainee make a policy and acion plan to grow the bioindustry by these knowledge obtained in this training course. Amino Acid industry : manufacturing process, uilization, safety, usefulness, new functuion of Amino Acids. (2) Convention on Biological Diversity(CBD) and Bioindustry : Tainee learn and understand the significant and difficulties of CBD and make a political, action plan to progress the bioindustry in own country by these knowledge obtained in this training course. Trainee recognize the important relationship between own country and Japan. Trainee learn the application of microbiological resources and make use these knowledge to progress the bioindustry in own coutry. Environment and Biotechnology, Bioindustry: Protection of environment to development the biomass, biofuel(bioetanol),etc (3) Bio-policy in Japan: Trainee understand the specific bio-policy in Japan in order to propose the political plan for growing the bioindustry in own coutry. (4) Public understanding : By learning the public understanding in Japan, trainee may consider the activity and policy for public understanding. Cartagena protocol: To learn and understand the Cartagena protocol, significant, difficulties and make the political propose. Trainee recognize the important relationship between own country and Japa. (5) Trainee can make the action plan of short and long term for promoting the progress of bioindsutry in own country. Interim discussion:group discussion and presentation. Final presentation of action plan and discussion to confirm and realize them in own country.</p>	<p><b>IMPLEMENTING PARTNER</b></p>	<p>Japan Bioindustry Association(JBA)</p>
	<p><b>JICA CENTER</b></p>	<p>JICA Chubu</p>
	<p><b>COOPERATION PERIOD</b></p>	<p>2008~2010</p>
	<p><b>REMARKS</b></p>	

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b> Through this training, participants can make proposal to arrange and expansion of the investment law system of their country to promote the foreign direct investment</p> <p><b>【Outputs】</b> (1) Understand the situation and task of the policies of foreign direct investment of their own countries. (2) Understand the current request and needs of foreign direct investment (3) Understand the situations and investment policies of national and local level in Japan (4) propose to solve the problem of law-oriented infrastructure along the policy, strategy and issues of their country (5) submit progress report by the end of February 2010</p>	<p><b>【Target Organizations】</b> Administrators in charge of foreign direct investment policy</p> <p><b>【Target Group】</b> Duties: Government officials or experts in charge of policy making on legal aspects of foreign direct investment or responsible for its implementation, possessing adequate experience and knowledge. Education: be a graduate of university or the equivalent</p>	
<p style="text-align: center;"><b>CONTENTS</b></p>	<p style="text-align: center;"><b>PROGRAM PERIOD</b></p>	<p>Jun.29.2009 ~ Aug.8.2009</p>
<p>(1)(Before)Reading the report of ex-participants and making report of the foreign direct investment in their country to analyze the problem of their countries. (Japan)Understand the difference and similarity with Japan and other participated countries from the training of the field of investment law system (2)(Before)Understand the request for improvement from the companies which is coming from foreign country (Japan)Visit and discuss with the Japanese company which enter foreign countries (3)(Japan)Visit and discuss with the government office concerned the investment to Japan. Visit and discuss with the government office which support the companies (4)(Japan) Making the reports about the idea of investment field ,task and solution of the law system.At the presentation, Japanese experts are expected to advice them for better solution (5) (After) Submission of progress report</p>	<p><b>IMPLEMENTING PARTNER</b></p>	<p>Kyoto Comparative Law Center (KCLC)</p>
	<p><b>JICA CENTER</b></p>	<p>JICA Osaka</p>
	<p><b>COOPERATION PERIOD</b></p>	<p>2008~2010</p>
	<p><b>REMARKS</b></p>	<p>•This seminar will be implemented twice for JFY 2009. The second one is scheduled from Feb., 2010 to Mar., 2010 (for three weeks) in the same content.</p>

Foreign Trade Development 貿易促進		GROUP  0980849
		Private Sector Development—Trade and Investment
		7 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> The organizations in charge of foreign trade development (Ministry, agency, trade organization, trade supporting institutions, etc.) clarify the fundamental direction of the concrete measures of foreign trade development.</p> <p><b>【Outputs】</b> (1) To clarify the present situation and the future potential of international competitiveness of your country's trade and industries (2) To clarify the issues regarding the international trend and private sector's activities. (3) To clarify the issues regarding the measures and policies for supporting the private sector by public organizations (4) To formulate an action plan (concrete measures) on enhancement of the supports for private sector in the field of foreign trade development (5) Concrete policies and measures for foreign trade promotion are studied.</p>	<p><b>【Target Organizations】</b> Organizations in charge of foreign trade development (Ministry, agency, trade organization, trade supporting institutions, etc.).</p> <p><b>【Target Group】</b> (1) Current Duties: mid-level officers who are currently in charge of foreign trade development in the organizations in this field. (Ministry, agency, trade organization, trade supporting institutions, etc.). Especially those who are interested in the trade promotion to Japan Those who are in charge of supporting the private sector in this field. (2) Experience: have more than 5 years' experience in the field of foreign trade (3) Others: those who are related to JICA project are given priority for the selection of participants</p>	
CONTENTS	PROGRAM PERIOD	May.18.2009 ~ Jul.3.2009
<p><b>【Preliminary Phase in a participant's home country】</b> Formulation and submission of Inception Report</p> <p><b>【Core Phase】</b> <u>Related to output (1):</u> Lectures and Presentation Inception report presentation and discussion with graduate students of Kobe University International trend and trade liberalization (significance, points to keep in mind) <u>Related to output (2):</u> Lectures and Observations International and domestic logistics, global supply chain Service trade Characteristics of Japanese market <u>Related to output (3):</u> Lectures and Presentation Measures for export promotion - Activity of JETRO (Japan External Trade Organization) - Communication with private sector - Supply of information on external market for private sector <u>Related to output (4):</u> Workshop, Discussion and Presentation PCM workshop for facilitating the selection of theme for action plan Discussion with Course Leader and action plan presentation</p> <p><b>【Finalization Phase in a participant's home country】</b> <u>Related to output (5):</u> Lectures and Presentation Based on action plan formulated in program in Japan, feasibility of plan on policies and measures will be studied in a participating organization. Final report on progress/results of study will be submitted to JICA five (5) months after the return.</p>	IMPLEMENTING PARTNER	Kobe Univ. and Kobe International Center for Cooperation and Communication
	JICA CENTER	JICA Hyogo
	COOPERATION PERIOD	2009~2011
	REMARKS	This course aims at export promotion of agricultural products and light industry products without depending too heavily on the export of natural resources.


ASEAN International Standards Development Course アセアン国際標準開発		GROUP 	0980877
Target Countries: ASEAN countries		6 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objective】</b> Through this training program, establishing the government support system such as strengthening of the function as secretariat for private sector conducted international standardization activities to activate each countries' international standardization activities. (The participating organizations are expected to achieve this objective in three years.)</p> <p><b>【Expected Results】</b> (1)Obtain the knowledge and the latest information necessary to participate in international standardization activities, and be able to explain them to others. (2)Understand the international standardization activities implemented in Japan through the lectures and observing on-sites, and be able to explain those to others (3)Learn about Japanese national standards development activities with regard to international standardization activities, and be able to explain it by comparing them with their own system. (4)By experiencing mock international conference, be able to participate in international committee meeting in a positive manner and give advice to others. (5)Share information with other ASEAN countries and analyze it in order to draw up the possible solutions for their own controversial points.</p>	<p>&lt;Target Organizations&gt; National Standardization Bodies &lt;Target Group&gt; 1. Position: Executive officials at supervising positions who can make policy decisions such as identification of issues or formulation of strategy for these issues in the field of international standardization in respective countries. If a country has two seats for this course, the first participant should be at the above mentioned position, and the second participant must be an ordinal administrator (preferably equivalent to middle class management level) in this field. (Note: in 2010 and 2011, which are the second and the third year of this program, the target group will be ordinal administrators who are in charge of international standardization (including middle class management level).) 2. Job experience: Officers in charge of management on standardization division on standards and conformity assessment at present, and will be in charge of international standard development activities continuously for several years after this program. 3. Others Be a graduate of university or college, or equivalent. Have a competent command of English, which is enough to go through this course.</p>		
CONTENTS	PROGRAM PERIOD	Nov.29.2009 ~ Dec.5.2009	
<p>&lt;Preliminary phase in a participant's home country&gt; The applicants are expected to make an inception report about challenges of international standardization activities in a home country after enough discussions with related personnel, and submit it to JICA. &lt;Core phase in Japan&gt; To have lectures, discussions and so on about the following; (1)Procedures and systems for International Standards Development, Important policies and trends in ISO/IEC, WTO/TBT Agreement and its relevance to ISO/IEC (2)International Standardization Strategies and Activities of Japan(Examples given by International TC/SC secretariats, visiting on-sites) (3)National Standardization Strategies, Development procedures and committees of JIS standards, activities of Standards Developing Organizations, Links between standards and registrations (4)Attend mock International Conference (5)Group discussion, Making presentations and draft of action plan &lt;Finalization phase in a participant's country&gt; The participants are expected to do followings: (1) to have a report back meeting with attendance of the related personnel about the draft of an action plan to get comments on it, and send a report of the meeting to JICA up to the end of March 2010. (2) to amend and finalize an action plan and get an approval of it in your organization. (3) to send the final action plan to JICA up to the end of March 2010. (4) to hand over the action plan to the participants in this course held in the next year.</p> <p>Note: The contents of the first year 2009 are designed for executive officials. In the second and third year, 2010 and 2011, the contents will be designed for ordinal administrators.</p>	IMPLEMENTING PARTNER	Japanese Standards Association	
	JICA CENTER	JICA Tokyo	
	COOPERATION PERIOD	2009~2011	
	REMARKS	<p>(1) This training program consists three courses of consecutive three years. This program is designed to achieve the objective in three years as follows; 1st year: Program for executive officials (1 week) 2nd and 3rd year: Program for general administrators (3 weeks) (2) In 2009, one participant from each country will be accepted as an executive officials. If a country has two seats for this course, the second participant will be accepted as an ordinal one. (Note: in 2010 and 2011, which are the second and the third year of this program, all participant will be accepted as ordinal ones.)</p>	


<b>Training course on Product Certification (IECEE/CB Scheme) for ASEAN Countries</b> <b>アセアン製品認証 IECEE/CBスキーム実践コース</b>		GROUP 	0980879
Target Countries: ASEAN countries		6 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objective】</b> To establish management system, the proficiency testing and the audit techniques needed for participation in the IECEE/CB scheme and its stable management ASEAN members' conformity assessment bodies, with awareness of importance of IECEE/CB scheme in the international trade. (The participating organizations are expected to achieve this objective in three years.)</p> <p><b>【Expected Results】</b> (1)To understand the role of the IECEE/CB scheme and its trade promoting effect, and the conformity assessment system based on the international standards. (2)To understand the rules and procedures of IECEE/CB scheme, ISO/IEC GUIDE65 and ISO/IEC 17025 (3)To understand the proficiency testing based on the international standards and the audit techniques (4)To make a draft of Road Map for the participation in and its stable management of the IECEE/CB scheme (5)After coming back to respective countries, participants submit final Road Map.</p>	<p>&lt;Target Organizations&gt; Regulatory Authority, Accreditation Organization, Certification Organization, National Standardization Body &lt;Target Group&gt; 1. Position Executive officials at supervising positions who can make policy decisions such as identification of issues or formulation of strategy for these issues in the field of IECEE/CB scheme in respective countries. If a country has two seats for this course, the first participant should be at the above mentioned position, and the second participant must be his/her staff who an ordinal administrator in this field (preferably equivalent to middle class management level). (Note: in 2010 and 2011, which are the second and the third year of this program, the target group will be practical staff (management, system) and practical staff (testing, audit) respectively.) 2. Job experience Those who have experience of management in the field of electric and electronic standards and conformity assessment and will work in this field continuously for several years in future. 3. Others Be a graduate of university or college, or equivalent. Have competent command of English, enough to go through this course.</p>		
CONTENTS	PROGRAM PERIOD	Dec.6.2009 ~ Dec.12.2009	
<p>&lt;Preliminary phase in a participant's home country&gt; The applicants are expected to make an inception report about challenges of the IECEE/CB scheme in a home country after enough discussions with related personnel, and submit it to JICA.</p> <p>&lt;Core phase in Japan&gt; To have lectures, discussions and so on about the following; (1)*Roles of the IECEE/CB scheme in IEC *Current situation regarding participation of each country and utilization of the CB Scheme in the international market *Conformity assessment system for the participation in the IECEE/CB scheme *Relationship with regulations (2)*Rules and procedures of IECEE/CB scheme *ISO/IEC GUIDE65 and ISO/IEC17025 *Technical background of the international standards used for the CB Scheme *Certification needs for the above standards (3)*Testing techniques in conformance with the international standards (using the testing laboratory in Japan) *Factory Inspection including evaluation of the factory's QMS (4)* Making and presentation of Draft of Road Map</p> <p>&lt;Finalization phase in a participant's country&gt; The participants are expected to do followings: (1) to have a report back meeting with attendance of the related personnel about the draft of a Road Map to get comments on it, and send a report of the meeting to JICA up to the end of March 2010. (2) to amend and finalize a Road Map and get an approval of it in your organization. (3) to send the final Road Map to JICA up to the end of March 2010. (4) to hand over the Road Map to the participants in this course held in the next year.</p>	IMPLEMENTING PARTNER	Japanese Standards Association	
	JICA CENTER	JICA Tokyo	
	COOPERATION PERIOD	2009~2011	
	REMARKS	<p>(1) This training program consists three courses of consecutive three years. This program is designed to achieve the objective in three years as follows; 1st year: Program for executive officials (1 week) 2nd year: Program for practical staff (management, system) (3 weeks) 3rd year: Program for practical staff (testing, audit) (3 weeks) (2) In 2009, one participant from each country will be accepted as an executive officials. If a country has two seats for this course, the second participant will be accepted as an ordinal one. (Note: in 2010 and 2011, which are the second and the third year of this program, all participant will be accepted as ordinal ones.)</p>	

Industrialization Promotion Policy –lessons from Asian experience for Africa– 産業振興政策-アジアの経験をアフリカへ-		GROUP  0980901
Private Sector—Small and Medium Enterprises/Supporting Industries Promotion		
Target Countries: implemented JICA's project or planed (especially in Africa)		7 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> Policy proposal, which takes participant's each development stage, environment and originality into consideration, are introduced and discussed in each countries, in division of a competent government authority who is presently engaged in development strategy and policy of industrialization promotion.</p> <p><b>【Outputs】</b> (1)To share each industrialization promotion policy. (2)To understand general basis of industrialization promotion policy, and to be able to extract and consolidate issues to be solved. (3)To be able to explain appropriate policy of industrialization development. (4)To have overseas complement training . (5)Draw up a final report which includes the result of sharing and discussion within the organization each participant belongs to, after the return.</p>	<p><b>【Target organization】</b> Government agencies which are charged with the industrialization promotion.</p> <p><b>【Target Group】</b> (1)Division chief level or above of a competent government authority, who is presently engaged in development strategy and policy of industrialization promotion (2)Individuals with sufficient English conversation and reading ability.</p>	
CONTENTS	PROGRAM PERIOD	Feb.1.2010 ~ Feb.14.2010
<p><b>【Preparatory phase】</b> Prepare a country report describing the present situation and problem of each country / organization.</p> <p><b>【Program in Japan】</b> To make a policy proposal of industrialization promotion on a basis of sharing and exchanging experience with Asian countries, private sectors in Japan.</p> <p>Lecture: Maintenance of industrialization basis, industrialization, trade and investment, experience of Japan and Asia, Exchangege their ideas between participants and Japanese side, etc.</p> <p>Observation: Visit Asian countries to observe their policy and activity</p> <p>Practice: Make up Interim report, presentation of that</p> <p><b>【Post-program activities】</b> The Interim report should be reviewed, and authorized. The results are reported as a final report.</p>	IMPLEMENTING PARTNER	Takusyoku Univ., Kobe Univ. etc.
	JICA CENTER	JICA Tokyo
	COOPERATION PERIOD	2009~2011
	REMARKS	Semi-high rank is targeted in this course.


OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b>                      The applicable solutions for an appropriate and sustainable tourism development, which are harmonized with community and natural environment will be proposed.</p> <p><b>【Outputs】</b>                      (1)To acquire the overall knowledge on the basic ideas and conceptual frameworks, and world trends of sustainable tourism                      (2)To improve the analyzing capability on sustainable tourism development by extracting problems in terms of environmental, economical,socio-cultural and other aspects.                      (3)To obtain basic knowledge on policy and legal frame works, and learn practical methods and examples of the Government-Academia-Industry Collaboration.                      (4)To propose an action plan for accomplishing sustainable tourism in respective countries.</p>	<p><b>【Target Organizations】</b>                      Governmental Organization in charge of Tourism Development</p> <p><b>【Target Group】</b>                      (1)Supervisor/Senior level government officials engaged in tourism development administration                      (2)More than five (5) years of practical experience in the field of the tourism development                      (3)University graduate or equivalent</p>	
<b>CONTENTS</b>	<b>PROGRAM PERIOD</b>	Feb.2.2010 ~ Feb.26.2010
<p>Preparatory phase: Participant should prepare a "Country Report" which describe the present situation or difficulties on tourism development.</p> <p>Curriculum in Japan:                      (1)Confirm basic ideas, conceptual frameworks, and world trends of sustainable tourism                      (2)Understand economic and socio-cultural impacts of tourism                      (3)Introduction on the national/regional policy on tourism, legal frame works, roles and significance of collaboration among public, university, and private sectors.                      * Various useful examples will be introduced and discussed.                      (4)Propose Action Plans for accomplishing sustainable tourism in respective countries.</p> <p>Finalization phase: Progress Report of Action Plan within three(3) months after the completion of the program in Japan</p>	<b>IMPLEMENTING PARTNER</b>	Center for Advanced Tourism Studies (CATS), Hokkaido University
	<b>JICA CENTER</b>	JICA Sapporo
	<b>COOPERATION PERIOD</b>	2008~2010
	<b>REMARKS</b>	




The policy of regional industry promotion for South East European Countries 南東欧地域産業振興政策		R/F 	0984039
Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion			
Target Countries: South Eastern Europe		8 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objectives】</b> Proposals to improve the existing regional industry or SMEs promotion policies / measures made by the participants based on the knowledge acquired through this program are shared within their organizations.</p> <p><b>【Outputs】</b> (1) Issue Analysis Sheet and the materials for Job / Country Report Presentation are submitted to JICA (2) To be able to explain the concept of Japan's regional industry promotion (3) To be able to explain the roles of different actors in promoting regional industries, their networking effort and the practical measures of regional industry promotion that benefit the regional enterprises through case study (4) To formulate improvement plan of the existing regional industry promotion measures and/or practices of the participants' countries (5) To share the Action Plan within the participants' organizations, and start the consideration to implement the Action Plan</p>	<p><b>【Target Organizations】</b> Central and local governments as well as affiliated organizations which are engaged in the promotion of Regional Industries/SMEs</p> <p><b>【Target Group】</b> (1) be officials who are responsible for Regional Industry/SME Promotion at the central or local level (2) have experience in the subject field for 5 years or more (3) be between the ages of thirty (30) and forty-five (45)</p>		
CONTENTS	PROGRAM PERIOD	Jun.2.2009 ~ Jul.12.2009	
<p>&lt;Preparatory phase (Before coming to Japan)&gt; (1) Formulation of Issue Analysis Sheet and materials for Job/Country Report presentation (a) Extract the problems concerning Regional Industry Promotion and analyze the causes of the problems. And put the results in Issue Analysis Sheets ⇒Issue Analysis Workshop will be held in the core phase in Japan (b) Formulate the presentation materials for Job/Country Report presentation ⇒Job/Country Report presentation will be held in the core phase in Japan &lt;Program in Japan&gt; (2) Introduction and the theory of Japan's Regional Industry Promotion (a) Overview of Japan's Regional industry (b) Overview of Japan's Regional Industry Promotion policies (3) Roles of different actors and the case study of SMEs in Japan (a) Regional Industries and regional business start-ups (b) Implementation of Japan's Regional Industry Promotion policy (Networking between private financial institutions and enterprises) (c) Implementation of Japan's Regional Industry Promotion policy (Networking among industry, academia and government) (d) Implementation of Japan's Regional Industry Promotion policy (Case of 3rd Sector) (e) Provision of support services on human resource development (HRD) (f) SME's practices (g) Practice to Evaluate the Business Plan for starting-up Regional Industries (h) Study trip to Tokyo (4) Action Plan formulation (a) Review Session (b) Preparation of Action Plan (c) Presentation of Action Plan &lt;Post-program activities (After participants' return)&gt; (5) Share the Action Plan in their organizations, start the consideration to launch the plan and submit the Progress Report to JICA</p>	<b>IMPLEMENTING PARTNER</b>	Prefectural University of Hiroshima, Hiroshima International Center	
	<b>JICA CENTER</b>	JICA Chugoku	
	<b>COOPERATION PERIOD</b>	2007~2009	
	<b>REMARKS</b>	Ideally, two participants (one from central and one from local level, respectively) from each country will attend this course. It will enable them to share the understandings of how regional industry promotion policy should be like in their home countries and to share the awareness of the necessity to collaborate each other through attending this course.	

<b>Tourism Planning/Promotion considering Natural Environment Conservation for South East European Countries</b> <b>南東欧地域 自然環境保全に配慮した観光計画・振興</b>		R/F  0984055
Target Countries: South East European Countries		Private Sector Development—Tourism 9 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> The regional framework and its collaborative system for the sustainable tourism planning/promotion considered of natural environment conservation will be proposed from the participant's belonging organization.</p> <p><b>【Outputs】</b> (1)To clarify the issues/concerns on sustainable tourism planning/promotion consider of natural environment in respective countries/ Southeast European area. (2)To clarify the knowledge on basic ideas, conceptual frameworks, and world trends of sustainable tourism. (3)To clarify the issues to be considered in relating to environmental, socio-cultural and economic impacts of tourism. (4)To be settled on the direction of tourism planning/promotion in consideration of environment through practical examples of tourism promotion in Japan. (5)To propose action plans for accomplishing sustainable tourism in respective countries/ Southeast European area.</p>	<p><b>【Target Organization】</b> Central government or governmental agency in charge of tourism development / natural environment conservation</p> <p><b>【Target Group】</b> Administrative officer in charge of tourism development / natural environment conservation in the central government or governmental agency</p>	
CONTENTS	PROGRAM PERIOD	Aug.12.2009 ~ Sep.5.2009
<p>Preparatory Phase: (1)Submission of the country report,discussion, analysis, clarification of the issues/concerns on sustainable tourism planning/promotion considering natural environment in respective countries/ Southeast European area.</p> <p>Curriculum in Japan: (2)Confirm the keypoints for sustainable tourism promotion through the conceptual frameworks, measures, world trends, and movements, and practical examples of sustainable tourism (3)Consider tourism from the various aspects on environmental, socio-cultural and economic impacts (4)Introduction on tourism policies considered with environment(national/regional level), structure of tourism administration, tourism law and related regulations, environmental education, role of its activities of University or community, Industry-Academia-Government Collaboration (5)Prepare Action Plans for accomplishing sustainable tourism in respective countries/ Southeast European area. Submission of the final report on the progress of action plan after 3 months of the training program in Japan</p> <p>Finalization phase: Progress Report of Action Plan within three(3) months after the completion of the pgoram in Japan.</p>	<b>IMPLEMENTING PARTNER</b>	Sapporo International Communication Plaza Foundation, Sapporo International University
	<b>JICA CENTER</b>	JICA Sapporo
	<b>COOPERATION PERIOD</b>	2009~2011
	<b>REMARKS</b>	

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b>                      Formulating tourism promotional measures' plan to develop regions by officials working on tourism promotion for regional development at local government of Middle East region[goal for three years]</p> <p><b>【Outputs】</b>                      (1) 1) Participants will be able to explain the role of policy and measures in tourism promotion for regional development based on Japanese cases                      (2) 2) Participants will be able to point out the activity condition and issues of formulating organization control for tourism promotion on regional development                      (3) 3) Participants will be able to formulate the action plan toward the tourism promotion for regional development through comparative discussion with Japan and participating countries' approach</p>	<p><b>【Target Organizations】</b>                      Department of tourism promotion for regional development on local government</p> <p><b>【Target Group】</b>                      officers working on the government, being responsible to tourism promotion.</p>	
<p style="text-align: center;"><b>CONTENTS</b></p>	<p style="text-align: center;"><b>PROGRAM PERIOD</b></p>	<p>Oct.19.2009 ~ Nov.15.2009</p>
<p>(1) Fundamental lectures, Discussion and Site visit concerning &lt;Public administration and Regulation for tourism&gt;&lt;Utilization of tourism resources&gt;&lt;Human resource development for tourism&gt;&lt;Public information, Promotion&gt;</p> <p>(2) Fundamental lectures, Discussion and Site visit concerning &lt;Organizing of regidents for regional tourism promotion&gt;&lt;Regional historic cultural heritage&gt;&lt;Environment conservation for tourism development&gt;&lt;Hospitality&gt;</p> <p>(3) Fomuration, Presentation and Discussion concerning &lt;Situatuin report&gt;&lt;Action plan&gt;</p>	<p style="text-align: center;"><b>IMPLEMENTING PARTNER</b></p>	<p>Pacific Resource Exchange Center</p>
	<p style="text-align: center;"><b>JICA CENTER</b></p>	<p>JICA Osaka</p>
	<p style="text-align: center;"><b>COOPERATION PERIOD</b></p>	<p>2008~2010</p>
	<p style="text-align: center;"><b>REMARKS</b></p>	

<b>Reinforcement of Micro, Small and Medium Enterprises Supporting Organization for African Countries</b> <b>アフリカ地域 中小零細企業支援機関育成</b>		R/F 	0984079
Target Countries: African Countries		Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion 10 participants / English	
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objectives】</b> Action Plan which aims at achieving the effective support of Micro, Small and Medium-sized Enterprises or Regional Industry made by the participant is shared within his/her organization, and the consideration to launch the implementation of the plan is initiated</p> <p><b>【Outputs】</b> (1) Issues/problems of the organization or the country are grasped and assembled by the organizational effort (2) Issues/Problems of each country and organization are shared and analyzed (3) Basis to study the following contents is built by understanding the concept of organizations which support SMEs and Regional Industry in Japan (4) Issues to adapt the examples of Japan into the participant's home country or his/her organization are assembled depending on the understanding of the concept and the roles of supporting organizations for Regional Development by establishing and utilizing "Local Brand" (5) Issues to adapt the examples of Japan into the participant's home country or his/her organization are assembled depending on the understanding of the concept and the roles of supporting organizations for Regional Development by establishing and utilizing "One Village One Product Activities" (6) Issues to adapt the examples of Japan into the participant's home country or his/her organization are assembled depending on the understanding of the concept and the roles of supporting organizations for Regional Development by utilizing "Traditional Industries" (7) Draw up an Action Plan for the participant's organization to operate effective support to Micro, Small and Medium-sized Enterprise or Regional Industry (8) Action Plan is shared in the participant's organization and the points needed to implement the Action Plan are arranged</p>	<p><b>【Target Organizations】</b> The organizations which support Micro, Small and Medium Enterprises or Regional Industries.</p> <p><b>【Target Group】</b> 1) Current Duties: Staff who is in charge of service to support Micro, Small and Medium-sized Enterprises or Regional Industry in the Supporting Organization (for example, Implementation Agency for SME Promotion) Especially the person who is in charge of project planning is preferable 2) Experience in the relevant field: 3 years and over</p>		
CONTENTS	PROGRAM PERIOD	Jan.5.2010 ~ Mar.7.2010	
<p>&lt;Preparatory phase (Before coming to Japan)&gt; (1) Formulation and submission of Issue Analysis Sheet and the Presentation Materials of Job / Country Report &lt;Program in Japan&gt; (2) Problem sharing and Problem-Cause Analysis     (a) Job / Country Report Presentation     (b) Issue Analysis Workshop (3) Concept of organizations which support SMEs and Regional Industry in Japan     (a) Introduction of Japanese SMEs and Regional Industry     (b) Roles of the organizations to support SMEs and Regional Industry in Japan (4) Supporting organizations establishing and utilizing "Local Brand"     (a) Introduction on the concept of "Local Brand"     (b) Visiting the examples of SMEs supported by supporting organizations     (c) Visiting the official and private supporting organizations     (d) Review Discussion (5) Supporting organizations establishing and utilizing "One Village One Product Activities"     (a) Introduction on the concept of "One Village One Product Activity"     (b) Visiting the examples of SMEs supported by supporting organizations     (c) Visiting the official and private supporting organizations     (d) Review Discussion (6) Supporting organizations utilizing "Traditional Industries"     (a) Introduction on the Regional Development utilizing "Traditional Industries"     (b) Visiting the examples of SMEs supported by supporting organizations     (c) Visiting the official and private supporting organizations     (d) Review Discussion (7) Action Plan Formulation &lt;Post-program activities (After participants' return)&gt; (8) Share the Action Plan within the participant's organization and submit the progress report to JICA</p>	IMPLEMENTING PARTNER	Hiroshima Prefectural Govt., Hiroshima International Center	
	JICA CENTER	JICA Chugoku	
	COOPERATION PERIOD	2008~2010	
	REMARKS		

<b>Improvement of Policy Making and Administration System of Small &amp; Medium Enterprises Development for Middle East Region</b> <b>中東地域を対象とした中小企業振興施策</b>		R/F  0984128
Target Countries: Saudi Arabia, Parestine, Jordan, Oman, Syria, Yemen, Egypt, Tunisia		Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion 10 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<b>【Objectives】</b> The prepared policy proposal of SME promotion will be shared and considered between the participants' organization and its superior institution. <b>【Outputs】</b> (1) Report Preparation (2) Vision Finding Discussion (Reports Presentation) (3) Proposal making and Action Plan Making Orientation (4) Solution Finding Discussion and Making Proposal (5) Action Plan Presentation Meeting	<b>【Target Organizations】</b> Central and Regional government agency for implementing and/or planning of public policy for promotion of small and medium-scale enterprises.	
CONTENTS	PROGRAM PERIOD	Feb.1.2010 ~ Mar.16.2010
(1) Applicants are requested to prepare reports (Job Report and Inception Report). These are necessary to clarify the SME related problems. (2) To promote the mutual understanding among the participants, each participant is expected to make a presentation based on his or her Job Report. After the presentation, the participants and the lecturers hold discussion to clarify each problems. (3) Through this training course, each participant or each country (organization) is expected to make Action Plan to improve the SME policy in each country (organization). (4) To solve SME-related problems in each country (organization), the solution finding discussion will be held between some experts and the participants. Based on the discussion, the participants will make a proposal to be submitted to the participant's organization. (5) The participants are requested to prepare Action Plan to be presented at the meeting. On this opportunity, the participants and the lecturers hold final discussion to polish up their Action Plan.	IMPLEMENTING PARTNER	Aichi Industrial Reserch Association
	JICA CENTER	JICA Chubu
	COOPERATION PERIOD	2008~2010
	REMARKS	

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b> Proposals to improve the existing regional industry or SMEs promotion policies / measures made by the participants based on the knowledge acquired through this program are shared within their organizations.</p> <p><b>【Outputs】</b> (1) Issue Analysis Sheet and the materials for Job / Country Report presentation are submitted to JICA (2) To be able to explain the concept of Japan's Regional Industry Promotion (3) To be able to explain the roles of different actors in promoting Regional Industries, their networking effort and the practical measures of Regional Industry Promotion that benefit the regional enterprises through case study (4) To formulate improvement plan of the existing Regional Industry Promotion measures and/or practices of the participants' countries (5) To share the Action Plan within the participants' organizations, and start the consideration to implement the Action Plan</p>	<p><b>【Target Organizations】</b> Central and local governments as well as affiliated organizations which are engaged in the promotion of Regional Industries/SMEs</p> <p><b>【Target Group】</b> (1) be officials who are responsible for Regional Industry/SME Promotion at the central or local level (2) have experience in the subject field for 5 years or more (3) be between the ages of thirty (30) and forty-five (45)</p>	
<p align="center"><b>CONTENTS</b></p>	<p align="center"><b>PROGRAM PERIOD</b></p>	<p align="center">Nov.3.2009 ~ Dec.13.2009</p>
<p><b>&lt;Preparatory phase (Before coming to Japan)&gt;</b> (1) Formulation of Issue Analysis Sheet and materials for Job/Country Report presentation (a) Extract the problems concerning Regional Industry Promotion and analyze the causes of the problems. And put the results in Issue Analysis Sheets ⇒Issue Analysis Workshop will be held in the core phase in Japan (b) Formulate the presentation materials for Job/Country Report presentation ⇒Job/Country Report presentation will be held in core phase in Japan</p> <p><b>&lt;Program in Japan&gt;</b> (2) Introduction and the theory of Japan's Regional Industry Promotion (a) Overview of Japan's local industry (b) Overview of Japan's Regional Industry Promotion policies (3) Roles of different actors and the case study of SMEs in Japan (a) Regional Industries and regional business start-ups (b) Implementation of Japan's Regional Industry Promotion policy (Networking between private financial institutions and enterprises) (c) Implementation of Japan's Regional Industry Promotion policy (Networking among industry, academia and government) (d) Implementation of Japan's Regional Industry Promotion policy (Case of 3rd Sector) (e) Provision of support services on human resource development (HRD) (f) SME's practices (g) Practice to evaluate the Business Plan for starting-up Regional Industries (h) Study trip to Tokyo (4) Action Plan formulation (a) Review Session (b) Preparation of Action Plan (c) Presentation of Action Plan</p> <p><b>&lt;Post-program activities (After participants' return)&gt;</b> (5) Share the Action Plan in their organizations, start the consideration to launch the plan and submit the Progress Report to JICA</p>	<p><b>IMPLEMENTING PARTNER</b></p>	<p>Prefectural University of Hiroshima, Hiroshima International Center</p>
	<p><b>JICA CENTER</b></p>	<p>JICA Chugoku</p>
	<p><b>COOPERATION PERIOD</b></p>	<p>2008~2010</p>
	<p><b>REMARKS</b></p>	

Target Countries: Oceania countries

10 participants / English

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> The issues on sustainable tourism development which participating organization are facing will be directed, and the practical measures to the issues will be formulated.</p> <p><b>【Expected Results】</b> (1) Issues on sustainable tourism revenue in small islands states' economy will be solved. (2) Issues on conservation management and utilization of tourism resource will be solved. (3) Issues on the roles tourism administration and the collaboration system of various tourism related organizations will be solved. (4) To be able to formulate an action plan on how to achieve sustainable tourism development in their own organizations. (5) Report and review the action plan formulated in Japan at the participants' organization.</p>	<p><b>【Target Organization】</b> This program is designed for persons who presently work as a staff in a tourism/environment/planning/financial sector</p> <p><b>【Target Group】</b> 1) One participant from an executive official, and one from NGO (For the first year training, the target organization will be the tourism sector. For second and third year training, the target organization will be selected from environment/planning/financial sector regarding the needs of each country.) 2) Experience in the relevant field: have more than three (3) years' practical experience in the above field.</p>	
<p style="text-align: center;"><b>CONTENTS</b></p>	<p style="text-align: center;"><b>PROGRAM PERIOD</b></p>	<p>Aug.4.2009 ~ Sep.26.2009</p>
<p>For development of tourism through sustainable management and utilization of tourism resources in small islands states, this program contributes governmental officers who partake in tourism for solution of problems on tourism.</p> <p>&lt;Preliminary phase (activities in home country)&gt; (1) Formulation of Job Report</p> <p>&lt;Core Phase (activities in Japan)&gt; (1) Lectures for an idea of sustainable tourism development/ Lectures for an idea of a tourism business/ Case studies of tourism promotion by private enterprise (including service manners) (2) Lectures for an idea of conservation and utilization of local resources/ Lectures for the human resource development in tourism field/ Case studies of tourism program(e.g. eco-tourism) which make the most of local resources/ Development of souvenir (3) Lectures for tourism administration on Japan and Okinawa/ Lectures for an idea of tourism promotion plan in Okinawa/ Lectures for the collaboration system of various tourism related organizations in Japan and Okinawa (4) Arrangement the issues on sustainable tourism development in each countries/ Practice for the method of project formulation, implementation and evaluation (PCM method)/ Formulation and presentation of an action plan</p> <p>&lt;Finalization Phase (activities in home country)&gt; (1) Share the result of the training in Japan in respective organizations (2) Share and modify the action plan in respective organizations</p>	<p><b>IMPLEMENTING PARTNER</b></p>	<p>Non Profit Organization Okinawa Environment Club</p>
	<p><b>JICA CENTER</b></p>	<p>JICA Okinawa</p>
	<p><b>COOPERATION PERIOD</b></p>	<p>2009~2011</p>
	<p style="text-align: center;"><b>REMARKS</b></p>	

Target Countries: Central America and the Caribbean

9 participants / Spanish


OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b>                      Export trial plan for Japanese market entry based on food marketing will be proposed by governmental agency or chamber of commerce/export association which try to get into the Japanese food market.</p> <p><b>【Expected Results】</b>                      (1)Trend and character of Japanese food market will be organized                      (2)Preliminary marketing strategy for market research and merchandising of own export products will be made                      (3)Strength and weakness of own export products in Japanese food market will be organized                      (4)An export trial plan of export promoting food with comparative review of participated countries will be proposed                      (5)Export trial plan for Japanese market entry based on food marketing will be proposed</p>	Governmental agency or chamber of commerce/export association which engage in food export promotion	
<p style="text-align: center;"><b>CONTENTS</b></p>	<p style="text-align: center;"><b>PROGRAM PERIOD</b></p>	Feb.10.2010 ~ Mar.20.2010
Developing food marketing for Japanese market entry to governmental agency or chamber of commerce/export association  (1)Lecture<Character of Japanese market, consumer, distribution system and commercial custom><Approach to food safety><Environment-friendly food manufacturing> Observation<Wholesale market and imported food><Medical inspection for imported food> Discussion<Reflection> (2)Lecture<Importance of export marketing> Observation<Market research><Meeting with food trading companies> Practice<Making export marketing strategy> Discussion<Reflection> (3)Lecture<Role of JETRO on trade and investment><Case of export promotion of agricultural product in other countries> Observation<FOODEX JAPAN><Sale of Latin America food> Practice<SWOT analysis > Discussion<Reflection> (4)Observation<Activities of each embassy of Central America > Presentation< Export trial plan> Discussion<Experience sharing, Reflection> (5)Discussion and report writing	<p style="text-align: center;"><b>IMPLEMENTING PARTNER</b></p>	Pacific resouce exchange center
	<p style="text-align: center;"><b>JICA CENTER</b></p>	JICA Osaka
	<p style="text-align: center;"><b>COOPERATION PERIOD</b></p>	2009~2011
	<p style="text-align: center;"><b>REMARKS</b></p>	



Target Countries: APEC member nations

7 participants / English

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b> Formulate policy proposals regarding impacts of trade issues on participants' countries and strategies to cope with them, and share in the participant's organizations.</p> <p><b>【Outputs】</b> (1) To enhance abilities to investigate and analyze trade issues. (2) To deepen understanding of the WTO and multilateral trading system. (3) To deepen understanding of the processes of the Doha Round negotiations. (4) To formulate policy proposals regarding impacts of trade issues on participants' countries, and coping strategies. (5) To elaborate Policy Proposals and share them in the respective organizations.</p>	<p><b>【Target Organizations】</b> Administrative / governmental organizations involved in negotiations and trade policymaking for international trade, WTO and FTA/EPA</p> <p><b>【Target Group】</b> Administrative / governmental officers involved in negotiations and trade policymaking for international trade, WTO and FTA/EPA.</p> <p>&lt;Qualifications&gt; (1) have the experience of at least five (5) years in their profession, (2) be between twenty five years and forty years of age, (3) be university/college graduates or have higher education, (4) have a sufficient command of spoken and written English,</p>	
<b>CONTENTS</b>	<b>PROGRAM PERIOD</b>	Nov.15.2009 ~ Nov.28.2009
<p><b>【Preliminary Phase in a participant's home country】</b> Formulation and submission of Inception Report</p> <p><b>【Core Phase in Japan】</b> (1) Introduction of International Trade Economic Trade Data Analysis (2) Multilateral Trading System WTO and Developing Countries RTA/FTA Trade in Services and Investment (3) Doha Round Negotiations (4) Dispute Settlement Understandings WTO Dispute Settlement Case Study Draft Policy Proposal</p> <p><b>【Finalization Phase in a participant's home country】</b> To elaborate Policy Proposals and share them in the respective organizations</p>	<b>IMPLEMENTING PARTNER</b>	Fair Trade Center Institute for International Trade and Investment
	<b>JICA CENTER</b>	JICA Tokyo
	<b>COOPERATION PERIOD</b>	2007~2009
	<b>REMARKS</b>	

<b>Strengthening of Market Competitiveness of Agricultural Products in the African Countries</b> <b>アフリカ地域農産物輸出競争力強化</b>		R/F 	0984206
Target Countries: Africa		Agricultural/Rural Private Sector Development—Trade and Investment Development—Other Agricultural/Rural Development 10 participants / English	
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objective】</b>            Personnel in private sector and related official understand the know-how to product, market and distribute the high value added agricultural products, so as to improve related system for targeting global agricultural products market.</p> <p><b>【Expected results】</b>            1. To understand system and techniques of high value added agricultural production and processing            2. To understand system of standard/certification of agricultural products            3. To understand quarantine system in Japan            4. To compile Joint Action Plan to strength market competitiveness of agricultural product in Africa for targeting global market</p>	<p><b>【Target Organizations】</b>            1. Economic federation/union in private sector on production, marketing and distribution of agricultural products            2. Governmental organizations or related administrative agencies for activating the above federation/union</p> <p><b>【Target Group】</b>            1. Managing staff in Economic federation/union in private sector            2. Specialist on governmental organizations or related administrative agencies</p>		
CONTENTS	PROGRAM PERIOD	Feb.28.2010 ~ Mar.13.2010	
1. Pre-Program Formulation and submission of Inception Report to JICA  2. Program in Japan 1) High value added agricultural products *Case study of private company *Case study of central wholesale market *Marketing method *Trend of consumer/customer  2) Standard/Certification/Quarantine system *Present food condition of Japan Standard/Certification system *Quarantine system, risk analysis *Case study of private company  3) Action Plan *Compiling of Action Plan  3. Post-Program Based on the Interim Report, post training activities should be implemented. Participants are expected to report progress and the results of above activities.	IMPLEMENTING PARTNER	Tokyo University of Agriculture	
	JICA CENTER	JICA Tsukuba	
	COOPERATION PERIOD	2007~2009	
	REMARKS		


OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b>                      The specific problem areas and tactical goals, which are characterized by the local environment, for developing new ventures and promoting SMEs will be clearly identified by implementing the "Support Model".</p> <p><b>【Outcome】</b>                      Each participant will develop a "Support Model" to help SMEs upgrade their management level; based on the local environment and his/her own prioritized service areas, as well as adapting modules selected from Japanese experiences. In addition, an "Action Plan" will be summarized and presented for the implementation in his/her organization after training.</p>	<p><b>【Target Organizations】</b>                      Organizations that support the development and promotion of local SMEs:                      a) Administrative organizations to facilitate the development and promotion of local industries,                      b) Financial organizations and public institutions for supporting local SMEs,                      c) Service providing organizations for SMEs, e.g. researching, consulting and training organizations.</p> <p><b>【Target Group】</b>                      1) Facilitators working in public organizations for supporting and supervising local SMEs,                      2) Service providers specializing in helping individuals and/or groups of small scale industries solve their managerial problems,                      3) Individuals with more than five (5) years of practical experience in this field,                      4) University graduates, or with an equivalent level of knowledge or professional experience; and                      5) Individuals with a sufficient command of English in speaking, listening and writing.</p>	
<b>CONTENTS</b>	<b>PROGRAM PERIOD</b>	Oct.13.2009 ~ Dec.12.2009
<p>1. Mutual study led by participants                      Participants will take initiatives to organize the following studies:                      1) Job Report presentation and discussion                      2) Action Plan formulation, presentation and discussion</p> <p>2. Study of Japanese experiences                      Studies of various Japanese experiences, together with participants' own experience and those of exchanging ideas with other participants, will be used as the core information for developing a "Support Model" for upgrading the management level of SMEs.                      1) Basic principles of management practice in SMEs,                      2) Possible problem areas in the planning stage of new ventures and measures to prevent business failures,                      3) A diagnostic approach for the start-up stage to accelerate businesses operations,                      4) Various Kaizen activities to improve daily operations in the sustaining stage of business, and                      5) The industrial and economic structure of Japan, and policy and measures of SMEs promotion.</p>	<b>IMPLEMENTING PARTNER</b>	Central Japan Industries Association
	<b>JICA CENTER</b>	JICA Chubu
	<b>COOPERATION PERIOD</b>	2007~2009
	<b>REMARKS</b>	

Target Countries: Central America


11 participants

Spanish

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p>The training course aims to promote industrial development in respective countries and states through joint participation from the public and private sectors, which is expected to trigger a synergistic effect of administrative support and self-help efforts by enterprises.</p> <p>Participants will learn the following measures from the Japanese experience:                      (1) Measures to promote regional industrial development by SMEs, which play a vital role in supporting industries rooted in states or regions, by gaining stronger competitiveness, as well as strengthening cooperation among enterprises by institutionalization (cooperative association).                      (2) Measures for public organizations to provide appropriate administrative support to the respective industries.</p>	<p><b>【Target Organizations】</b>                      Ministries in charge of SMEs, cooperative associations</p> <p><b>【Target Group】</b>                      Official: Officials in charge of SMEs in central or local government                      Private: Top officials in cooperative associations of priority industries (if there is no cooperative association, top officials in the company which plays the leader's role)                      Individuals with more than 3 years experience</p>	
CONTENTS	PROGRAM PERIOD	Aug.22.2009 ~ Sep.19.2009
<p>(1) Presentation of situation report and setting of own tasks                      (2) Lectures: Technical innovation, marketing, operational statistic's of the company, importance of the organization of companies                      (3) Discussion: Comparison between the operation in own country and in Japan, application of Japanese cases in own country</p>	IMPLEMENTING PARTNER	Pacific Resource Exchange Center
	JICA CENTER	JICA Osaka
	COOPERATION PERIOD	2007~2009
	REMARKS	


Seminar on Development and Promotion of SMEs in South-Eastern Europe 南東欧地域中小企業振興セミナー		R/F 	0984218
Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion			
Target Countries: South-Eastern Europe	12 participants /		English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p>The seminar is so designed as to help government officials developing and promoting SMEs in the participating countries explore possibilities of resolving issues identified in the existing situation that surrounds SMEs. And it also to help to consider ways to apply SME policy in respective countries by gaining a firm understanding of history and current state of Japanese SME policy.</p> <p><b>【Outputs】</b> To make participants: 1) able to explain the outline of SMEs promotional policies and measure's role refer to Japanese case, 2) able to point out the Japanese current situation and challenges of SME promotional Implementing agencies' role and utilization of promotional measures, 3) able to consider ways to utilize Japan's SME policies to their countries SME promotion policies.</p>	<p><b>【Target Organizations】</b> Governmental organizations in charge of the formulation of policies for SME promotion.</p> <p><b>【Target Group】</b> (1) Officials whose activities are targeted at promoting SMEs (2) Experience: At least 3 years in the relevant field (3) Age: under 45 (4) Individuals who will work in the related field continuously, and can implement the achievements of the seminar.</p>		
CONTENTS	PROGRAM PERIOD	Feb.22.2010 ~ Mar.21.2010	
<p>Learning and Dialogue (1) Presentation of Situation Report (2) Japan's economy and South-Eastern Europe Countries (3) Japan's business relationship with South-Eastern Europe Countries (4) Importance of SMEs Development and Promotion (5) Characterizing Japanese corporate management (6) Defining SMEs in Japan and their role (7) Japan's SMEs Promotion Policy (8) Focusing on Japan's business relationship with the participating countries for further expansion (9) Action Plan Generation and Presentation</p>	<b>IMPLEMENTING PARTNER</b>	PACIFIC RESOURCE EXCHANGE CENTER	
	<b>JICA CENTER</b>	JICA Osaka	
	<b>COOPERATION PERIOD</b>	2007~2009	
	<b>REMARKS</b>		

Improvement of management and productive efficiency of SMEs in Mercosur メルコスール地域における中小企業の経営・生産性向上 Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion		R/F 	0984271
Target Countries: Mercosur Signatory countries		9 participants /	Spanish
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objective】</b> Knowledge and methods of improvement of efficiency in the productive line will be transferred to leaders and staffs in the agency which supports manufacturing SMEs.</p> <p><b>【Expected Results】</b> (1)1 Characteristics of Production Management and “Monozukuri” in Japanese manufacturing industries (2)2 Main contents of Japanese production system (3)3 Planning techniques in production activities (4)4 Plant managerial methods (5)5 Idea and technique of workplace improvements</p> <p>6 Create a vigorous working atmosphere at point of production</p>	Official Small and Medium Enterprises Promotion Agency, etc.		
CONTENTS	PROGRAM PERIOD	Jan.25.2010 ~ Mar.13.2010	
<p>To popularize the technologies by transferring the technologies of workplace improvement(KAIZEN) implemented by Japanese companies to Mercosur countries</p> <p>(1)To understand 1)the characteristics of “Monozukuri” in Japanese manufacturing industries, 2)the production management system which integrates production control, Visual Management and standardized operation, 3)the integration of “Monozukuri” and HRM. (2)To understand the outline of several company-wide production systems ranging from TQM / TQC to TPS (Toyota Production System).To understand Policy management and Management by objectives from the viewpoint of collaboration between top-down management and bottom-up management. (3)To understand several techniques for planning.To understand process flow chart, process FMEA, the QC process chart, and the standardized operation.In order to improve productivity, to understand PDCA for good planning and production management by reducing MUDA, MURA, and MURI. (4)To understand several plant managerial methods such as 5S, Visual Management and TPM.To understand implanting 5S properly is to eliminate MUDA and carry out basic plant management. (5)To acquire and experience the process of improvement, workplace improvement, motion-time study and the line balance. To understand characteristics of Japanese companies which enhance vigorous working atmosphere with good team work.</p>	IMPLEMENTING PARTNER	ChuSanRen (Central Japan Industries Association)	
	JICA CENTER	JICA Chubu	
	COOPERATION PERIOD	2009~2011	
	REMARKS		

<b>Promotion of coordination for SMEs support</b> <b>中小企業支援連携促進</b>		R/F 	0984273
Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion			
Target Countries: Vietnam		8 participants	／ Vietnamese
OBJECTIVE	TARGET ORGANIZATION / GROUP		
<p><b>【Objective】</b> Participants' organization obtain the idea to examine the preferable support system for Vietnamese SMEs by understanding the activity of Japanese SMEs support organization, such as SMEs Agency, Organization for SMEs and Regional Innovation (SMRJ), Technical Assistant Center for SMEs.</p> <p><b>【Expected Results】</b>            &lt;Preliminary phase&gt;            (1) Participants will be able to understand current issue on supporting Vietnamese SMEs.            &lt;Core phase in Japan&gt;            (2) Participants will be able to understand the activity of SMEs support by Japanese public organizations and weigh with current situation of Vietnam.            (3) Participants will be able to understand the process and method of SMEs Agency to make SMEs support policy including the system of coordination between Central government and Local, and weigh with current situation of Vietnam.            (4) Participants will be able to understand the know-how of Organization for SMEs and Regional Innovation (SMRJ) to support SMEs, and weigh with current situation of Vietnam.            (5) Participants will be able to understand the SMEs supporting activity by Local government and the technical support by Technical Assistant Center for SMEs, and weigh with current situation of Vietnam.            (6) Participants make "Improvement plan of the Vietnamese SMEs support system"(draft).            &lt;Finalization phase&gt;            (7) Participants submit final report including "Improvement plan of the Vietnamese SMEs support system" and future direction of SMEs support based on the discussion among the respective organizations.</p>	<p><b>【Target Organizations】</b> Ministry of Planning and Investment (MPI), Ministry of Industry and Trade (MOIT), Ministry of Science and Technology (MOST), etc,</p> <p><b>【Target Group】</b>            -Administrative officers or Public organization staffs who are in charge of SME support policy (support activity) making and implementing in aforementioned organizations.            -Individuals who have at least ten (10) years of experiences in the relevant field.</p>		
<b>CONTENTS</b>	<b>PROGRAM PERIOD</b>	Feb.21.2010 ~ Mar.10.2010	
(1) Creating Inception Report (2)-1 Outline of Japanese SMEs support policy (2)-2 Comparison of Vietnam and Japan (3)-1 Process and method of SMEs Agency to make and implement SMEs support policy •the coordination system between Central government and Local •the coordination with the SME support associations (3)-2 Current situation of SMEs support by local government (3)-3 Comparison of Vietnam and Japan (4)-1 System and method to implement the SMEs support policy (4)-2 Comparison of Vietnam and Japan (5)-1 SMEs supporting activity by Local government (5)-2 Activity of Technical Assistant Center for SMEs (5)-3 Comparison of Vietnam and Japan (6) Creating "Improvement plan of the Vietnamese SMEs support system"(draft) (7) Creating Final Report	<b>IMPLEMENTING PARTNER</b>	Organization for Small and Medium Enterprises and Regional Innovation	
	<b>JICA CENTER</b>	JICA Tokyo	
	<b>COOPERATION PERIOD</b>	2009~2011	
	<b>REMARKS</b>		

OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objective】</b>                      ISIPO will improve its capacity to draw up and improve SME promotion policies / means, whose main pillars are financial assistance, business start-up assistance, and business consultation assistance.</p> <p><b>【Expected Results】</b>                      (1)Identify the challenges in the current Financial Assistance System for SME promotion and draft the improvement plan to respond to them.                      (2)Identify the challenges in the current Supporting System of Start-up for SME promotion and draft the improvement plan to respond to them.                      (3)Identify the challenges in the current Business Consulting Support System for SME promotion and draft the improvement plan to respond to them.</p>	Iran Small Industries & Industrial Parks Organization (ISIPO)	
CONTENTS	PROGRAM PERIOD	Jan.15.2010 ~ Feb.14.2010
<p>This program is designed for ISIPO to improve its capacity for formulation and implementation of SME promotion policies and measures by introducing Japanese cases.</p> <p>(1)Indirect finance/Investment/credit guarantee                      (2)Human Resource Development for SME promotion/ SME University                      (3)Management of SME support center</p>	<b>IMPLEMENTING PARTNER</b>	ChuSanRen (Central Japan Industries Association)
	<b>JICA CENTER</b>	JICA Chubu
	<b>COOPERATION PERIOD</b>	2009~2011
	<b>REMARKS</b>	



TOURISM PROMOTION IN MEKONG AREA メコン地域 観光振興		R/F  0984150
Target Countries: Thailand, Cambodia, Laos, Viet Nam and Myanmar		Private Sector Development—Tourism 9 participants / English
OBJECTIVE	TARGET ORGANIZATION / GROUP	
<p><b>【Objectives】</b> Discussions about tourism promotion centered around East-West Corridors and attraction of tourists to the area will be held.</p> <p><b>【Outputs】</b> (1) To formulate action plan for tourism promotion in participants' own countries with utilizing lessons from Japanese examples and discussions among participants (2) To understand Japan's tourism promotion policies. (3) To discuss about attraction of tourists including Japanese tourists (4) To understand sustainable tourism promotion, from examples in Japan</p>	<p><b>【Target Organizations】</b> National or Local governmental organization in charge of tourism promotion</p> <p><b>【Target Group】</b> Officials in the position of decision-making in above mentioned organizations.</p>	
CONTENTS	PROGRAM PERIOD	Mar.1.2010 ~ Mar.20.2010
<p>(1) Presentation: Present Situation and Issues of Tourism Promotion in participants' respective countries Discussion: Strategy for the regional tourism promotion Practice: Planning of model course for area tourism (2) Observation: Actual activities of tourism promotion in local areas, One Village One Product Activities (3) Visit: Visit Japan HQ Secretariat, Tourism Companies Discussion: Promotion for Japanese tourist (4) Observation/Lecture: Examples of tourism environmentally friendly promotion</p>	IMPLEMENTING PARTNER	Pacific Resource Exchange Center
	JICA CENTER	JICA Osaka
	COOPERATION PERIOD	2008~2010
	REMARKS	