11. Private Sector Development

Research on Standards, Measurements, Evaluation and Geosciences for Industry 産業・社会知的基盤技術			30045	
Private Sector	Development—	-Industrial Development Insti	tution	
		3 participants / Eng	glish	
OBJECTIVE	TARGE	ET ORGANIZATION / GROUP		
Objective The objective of this program is to master appropriate technologies and skills, and to develop leading researchers in the field of standards, measurements, evaluation and Geosciences for industry. To reach the objective, participants are expected to achieve the following: 1) To master methods to carry out research activities by themselves 2) To deepen knowledge on standards, measurements, evaluation and Geosciences or industry 3) To build a broad network with other researchers 4) To make a presentation at an academic conference 5) To make a final report as a result of the research activities in Japan 5) To make a draft paper on how the research subject will be evolved in their respective organizations and will contribute for solving the issue in the said field in	[Target Organizations] - Public research institutes, universities [Target Group] 1) Researchers in the field of standards, measurements, evaluation and Geoscience industry in the above—mentioned organiza 2) Individuals with a Master's degree or equalification 3) Individuals with at least 3 years of rese experience		rds, ciences for ganizations e or equivalent	
heir countries.	PROGRAM	Jan.13.2009~Jun.27.2009		
CONTENTS Preparatory phase: - Participants are requested to make their own research proposals according to the topic of the research subject determined before their coming to Japan. In this	PERIOD IMPLEMENTING PARTNER	National Institute of Advanced Industrial Science		
process it is essential to contact the host researchers and to have consultations. Program in Japan:	JICA CENTER COOPERATION	JICA Tsukuba		
- Introductory lectures in AIST (1 week) 1) Introductory lectures	PERIOD	2007~2009		
2) Observation tour of the research institutes in Tsukuba Science city Individual research (about 5 months): Subjects to be offered in relation with the following fields: Development phase: The draft paper will be shared with the respective organizations of the participants. At 6 months after the end of the program in Japan, the participants will report on the progress of their activities in their organizations to Japan.	REMARKS	- The program includes intens Japanese language lessons (25 hours). - Related website: National Institute of Advanced Industri Science and Technology http://www.aist.go.jp/index_e	ial	
		(i)		
Operation of Understanding on Rules and Procedures Governing the DSU, WTO Agreement WTO協定・紛争解決了解の運用	Private Sector	r Development—Trade and Inve	30196 stment glish	
OD IFOTIVE			571311	

Operation of Understanding on Rules and Procedures Governing the DSU, WTO		GROUP 👤	0880196
Agreement WTO協定・紛争解決了解の運用	Private Sector	r Development—Trade and	Investment
		10 participants	English
OBJECTIVE	TARG	ET ORGANIZATION / GRO	DUP
Practicing the DSU requires advanced knowledge, and developing nations are still in the process of fully administering the rules. Therefore, this program is designed for government officials from developing nations to: 1. Understand the procedure of the WTO dispute Settlement Understanding, 2. Deepen and widen the understanding of well-known Panel Cases, and 3. Exercise themselves in order to brush up their ability in dealing with the Dispute Settlement.	to the WTO Doccupational e(2) University Law,	ntal officials engaged in w OSU, and with more than be experience, graduates, having studied y (30) but under forty-five	5 years of d Economic
CONTENTS	PROGRAM PERIOD	Jan.25.2009~Feb.7.2009	
The following subjects will be covered in this program in the form of lectures, discussion and presentation. 1. Overviewing Session on the WTO Agreements	IMPLEMENTING PARTNER	Fair Trade Center	
2. Outline of the Dispute settlement Procedure	JICA CENTER	JICA Tokyo	
3. Enhancing the Understanding of the Panel Case – Analysis of the well-known Dispute Settlement Case– 4. Drafting the Submission on a Fictional Dispute Case	COOPERATION PERIOD	2006~2010	
5. Summary and Closing Remarks	REMARKS		

Intellectual Property for APEC Economies APEC知的財産権 GROUP Y 0880736 Private Sector Development-Industrial Development Institution 8 participants Target Countries: APEC region Fnglish **OBJECTIVE** TARGET ORGANIZATION / GROUP The increase in counterfeit and pirated goods within APEC countries is greatly (1) Government offices or related agencies within obstructing economic activity. In order to ensure stable economic growth within (2) Officials involved in the application of the region it is imperative to establish a system for the protection of Intellectual Property, which in turn requires the training of talented human resources to Intellectual Property Rights law and promoting public awareness. maintain this system. To achieve successful training it is necessary for each trainee to understand the (3) Persons of (2) above with at least 5 years "APEC Anti-Counterfeiting and Piracy Initiative" and the "APEC Model Guidelines experience. for Effective Public Awareness Campaigns "proposals of the (4) Persons between the ages of 30 and 50 Japan-US-Korea-Hong Kong Cooperation, as well as prepare a Project Design (inclusive). Matrix (PDM) in order to develop a distinctive and improved system for each (5) University degrees or equivalent qualification. country. Superior ideas suggested during training may also be used in forming future projects in one's home country. **PROGRAM** Sep.28.2008~Oct.18.2008 **CONTENTS PERIOD** Organization designated by Ministry of Economy, Trade and Industry (Japan Patent Office) Training will be provided in Intellectual Property Rights law and its application, the **IMPLEMENTING** activities of government offices and officials of government agencies in promoting **PARTNER** public awareness, countermeasures to pirated and counterfeit goods, as well as key points in the diffusion of an Intellectual Property Rights system. JICA CENTER IICA Tokvo COOPERATION $2007 \sim 2009$ **PERIOD REMARKS**

貿易促進				
	Private Sector	r Development—T	rade and	Investment
		15 participants	/	English
OBJECTIVE	TARG	ET ORGANIZATIO	ON / GRO	UP
[Objectives] To make an "Action Plan" to solve the problems and difficulties with the bilateral or multilateral trade policy in participant's country [Outputs] Through the training program, participants are expected: 1. To understand the Japanese history and culture on economic development and trade 2. To understand the role of Japanese private-sectors (from small & medium to large sized companies) 3. To understand Japanese logistical systems (at home and abroad) 4. To understand the measures and policies of public-sectors (trade supporting institutions) 5. To understand actual activities of Japanese private firms for trade promotion and development	administration 【Target Group—Leading gove administration who are interestable. Those who how for the less that foreign trade panded and technique	in charge of fore in government. p.] ernment officers p of foreign trade ested in the trade ave equivalent pr in three (3) years	presently especially especially expromotion ractical exist in the field edge, expublis traini	engaged in y for those ons to experience eld of eriences
CONTENTS	PROGRAM PERIOD	May.18.2008∼Jul.	.5.2008	
Lectures: The history and culture of Japan regarding economic development, the role of the Japanese private-sector, logistical systems in Japan, the measures and policies of the public sector, activities for trade promotion and development of	IMPLEMENTING PARTNER	Kobe University, Center for Coope Communication(K	Kobe Inte eration and KIC)	rnational
Japanese firms	JICA CENTER	JICA Hyogo		
Observation: Trade companies, wholesalers, JETRO, industries, traditional local industries	COOPERATION PERIOD	2004~2008		
	REMARKS	Countries with trade with Japan		

The International Welding Engineer 国際溶接技術者	Drivata Costar	GROUP Development—Industria	0880861
	Private Sector		
Target Countries: Sri Lanka, Senegal, Mexico, Argentina, Jordan		5 participants /	English
OBJECTIVE	TARGET ORGANIZATION / GROUP		
[Objective] The participants learn fundamental welding technology and practical technology, enabling their proper application, and acquire on-site experience. They are thus able to manage welding processes and foster welding engineers in their home countries. [Expected Results] By the end of the training period, in order to be able to plan and manage welding procedures, and foster welding engineers, participants are expected to have gained theoretical and practical knowledge of: 1. Welding processes and equipment 2. Materials and their behavior during welding 3. Construction and design for welded products 4. Welding fabrication, application engineering 5. Nondestructive tests, etc.	training schoo associations o technology, ar [Target Group Welding engin	eers associations, vocatic ls for teaching welding te r organizations utilizing w nd others	chnology, velding
CONTENTS	PROGRAM PERIOD	Apr.7.2008~Oct.25.2008	
 Introduction to welding engineering, welding processes and equipment, welding metallurgy Welding mechanics and design, welding fabrication, applications engineering 	IMPLEMENTING PARTNER	Japan Welding Engineering	Society
- Test and inspection, quality control, safety and hygiene	JICA CENTER	JICA Chubu	
 Observation and practice in companies, research institutes and educational facilities Short group training in companies 	COOPERATION PERIOD	2004~2008	
	REMARKS	Participants can obtain the IWE in IIW, a qualification welding personnel, through passing the examination as program. When submitting forms, candidates are requitheir graduation certificates transcripts, and English sec	scheme for training upon part of the application red to submit s, academic

	· ·		
Training Course on Product Certification for Trade Facilitation (IECEE/CB Sch for ASEAN Countries アセアン製品認証(IEC/CBスキーム)実践コース Private School		GROUP — Industrial Develop	0880879
Target Countries: ASEAN countries		9 participants	English
OBJECTIVE	TARG	GET ORGANIZATION	/ GROUP
This program is intended to introduce the recent trends in conformity assessme and to promote the participation of ASEAN countries in the IECEE/CB Scheme Participants are expected to; 1.understand the rules and procedures of IECEE/CB Scheme, 2.identify the problems and examine countermeasures for national product certification body to become a member of the CB scheme, 3.share essential information through the discussion among Japanese experts an the participants, and 4.formulate an improvement plan for the present situation.	experience in standards in those who ha experience in working in th assessment.	ave a minimum of 3 yn charge of electric an national standardizat ave a minimum of 3 ye n conforming assessm e field of standards a	nd electronic ion bodies, or ears of ent and continue
CONTENTS	PROGRAM PERIOD	Nov.16.2008~Dec.6.	2008
Lecture: 1.Rules and procedures of IEC-operated certifications system (CB Scheme) 2.International standards required for participating in the CB Scheme as a	IMPLEMENTING PARTNER	JAPANESE STANDA ASSOCIATION	ıRDS
certification body	JICA CENTER	R JICA Tokyo	
3.Technical aspects of the international standards covered by the CB Scheme a testing techniques in conformance with the international standards 4.Technical requirements for conformity assessment body	COOPERATION PERIOD	2004~2008	
	REMARKS		

GROUP Y

0880881

Private Sector Development-Trade and Investment

Target Countries: East and Southeast Asia

8 participants

OBJECTIVE

This course is aimed at encouraging government officials related to their trade controls to deepen their understandings on the security export control. Thus, it introduces them to legal systems on the Security export controls, licensing, controlled items under this legal system. Details are as follows:

- (1) To deepen their understanding on the security export controls
- (2) To deepen their understanding on licensing system under the security export controls
- (3) To deepen their understanding on controlled items under the security export controls
- (4) To deepen their understanding on the security export controls of private sectors

Individuals nominated by the government in accordance with the procedures mentioned below (1)Present position, assignment occupational background: Government officials charged with trade control, playing a leading role, and/or being engaged in this field with a minimum of one -year experience

TARGET ORGANIZATION / GROUP

- (2)Educational Background: University graduates or equivalent
- (3) Age: 25-45 years of age, in principle
- (4)Language: proficient in spoken and written English
- (5) Health: be in good health, both physically and mentally to participate in the core phase in Japan

CONTENTS	PROGRAM PERIOD	Nov.9.2008~Nov.22.2008
(1)Presentation: Country Report (2)Lecture -Current status of WMD proliferation	IMPLEMENTING PARTNER	CENTER FOR INFORMATION ON SECURITY TRADE CONTROL
-Non-proliferation and overview of International Export Control Regimes Export	JICA CENTER	JICA Tokyo
control system in Japan -Legal system: Export licensing practice; enforcement; Field trips to Japanese companies	COOPERATION PERIOD	2004~2008
(3) Discussion the future of export control system in the Asian Region		
	REMARKS	

Technical Support for SME Promotion (Biotechnology/Plastics Technology)I GROUP 및 0880904 中小企業振興のための技術支援(バイオ・高分子産業分野)I Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion 8 participants Fnglish **OBJECTIVE** TARGET ORGANIZATION / GROUP This program is designed to improve technical support systems for small- and (Biotechnology) medium-sized enterprises as well as to learn advanced technology in Biotechnology (1) Individuals with 3 years or more of experience (2) Individuals with a master's degree or or Plastic Technology, and thus contribute to economic development in the respective countries. equivalent 1. To understand the present state of technical support system for SME promotion (3) Individuals between 25 and 40 years of age, in Japan, especially Osaka City, etc. 2. To acquire a broad-range of knowledge and techniques in the field of (Plastics Technology) biotechnology / plastics technology for effective SME promotion support, and (1) Individuals with 3 years or more of experience 3. To make an action plan for SME promotion in their countries by addressing the (2) Individuals with a bachelor's degree or problems/challenges in the fields of biotechnology and plastics technology. equivalent. (3) Individuals between 25 and 40 years of age, etc.

CONTENTS	PROGRAM PERIOD	Apr.29.2008~Aug.2.2008
Technical Support System/Measures by public institutions for SME Promotion Biotechnology or Plastic Technology	IMPLEMENTING PARTNER	OSAKA MUNICIPAL TECHNICAL RESEARCH INST.
	JICA CENTER	JICA Osaka
	COOPERATION PERIOD	2004~2008
	REMARKS	Applicants should choose "Biotechnology" or "Polymer Technology" at the time of application.



Technical Support for SME Promotion II (Organic Materials/Inorganic Materials & Metals) 中小企業振興のための技術支援 II (有機化学工業/無機化学工業・金属産業分割 Target Countries: Viet Nam, Argentina, Thailand, India, Myanmar, Sri Lanka, Ghana, China, Metals Program is designed to improve technical support systems for small—and medium—sized enterprises as well as to learn advanced technology in Organic Materials or Inorganic Materials & Metals, and thus contribute to economic development in the respective countries. 1. Understand the present state of technical support system for SME promotion in	TARGI Individuals wit experience Individuals wit	GROUP 0880905 ector Development—Small and Medium es /Supporting Industries Promotion g participants / English ET ORGANIZATION / GROUP h three (3) years or more of h a bachelor's degree or equivalent between twenty—five (25) and forty ge
Japan, especially Osaka City, 2. Acquire a broad-range of knowledge and techniques in the field of Organic Materials/Inorganic Materials & Metals for effective SME promotion support, and 3. Make an action plan for SME promotion in their countries by addressing the problems and challenges in the fields of Organic Materials / Inorganic Materials & Metals.		
CONTENTS	PROGRAM PERIOD	Aug.18.2008~Nov.29.2008
1. Technical Support System Measures by public institutions for SME promotion 2. Technology in the field of organic materials, inorganic materials and metals	IMPLEMENTING PARTNER	OSAKA MUNICIPAL TECHNICAL RESEARCH INST.
	JICA CENTER	JICA Osaka
	COOPERATION PERIOD	2004~2008
	REMARKS	Applicants should choose "Organic Chemistry" or "Inorganic Chemistry & Metals" at the time of application

Industrial and Commercial Statistics for East Asia and ASEAN Countries 産業統計 (東アジアおよびアセアン諸国)		GROUP 🗓	0880941
Private Secto	r Development-	-Industrial Development	Institution
Target Countries: East Asia and ASEAN countries		6 participants /	English
OBJECTIVE	TARG	ET ORGANIZATION / GRO	OUP
OVERALL GOAL: To provide participants with general knowledge of industrial statistics, and to contribute to further statistical development OBJECTIVES: (1) to acquire knowledge and technique concerning planning, and data collection, etc., regarding industrial statistics, (2) to acquire how to analyze statistics utilizing industrial statistics, (3) to recognize the importance of industrial statistics, which are internationally comparable.	industrial stati (2) Individuals occupational e (3) Individuals	with more than 5 years of experience in this field, over 25 years of age but with sufficient knowledge	of under 40,
CONTENTS	PROGRAM PERIOD	Oct.14.2008~Nov.7.2008	
Mainly consisting of lectures on the following items: (1) Outlines of industrial statistics. (2) Various sorts of census surveys (manufactures and commerce)	IMPLEMENTING PARTNER	RESEARCH AND STATIS'	TICS DEPT.,
(3) Various sorts of current surveys (production and commerce)	JICA CENTER	JICA Tokyo	
 (4) Enterprise based surveys (5) Secondary statistics (indices of industrial production, etc.) (6) Methods of analysis utilizing industrial statistics 	COOPERATION PERIOD	2005~2009	
 (7) Various sorts of classification (industrial classification, commodity classification, etc.) (8) Sampling techniques (9) The importance of internationally comparable statistics (10) On-site observation of statistical practice, etc. (11) Industrial statistics of participants' countries (Presentation by participants, etc.). 	REMARKS		

(1) Preparation of a report on the research plan (2) Pursue a doctorate in Graduate School of University of Tsukuba for three

(3) Pursue a MBA in Business School of University of Tsukuba for two years

(4) Preparation of policy proposal based on this training

qualification.

Administrative or technical officials of the above organizations with at least 5 years of experience.

Administrative or technical officials, aged between 30 and 45 years old.

CONTENTS	PROGRAM PERIOD	Mar. 1, 2009 ~ Mar. 31, 2012
(1) Preparation the research plan for Ph.D. and MBA. (2) Experiments in laboratory, data analysis, field investigation by directed by Ph.D. supervisors.	IMPLEMENTING PARTNER	Alliance for research on North Africa, University of Tsukuba
〈Life and environmental sciences〉	JICA CENTER	JICA Tsukuba
The research of the plant physiology and thremmatology for farm products. <system and="" engineering="" information=""> The research of the database of production process engineering and agricultural</system>	COOPERATION PERIOD	2008~2010
products cultivation. <pre></pre>	REMARKS	

[Outputs]



Practical Seminar on Investment Promotion for South-Eastern Europe 南東欧地域実践的投資促進セミナー			R/F 🗓	0884035
用米畝地域夫城的投資促進でミナー 	Private Sector	Development-	-Trade and	d Investment
Target Countries: Countries within South-East European Region		4 participants	/	English
OBJECTIVE		ET ORGANIZAT	ION / GRO	OUP
To develop the capacity to implement strategic investment promotion activities targeting Japan independently while establishing a useful business network in Japan	[Target Organizations] Investment promotion agencies and indu organizations/associations [Target Group] Mid-career officers engaged in investme			
	promotion (ma	nagerial level d h at least 5 yea nent promotion	lesirable) ars experie	
CONTENTS	PROGRAM PERIOD	Sep.28.2008~O	ct.11.2008	
1. Services provided by institutions involved in activities to assist investment promotion	IMPLEMENTING PARTNER	United Nations Organization, I		
FDI trends in Japan Japanese business practices and effective investment promotion in Japan (case)	JICA CENTER	JICA Tokyo		
study) 4. Arrangement, preparation and implementation of one-on-one meetings with Japanese companies, under the guidance of UNIDO	COOPERATION PERIOD	2007~2009		
5. Arrangement / preparation of and presentation in an investment seminar or a roundtable meeting, under the guidance of UNIDO	REMARKS	Invite 2 count countries in S 2008: Monten Participants' i requested to between their All other cost	EE will be egro(2),M nstitution: bear the accountry a swill be b	invited. acedonia(2) s are ir-fare .nd Japan.
		organizing ins	titutions.	
Tourism Promotion for Southeast European Countries 南東欧地域 観光振興	Private Sector		R/F Ţ	0884055 d Investment
	Private Sector		R/F Ţ	
南東欧地域。観光振興	T	Development-	R/F 🖠 -Trade and	d Investment English
Target Countries: South East Europe OBJECTIVE The capability of appropriate administration or management for sustainable tourism will be enhanced. Upon successful completion of the course, participants will be expected: (1) To understand socio-cultural and economic impacts of tourism.	TARG	Development — 11 participants T ORGANIZAT	R/F 🕌 -Trade and	d Investment English DUP
南東欧地域 観光振興 Target Countries: South East Europe OBJECTIVE The capability of appropriate administration or management for sustainable tourism will be enhanced. Upon successful completion of the course, participants will be expected:	TARGI [Target Organ Governmental development [Target Group (1) Administrated development in (2) At least the the field of tou	Development — 11 participants ET ORGANIZAT ization organization in	R/F Trade and TION / GRO charge of gaged in to all or publicatical expent	English DUP f tourism ourism ic body
Target Countries: South East Europe OBJECTIVE The capability of appropriate administration or management for sustainable tourism will be enhanced. Upon successful completion of the course, participants will be expected: (1) To understand socio—cultural and economic impacts of tourism. (2) To learn basic ideas, conceptual frameworks, and world trends of sustainable tourism. (3) To acquire basic knowledge and practical skills to establish national and regional policies on tourism. (4) To understand the roles and significance of public agencies in tourism administration. (5) To obtain basic knowledge and practical skills to develop tourism planning, development and marketing plans. (6) To be able to propose action plans for accomplishing sustainable tourism in	TARGI [Target Organ Governmental development [Target Group (1) Administrated development in (2) At least the the field of tou	Development— 11 participants ET ORGANIZAT ization I organization in b) tive officers en n a government ree years of pra urism development	R/F Trade and Company of the charge of the c	English DUP f tourism ourism ic body
Target Countries: South East Europe OBJECTIVE The capability of appropriate administration or management for sustainable tourism will be enhanced. Upon successful completion of the course, participants will be expected: (1) To understand socio-cultural and economic impacts of tourism. (2) To learn basic ideas, conceptual frameworks, and world trends of sustainable tourism. (3) To acquire basic knowledge and practical skills to establish national and regional policies on tourism. (4) To understand the roles and significance of public agencies in tourism administration. (5) To obtain basic knowledge and practical skills to develop tourism planning, development and marketing plans. (6) To be able to propose action plans for accomplishing sustainable tourism in respective countries.	TARG Target Organ Governmental development Target Group (1) Administrate development i (2) At least th the field of tou (3) University PROGRAM	Development— 11 participants ET ORGANIZAT aization organization in b) tive officers en a government ree years of pra urism development graduates or ea	R/F Trade and CION / GRO charge of a charg	English DUP f tourism ourism ic body perience in
Target Countries: South East Europe OBJECTIVE The capability of appropriate administration or management for sustainable tourism will be enhanced. Upon successful completion of the course, participants will be expected: (1) To understand socio-cultural and economic impacts of tourism. (2) To learn basic ideas, conceptual frameworks, and world trends of sustainable tourism. (3) To acquire basic knowledge and practical skills to establish national and regional policies on tourism. (4) To understand the roles and significance of public agencies in tourism administration. (5) To obtain basic knowledge and practical skills to develop tourism planning, development and marketing plans. (6) To be able to propose action plans for accomplishing sustainable tourism in respective countries. CONTENTS Preparatory phase: Participant should prepare a "Country Report" which describes the present situation and problems related to tourism development. Curriculum in Japan:	TARGI Target Organ Governmental development Target Group (1) Administrate development i (2) At least th the field of tou (3) University PROGRAM PERIOD IMPLEMENTING	Development— 11 participants ET ORGANIZAT ization I organization in b) tive officers en n a government ree years of pra irism developme graduates or ea Aug.6.2008~Sep Sapporo Interna Sapporo Interna Sapporo Interna	R/F Trade and CION / GRO charge of a charg	English DUP f tourism ourism ic body perience in
Target Countries: South East Europe OBJECTIVE The capability of appropriate administration or management for sustainable tourism will be enhanced. Upon successful completion of the course, participants will be expected: (1) To understand socio-cultural and economic impacts of tourism. (2) To learn basic ideas, conceptual frameworks, and world trends of sustainable tourism. (3) To acquire basic knowledge and practical skills to establish national and regional policies on tourism. (4) To understand the roles and significance of public agencies in tourism administration. (5) To obtain basic knowledge and practical skills to develop tourism planning, development and marketing plans. (6) To be able to propose action plans for accomplishing sustainable tourism in respective countries. CONTENTS Preparatory phase: Participant should prepare a "Country Report" which describes the present situation and problems related to tourism development. Curriculum in Japan: (1) Socio-cultural and Economic Impacts of Tourism (2) Sustainable Tourism	TARGI Target Organ Governmental development Target Group (1) Administrated development is (2) At least the field of too (3) University PROGRAM PERIOD IMPLEMENTING PARTINER JICA CENTER COOPERATION	Development— 11 participants ET ORGANIZAT Dization I Organization in Ditive officers end a government ree years of pra urism development graduates or ed Aug.6.2008~Sep Sapporo Interna Sapporo Interna Plaza Foundatio	R/F Trade and CION / GRO charge of a charg	English DUP f tourism ourism ic body perience in
Target Countries: South East Europe OBJECTIVE The capability of appropriate administration or management for sustainable tourism will be enhanced. Upon successful completion of the course, participants will be expected: (1) To understand socio-cultural and economic impacts of tourism. (2) To learn basic ideas, conceptual frameworks, and world trends of sustainable tourism. (3) To acquire basic knowledge and practical skills to establish national and regional policies on tourism. (4) To understand the roles and significance of public agencies in tourism administration. (5) To obtain basic knowledge and practical skills to develop tourism planning, development and marketing plans. (6) To be able to propose action plans for accomplishing sustainable tourism in respective countries. CONTENTS Preparatory phase: Participant should prepare a "Country Report" which describes the present situation and problems related to tourism development. Curriculum in Japan: (1) Socio-cultural and Economic Impacts of Tourism	TARGI [Target Organ Governmental development [Target Group (1) Administrated development is (2) At least the the field of total (3) University PROGRAM PERIOD IMPLEMENTING PARTNER JICA CENTER	Development— 11 participants ET ORGANIZAT ization I organization in b) tive officers end a government ree years of pra graduates or ed Aug.6.2008~Sep Sapporo Interna Sapporo Interna Plaza Foundatic JICA Sapporo	R/F Trade and CION / GRO charge of a charg	English DUP ftourism ourism ic body perience in

Private Sector Development-Small and Medium Enterprises /Supporting Industries Promotion

6 participants Target Countries: Caucus

OBJECTIVE TARGET ORGANIZATION / GROUP

This course is designed to acquire comprehensive and practical know-how for promoting appropriate business management in market economy.

Upon successful completion, following outputs are expected;

- (1) To understand the system and practical method of business management in
- (2) To understand how to manage to keep competitiveness in the market, providing the products which meet the demand of the market
- (3) To acquire the theoretical and practical knowledge on production management
- (4) To deepen understanding on the philosophy for human resources development and understand the practical methods necessary for business management
- (5) To propose action plans

- (1) Managers of national/private enterprises with at least 3 years of experience in the fields of business management, production management, human resources development, marketing/sales and financial management, preferably in manufacturing industry.
- (2) If not (1), senior administrative officers engaged in promotion of SME's in governmental
- (3) University graduates or equivalent,
- (4) Under 50 years of age

CONTENTS	PROGRAM PERIOD	Nov.12.2008~Dec.20.2008	
<pre><preparatory phase=""> Participants should prepare a "Country Report" which describes the present situation and problems related to business management.</preparatory></pre>	IMPLEMENTING PARTNER	Northern Advancement Center for Science and Technology (NOASTEC)	
⟨in Japan⟩	JICA CENTER	JICA Sapporo	
(1) Japanese style management (2) Business management (3) Quality control (TQC, TQM)	COOPERATION PERIOD	2005~2009	
(4) Production control (Just In Time, Total Productive Maintenance, Cost Management) (5) Management strategy in SME's (6) Marketing theory (7) Case study (8) Marketing strategy and theory of Lanchester Strategy (9) Practice of human resource development (10) Country report presentation, proposition of action plans	REMARKS	Expected number of participants per country: 3-4	

Non-life Insurance System Development for Indochina Countries インドシナ地域損害保険制度整備

R/F 0884181

Private Sector Development—Trade and Investment

Target Countries: Cambodia, Laos, Myanmar 6 participants English

OBJECTIVE TARGET ORGANIZATION / GROUP Target Organizations

[Purpose]

Participants will enhance their overall knowledge of non-life insurance systems and schemes and consequently become key players in driving the organizations they belong to in creating mmentum and a solid foundation for non-life insurance system.

(Outputs)

Participants will be able to:

- (1) identify and understand the roles of the non-life nsurance system for socio-economic development,
- (2) understand the roles of supervisory agencies for the development of the non-life insurance system,
- (3) share experiences of development and dissemination of the non-life insurance

non-life insurance supervision and/or administration. For instance, the Ministry of Economy and Finance in Cambodia, the Ministry of Finance in Laos, and the Ministry of Finance and Revenue in Myanmar.

Ministries/government agencies in charge of

Target Group

- (1) be deputy director or higher at the central government in principle,
- (2) be currently engaged in non-life insurance administration,

system among participating countries,	(3) have a min	ve a minimum of 3 years of the experience		
(4) formulate an Action Plan to develop an appropriate non-life insurance system	PROGRAM	Mar.1.2009~Mar.11.2009		
CONTENTS	PERIOD	Wat.1.2003		
 Functions and role of the non-life insurance system Insurance system in Japan – outline and historical development 	IMPLEMENTING PARTNER	Mitsui Sumitomo Insurance Co., Ltd.		
3. Role of insurance supervision (from the view of insurers)				
4. Group discussion (country report presentation etc.)	JICA CENTER	JICA Tokyo		
5. Services of private insurance companies (lectures & site visits etc.)	COOPERATION PERIOD	2006~2008		
	REMARKS			



Implementation of WTO Agreements in Central and South America 中南米地域WTO協定の履行支援			R/F <u> </u>	0884204
	Private Sector	Development—	Trade and	Investment
Target Countries: Central and South America		8 participants		English
OBJECTIVE		ET ORGANIZAT nt officials engag		
With the WTO accession, developing nations are required to implement the WTO Agreements. However, they are still in the process of building capacity for implementation. Therefore, this program will enable the government officials of developing nations to: 1. Deepen the understanding of the WTO Agreements, 2. Enhance the practical and technical knowledge for the rules, and 3. Promote the judicial systems for liberalizing trade and complying with the WTO rules.	to the impleme	entation of WTC (30) but under) agreeme	nts,
CONTENTS	PROGRAM	Feb.15.2009∼Fe	eb.28.2009	
The following subjects will be covered in this program in the form of lectures,	PERIOD IMPLEMENTING			
discussion and presentation: (1) Overview session on the WTO Agreements and the Dispute Settlement	PARTNER	Fair Trade Cent	er	
Procedure. (2) Understanding the trends and problems of the new Round.	JICA CENTER	JICA Tokyo		
(3) Lecture on Japanese experiences of implementation of the WTO Agreements and its present situation.	COOPERATION PERIOD	2007~2009		
(4) Visiting the relevant government offices.(5) Presentations and discussions of participants.	REMARKS			
Practical Production Management (Theory and Practice on Productivity Improvement) for South America 南米地域生産性向上実践技術	Private Sector		R/F 🕎	0884221 Technology
Improvement) for South America	Private Sector			
Improvement) for South America 南米地域生産性向上実践技術		Development — I	ndustrial	Technology Spanish
Improvement) for South America 南米地域生産性向上実践技術 Target Countries: South America	TARGI [Target Group (1) Individuals experience in management o industries	Development — I 6 participants ET ORGANIZAT	ndustrial ION / GRO years of we production or assemb	Spanish OUP ork bling
Target Countries: South America OBJECTIVE The objective of this program is to provide participants with opportunities to improve their abilities to solve the problems and difficulties that interfere with productivity. Participants will obtain the following listed knowledge and techniques: (1) Understand the importance of enthusiasm and motivation as managers and supervisors attempting to improve productivity and quality at the production sites (2) Understand that the high productivity of Japanese industry is due to Kaizen Activities, which means various types of continuing improvements, involving all managers and workers at the production sites (3) Learn how to identify 3M (Muda=Waste, Mura=Inconsistency, Muri=Irrationality) at the production sites (4) Learn the methodology and easy—to—implement techniques for problem—solving at production sites	TARGE [Target Group (1) Individuals experience in management o industries (2) Engineering equivalent	Development—I 6 participants ET ORGANIZAT] with at least 5 the field of the property of the p	ndustrial ION / GRO years of we production or assemble university of the control of the contro	Spanish OUP ork bling
Target Countries: South America OBJECTIVE The objective of this program is to provide participants with opportunities to improve their abilities to solve the problems and difficulties that interfere with productivity. Participants will obtain the following listed knowledge and techniques: (1) Understand the importance of enthusiasm and motivation as managers and supervisors attempting to improve productivity and quality at the production sites (2) Understand that the high productivity of Japanese industry is due to Kaizen Activities, which means various types of continuing improvements, involving all managers and workers at the production sites (3) Learn how to identify 3M (Muda=Waste, Mura=Inconsistency, Muri=Irrationality) at the production sites (4) Learn the methodology and easy—to—implement techniques for problem—solving at production sites (5) Learn how to identify optimal operating conditions CONTENTS [Lecture] (1) Productivity and management engineering, productivity factors, basis of IE, single arrangement, Poka Yoke, just in time (JIT)	TARGE [Target Group (1) Individuals experience in management of industries (2) Engineering equivalent PROGRAM PERIOD IMPLEMENTING PARTNER	Development—I 6 participants ET ORGANIZAT] with at least 5 the field of the p f manufacturing g graduates at u	ndustrial PION / GRO years of we production or assemble university of the production of the producti	Spanish OUP Oork Ioling oor
Target Countries: South America OBJECTIVE The objective of this program is to provide participants with opportunities to improve their abilities to solve the problems and difficulties that interfere with productivity. Participants will obtain the following listed knowledge and techniques: (1) Understand the importance of enthusiasm and motivation as managers and supervisors attempting to improve productivity and quality at the production sites (2) Understand that the high productivity of Japanese industry is due to Kaizen Activities, which means various types of continuing improvements, involving all managers and workers at the production sites (3) Learn how to identify 3M (Muda=Waste, Mura=Inconsistency, Muri=Irrationality) at the production sites (4) Learn the methodology and easy—to—implement techniques for problem—solving at production sites (5) Learn how to identify optimal operating conditions CONTENTS [Lecture] (1) Productivity and management engineering, productivity factors, basis of IE,	TARGE [Target Group (1) Individuals experience in management of industries (2) Engineering equivalent PROGRAM PERIOD IMPLEMENTING PARTNER JICA CENTER	Development—I 6 participants ET ORGANIZAT] with at least 5 the field of the p f manufacturing g graduates at u Oct.6.2008~Feb KITAKYUSHU I TECHNO—COO	ndustrial PION / GRO years of we production or assemble university of the production of the producti	Spanish OUP Oork Ioling oor
Target Countries: South America OBJECTIVE The objective of this program is to provide participants with opportunities to improve their abilities to solve the problems and difficulties that interfere with productivity. Participants will obtain the following listed knowledge and techniques: (1) Understand the importance of enthusiasm and motivation as managers and supervisors attempting to improve productivity and quality at the production sites (2) Understand that the high productivity of Japanese industry is due to Kaizen Activities, which means various types of continuing improvements, involving all managers and workers at the production sites (3) Learn how to identify 3M (Muda=Waste, Mura=Inconsistency, Muri=Irrationality) at the production sites (4) Learn the methodology and easy—to—implement techniques for problem—solving at production sites (5) Learn how to identify optimal operating conditions CONTENTS [Lecture] (1) Productivity and management engineering, productivity factors, basis of IE, single arrangement, Poka Yoke, just in time (JIT) (2) Outline of QC, QC several tools, sampling inspection, control chart	TARGE [Target Group (1) Individuals experience in management of industries (2) Engineering equivalent PROGRAM PERIOD IMPLEMENTING PARTNER	Development—I 6 participants ET ORGANIZAT] with at least 5 the field of the property of manufacturing g graduates at u Oct.6.2008~Feb KITAKYUSHU I TECHNO—COO ASSOCIATION	ndustrial PION / GRO years of we production or assemble university of the production of the producti	Spanish OUP Oork Ioling oor

0884226

Private Sector Development-Small and Medium Enterprises /Supporting Industries Promotion 8 participants Target Countries: South America **OBJECTIVE** TARGET ORGANIZATION / GROUP Participants will acquire knowledge and techniques to build up administrative [Target Organizations] Organizations responsible for the promotion of small capacity for promotion of SMEs/local industry activation. scale enterprises (SMEs)/Local industry activation (central ministry, local government, other governmental To reach the objectives, participants are expected to acquire the following organizations, associations of private companies for the knowledge and techniques: promotion of SMEs) (1) Administrator's role (policy making, incentive, law and legislation, finding possible industry and local resources, evaluation of feasibility) [Target Group] (1) Managers (central ministry, local government, other Management capacity (business management, product development, marketing, governmental organizations, associations of private quality control, productivity improvement) companies for the promotion of SMEs) who are in charge (3) Benchmarks of the promotion of small scale enterprises (SMEs)/Local industry activation (2) Individuals with at least 5 years of experience in its field PROGRAM Mar.2.2009~Mar.28.2009 CONTENTS PERIOD A. Lecture **IMPLEMENTING** Kitakyushu International 1) History, policy, current system for the promotion of SMEs (Government of Techno-cooperative Association **PARTNER** (KITA) Japan, Kitakyushu City, Kitakyushu Chamber of Commerce, Small and Medium Enterprise Agency) JICA CENTER JICA Kyushu 2) Basic knowledge for the promotion of SMEs COOPERATION - The movement of Globalization 2007~2009 **PERIOD** - Promotion of international trade Administrator's role for the promotion of SMEs 3) Administrative ability for managers Marketing, human resource development, coaching, quality control, financial **REMARKS** management Expected number of participants B. Field Visit per country: 2 SME factories, venture factories, Kitakyushu Science and Research Park, One-Village One-Speciality economic movement C. Group discussion D. Action plan presentation



Coordinator Training for Tertiary Education-Industry-Government Linkage to GROUP ### 0880051 Develop Automobile Supporting Industries 自動車裾野産業育成のための産官学連携コーディネータ養成 Private Sector Development—Small and Medium Enterprises Supporting Industries Promotion 10 participants English TARGET ORGANIZATION / GROUP **OBJECTIVE** (Objective) [Target Organizations] This course is designed to educate and develop academic-industrial alliance Engineering higher education/Research coordinators in universities and research institutes who will gain knowledge institutions in countries where automobile concerning intellectual property law and technology management. industries exist [Target Group] [Expected Result] 1) Engaged in services as academic-industrial The following human resources are developed in universities and research institutes: alliance coordinators at their higher education (1) Human resources who can instruct younger academic-industrial alliance institutions and research institutes, or individuals more likely to be appointed as coordinators after returning home ② Human resources with the basic knowledge in intellectual property rights, and academic-industrial alliance coordinators 2) Individuals with more than five (5) years in technology management 3 Human resources who can guide technology development and innovation in research and development automobile related supporting industries, through the use of technical capabilities of 3) Individuals with a sufficient command of reading, speaking, and listening comprehension of English PROGRAM Oct. 5. 2008~Nov. 8. 2008 **CONTENTS** PERIOD 1. Basic knowledge concerning academic-industrial alliance **IMPLEMENTING** ICCEED, Toyohashi University of • Job Report presentation by participants PARTNER Technology • Movements of academic-industrial alliance and regional partnership, including universities, enterprises, and communities JICA CENTER JICA Chubu 2. Intellectual property management •Intellectual property laws in Japan and ASEAN countries COOPERATION ·Case studies on the utilization of intellectual property 2007~2009 **PFRIOD** 3. Technology Management •Importance between technology management in the field of technological development and business-academia collaboration ·Case studies on technology management 4. OJT (1) Industry needs survey (2) Industry needs and academia seeds matching 5. Formulation and presentation of Action Plans

country for practice and draw up a final report.

Heat Treatment and Surface Finishing Technology for Improving Metal Property 材料性質改善処理技術	D	GROU		0880986
	Private Sector	Development — In	dustrial	
Target Countries:India, Mexico, Morocco and Nigeria OBJECTIVE	TADO	4 participants ET ORGANIZATIO	/ N. / ODG	English
Heat treatment and metal finishing technologies will be improved by promoting the basic and advanced technologies acquired through the training course. To reach the objective, participants are expected to achieve the following: 1. To understand the essence of metal properties 2. To understand the theory and techniques of strengthening and hardening by heat treatment and surface finishing technologies 3. To understand quality control technology and pollution control technology 4. To organize a technology improvement plan or technical assistance plan	1. Experts protection technology as institutes with experience 2. Individuals knowledge 3. Age: Under the control of the contr	resently engaged at industry, resear the at least two (2) as with basic physicar 35 years old as proficient in spe	in this firch/educ years of	eld of ational f chemical
CONTENTS	PROGRAM PERIOD	Aug.21.2008~Nov	.29.2008	
Preparatory phase A country report and job report will be created, to assess the current situation of respective countries and related technologies.	IMPLEMENTING PARTNER	Aichi Industrial Association	Researcl	h
Program in Japan The technology improvement plan or technical assistance plan will be created	JICA CENTER	JICA Chubu		
1. Basic knowledge of materials 2. Hardening and strengthening of bulk materials 3. Surface hardening and strengthening mainly by heat treatment 4. Hardening and strengthening by surface finishing technology 5. Corrosion protection process and control	COOPERATION PERIOD	2005~2009		
6. Quality control and environmental treatment Post-program activities 1. To submit a technology improvement plan or technical assistance plan to the related sections and implement the action plan. 2. To submit a progress report describing the results in realizing the action plan	REMARKS			

Private Sector Development-Small and Medium Enterprises /Supporting Industries Promotion Target Countries: Southeast Europe 7 participants English **OBJECTIVE** TARGET ORGANIZATION / GROUP This course is designed to development of transition economies by acquiring and (1) managers or senior staff members of a sharing Japanese knowledge and experiences in production management. national/private enterprise, with more than 5 Upon completion, following results will be expected: years of experience in the field of process (1) To understand the system and practical methods of business management in planning, product and inventory, quality control or productivity development n the manufacturing 2) To acquire the theoretical and practical knowledge on production management, industry quality control and sanitary control conducted by Japanese enterprises, (2) if not (1), managers or senior officers in 3) To acquire the basic theory and practical knowledge on financial management for charge of promotion of SMEs at chamber of the appropriate financial analysis, and on marketing for the appropriate business commerce and/or governmental organizations. (3) Technical college or university graduates, or management. with equivalent academic backgrounds. 4) To deepen understanding on the philosophy for human resource development and understand the practical methods necessary for business management, 5) To propose an action plan considering the lessons learned throughout this **PROGRAM** May.13.2008~Jun.21.2008 **CONTENTS** PERIOD <Preparatory Phase> **IMPLEMENTING** Northern Advancement Center for Each participant prepares a Job Report to share the problem he/she has. **PARTNER** Science & Technology <Curriculum in Japan> Lectures: Japanese/Business/Production management, Quality/Financial control, JICA CENTER JICA Sapporo Business strategy in small and medium enterprises, 5S, Case study, Marketing theory, Human resource development (case method) COOPERATION Observation: various factories, and plants within and out Hokkaido 2007~2009 PERIOD Presentation: Job report presentation, Final report presentation <Finalization Phase> Within a month, every participant is requested to present action plans and share experiences in home organizations. JICA might support this activity. **REMARKS**

Private Sector Development—Industrial Technology

Target Countries: Southeast Asia and ASEAN countries

6 participants TARGET ORGANIZATION / GROUP

Fnglish

OBJECTIVE

This training program focuses on the fundamental technologies and system of "making things", rather than sole technology or production management tools. Instead, it provides key mindsets, attitudes, and spirits of "Monozukuri", so that manufactured goods can be sold and profit made.

The training program is implemented by introducing automobile manufacturing as an example to understand the essence of Monozukuri.

However, it does not aim to provide training on automobile manufacturing at all. (Course Outcome)

Participants are expected to learn the concept of making things (Monozukuri), the development of human resources for Monozukuri, its dependence on national culture, by understanding the key points of Monozukuri technology from design to production management. This will develop the abilities to plan and implement Monozukuri-related projects, and disseminate Monozukuri ideas in their own countries.

(Course Outputs)

- 1) The situation of Monozukuri and its challenges in the participating countries become clearer.
- 2) Participants learn the concept of Monozukuri by understanding the key points of Monozukuri technology.
- 3) Participants individually draft an Action Plan, detailing the contents of their activities after returning to their home countries.

[Target Organizations]

Technical development and promotion departments of manufacturing industries and / or small and medium-sized enterprises in the national or local government.

Target Group

Applicants should:

- 1) be engineers who are currently or will be engaged in technical development and promotion of manufacturing industries and/or small and medium-sized enterprises, and with strong wills to be leaders in this field; and
- 2) Individuals with basic knowledge concerning "making things"; and
- 3) University graduates or equivalent with more than 10 years of practical experience in the field of "making things".

CONTENTS	PROGRAM PERIOD	Jan.26.2009~Mar.14.2009
3) Materials selection and treatment of materials	IMPLEMENTING PARTNER	Aichi Industrial Research Association
o) Special physical processing	JICA CENTER	JICA Yokohama
6) Special chemical processing 7) Products inspection and quality assurance 8) Management and production control system, industrial engineering (IE)	COOPERATION PERIOD	2005~2009
of Management and production control system, industrial engineering (i.e.)		Expected number of participants per country: 2
	REMARKS	

Private Sector Development-Small and Medium Enterprises /Supporting Industries Promotion 5 participants Target Countries: Countries in SAARC region Fnglish TARGET ORGANIZATION / GROUP **OBJECTIVE** (Objectives) [Target Organizations] Through this course, effective ideas to strengthen export competition in SAARC Chamber of Commerce and Industry, region, such as manufacture and export products, will be shared. Governmental Organization promoting trades Target Group [Outputs] 1. Share problems among SAARC region through preparing Job Report before 1. Officials or staff of the target organizations 2. With more than 3 years of occupational arrival and discussion among the participants. 2. Understand Japan's trade promotion policies, the role on export competition by experiences in this field. supporting organizations and business service consultants 3. University graduates or the equivalent 3. To understand current activities by SMEs. 4. To understand supporting systems for SMEs' export competition; financial supporting system, environmental policy, and so on 5. Preparation of an action plan proposing practical method to solve the problem analyzed in Job Report. Follow up the implementation of action plan. **PROGRAM** Feb.17.2009~Mar.7.2009 **CONTENTS** PERIOD 1. Prepare Job Report before arrive at Japan through surveying the current Conference among various small **IMPLEMENTING** situation and problems in respective country and analyzing problems for and medium scale industries in **PARTNER** empowerment of export competition. Kanagawa; Iguren 2. Lectures and discussion on Japan's trade promotion policies at national and JICA CENTER JICA Yokohama local level, regulations, customs, quality controls, and practical supporting measures for SMEs export competition. COOPERATION 3. Through visiting and diagnosing enterprises and factories, discussing with 2008~2010 PERIOD managers, participant will understand Japanese style of management, integral manufacturing method, quality control method such as 5S and so on. 4. Lectures and discussions for financial support system, method for protecting environment, and so on. 5. Select a theme among the problems analyzed in Job Report, utilizing any method or ideas acquired through the course, for instance selecting pilot industry, proposing an action plan, and report the situation of implementation after returning. **REMARKS**



R/F ###

0884173

Private Sector Development—Industrial Development Institution

The state of the s

Target Countries: WTO Member countries in the African region 5 participants Fnglish **OBJECTIVE** TARGET ORGANIZATION / GROUP [Target Group/Target Organization] [Objectives] (1) Individuals nominated by their government in The training course is designed to provide comprehensive knowledge on accordance with the procedures stipulated in IV. intellectual property rights (IPR) in light of socio-economic development, to below. increase understandings of protection, exploitation and enforcement of IPR, and to (2) (a) Either senior administrators in charge of examine feasible mechanisms for implementing the legal infrastructure with the legislation of intellectual property international standards. rights in light of global standards such as WTO/TRIPs, WIPO framework; or in charge of (Output) policy making in the field of overall intellectual 1. To sort out problems in the field of IP in participant's country, through understanding IPR in socio-economic development in Japan under international property rights or related law. framework such as WTO/TRIPs and WIPO. (b) Administrators or judicial officials in charge of 2. To understand the promotion of technology transfer from abroad and IPR. legislation for at least one of the following laws: 3. To have understanding of the issues for protecting and exploiting cultural patent, utility models, trademarks, designs, expressions including folklore and traditional knowledge, and biological resources. copyrights, plants law with practical experience 4. To understand enforcement to protect IPR. of a minimum three (3) years in this field * It is advisable for the two applicants to have different backgrounds in specialized law **PROGRAM** Nov.17.2008~Dec.12.2008 **CONTENTS** PERIOD Lectures **IMPLEMENTING** Characteristics and historical development of patent/utility model law Kyoto Comparative Law center **PARTNER** Characteristics and historical development of trademark law Characteristics and historical development of copyright law JICA CENTER JICA Osaka Contracts on technology transfer/License agreement and its legal issues Introduction of international discussion on folklore COOPERATION Introduction of international discussion on access to genetic resources and its 2006~2008 PERIOD benefit sharing, etc. - This training program requires preparatory e-training prior to the * The participants are expected to introduce the legislation and situation of the training course. related topic above in the each lecture - Two participants from each country are expected in order to Observation analyze the overall legislation, Patent office jurisdiction and enforcement High court for intellectual property rights approach Japanese cooperation Discussion Discussion with experts from WIPO, JPO, Japanese cooperation, attorneys at law ■ Action plan **REMARKS**

Museum Training for Middle Eastern Region 中東博物館研修		R/	/F #†† †	0884217
一个时间的时间	[Private Sector D	evelopment	-Tourism
Target Countries: Middle Eastern Region		8 participants	*/	English
OBJECTIVE	TARG	ET ORGANIZATIO	ON / GROU	Р
[Output] (1) To deepen their systematic understanding of museum activities and facilities. (2) To deepen the understanding on preservation of cultural heritage (3) To deepen the understanding on presentation of cultural heritage. and the role of the museum in the community (4) To share experience of museum management, and to make an action plan for your own museum.	organization 【Target Grou Person who ha	cal level museum	years expe	rience in
	PROCEAM	Ion 21 2000 - D 1	22 2000	
CONTENTS	PROGRAM PERIOD	Jan.31.2009~Feb.		
The training course will focus on hands-on training geared to practical museum activities.	IMPLEMENTING PARTNER	Comode Design fixed), National Ethnology (To b	Co., Ltd. Museum o be fixed)	(To be f
1. Presentation of museums in target countries	JICA CENTER	JICA Osaka		
2. Lectures (To be decided)	COOPERATION PERIOD	2007~2009		
3. Museum observation 4. Action plan	PERIOD	2001 2009		

Private Sector Development-Tourism Target Countries: CARICOM countries 9 participants English **OBJECTIVE** TARGET ORGANIZATION / GROUP To enable participants to clarify issues encountered in their respective countries [Target Organizations] Public sector, tourism-related organizations and and plan a sustainable tourism promotion plan by understanding the way to conserve and utilize tourism resources. NGOs, which currently partake in the promotion or planning and development of tourism To reach this objective, participants are expected to achieve the following: (including ecotourism) (1) To understand a various types of tourism. (2) To understand a concept of tourism resources as well as its management and Target Group (1) Governmental officers, staff of utilization of tourism related information. (3) To understand roles and collaboration mechanism among tourism related tourism-related organizations and NGOs, who stakeholders. currently partake in the promotion or planning (4) To reconsider a tourism development plan based on the above mentioned and development of tourism (including understandings in his/her country or region. ecotourism) (2) Individuals with practical experience in this field for about 3 years. (3) Individuals under 40 years old. **PROGRAM** Jan.6.2009~Feb.21.2009 **CONTENTS** PERIOD <Preparatory phase> **IMPLEMENTING** (1) Formulating a job report describing the present situation of tourism in the Okinawa Environment Club **PARTNER** participants' countries and the participants' detailed job in their organizations. JICA CENTER JICA Okinawa <Program in Japan> Implement lectures, observation tours and practices related to the following COOPERATION topics: 2007~2009 PERIOD (1) • Tourism promotion in Okinawa Prefecture •Introduction to eco-tourism, health claim tourism Participating in various kinds of tourism related program (2) • Evaluation and monitoring for tourism resources •Collection process and utilization of tourism related information (3) Observing various facilities for tourism (4) Exchanging opinions for Job Report and Tourism development plan. **REMARKS**

GROUP (3)

0880028

Private Sector Development-Private Initiative/Privatization

12 participants English Target Countries: all countries TARGET ORGANIZATION / GROUP OBJECTIVE For the implementation of high priority policies, a draft strategic plan with a Central or local government officials who are in public-private partnership (PPP) concept will be formulated. charge of public - private partnerships with more Participants are required to: than 5 years of occupational experience 1. Identify the differences between government-led initiatives and PPP in the public service delivery, 2. Understand the methodologies to promote local communities' participation, or beneficiaries' needs survey, 3. Identify the mechanism of the PPP project (e.g. legal framework, roles and responsibilities of each actor, resource mobilization, contract), 4. Understand the evaluation method and indicators for the PPP project, 5. Formulate a draft strategic plan with the PPP concept (interim report). PROGRAM Jan.18.2009~Feb.14.2009 **CONTENTS** PERIOD Preparatory phrase: **IMPLEMENTING** Participants are requested to submit the inception report to JICA regarding the Under planning **PARTNER** most critical issues and proposed project with the PPP concept in respective countries or regions in advance to the program in Japan. JICA CENTER JICA Tokyo Program in Japan: COOPERATION Lectures, discussions and visits on the following topics; 2005~2009 PERIOD (1) Concept of PPP, background, classification of PPP initiatives (2) Method for the communities' participation or beneficiaries needs survey (3) Mechanism of the PPP project (4) Evaluation method (5) Exercise to formulate the draft strategic plan (interim report) Post-program activities: Participants are required to: (1) Hold discussions with the relevant organizations to disseminate the concepts of PPP and their interim Report. (2) Submit the final report to JICA within 2 months of their return. A consultation would be made by JICA-Net video conference. **REMARKS**

GROUP (3)

0880050

Private Sector Development-Small and Medium Enterprises /Supporting Industries Promotion

15 participants



English

OBJECTIVE

<Objective>

At the end of this program, participants should be able to plan and conduct a training course in their home organization to improve the productivity and efficiency of SMEs.

<Outputs>

To achive this program objective, participants are expected to;

- 1. master how to analyze the training needs of their SME clients.
- 2. master how to design a client need-based training course.
- 3. maseter how to develop the relevant training methodologies.
- 4. understand the trainer's role, the appropriate materials and the required learning environments to implement a training course for SMEs.
- 5. master the evaluation for outcomes by identifying individual and training perfomance measures for continuous improvement.

[Target Organizations]

Public and Private organizations which are providing training to SMEs (SME Promotion Centers, Chambers of Commerce, Vocational/Industrial training Centers, NGO,etc)

TARGET ORGANIZATION / GROUP

Target Group

Trainers, Instructors who have at least three years of experiences in the field of SMEs promotion.

CONTENTS

<Preliminary phase>

- 1. The participant consults with his/her supervisor about the feasibility of implementing the training module after returning to Japan-that is, what organizational resources (time, money, staff, space, etc.) are and are not available.
- 2. The participant presents Inception Report which contain 1)organization introduction, 2) critical training issue.

Core phase in Japan

The following subjects will be covered in this program in the form of lecture, discussion, role playing, presentation, and visit SME alike.

- 1. instructional design
- 2. the methods for designing a client need-based training course
- 3. the methods for developing the relevant training course
- 4. the role of SMEs' trainer and leadership
- 5. the coaching methodology
- 6. the evaluation methodology of training course

<Post-program phase>

- 1. Presentation to supervisor and colleagues after returning to home country and discuss the feasibility of implementing final report action plan.
- 2.Submit a follow-up report.

IMPLEMENTING PARTNER

PROGRAM

PERIOD

Tamagawa University

Jul.21.2008~Aug.9.2008

JICA CENTER | JICA Tokyo

COOPERATION	0007 - 0000
PERIOD	2007~2009

	REMARKS
--	---------

4 participants TARGET ORGANIZATION / GROUP

OBJECTIVE

(Objectives)

The trainees will be able to find out and implement the method to solve obstacles in their countries actively by themselves based on the knowledge on metrology system.

[Outputs]

- (1) To understand the current situation about the basic metrological system and the activities in international cooperation.
- (2) To learn about the current situation concerning the measurement standard / techniques, international cooperation and research activities in metrology.
- (3) To learn about the social and industrial infrastructures supporting the legal metrology system.
- (4) Trainees have more knowledge on the current situation in metrological control at the manufacturers which is closely related to quality control.
- (5) To understand the metrological system in the third country. To make presentation and exchange information in order to implement the overall goal of the present training course in their home countries.

CONTENTS

[Target Organizations]

Governmental organization or national metrology institutes responsible of implementation of legal metrology infrastructure.

[Target Group]

PROGRAM

Staff incharge of national metrology institutes responsible of implementation of legal metrology infrastructure.

Administrative or technical officials of the above organizations with at least 5 years of experience. Individuals with a bachelor's degree or equivalent qualification.

Jun.9.2008~Sep.6.2008

PERIOD (1) General orientation and lectures on; legislative system, legal metrology **IMPLEMENTING** National Institute of Advanced system, international cooperation / support, and education on metrology. **PARTNER** Industrial Science and Technology (2) Lectures and visits related the convention of meter, national primary standards, development of new measurement techniques, standard reference JICA CENTER JICA Tsukuba materials, mutual recognition arrangements (MRA), and international comparisons. COOPERATION (3) Lectures and visits related legal metrology system such as, verifications, type 2008~2010 PERIOD approval, designated manufacturers system, verification standards, periodical inspection, accreditation programs, etc. (4) Lectures and visits related metrological control practiced at the manufacturers such as, maintenance of working standards, designated manufacturers system, quality control, control of production line, and activities of organizations organized by the manufacturers. (5) The complementary course includes lectures by the local experts and site visits on metrological infrastructure in the country where the course is held. All trainees will also present their recent activities in their home country and exchange information with other participants. **REMARKS**

GROUP @

0880778

Private Sector Development-Industrial Development Institution Target Countries: WTO countries which has concluded or is negotiating EPA, FTA with Japan. 8 participants English TARGET ORGANIZATION / GROUP **OBJECTIVE** (Objectives) [Target Organizations] Each country's copyright-protection problems and its improvement plan will be Officials of public organizations in charge of hold in common among relevant parties of the country. policy planning and/or enforcement of copyright [Target Group] (Outputs) (1) Be able to explain on copyright concerning 3 year and more experience of copyright ploblems of participant's country. administration (2) Be able to draft an improvement plan for each Good comand of English country's copyright protection. (3) Be able to share the improvement plan within participant's organization and to sort out the points of reform and implementation. PROGRAM May.18.2008~Jun.7.2008 **CONTENTS** PERIOD (1) ① Lectures on copyright system and its implementation. **IMPLEMENTING** ② Visits to collective management societies, customs and model schools. Agency for Cultural Affairs **PARTNER** (2) ① Orientation on PCM method. 2 Presentation and discussion on each country's report. JICA CENTER JICA Tokyo ③ Visits to relevant organizations for drafting improvement plan. 4 Tutoring for drafting improvement plan. COOPERATION (3) ① Finalization of improvement plan after return to home. 2008~2010 PERIOD ② Presentation of the plan in participant's organization. 3 Modification of improvement plan by the organization. **REMARKS**

Target Countries: Countries have possibility of progress in bioindsutry accurately

11 participants

English

OBJECTIVE

(Objectives)

Advanced Bioindustry 先進バイオインダストリー

Through the training course of advanced bioindustry, the trainee can learn and experience of knowledg and technology necessarily for promoting and developing the bioindustry in home country. By learnig the Convention on Biological Diversity, Cartagena Protocol, trainee make and excute a Bio-strategy plan continiouly and possibly.

(Outputs)

- (1) Basic and applied bio-technology and Bioindutry: To learn the basic and applied biotechnology and bioindustry currently in Japan, and then to consider the comparison with own country and Japan
- (2) Application of biological and genetic resources:
- (3) Stratege & planning and implementation of biotechnology and bioindutry.
- (4) Public understanding for safety of biotchnology and bioindutry:
- (5) Action plan

[Target Organizations/Groups]

· Administrative officers who are currently engaged in overall planning and implementation of policy in bioindustries.

TARGET ORGANIZATION / GROUP

·Experts who are presentl engaged in biotechnology or related technology at national recearch institutes and are supporting/will support the national government in making policy in bioindustries.

CONTENTS	PROGRAM PERIOD	May.28.2008~Jul.31.2008
(1) Introduction of fermentation indutry: Trainee can learn the history and success of fermentation indutry in Japan as an instance of industrialization using the biological and genetic resources. After returing the home country, tainee	IMPLEMENTING PARTNER	Japan Bioindustry Association(JBA)
make a policy and acion plan to grow the bioindustry by these knowledge obtained in this training course. Amino Acid industry: manufacturing process,	JICA CENTER	JICA Chubu
uilization, safety, usefulness, new functuion of Amino Acids. (2) Convention on Biological Diversity(CBD) and Bioindustry: Tainee learn and understand the significant and difficulties of CBD and make a political, action	COOPERATION PERIOD	2008~2010
plan to progress the bioindutry in own country by these knowledge obtained in this training course. Trainee recognize the important relationship between own country and Japan. Trainee learn the application of microbiological resources and make use these knowledge to progress the bioindustry in own coutry. Environment and Biotechnology, Bioindustry: Protection of environment to development the biomass, biofuel(bioetanol),etc (3) Bio-policy in Japan: Trainee understand the specific bio-policy in Japan in order to propose the political plan for growing the bioindutry in own coutry. (4) Public understanding: By learning the public understanding in Japan, trainee may consider the activity and policy for public understanding. Cartagena protocol: To learn and understand the Cartagena protocol, significant, difficulties and make the political propose. Trainee recognize the important relationship between own country and Japa. (5) Trainee can make the action plan of short and long term for promoting the progress of bioindsutry in own country. Interim discussion:group discussion and presentation. Final presentation of action plan and discussion to confirm and realize them in own country.	REMARKS	

GROUP (3) Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion 8 participants English Target Countries: Africa **OBJECTIVE** TARGET ORGANIZATION / GROUP To understand the role of enterprise networking as well as local and regional (1) Government or Public officers who are economic development within the context of national development and to make a engaged in the planning/implementation of final paper on the ideas of local and regional economic development policies of the national/regional development projects and participants' own countries. policy (2) Staffs of public organization for SMEs promotion or of Chamber of Commerce In order to achieve the above objectives, participants are required to: 1. Enhance the ability to analyze and improve the macro economic environment, 2. Create a concrete industrial promotion plan to address the challenges for the regional public administration and to strengthen the role of the private sector, 3. Understand the process and role of networking among SMEs, 4. Formulate a plan for building a cooperative relationship between NGO or CBO and public sector and/or for promoting SME's access to markets. **PROGRAM** Oct.28.2008~Nov.25.2008 **CONTENTS** PERIOD <Preparatory phase> **IMPLEMENTING** Japan International Cooperation Center (JICE) Participants are required to make inception reports. **PARTNER** (Core phase in Japan) JICA CENTER JICA Tokyo Participants analyze and have better ideas to deal with problems that are addressed by inception reports, and formulate plans for building the cooperative COOPERATION relationship between NGO or CBO and public sector and/or for promoting SME's 2004~2008 PERIOD access to markets. Lecture, discussion and visit: (1) Japan's Economic Development and Policies (2) Local and Regional Economic Development (3) Enterprise Networking and Project Planning <Post-program phase> 1. Hold discussion meetings regarding plans written in Japan, 2. Submit reports on what is discussed, 3. Finalize and submit final plans. **REMARKS**

GROUP (3)

0880995

Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion

13 participants



English

OBJECTIVE

Participants are expected to draft promotional measures for their submission to higher authorities in their countries (or alternatively generate action plans whose target is to produce promotional measures, if not authorized to draft any measures while in Japan) through intensive exposure to:

- 1. Participants will be able to explain the role of policy and measures in the policy and promotional measures for SMEs development based on Japanese cases.
- 2. Participants will be able to point out the role of SMEs implementing agency for promotional measures and Japanese current status or issues.
- 3. Participants will be able to assess own country's status on business environment development through comparative discussion with Japan and participating countries' approach.
- 4. Participants will be able to investigate about the useful way and making a draft of action plan.

- TARGET ORGANIZATION / GROUP

 (1) Officials working at organizations whose activities are targeted at promoting SMEs and micro-enterprises, preferably in the
- manufacturing sector,
 (2) Individuals with at least two years
 professional experience in the relevant field,
- (3) University graduates or with equivalent qualifications,
- (4) Individuals with a sufficient command of written and spoken English (a TOEFL score of more than 550 points, IELTS grade 6
- "Competent User" or higher, Cambridge ESOL certificate FCE or equivalent standard is necessary),
- (5) Individuals not more than forty-five (45) years of age,
- (6) Individuals nominated by their government, in accordance with the procedure as stipulated in section IV,
- (7) Individuals in good health, both physically and mentally, to undergo the training, and

CONTENTS

- 1. Presentation of a Situation Report describing the legal framework of SMEs, relations between the prevailing economic situation and SMEs, problems identified in SMEs and then depicted in a cause–effect diagram (with additional description of their logical linkages wherever and whenever found to be necessary.), and SMEs promotional measures currently implemented or at the planning stage.
- 2. Discussion on SMEs with a comparative study of policies and measures while observing SMEs in different industries
- 3. Generation of SME promotional measures (draft) or action plans for their presentation and discussion
- 4. Prestudy about Japanese about the general picture of Japan's SME policies and their practical exercises.

PROGRAM PERIOD May.27.2008~Jun.28.2008

IMPLEMENTING
PARTNERPACIFIC RESOURCE
EXCHANGE CENTER

JICA CENTER | JICA Osaka

COOPERATION PERIOD	2005~2009
-----------------------	-----------

Sustainable Regional Tourism Development in Central and South America			R/F	0884032
中南米地域 持続可能な地域観光開発	Private Sector	Development-	-Trade and	Investment
Target Countries:Central and South America		11 participant	s /	Spanish
OBJECTIVE	TARGE	ET ORGANIZA	TION / GRO	UP
Cobjectives The applicable solutions for an appropriate and sustainable tourism development, which are harmonized with community and natural environment will be proposed. Coutputs 1 To acquire the overall knowledge on the basic ideas and conceptual frameworks, and world trends of sustainable tourism 2) To improve the analyzing capability on sustainable tourism development by extracting problems in terms of environmental, economical, socio-cultural and other ispects. 3) To obtain basic knowledge on policy and legal frame works, and learn practical methods and examples of the Government-Academia-Industry Collaboration. 4) To propose an action plan for accomplishing sustainable tourism in respective countries.	Target Grou (1)Supervisor engaged in to (2)More than experience in development	l Organization	government oment admin of practical ne tourism	officials istration
CONTENTS	PROGRAM PERIOD	Feb.24.2009~N	Mar.14.2009	
Prenaratory phase:	IMPLEMENTING PARTNER	Center for Ad Studies (CAT University	dvanced To S), Hokkaid	urism do
Curriculum in Japan:	JICA CENTER	JICA Sapporo)	
(1) Confirmation of basic ideas, conceptual frameworks, and world trands of	COOPERATION PERIOD	2008~2010		
roles and significance of collaboration among public, university, and private sectors. * Various useful example will be introduced and discussed. (4)Proposal on action plans for accomplishing sustainable tourism in respective countries.	REMARKS			

0884039

Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion

Target Countries: South Eastern Europe 4 participants / English

OBJECTIVE TARGET ORGANIZATION / GROUP

participants are expected to acquire insights of Japan's experience of well-collaborated support service provision based on the common standpoint between the prefectural and the municipal governments, specifically on standardized support services, provision procedures and networking strategies among the stakeholders. The purpose of this training is that participants prepare and share the proposal in order to improve the existing local industry or SMEs promotion policies / measures with their colleagues based on the knowledge which participants acquired through this training.

At the end of the training, participants are expected to achieve the following objectives:

- 1. to summarize the issues of local industry or SMEs promotion in the Job / Country Report,
- 2. to be able to explain the concept of Japan's local industry promotion,
- 3. to be able to explain the roles of different actors in promoting local industries, their networking efforts and the practical measures of local industry promotion that benefit the local enterprises through case study,
- 4. to formulate improvement plan of the existing local industry promotion measures and/or practices of the participants' countries, and

CONTENTS

5. to share the improvement plan which you prepare in this training with your colleagues after this training within 2 months.

[Target Organizations]

Central and local governments as well as affiliated organizations which are engaged in the promotion of local industries/SMEs

[Target Group]

PROGRAM

- (1) Officials who are responsible for local industry/SME promotion at central or local levels
- (2) Individuals with 5 years or more of experience in the subject field

Jun.3.2008~Jul.13.2008

(3) Individuals with a sufficient command of written and spoken English to undergo the training

CONTENTS	PERIOD	Jun. 5.2000 Jun. 15.2000
 Presentation of Country Report Overview of Japan's local industries (Lecture) Overview of Japan's local industry promotion policies (Lecture) 	IMPLEMENTING PARTNER	Prefectural University of Hiroshima Hiroshima International Center
4. Local industries and local business start-ups (Lecture & Observation)5. Implementation of Japan's local industry promotion policy (Networking	JICA CENTER	JICA Chugoku
between private financial institutions and enterprises) (Lecture & Observation) 6. Implementation of Japan's local industry promotion policy (Networking among industry, academia and government) (Lecture & Observation)	COOPERATION PERIOD	2007~2009
7. Implementation of Japan's local industry promotion policy (Case of 3rd Sector) (Lecture & Observation)		
8. Provision of support services on human resource (Lecture & Observation) development		
9. SMEs' practices (Lecture & Observation) 10. Review session (Discussion)		
11. Business planning for starting-up local industries (Discussion)12. Drafting and presentation of Final Report		
	DEMARKO	
	REMARKS	

Tourism Development for the Middle East region 中東地域 観光開発		R/F	0884071
1 1/4-2-74 145-20-42-2	I	Private Sector Developme	nt—Tourism
Target Countries: Arabic-speaking countries		8 participants /	English
OBJECTIVE		ET ORGANIZATION / GRO	UP
[Objectives] Formulating tourism promotional measures' plan to develop regions by officials working on tourism promotion for regional development at local government of Middle East region[goal for three years] [Outputs] (1) 1) Participants will be able to explain the role of policy and measures in tourism promotion for regional development based on Japanese cases (2) 2) Participants will be able to point out the activity condition and issues of formulating organization control for tourism promotion on regional development (3) 3) Participants will be able to formulate the action plan toward the tourism promotion for regional development through comparative discussion with Japan and participating countries' approach		anizations of tourism promotion for real government up on local government, but ing on the government, but to tourism promotion.	
CONTENTS	PROGRAM PERIOD	Oct.1.2008~Nov.1.2008	
(1) Fundamental lectures, Discussion and Site visit concerning <public administration="" and="" for="" regulation="" tourism=""><utilization of="" resources="" tourism=""><human development="" for="" resource="" tourism=""><public information,="" promotion=""> (2) Fundamental lectures, Discussion and Site visit concerning <organizing for="" of="" promotion="" regidents="" regional="" tourism=""><regional cultural="" heritage="" historic=""><environment conservation="" development="" for="" tourism=""><hospitality> (3) Fomuration, Presentation and Discussion concerning <situatuin report=""><action plan=""></action></situatuin></hospitality></environment></regional></organizing></public></human></utilization></public>	IMPLEMENTING PARTNER	Pacific Resource Exchan	ge Center
	JICA CENTER	JICA Osaka	
	COOPERATION PERIOD	2008~2010	
	REMARKS		

Reinforcement of Micro, Small and Medium Enterprises Supporting Organization for African Countries		R/F ector Development	- Small and Modiu
アフリカ地域の中小零細企業支援機関育成		es /Supporting Ind	
Target Countries : African Countries		11 participants	/ English
[Objectives] To make a proposal for SMEs or Regional Industries supporting organizations to support SMEs more effectively. [Outputs] (1) To explain the difference about the concept of SMEs or Regional Development supporting organizations between participants' country and Japan. (2) To explain the regional development through establishment of Regional Brand and the role of the organization which support this activity. (3) To explain the regional development through One Village One Product and the role of the organization which support this activity. (4) To explain the regional development through the promotion of Traditional Industries and the role of the organization which support this activity. (5) To make the proposal for participants' organization to support SMEs or Regional Industries more effectively after this training.	Target Orga The organizat Medium Enter Target Grou (1) Administra support Micro Regional Indu	ions which support prises or Regional p] stors from the orga b, Small and Mediu stries.	t Micro, Small and Industries. anizations which m Enterprises or
CONTENTS (1) •Issue Analysis Workshop •Introduction of SMEs and Regional Development in Japan	PROGRAM PERIOD IMPLEMENTING	Jan.6.2009~Mar.8. Hiroshima Prefec	tural Govt.,
• The role of SMEs or Regional Development supporting organization in Japan (2) • To visit the case example of the Regional Brand that receive some support from organizations.	PARTNER JICA CENTER	Hiroshima Intern	ational Center
 To visit the public or private SMEs or Regional Development supporting organizations (3) Introduction of One Village One Product To visit the case example of One Village One Product that receive some 	COOPERATION PERIOD	2008~2010	
support from organizations. *To visit the public or private SMEs or Regional Development supporting organizations (4) *To visit the case example of promotion of Traditional Industries that receive some support from organizations. *To visit the public or private SMEs or Regional Development supporting organizations (5) *To review the past training and exchange ideas with the focus on preparing proposal *To write the proposal which is called Action Plan and to make a presentation	REMARKS		



Improvement of Policy Making and Administration System of Small & Medium Enterprises Development for Middle East Region 中東地域を対象とした中小企業振興施策	Private Se Enterprise	R/F
Target Countries: Saudi Arabia, Parestine, Jordan, Oman, Syria, Yemen, Egypt, Tunisia	,	10 participants / English
OBJECTIVE	TARG	ET ORGANIZATION / GROUP
The prepared policy proposal of SME promotion will be shared and considered between the participants' organization and its superior institution. [Outputs] (1) Report Preparation (2) Vision Finding Discussion (Reports Presentation) (3) Proposal making and Action Plan Making Orientation (4) Solution Finding Discussion and Making Proposal (5) Action Plan Presentation Meeting	implementing	Regional government agency for gand/or planning of public policy for small and medium-scale enterprises.
CONTENTS	PROGRAM	Feb.2.2009~Mar.17.2009
 Applicants are requested to prepare reports (Job Report and Inception Report). These are necessary to clarify the SME related problems. To promote the mutual understanding among the participants, each 	PERIOD IMPLEMENTING PARTNER	Aichi Industrial Reserch Association
participant is expected to make a presentation based on his or her Job Report. After the presentation, the participants and the lecturers hold discussion to	JICA CENTER	JICA Chubu
clarify each problems. (3) Through this training course, each participant or each country (organization) is expected to make Action Plan to improve the SME policy in each country	COOPERATION PERIOD	2008~2010
(organization). (4) To solve SME-related problems in each country (organization), the solution finding discussion will be held between some experts and the participants. Based on the discussion, the participants will make a proposal to be submitted to the participant's organization. (5) The participants are requested to prepare Action Plan to be presented at the meeting. On this opportunity, the participants and the lecturers hold final discussion to polish up their Action Plan.	REMARKS	

Capacity Development for the trade promotion between Central America and Japan 中米・日本貿易振興のためのキャパシティ・ディベロップメント	1	R/	F 🕲	0884171
中米・日本貿易振典のためのキャハンナイ・ナイヘロツノメント	Private Sector	r Development—Ti	rade and	Investment
Target Countries: Latin American countries		9 participants	/	Spanish
OBJECTIVE	TARG	ET ORGANIZATIO	N / GRO	UP
To diversify the potential of exports to the Asian market, pragmatic knowledge on the market preferences and understanding of the trade-related system (distribution, legal system etc.) are beneficial areas of knowledge to exporters. This training course focuses on the exploration of potential food exports from Central American countries to the Asian market, especially the Japanese market. The participants of this course are expected to reach the following goals by the end of this training in Japan: (1) To understand the trading system and preferences in the Asian market through the observation of Japanese food market (2) To recognize the strengths and weakness of own food products in view of the Asian market (3) To strategize the promotion and marketing tactics of particular food products	of: (1) Government promotion for (2) Officials in individuals we exporter's as Preferably, the engage in a preservent in the content in the	ent officials in direct the Asian marke in the private sect ho belong to char is sociations etc) he two types of obsertnership in orgal events, etc.	ect charget tor (prefe nbers of	ge of trade erably commerce,
CONTENTS	PROGRAM	Feb.16.2009~Mar	.20.2009	
■ Discussion - Participating country presentation based on SWOT analysis on selected food products	PERIOD IMPLEMENTING PARTNER	Pacific Resource		ge Center
■ Lectures - Introduction to Japanese market (lectures)	JICA CENTER	JICA Osaka		
Characteristics of Japanese market Characteristics of Japanese consumer behavior and its patterns, etc. – Japanese trading system and environment (lectures)	COOPERATION PERIOD	2006~2008		
Role of trading companies Administrative process for imports at the airport Importance of product development (PR, packaging etc) Observation FOODEX JAPAN (exhibition event for food products) Exporting companies, etc.		This training proper preparation of Sone particular eto training.	SWOT an	alysis on
	REMARKS			

0884177

Private Sector Development—Trade and Investment

TARGET ORGANIZATION / GROUP

6 participants / English

OBJECTIVE

(Objectives)

The participants are expected to formulate an action plan for promotion of foreign trade and investment within IOR economic region.

(Outputs)

To achieve this objective, participants are expected;

Target Countries: East and South Africa

- (1) To understand measures and policies required to promote foreign trade and investment
- (2) To understand dynamism of IOR economic region and success and lessons of IOR countries regarding attraction of foreign investment

Especially in 3rd country phase in Malaysia, participants are expected;

- (1) To pursuit possibility of strengthening of economic relationship with Malaysia as a case example of IOR country
- (2) To understand reality of concept and knowledge this is learnt in core phase in Japan.

[Target Organizations]

This program is designed for the public organization in charge of trade and investment as well as industrial policies. The organization should be responsible for selecting the appropriate candidates for the whole period of technical assistance according to the curriculum given by JICA.

Participants of the same organization of respective country from 1st-year to 3rd-year are expected to work together so that the organization will be able to develop the know-how as institutional memory and effectively introduce measures aiming at improving the economic relationship with countries around Indian Ocean.

[Target Group]

1) Current Duties: be a division head/senior level officer (under Department Director)
The selected two participants from the same country are expected to work in partnership to implement action plan after the program.

2) Educational Background: be a graduate of university and/or those who have equivalent academic knowledge and/or professional experiences

Aug.17.2008~Sep.6.2008

CONTENTS

[Preliminary Phase in a participant's home country]

- (1) Two selected participants for 2008 will get in touch with the 1st-year and 2nd-year participants,
- (2) Inherit the outcome of the training program from the 1st-year and 2nd-year participants and the "Action Plan" which they made.
- (3) Based on the discussions with the 1st-year and 2nd-year participants and the Action Plans, the selected participants will co-write a report

[Core Phase in Japan]

- (1) Lectures and visits on measures and policies required to promote foreign trade and investment
- (2) Lectures on dynamism of IOR economic region and success and lessons of
- IOR countries regarding attraction of foreign investment
- (3) Formulation of Action Plan

[Third Country Phase in Malaysia]

- (1) Trade and investment policy of Malaysia
- (2) Economic relationship between Malaysia and African IOR countries

[Finalization Phase in a participant's home country]

Application and implementation of the action plan back in the participant's country and submission of report on its progress

IMPLEMENTING PARTNER

PROGRAM

PERIOD

Kobe University, Kobe International Center for Corporation and Communication

JICA CENTER | JICA Hyogo

COOPERATION 2006~2008

Total 6 people from the same organization, 2 for each year, are expected to be involved in the project.

Practical Approach for International Trade in APEC countries APEC地域国際貿易のための実践的アプローチ			R/F	0884205
八 こり心場自体兵勿ひためが大成門ノフローノ	Private Sector	r Development	-Trade an	d Investment
Target Countries: APEC member nations		7 participant	.s /	English
OBJECTIVE	TARG	ET ORGANIZA	TION / GR	OUP
The objectives of this seminar are to enable the government officials who deal with trade policies, WTO, FTA, and ETA alike to enhance their practical skills for international economic analysis and negotiation. In developing nations, the lack of abilities for implementation of international frameworks and trade facilitation is a major concern. Therefore, this program will enable the government officials of developing nations to: 1. Enhance analytical skills for trade indicators 2. Deepen understanding of international frameworks 3. Deepen understanding of current trade negotiations 4. Make a proposal for impacts and solutions related to present international trade issues.	negotiations	ent officials en on trade polici ty (30) but und etc.	ies, WTO,	FTA, EPA
CONTENTS	PROGRAM PERIOD	Nov.16.2008~1	Nov.29.2008	3
The following subjects will be covered in this program in the form of lectures, discussion, role playing, and presentation: (1) Trade system, WTO agreement	IMPLEMENTING PARTNER	Fair Trade C Institute for land Investme	Internation	ıal Trade
(2) Trade data analysis (3) International frameworks (proper trade remedies, disputes and disputes settlements, fair trade rules, intellectual properties, etc.) and case studies	JICA CENTER	JICA Tokyo		
(4) Trade negotiation (role playing, coalition building, fast track case, agricultural negotiation)	COOPERATION PERIOD	2007~2009		
(5) Lectures and consultation for making a proposal(6) Presentations and discussions of participants	REMARKS			

0884206

Private Sector Development—Trade and Investment Agricultural/Rural Development—Other Agricultural/Rural Development

9 participants / English

9 participants Target Countries: Africa English OBJECTIVE TARGET ORGANIZATION / GROUP Course objective: Personnel in private sector and related official understand the [Target Organizations] know-how to product, market and distribute the high value added agricultural 1) Economic federation/union in private sector products, so as to improve related system for targeting global agricultural products on production, marketing and distribution of agricultural products market. 2) Governmental organizations or related administrative agencies for activating the above Achievements: 1)To understand system and techniques of high value added agricultural production federation/union and processing [Target Group] 1) Managing staff in Economic federation/union 2)To understand system of standard/certification of agricultural products 3)To understand quarantine system in Japan in private sector 4)To compile Joint Action Plan to strength market competitiveness of agricultural 2) Specialist on governmental organizations or product in Africa for targeting global market related administrative agencies **PROGRAM** Feb.15.2009~Feb.28.2009 **CONTENTS PERIOD** 1) Distribution of agricultural products, Agricultural processing, Productive **IMPLEMENTING** cooperative or union, Food security, Traceability Under Planning **PARTNER** 2) Standard/certification/indication, Traceability, Food security 3) Food security including risk analysis, Plant quarantine system, Risk Analysis JICA CENTER JICA Tsukuba 4) Making of Action Plan (Strategy Paper) COOPERATION 2007~2009 PERIOD **REMARKS**



Private Sector Development—Small and Medium Enterprises /Supporting Industries Promotion

10 participants Target Countries: Central and South America Fnglish TARGET ORGANIZATION / GROUP **OBJECTIVE** (Objective) [Target Organizations] Organizations that support the development and The specific problem areas and tactical goals, which are characterized by the local environment, for developing new ventures and promoting SMEs will be clearly promotion of local SMEs: identified by implementing the "Support Model". a) Administrative organizations to facilitate the development and promotion of local industries, b) Financial organizations and public institutions [Outcome] Each participant will develop a "Support Model" to help SMEs upgrade their for supporting local SMEs, management level; based on the local environment and his/her own prioritized c) Service providing organizations for SMEs, e.g. service areas, as well as adapting modules selected from Japanese experiences. In researching, consulting and training addition, an "Action Plan" will be summarized and presented for the organizations. [Target Group] implementation in his/her organization after training. 1) Facilitators working in public organizations for supporting and supervising local SMEs, 2) Service providers specializing in helping individuals and/or groups of small scale industries solve their managerial problems, 3) Individuals with more than five (5) years of practical experience in this field, 4) University graduates, or with an equivalent level of knowledge or professional experience; 5) Individuals with a sufficient command of English in speaking, listening and writing. **PROGRAM** Oct.13.2008~Dec.13.2008 **CONTENTS** PERIOD 1. Mutual study led by participants **IMPLEMENTING** Central Japan Industries Participants will take initiatives to organize the following studies: **PARTNER** Association 1) Job Report presentation and discussion 2) Action Plan formulation, presentation and discussion JICA CENTER JICA Chubu 2. Study of Japanese experiences COOPERATION Studies of various Japanese experiences, together with participants' own 2007~2009 PERIOD experience and those of exchanging ideas with other participants, will be used as the core information for developing a "Support Model" for upgrading the management level of SMEs. 1) Basic principles of management practice in SMEs,

- 2) Possible problem areas in the planning stage of new ventures and measures to prevent business failures,
- 3) A diagnostic approach for the start-up stage to accelerate businesses
- 4) Various Kaizen activities to improve daily operations in the sustaining stage of business, and
- 5) The industrial and economic structure of Japan, and policy and measures of SMEs promotion.

REMARKS

I : Learning Program, ith: Diffusion Program, Solution Program, International Dialogue Program

Reg <mark>ional Industrial Development by PPP for Central America</mark> 中米地域官民パートナーシップによる地域産業振興 Private Sector Development—Small and Med	dium Enternrise	R/F ®	0884216
Farget Countries: Central America	aram Encorpi roc	12 participants	Spanish
OBJECTIVE	TARGI	ET ORGANIZATION / GF	ROUP
The training course aims to promote industrial development in respective countries and states through joint participation from the public and private sectors, which is expected to trigger a synergistic effect of administrative support and self-help efforts by enterprises. Participants will learn the following measures from the Japanese experience: 1) Measures to promote regional industrial development by SMEs, which play a ital role in supporting industries rooted in states or regions, by gaining stronger competitiveness, as well as strengthening cooperation among enterprises by institutionalization (cooperative association). 2) Measures for public organizations to provide appropriate administrative support to the respective industries.	associations [Target Ground Official: Official: Official government of the private: Top of priority in association, the plays the leasure of the private of the plays the leasure of the private of the	up] cials in charge of SMEs ment officials in cooperative dustries (if there is no c top officials in the comp	in central or associations ooperative any which
CONTENTS	PROGRAM PERIOD	Aug.31.2008~Sep.27.200	8
Presentation of situation report and setting of own tasks Lectures: Technical innovation, marketing, operational statistic's of the company, importance of the organization of companies	IMPLEMENTING PARTNER	Pacific Resource Exch	ange Center
3) Discussion: Comparison between the operation in own country and in Japan, application of Japanese cases in own country	JICA CENTER	JICA Osaka	
	COOPERATION PERIOD	2007~2009	



(1) Presentation of Situation Report (2) Japan's economy and South-Eastern Europe Countries	PARTNER	EXCHANGE CENTER
(3) Japan's business relationship with South-Eastern Europe Countries(4) Importance of SMEs Development and Promotion	JICA CENTER	JICA Osaka
 (5) Characterizing Japanese corporate management (6) Defining SMEs in Japan and their role (7) Japan's SMEs Promotion Policy 	COOPERATION PERIOD	2007~2009
 (7) Japan's SMEs Promotion Policy (8) Focusing on Japan's business relationship with the participating countries for further expansion (9) Action Plan Generation and Presentation 	REMARKS	

Private Sector Development-Tourism

Target Countries: Thailand, Cambodia, Laos, Viet Nam and Myanmar

8 participants **OBJECTIVE** TARGET ORGANIZATION / GROUP

Discussions about tourism promotion centered around East-West Corridors and actraction of Jtourists to the area will be held.

[Outputs]

- (1) To formulate action plan for tourism promotion in participants' own countries with utilizing lessons from Japanese examples and discussions among participants (2) To understand Japan's tourism promotion policies.
- (3) To discuss about attraction of tourists including Japanese tourists
- (4) To understand sustainable tourism promotion, from examples in Japan

[Target Organizations]

National or Local governmental organization in charge of tourism promotion

[Target Group]

Officials in the position of decision-making in above mentioned organizations.

(1) Presentation: Present Situation and Issues of Tourism Promotion in participants' respective countries Discussion: Strategy for the rigional tourism promotion Practice: Planning of model course for area tourism (2) Observation: Actual activities of tourism promotion in local areas, One Village One Product Activities (3) Visit: Visit Japan HQ Secretariat, Tourism Companies Discussion: Promotion for Japanese tourist (4) Observation/Lecture: Examples of tourism environmentally friendlly promotion MPLEMENTING PARTINER	CONTENTS	PROGRAM PERIOD	Mar.1.2009~Mar.20.2009
Practice: Planning of model course for area tourism (2) Observation: Actual activities of tourism promotion in local areas, One Village One Product Activities (3) Visit: Visit Japan HQ Secretariat, Tourism Companies Discussion: Promotion for Japanese tourist (4) Observation/Lecture: Examples of tourism environmentally friendlly promotion	participants' respective countries		Pacific Resource Exchange Center
One Product Activities (3) Visit: Visit Japan HQ Secretariat, Tourism Companies Discussion: Promotion for Japanese tourist (4) Observation/Lecture: Examples of tourism environmentally friendlly promotion	Practice: Planning of model course for area tourism	JICA CENTER	JICA Osaka
Discussion: Promotion for Japanese tourist (4) Observation/Lecture: Examples of tourism environmentally friendlly promotion	One Product Activities		2008~2010
	(4) Observation/Lecture: Examples of tourism environmentally friendlly	REMARKS	