

# 11.Private Sector Development

Coordinator Training for Tertiary Education-Industry-Government (T-I-G) Link to Develop Local Industry Sector 地域産業育成のための産学官連携コーディネータ養成		Group Solution	1280051 Continuing
Target Countries : intend to foster the local industry by T-I-G activity.		10 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :English			
Appeal			
Aiming to enhance the technology level of local industry sector, the training is to cultivate coordinator's capabilities utilizing Japanese knowhow and experiences.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> The T-I-G linkage at tertiary education institution in the developing country has been promoted through enhancing the basic knowledge and ability concerned.  (Output 1) Identify the existing problems of T-I-G collaboration, shared in the respective institutions.  (Output 2) Acquire and understand the basic knowledge of T-I-G linkage collaboration.  (Output 3) Understand the industrial needs and improve the needs identification ability as well as the Needs - Seeds matching ability.  (Output 4) Fix the action plan, through skill improvement of T-I-G linkage collaboration and knowledge obtained in the training.  (Output 5) Be able to disseminate the T-I-G collaboration knowledge in own institutions, to conduct the need -seed matching activities further and to convince all the local related sectors that the T-I -G link is really useful.		<Target Organization> Universities and other organizations related to T-I-G link including governmental bodies concerned.  <Target Group> Officers and Researchers who is in charge of / has experience of U-I-G linkage in their University / Institute / Ministry.	
Contents		Program Period	under planning
[Preliminary Phase in home country] (1) Identify and shared the existing conditions and problems of T-I-G collaboration in the own institution and compile the facts & motivation reports. And, personal objectives and action plan will be identified through discussions with the lecturers.		Implementing Partner	Toyohashi University of Technology
[Core Phase in Japan] (2)Acquire lecture and practice with case study of Intellectual Property Rights, Technology Management and Technological Marketing. (3) Learning and matching case study by using Model Company and actual cases. Practice on the job training at actual company for needs-seeds matching. (4)1st year trainee formulates an improvement plan of the institutions, the 2nd year trainee advances the improvement plan, and final year trainee is to formulate the result report as the results for 3 years and finalizes action plan.		JICA Center	JICA Chubu
		Cooperation Period	2010 ~ 2012
[Finalization Phase in home country] (5)Disseminate the acquired knowledge in own institutions through seminars, etc. Also seminars on T-I-G link for all the sectors (T, I and G) are expected.		Remarks and Website	

Small and Medium Enterprise Development Policies 中小企業振興政策		Group Solution	1280070 Continuing
Target Countries : <div></div>		10 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Language :English/Spanish			
Appeal			
This training course is designed as basic level. It provides theory and practice of lessons learned from the experience of SMEs promotion in Japan with cooperation of governmental institutions, private companies and universities. It promotes capacity building for problem solving in a systematic way by analyzing the case study of Japan and each participant's country. This course will be conducted 4 times, in languages such as English and Spanish.			
Objective/Output		Target Organization / Group	
<p>[Course Objectives] An Action Plan to promote SMEs development will be formulated utilizing the knowledge acquired from the training by the participant's organization.</p> <p>[Expected Module Outputs] 1. Participants will be able to understand and explain the role of policy and promotional measures for SMEs development based on Japanese and other participant countries' cases. 2. Participants will be able to point out the current situation and problems of SME promotion measures, and role of implementing agency in Japan. 3. Participants will be able to assess own country's status on business environment development through comparative discussion with Japan and participating countries' approach, and tentative Action Plan will be made utilizing the knowledge acquired from the training.</p>		<p>【Target Organizations】 *Fix the target organization for three years (2011-2013). Government ministry, Local government and Implementing agency for SMEs development</p> <p>【Target Group】 1)This program is offered to officials working on government or implementing organizations for SMEs development, being expectable to get wide range of basic ideas and knowledge about SME policy &amp; promotion measures as a generalist./  2)have at least two (2) years' experience working for SMEs development,</p>	
Contents		Program Period	2012 / 9 / 2 ~ 2013 / 3 / 16
[Activity in Preliminary Phase in a participant's home country] Submission of Inception Report and Pre-study Report.		Implementing Partner	Pacific Resource Exchange Center/Prefectural University of Hiroshima/Shikoku Productivity Center
[Activity in Core Phase in Japan] Output 1 (1) Inception Report presentation (2) Discussion on SME policies and promotional measures in participants' country (3) Lecture on SME policies and promotional measures in Japan		JICA Center	JICA Kansai ( ) /JICA Chugoku/JICA Shikoku
Output 2 Lecture and Visit to respective implementing organizations and SMEs to understand Management assistance, Financial assistance, Technological assistance, Human recourse development, Globalization assistance.		Cooperation Period	2011 ~ 2013
Output 3 (1) Comparative discussion about each country's SME policies among participants (2) Preparation and presentation of tentative Action Plan		Remarks and Website	This training is carried out 4 times by the same contents at JICA Kansai, JICA Chugoku (for Central and South American Countries), and JICA Shikoku (for African Countries)
[Activity in Finalization Phase in home country] Submission of Progress Report of Action Plan within 6 months after the training, and sharing the information with next year participant.			

Practical Corporate Management for Productivity Improvement through Practical KAIZEN and Quality Control Methods 生産性向上のための実践的経営管理		Group Trainers	1280842 Updated
Target Countries : <div></div>		11 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :English			
Appeal			
Participants master the corporate management techniques for productivity improvement (mainly 5S and KAIZEN in the manufacturing industries or enterprises) through practical activities including In-Plant Practice.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> Corporate management techniques of consultant/adviser at organizations which are in charge of productivity improvement for enterprises are improved.  <b>【Objective for each unit】</b> -To analyze the current point to Improve productivity in own country -To master the corporate management techniques for productivity improvement. -To utilize the mastered corporate management techniques in the onsite practice and make a suggestive report for improving productivity of the model enterprise. -To make respective Action Plans on how to provide consultation services to the companies in their own countries.		<Organization> Public/Private organizations to promote/implement production management or productivity improvement activity for SMEs  <Group> Consultants or advisers who are in the position to implement business management or productivity improvement activity of manufacturing SMEs. person who has knowledge and experience on overall business management,production management techniques etc.	
Contents		Program Period	2013 / 1/27 ~ 2013 / 3/14
Submit inception report and conduct preliminary survey to the model enterprise (Pre-programme phase)		Implementing Partner	Under Planning
Special characteristics of Japanese management and corporate support systems related to enterprise activities, Integrated practical production management, Cultivating human resources, business strategies, added value analysis, Overview and practice of productivity improvement activities		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
Practice in Enterprise Worksite Improvements, Implementing Improvement Proposals		Cooperation Period	2012 ~ 2014
Creating Action Plans on how to provide the consultation services for productivity improvement.		Remarks and Website	
Implementing consultation services to the model enterprise that they selected before coming to Japan in accordance with their Action Plans (Post-programme phase)			

Financial and Technological Support for Small and Medium Enterprises Promotion 中小企業振興のための金融・技術支援		Group Solution	1280995 Continuing
Target Countries : <div></div>		11 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :Economic Policy/Financial System			
Language :English			
Appeal			
This training course is designed as a middle level. It provides theory and practice especially on financial and technological support for SME promotion by analyzing the case study of Japan and each participant's country. It promotes capacity building for formulation and implementation of the related policies and measures.			
Objective/Output		Target Organization / Group	
<p>[Couse Objective] By officials working in government ministry, local government and public agency implementing SME promotion, the plan for SMEs development policy (financial and technological support) will be made and implemented.</p> <p>[Expected Module Output] 1. Participants will be able to explain current situation and problems about SMEs and SME development policies. 2. Participants will be able to analyze the role of SME development policies especially for financial and technological support based on Japanese cases. 3. Participants will be able to analyze the current situation and problems of SME promotion measures and the role of implementing organization in Japan. 4. Participants will be able to make tentative Action Plan for SME development policies especially for financial and technological support.</p>		<p>[Target Organization] Ministries in charge, local government, public institution and chamber of commerce working for SME promotion (especially financial and technological support). The application from the same organization is desirable in order to achieve the course objective set for three year period.</p> <p>[Target Person] Officials who have at least three (3) years' experience working for SMEs development.</p>	
Contents		Program Period	2012 / 8 / 13 ~ 2012 / 12 / 15
<p>[Preliminary Phase in a participant s home country] Submission of Inception Report and Pre-study Report.</p> <p>[Core Phase in Japan] (1) Inception Report presentation (2) Lectures, site visits and discussions on SME development policies especially for financial and technological support based on Japanese cases (3) Lectures, site visits and discussions on current situation and problems of SME promotion measures and the role of implementing organization based on Japanese cases. (4) Preparation and presentation of tentative Action Plan for SME development policies especially for financial and technological support.</p> <p>[Finalization Phase in a participant s home country] Submission of Progress Report of Action Plan within 6 months after the training, and sharing the information with next year participant.</p>		Implementing Partner	Pacific Resource Exchange Center <a href="http://www.prex-hrd.or.jp/index_e.html">http://www.prex-hrd.or.jp/index_e.html</a>
		JICA Center	JICA Kansai ( )
		Cooperation Period	2010 ~ 2012
		Remarks and Website	This training is carried out 3 times by the same contents at JCIA Kansai. A: Aug.-Sep. B: Oct.-Nov. C: Nov.-Dec.

The Policy of Regional Industry Promotion for South East European Countries 南東欧地域産業振興政策		Region-Focused Solution	1284039 Continuing
Target Countries : South East European Countries		8 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :English			
Appeal			
This program is designed for the central/local governments and affiliated organizations to launch the improvement plan on regional industry/SME promotion.			
Objective/Output		Target Organization / Group	
<b>【Course Objective】</b> The consideration to implement the Action Plan to improve the existing regional industry or SMEs promotion policies / measures made by the participants are started under the initiative of the participant's organization.  <b>【Expected Outputs】</b> (1) The situation of the country or organization are described in Job/Country Report, and also, the problems and causes of the country or organization are extracted and analyzed in the Issue Analysis Sheet, (2) The participant is able to explain the concept of Japan s regional industry promotion, (3) The participant is able to explain the roles of different actors in promoting regional industries, their networking effort and the practical measures of regional industry promotion, (4) Action Plan to improve the existing regional industry promotion measures and/or practices of the participant's country or organization is formulated, (5) Action Plan is shared within the participant's organization		<b>【Target Organizations】</b> Central and local governments as well as affiliated organizations in charge of regional industry promotion  <b>【Target Group】</b> • Officials who are responsible for regional industry / SME promotion at the central or local level • Have experience in the subject field for 5 years or more • Have university degrees or the equivalent back ground, and have sufficient command of English	
Contents		Program Period	2012 / 6 / 20 ~ 2012 / 7 / 28
<b>【Preliminary Phase】</b> (1) Preparation and submission of the materials for Job/Country Report presentation and Issue Analysis Sheet <Job / Country Report Presentation and Issue Analysis Workshop is held at the beginning of the core phase in Japan>		Implementing Partner	Prefectural University of Hiroshima, Hiroshima International Center
<b>【Core Phase in Japan】</b> (2) Overview of Japan s regional industry (3) Overview of Japan s regional industry/SME promotion policies by the central and local governments (The following contents are included; Regional industries and regional business start-ups, Networking between private financial institutions and enterprises, Networking among industry, academia and government, Case of 3rd Sector, HRD, SME's practices Practice of Business Plan evaluation (4)Formulation of Action Plan		JICA Center	JICA Chugoku
		Cooperation Period	2010 ~ 2012
<b>【Finalization Phase】</b> (5) Presentation and submission of Action Plan to the participant organization, and submission of Progress Report to JICA		Remarks and Website	

Production Management for Southeast European Countries 南東欧地域 生産管理		Region-Focused	1284041
		Trainers	Continuing
Target Countries : Southeast European countries		8	participants
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :English			
Appeal			
This program is for SME/SME promoting organizations to acquire Japanese theory & practice for economic development, production management, business management and quality management to propose feasible solutions for issues. It consists of mainly lectures and site visit, and participants will be able to deepen their understanding by the combination of theory and practice.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> Every participant shares and implements its Action Plan, and feedback its result to JICA, within 3 month  <b>【Expected Outputs】</b> (1) To understand clues of Japanese style management (2) To acquire theory and practical methods of production management, quality control and sanitary control of Japanese enterprises (3) To acquire basic theory and practical methods of financial management, and marketing (4) To understand theory and practical way of human resource development ideal and method for business management, such as 5S (5) To propose an action plan based on the lessons learnt from this course		<b>【Organizations】</b> National/private enterprises (in principle manufacturing industry) ; or Governmental SME (Small and Medium-sized Enterprises) promotion agency  <b>【Personal Qualifications】</b> <Current duties> Managers/senior staff members <Experience>at least 5 years in the relevant field <others>those who respect harmony in a group training	
Contents		Program Period	2012 / 5/23 ~ 2012 / 6/29
<b>【Preparatory Phase】</b> Every participant submit Country Report and prepare for presentation  <b>【Core Phase】</b> (1)business strategy for SMEs, Japanese style management, business management, methods for practical management (2)quality control, production management (3)marketing, financial management (4)theory and practical methods of 5S, case study of 5S, human resource management using case methods (5)orientation, country report presentation, action plan proposal and presentation  <b>【Finalization Phase】</b> To hold an open seminar to share and promote Action Plan, then report its result to JICA within three (3) months		Implementing Partner	Northern Advancement Center for Science & Technology, Kobayashi Management Research Office
		JICA Center	JICA Hokkaido ( Sapporo)
		Cooperation Period	2010 ~ 2012
		Remarks and Website	suspension in 2011

Andean Region One Village One Product Promotion アンデス地域 一村一品推進		Region-Focused Solution		1284092 Continuing
Target Countries : Latin American Countries, especially Andean Region			13 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion				
Sub-Sector :Urban/Regional Development/Regional Development				
Language :Spanish				
Appeal				
This program is conducted for introducing One village, One Product(OVOP) movement as a policy for rural development promotion and its policy making, not for simply improving technical skills in specific areas. The Onpaku Approach is also introduced as a development approach.				
Objective/Output			Target Organization / Group	
Program Objective: To recognize a policy structure for community capacity development, its necessity and concept, experience of Oita Prefecture and countries of participants and applicability of such concepts to rural development in home countries.  Expected Module outputs: 1. To understand concepts of community capacity development  2. To understand structures and approaches for community capacity development based on cases of Oita Prefecture experiences including OVOP movement.  3. To understand structures of project design, implementation and evaluation for rural development.  4. To make an action plan based on analysis of community capacity development in home countries.			Central / Local government or private organization in charge of one village, one product movement with more than 5 years' experience in this field	
Contents			Program Period	2012 / 10 / 25 ~ 2012 / 11 / 11
1. Introduction and Lectures: (1) Community capacity development, (2) Planning and evaluation  2. Study tour: (1) Oyama Town Agricultural Cooperative, Oyama Town Regional Development Bureau, (2) Souja Onpaku (3) Kurokawa Onsen, Ajimu Wine (4) Beppu Hatto Onpaku  3. Group discussion (Case study) based on study tour for understanding of cases in Oita prefecture  4. Group discussion for making an Action Plan			Implementing Partner	Ritsumeikan Asia Pacific University
			JICA Center	JICA Kyushu
			Cooperation Period	2010 ~ 2012
			Remarks and Website	



Business Management for Asian and East European Countries アジア・東欧地域 経営管理		Region-Focused Trainers	1284142 Continuing
Target Countries : Russian speaking countries and Mongolia		7 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :Russian/Mongolian			
Appeal			
This program is for SME/SME promoting organizations to acquire Japanese theory & practice for business management, production management and SME promotion to propose feasible solutions for their issues. It consists of mainly lectures and site visit, and participants will be able to deepen their understanding by the combination of theory and practice.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> Every participant shares his/her action plan, which considers Japanese style management, such as 5S, in its organization. Then, he/she feedbacks its result to JICA within 6 month from the end of training in Japan  <b>【Expected Outputs】</b> (1) To understand clues of Japanese style management (2) To acquire theory and practical methods of production management, quality control and sanitary control of Japanese enterprises (3) To acquire basic theory and practical methods of financial management, and marketing (4) To understand theory and practical way of human resource development ideal and method for business management, such as 5S (5) To propose an action plan based on the lessons learnt from this course		<b>【Organization】</b> National/private enterprises (in principle manufacturing industry) ; or Governmental SME (Small and Medium-sized Enterprises) promotion agency  <b>【Personal Qualification】</b> <Current Duties> Managers/executive members <Experience> at least five (5) years in the relevant field <others> those who respect harmony in a group	
Contents		Program Period	2012 / 8 / 22 ~ 2012 / 9 / 28
<b>【Preparatory Phase】</b> country report preparation  <b>【Core Phase】</b> (1) business strategy for SMEs, Japanese-style management, business management, methods for practical management (2) business management, marketing (3) production management, financial management (4) theory and practical methods of 5S, case study of 5S, human resource management using case methods (5) orientation, job report presentation, action plan proposal and presentation  <b>【Finalization phase】</b> Every participant shares his/her action plan, which considers Japanese style management, such as 5S, in its organization. Then, he/she feedbacks its result to JICA within 6 month from the end of training in Japan		Implementing Partner	Northern Advancement Center for Science & Technology and Kobayashi Management Research Office
		JICA Center	JICA Hokkaido ( Sapporo)
		Cooperation Period	2010 ~ 2012
		Remarks and Website	<b>【Program period】</b> (A):November 7 to December 14, for Russian speaking countries, (B):August 22 to September 28, for Mongolia

Empowerment of Export through Promotion of Small and Medium Enterprises in SAARC Region SAARC諸国における輸出力強化のための中小企業振興		Region-Focused Solution	1284145 Continuing
Target Countries : SAARC Member Countries		8 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :English			
Appeal			
The reconstruction of Japanese economy from the devastation of World War 2 largely owes to the national SMEs promotion policies and the effort of SMEs. These experiences are useful in development of SMEs and promotion of export in SAARC region. Through the discussions among the lecturers and participants, and observation to Japanese SMEs, the participants are expected to acquire the knowledge and know-how to implement promotional policies and to guide the SMEs in respective countries.			
Objective/Output		Target Organization / Group	
<b>【Objectives】</b> Draft Action Plan developed by the participants on the effective ideas to strengthen SMEs export competition in SAARC region will be shared with the stakeholders in respective countries.  <b>【Outputs】</b> 1. To share the current situation and challenges of SMEs in respective countries. 2. To understand Japan's trade promotion policies, the role on export competition by supporting organizations and business service consultants 3. To understand current activities by SMEs. 4. To understand supporting systems for SMEs' export competition ; financial supporting system, environmental policy, and so on 5. To develop the draft action plan proposing practical method to solve the challenges analyzed in the Job Report.		<b>【Target Organizations】</b> Chamber of Commerce and Industry, Governmental Organization promoting trades  <b>【Target Group】</b> 1. Officials or staff of the target organizations 2. With more than 3 years of occupational experiences in this field. 3. University graduates or the equivalent	
Contents		Program Period	2012 / 6 / 10 ~ 2012 / 6 / 30
[Preliminary Phase] 1. Preparation of Job Report on SMEs exports promotion in each country.  [Core Phase in Japan] 1. Lectures, observations, and discussions on followings will be conducted. *SMEs supporting policies, systems, organizations and its roll. *Management principle, financial management. *Strategies on strengthening export competitiveness, 5S activities, formulation of the competitive and cooperative relation in the region. *History of the development of Japanese industries after the WW 2, trends on products making, SMEs marketing. 2. Development of the draft action plan, and its presentation and discussion.  [Finalization Phase] 1. Presentation and discussion of the draft action plan among the stakeholders in respective countries. 2. Submission of the final report on action plan.		Implementing Partner	KANAGAWA IGUREN
		JICA Center	JICA Yokohama
		Cooperation Period	2011 ~ 2013
		Remarks and Website	KANAGAWA IGUREN) <a href="http://www.kanagawa-iguren.com/">http://www.kanagawa-iguren.com/</a>

Regional Industrial Development by Public-Private Partnership for Central American and Caribbean countries 中米・カリブ地域 官民パートナーシップによる地域産業振興		Region-Focused Solution	1284216 Continuing
Target Countries : Central American and Caribbean countries		11 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :Urban/Regional Development/Regional Development			
Language :Spanish			
Appeal			
To examine and practice the regional industrial development measures by utilizing local resources such as processed agricultural products, crafts, and regional tourism (green tourism) through public-private partnership.			
Objective/Output		Target Organization / Group	
[Course Objective] For the sustainable regional industry promotion, issues will be organized and an Action Plan will be proposed from a viewpoint of public-private collaboration by each participating organization.  [Expected Module Output] 1. To organize current situation and issues of sustainable regional industrial development by utilizing local resources. 2. To organize current situation and issues of public-private collaboration for regional industrial development. 3. To propose tentative Action Plan for future regional industrial development reference to Japanese and participating organization's approaches.		[Target Organization] 1) Local Government, Chamber of Commerce and Industry and other organizations working for promotion of local industry. 2) Associations for local industry.  [Target Person] 1) Officials (public and private sector) who are involved in promotion of local industry. 2) Officials who have more than three years' experience in promotion of local industry. Basically, officials from same region are recommendable	
Contents		Program Period	2012 / 8/20 ~ 2012 / 9/14
[Activities in Preliminary Phase in a participant's home country] Submission of Inception Report		Implementing Partner	Pacific Resource Exchange Center <a href="http://www.prex-hrd.or.jp/index_e.html">http://www.prex-hrd.or.jp/index_e.html</a>
[Activity in Core Phase in Japan] (1) Lectures, site visits and discussions on sustainable regional industrial development by utilizing local resources (2) Lectures (Role of public and private in public-private partnership, Regional industrial development and public-private partnership, etc.) ,site visits (Tokushima IRODORI, Nara KOBOKAIDO, etc.) and discussions on current situation and issues of public-private collaboration (3) Inception Report presentation, discussions, Action Plan presentation		JICA Center	JICA Kansai ( )
		Cooperation Period	2010 ~ 2012
[Activity in Finalization Phase in home country] Submission of Progress Report of Action Plan within 6 months after the training, and sharing the information with next year participant.		Remarks and Website	

Practical Production Management (Theory and Practice on Productivity Improvement) for South America 南米地域 生産性向上実践技術		Region-Focused Solution	1284221 Continuing
Target Countries : South America		8 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :Spanish			
Appeal			
This program is designed for industrial policy makers and factory managers to acquire the practical skills and knowledge regarding quality control and productivity improvement.			
Objective/Output		Target Organization / Group	
<Project Objective> factory managers and engineers acquire the practical abilities to improve the productivity and the quality on the production site.  <Expected Module Objective> (1) Understanding the outline of productivity and the reason why productivity is important. (2) Acquiring the method to find out Muda=Waste on the production site. (3) Acquiring the method and the techniques of solving quality problems on the production site. (4) Making a feasible action plan based on the program.		Technical support organization, support organization for small and tiny company or model private company	
Contents		Program Period	2012 / 10 / 15 ~ 2013 / 2 / 9
<Preliminary Phase> Formulation of reports etc. to present current situation of participants' country / organization  <Core Phase in Japan> Productivity and management engineering productivity factors basis of IE, single arrangement, Poka Yoke, JIT, TQM, TPM Improvement practice at production site, Improvement practice on motion Outline of QC, basis of SQC, QC seven tools, sampling inspection, control chart, small group activity, new QC seven tools, employee education of Japanese company Outline of TAGUCHI Method  <Finalization Phase> Formulation and submission of reports to present progress of Action Plan		Implementing Partner	KITA (Kitakyushu International Techno-Cooperative Association)
		JICA Center	JICA Kyushu
		Cooperation Period	2010 ~ 2012
		Remarks and Website	

Community Capacity and Rural Development Promotion for Asia Countries -One Village One Product- アジア地域 地域振興(一村一品運動)		Region-Focused Solution	1284222 Continuing
Target Countries : Asia		11 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :Urban/Regional Development/Regional Development			
Language :English/Vietnamese			
Appeal			
This program aims to support participants who work out local industry promotion plans to construct frameworks that promote the development of the overall industrial capacities of their respective local communities.			
Objective/Output		Target Organization / Group	
<p>&lt;Program Objective&gt; Clarification of rural development policy (One Village One Product Movement) in the central, provincial, and rural government is achieved, and the plan for its localization to the rural development context is approved in the participant's home countries.</p> <p>&lt;Expected Module Output&gt; (1)Concepts of community capacity and rural development is organized. (2)Practical system and approach for community capacity and rural development based on the cases of Oita Prefecture experiences including One Village One Product Movement is organized. (3)Analysis for rural development based on community capacity development is practiced, and Action Plan is formulated. (4)Action Plan on regional development is approved in the participants' organization after the training.</p>		<p>&lt;Current Duties&gt; Be Central/Rural midlevel leaders who are in charge of planning / implementing / evaluating the rural development.</p> <p>&lt;Experience in the relevant field&gt; Have more than 8 years of occupational experience in the above-mentioned field.</p> <p>&lt;Educational Background&gt; Be university graduates or those who have equivalent knowledge.</p> <p>&lt;Language&gt; Have a competent command of spoken and written English</p>	
Contents		Program Period	2012 / 6 / 10 ~ 2012 / 6 / 29
<p>&lt;Preliminary Phase&gt; Preparation of Reports on responsibilities and challenges of participating organization</p> <p>&lt;Core Phase in Japan&gt; (1) Lecture and discussion on theory and concept: Community capacity development, Planning and evaluation, Role of government/ Japanese administrative system, Marketing and brand promotion, Development method and approach (2) Study tour (lecture and observation) : Beppu Hatto Onpaku, Bungo Takata City, Oyama Town Agricultural Cooperative(Co.), Oyama Town Regional Development Bureau, Kurokawa Onsen Tourism Co., Oita Agricultural Co., Oita OVOP Committee, Group discussion based on study tour (3) Presentation of Inception report, Group discussion (based on Inception report), Formulation and Presentation of Interim report (Action plan)</p> <p>&lt;Finalization Phase&gt; Review Action Plan(AP) and make a report on its progress.</p>		Implementing Partner	(A) Ritsumeikan Asia Pacific University (B) Nagoya University
		JICA Center	JICA Kyushu
		Cooperation Period	2010 ~ 2012
		Remarks and Website	• Program Period of (B) course: 2012/10/8 ~ 2012/11/3 • Target Country: Vietnam only

Small and Medium Enterprises/Local Industry Activation for Central and South American Countries 中南米地域 中小企業・地場産業活性化		Region-Focused Solution	1284226 Continuing
Target Countries : Central and South American Countries		16 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :Spanish			
Appeal			
This program is designed to formulate action plan for the promotion of Small and Medium Enterprises(SME) and Local Industry Activation in participant's organization in Central and South America.			
Objective/Output		Target Organization / Group	
Action Plan for the promotion of SME and Local Industry Activation is formulated in participant's organization  (1)To be able to analyze problems and understand the administrator's role through learning Japanese policy for the promotion of SME and local industry activation  (2)To be able to analyze problems by acquiring knowledge of management and marketing essential for the promotion of SME and local industry activation.  (3)To be able to analyze problems and understand the essential benchmark through the inspection of SME and local industry in Japan.  (4)To be able to formulate Action Plan for the promotion of SME and local industry activation.  In participant's home country, Action Plan for the promotion of SME and local industry activation is considered.		Public institutions in charge of small and medium enterprises / local industry activation  More than 5 year experiences	
Contents		Program Period	2012 / 7/29 ~ 2012 / 8/25
Japanese industrial development and role of SME, Kitakyushu City's policy of the promotion of the SME and international trade, Cooperation of industrial-academic complex, The role of Chamber of Commerce and Industry, the university of SME, One Village One Product Movement in Oita city.  Management strategy in SME, Quality control, Financial management, Marketing, Human Resource Management, Innovation of Productivity.  Inspection of SME and local industry in Japan (Tobata Turret, TOTO High Living LTD., Sunaqua TOTO, Matsumoto Industry Co.,Ltd.)  Lecture and workshop of Break Through thinking, Strategy-making through workshop, Discussion, Job Report Presentation, Action Plan Presentation  In participant's home country, Action Plan for the promotion of SME and local industry activation is considered.		Implementing Partner	KITA(Kitakyushu International Techno-cooperative Association)
		JICA Center	JICA Kyushu
		Cooperation Period	2010 ~ 2012
		Remarks and Website	

Community Capacity and Rural Development - Focusing on One Village One Product - for African Countries アフリカ地域産業振興(一村一品)		Region-Focused Solution	1284252 Continuing
Target Countries : African Countries		12 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :Urban/Regional Development/Regional Development			
Language :English			
Appeal			
Introduce the concept of One Village One Product Movement in Japan as a tool for rural community development and learn how to use it in African countries.			
Objective/Output		Target Organization / Group	
<p>&lt;Object&gt; Sorting out issues and constraints to implement OVOP program and compile action plan in participants' home countries</p> <p>&lt;Outputs&gt; 1. To understand OVOP concept and rural development/local government activities from Japanese experience 2. To understand theory and method of community development using local resources 3. To understand marketing system, especially, product oriented marketing and relationship marketing 4. To understand countermeasure for mid-long term challenges e.g. sustainability and training leadership for OVOP program 5. To make action plan and understand implementation method through training</p>		<p>&lt;Target Group&gt; Central and local officials who are in charge of planning, implementing and evaluating rural development and local industry promotion.</p> <p>&lt;Relevant Experience&gt; More than 3 years of occupational experience in the above-mentioned field.</p>	
Contents		Program Period	2012 / 5 / 9 ~ 2012 / 5 / 27
<p>&lt;Preliminary Phase&gt; Preparation of Reports on responsibilities and challenges of participating organization</p> <p>&lt;Core Phase in Japan&gt; • Rural development and local administration system • Community development, capacity development and utilization of local resources • Direct sales marketing • ONPAKU (test marketing method) • Logistics on distribution • Analysis of challenges of sustainability in OVOP program • Make training plan for human resources • Analysis current situation and challenges in each country • Make action plans (Interim Report)</p> <p>&lt;Finalization Phase&gt; Review Action Plan(AP) and make a report on its progress</p>		Implementing Partner	Ritsumeikan Asia Pacific University
		JICA Center	JICA Kyushu
		Cooperation Period	2010 ~ 2012
		Remarks and Website	Program Period of (B) course: 2013/3/27 ~ 2013/4/14

Improvement of Management and Productive Efficiency of SMEs in Mercosur メルコスール地域における中小企業の経営・生産性向上		Region-Focused Solution		1284271 Updated
Target Countries : South America		10 participants		
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion				
Sub-Sector :				
Language :Spanish				
Appeal				
For smoother transfer the technologies of workplace improvement(KAIZEN) implemented by Japanese companies to Mercosur countries, to train and enforce human resources to promote and support SMEs, especially in industries.				



Promotion of Coordination for SMEs Support 中小企業支援法制度検討支援		Region-Focused Leaders	1284273 Updated
Target Countries : Viet Nam		8 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :Vietnamese			
Appeal			
To obtain the idea of the preferable legal and support system for Vietnamese SMEs through lectures, site visit and group discussion. Every year participants will discuss on specific issue and submit suggestion or improvement plan.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> Participants who are involved in the preparing process of SMEs' support law obtain the idea of the preferable legal and support system for SMEs in Vietnam through lectures, site visit and group discussion.  <b>【Objective for each unit】</b> To analyze and classify the issue on supporting Vietnamese SMEs. To understand the process and method of SMEs Agency to make SMEs support policy. To understand the activity of SMEs support by Japanese public organizations. To understand the SMEs supporting activity by Local government and the technical support by Technical Assistant Center for SMEs. To discuss on the idea of the preferable legal and support system for SMEs in Vietnam and submit suggestion.		Ministry of Planning and Investment, Ministry of Industry and Trade, Ministry of Science and Technology, and other public organizations including local government which provide SME support.  Public organization staffs who are in charge of SME support policy making or activity  over 3 years' experience	
Contents		Program Period	2012 / 11 / 25 ~ 2012 / 12 / 15
Creating Inception Report (Preliminary phase)		Implementing Partner	Under Planning
Outline of Japanese Government's SMEs support policy including the Small and Medium Enterprise Basic Law			
System and method to implement the SMEs support policy		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
Process and method of SMEs Agency to make and implement SMEs support policy			
Activity of Technical Assistant Center for SMEs		Cooperation Period	2012 ~ 2014
The Current situation of SMEs support by local government			
To analyze and classify the current issue on supporting Vietnamese SMEs and discuss on the idea of the preferable legal and support system		Remarks and Website	
Creating suggestion or improvement plan as Final Report (Finalization phase)			

Dissemination of Productivity Improvement Activity in the Latin-American Countries (In Cooperation with Volunteer Activities) 中南米地域生産性向上活動普及(ボランティア連携)		Region-Focused Solution	1284301 Updated
Target Countries : Central and South America		10 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :Spanish			
Appeal			
By learning such knowledge as system and practice on KAIZEN movement, 5S and TQM for PYMES manufactures in Japan, participants should be able to elaborate the plan of introducing these methods for productivity improvement in their own countries and to implement the plan.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> A rough plan is made to introduce the productivity improvement technologies into participants' organization.  <b>【Objective for each unit】</b> (1)To be able to explain the concepts of quality/production control (2)To be able to recognize and solve issues concerning 3M (MURI(irrationality), MUDA(waste), and MURA(inconsistencies)); at the production site (3)To be able to propose feasible improvement plans concerning issues in quality/production control according to the situation of the actual job site (4)Implementation of the Action Plan		Institutions in charge of support of small and tiny companies receiving guidance from JICA Senior Overseas Volunteers  Persons who give management or technical guidance  Persons who are currently engaged in production management of manufacturing and assembling industries, and have at least 5 years of work experiences in the fields concerned  Persons who are university graduates from the faculty of engineering, or the equivalent	
Contents		Program Period	2012 / 6 / 6 ~ 2012 / 7 / 21
<Preliminary Phase> Formulation of report to present current situation and challenges of the participant's organization/workplace  <Core Phase in Japan> (1)Basic concept of corporate management, Overview of production control, Giving out manufacturing orders, Progress management, Production control trends, Basic concept of quality control, Basics of SQC, Seven QC tools, New seven QC tools, Introducing small-group improvement activities (2)Productivity and management, Factors contributing productivity improvement 5S, quality, JIT, Basic concept of IE, How to recognize waste, How to analyze the job site, Process analysis, work analysis, motion analysis (3)Witness how the theories of production/quality control are actually implemented at the actual job site, Methods of inter-enterprise collaboration and in-house education for productivity improvement, (4)Prepare an effective action plan that solves the problems raised by the trainee  <Finalization Phase> Review an action plan and make a report on its progress		Implementing Partner	Kitakyushu International Techno-Cooperative Association
		JICA Center	JICA Kyushu
		Cooperation Period	2012 ~ 2014
		Remarks and Website	

Practical Business Training Course for Central Asia 中央アジア地域 ビジネス実務研修		Region-Focused Leaders	1284341 New
Target Countries : Central Asia		7 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :Russian			
Appeal			
This training course will be provided as group focus training course taking over from the Counterparts training Course on Practical Business Training Course until 2011. Target participants of this training course are participants who complete business course at Japan Center for Human Development in Kazakhstan, Kyrgyz and Uzbekistan, and expecting participants to participate actively in their organization by deepen understanding Japanese Management.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> Analyzing each participant s challenges and each participant will do based on his/her action plan in his/her organization after returning to his/her country.  <b>【Outputs】</b> ( 1 ) To clarify the challenges each participant has. ( 2 ) The participants will understand Japanese Management system. ( 3 ) To create Action Plan using learned knowledge and company visit experiences through the training course to solve participants challenges. ( 4 ) The action plan which created by each participant will be implemented in his/her organization.		Association, economic federations, and private companies in Central Asia Managers in companies, in charge of business management and finished the business course in Japan Center with high results.	
Contents		Program Period	2012 / 12 / 1 ~ 2012 / 12 / 15
Preliminary Phase: To create presentation on each participant s challenges.  Core Phase Presentation: To do presentation on each participant s challenges. Lectures and company visit: Theme of lectures and company visit will be flexibly arranged depending on type of industry of participants organization. Discussion: To exchange participants opinion what they learned through lectures and company visit. Presentation: To do presentation on each participant s action plan.		Implementing Partner	Pacific Resources Exchange Center
		JICA Center	JICA Kansai ( )
Finalization Phase: To create Progress Report and follow up session by JICA-NET.		Cooperation Period	2012 ~ 2014
		Remarks and Website	This training course will be conducted three times a year. First: December 2012 Second: January 2013 Third: February 2013

Capacity Development for Entrepreneurs and MSMEs Activation in African Countries アフリカ地域 起業家育成・中小零細企業活性化		Region-Focused Leaders	1284346 New
Target Countries : African Countries		15 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :Private Sector Development/Industrial Technology			
Language :English			
Appeal			
This program is designed for entrepreneurs and managers of micro, small and medium-sized enterprises(MSMEs) in Africa to develop their capacity by acquiring business strategy, human resource development and marketing in Japan. This includes not only site visits on local industries but also measures for MSMEs promotion from the government side, and provides opportunity for making network among participants.			
Objective/Output		Target Organization / Group	
【Objective】 Action plan is prepared for inclusive business or MSMEs activation in Africa.  【Objective for each unit】 -To understand the measures for MSMEs promotion in Japan -To understand the fundamental knowledge about business strategy, human resource development and marketing -To understand the breakthrough thinking for entrepreneurs -To prepare action plan for inclusive business and MSMEs activation in Africa		Entrepreneurs in young generation, MSMEs and Governmental organization in charge of promotion of local industry Entrepreneurs in young generation, Managers of MSMEs and Governmental organization in charge of promotion of local industry over 5 years' experience	
Contents		Program Period	under planning
Lectures: Industrial development in japan and role of SMEs, Measures for MSMEs promotion, Measures for trade promotion, Cooperation among industry, academia and government, Chambers of commerce,  Lectures: Business strategy of SMEs, Business administration -quality control, cost management, Marketing strategy, Human resource development, Production innovation activities  Site visits: SME university, Cases of rural development promotion - One Village One Product Movement  Practice: Breakthrough thinking, Knowledge sharing among participants, Workshop on strategy planning  Presentation: Job Report, Action Plan		Implementing Partner	Under Planning
		JICA Center	JICA Kyushu
		Cooperation Period	2012 ~ 2014
		Remarks and Website	This course will be implemented twice. The second course is also under planning.

Production Management 生産管理		Region-Focused Trainers	1284351 New
Target Countries : Ukraine		8 participants	
Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language :Russian			
Appeal			
Ukraine-Japan Center(UAJC) has been conducting various activities not only for mutual understanding between Ukraine and Japan, but also human resource development for the stabilization of the market economy of Ukraine. As a spill-off effect of its activities "KAIZEN Club" was established. Expectation to the Japanese "production management" is very high and this course will meet the needs of Ukraine.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> Participants master the Japanese management techniques such as 5s for production management and share and implement in the respective organizations to which participants belong.  <b>【Objective for each unit】</b> -To understand clues of Japanese management -To acquire theory and practical methods of production management, quality control and sanitary control of Japanese enterprises -To acquire basic theory and practical methods of financial management, and marketing -To understand theory and practical way of human resource development and method for business management, such as 5S -To propose an action plan based on the lessons learnt from this course		State Committee of Ukraine for Regulatory Policy and Entrepreneurship (SCURPE) Top management of the manufacturing industries, manager of production line and responsible person for manufacturing management in the factory More than 5 years experiences in manufacturing company and related organization Members of KAIZEN Institute in Ukraine, Government officials in charge of industrial development, staffs of Ukraine-Japan Center in charge of business courses.	
Contents		Program Period	2012 / 8/26 ~ 2012 / 9/15
Lectures on the back ground of Japanese management (history, culture, society, etc.), characteristics, cooperate strategy of SMEs and procedure of practical management.		Implementing Partner	Under Planning
On site visit to the companies and lectures on the basic methods of Production Management and Quality Management.		JICA Center	JICA Hokuriku
On site visit to the companies and lectures on the basic methods of Marketing and Financial Management.		Cooperation Period	2012 ~ 2014
On site visit to the companies and lectures on the theory and practical methods of 5S, case study of 5S, human resource management using case methods.		Remarks and Website	
Prepare action plan on how to utilize know how and technologies which he's learn through the training course and make a presentation.			

Patent Examination Practice for APEC Economies A P E C特許審査実務		Group Trainers	1280132 Continuing
Target Countries : APEC Economies		10 participants	
Sector :Private Sector Development/Industrial Development Institution			
Sub-Sector :			
Language :English			
Appeal			
This program is designed for APEC economies to improve knowledges and skills of examiners in the field of patent.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> Expertise required for conducting patent examinations will be improved and effective and efficient patent examination process will be shared among patent examiners in APEC economies.  <b>【Expected Results】</b> 1. To become able to explain an overall picture of Japan's IP System/strategies/ measures based on relevance with international treaties and trends and also make comparative explanation of patent systems with those of their countries. 2. To learn Japan's search/examination methods, and master how to effectively utilize Japanese examination results in order to improve the quality of examination in their home countries. 3. To become able to realize and explain subtle differences among them while referring to the laws and examination guidelines and understand each country's differences in judging patentability . 4. Workshop will be held to spread in their countries efficient/effective examination processes acquired in the training, including the one utilizing Japanese examination results.		<b>【Target Organization】</b> The intellectual property office in APEC economies  <b>【Target Group】</b> Patent examiners Job experience: 3 years or more Have a sufficient command of English	
Contents		Program Period	2012 / 11 / 20 ~ 2012 / 12 / 12
<b>【Preliminary Phase】</b> Making Country Report  <b>【Core Phase in Japan】</b> • Outlines of Patent Law,other IP-related laws,the Paris Convention,the TRIPS Agreement and other international agreements; Patent appeal system,court system and infringement lawsuit • National IP strategies, APEC initiatives, IP-related international contributions, corporate IP management • Examination guidelines/practices • International Patent Classification (IPC), search practices • Utilization of IPDL and AIPN • Efficient/effective examination processes by utilizing examination results obtained in Japan • Case study on Japanese examination practices • Presentation of country reports • Opinion exchanges on each country's patent examination practices  <b>【Finalization Phase】</b> • Hold Workshop for spreading efficient/effective examination processes		Implementing Partner	Japan Institute of Invention and Innovation
		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
		Cooperation Period	2010 ~ 2012
		Remarks and Website	Japan Patent Office: <a href="http://www.jpo.go.jp/index.htm">http://www.jpo.go.jp/index.htm</a> Japan Institute of Invention and Innovation: <a href="http://www.jiii.or.jp/english/e.htm">http://www.jiii.or.jp/english/e.htm</a>

ASEAN Conformity Assessment of Electrical and Electronic Equipment (IECEE CB scheme) アセアン電気・電子製品適合性評価 (IECEE CBスキーム)		Group Solution	1280877 Updated
Target Countries : ASEAN Countries		26 participants	
Sector :Private Sector Development/Industrial Development Institution			
Sub-Sector :			
Language :English			
Appeal			
To build a foundation for expanding the conformity assessment(CA) activities of electrical and electronic (EE) products in ASEAN countries.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> -To understand the accreditation and certification system necessary to ensure compliance with international standards for EE products. -To understand testing/assessing QMS and factory audit/inspection. -To recognize the importance of the IECEE CB Scheme and to acquire the necessary knowledge to participate in the IECEE CB scheme  <b>【Objective for each unit】</b> -To understand conformity assessment system of EE products -To understand international standards on conformity assessment of EE products -To understand international standards on EE products -To learn qualification tests and assessment skills based on testing technique and international standards -To understand effects of IECEE CB scheme on trade facilitation -Making and presentation of Action Plan for establishing conformity assessment system on EE products  After returning home countries, submit roadmap for establishing conformity assessment system on EE products (1st year) and implementation report of action plan		<b>【Target Organization】</b> National and Private Organization for Conformity Assessment  <b>【Target Group】</b> 1. Senior Officers of CA agency for EE products (1st year), mid-level practitioners (2nd-3rd year) 2. Certification body, testing laboratory executives (1st year), mid-level officers (2nd-3rd year) 3. More than 3 years experiences on CA of Electrical and Electronic Equipment 4. College/University Graduate and/or Equivalent 5. Sufficient English ability	
Contents		Program Period	2012 / 8 / 26 ~ 2012 / 9 / 8
* Conformity assessment system based on international standards * To understand international standards on conformity assessment specified by ISO CASCO (e.g. ISO/IEC GUIDE 65, ISO/IEC 17025) * Technical background of and needs for certification of IEC standards on EE products (concerning safety, EMC, energy efficiency, etc.) * Testing skills based on international standards (using facilities of laboratories in Japan) * Qualification test to check testing capacity * Assessment skills on quality system required for certification test * Writing skills of reports for product tests and factory assessment, etc. * Status of CB scheme in IEC, participation of individual countries, global use of CB scheme * Reference document of IECEE CB scheme * Group discussion * Making and presentation of roadmap and action plan  1st year: training for senior officers involved in decision-making 2nd year: training for senior officers involved in practical business (e.g. system) (3 weeks) 3rd year: training for senior officers involved in practical business (e.g. testing skills) (3 weeks)		Implementing Partner	Japanese Standards Association
		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
		Cooperation Period	2012 ~ 2014
		Remarks and Website	<a href="http://www.meti.go.jp/english/index.html">http://www.meti.go.jp/english/index.html</a>  <a href="http://www.jsa.or.jp/default_english.asp">http://www.jsa.or.jp/default_english.asp</a>

International Standards Development 国際標準開発		Group Solution	1280879 Updated
Target Countries : ASEAN and Latin America (Spanish speaking countries)		15 participants	
Sector :Private Sector Development/Industrial Development Institution			
Sub-Sector :			
Language :English/Spanish			
Appeal			
This program will be held twice a year. The first one is for ASEAN countries and the second one is for Latin American countries (Spanish speaking countries). The outlines are respectively as follows; <1st course: For ASEAN> Because it will be more important to reinforce the standardization efforts of the industry with the support and management of governments, it is expected to build a foundation to expand public-private cooperated standardization activities in the countries. This course is conducted in English. <2nd course: For Latin America> Toward establishments of government support systems which enable private sectors independently to conduct international standardization activities, officers of governments and/or related governmental organizations who administer standardization can gain knowledge and skills related to international standardization activities. This course is conducted with interpretation into Spanish.			
Objective/Output		Target Organization / Group	
【Objective】 <1st course: For ASEAN> To make a road map to enhances public-private cooperation in international standardization activities and functions of standardization secretariats in domestic industries. <2nd course: For Latin America> To gain knowledge and skills related to international standardization activities. 【Output】 <1st course: For ASEAN> - Obtain the knowledge to participate in international standardization activities, - Understand the international standardization activities implemented in Japan, - Learn about Japanese national standards development activities, - By experiencing simulation of international conference, become able to participate in international committee meeting in a positive manner, - Share information with other countries and analyze it in order to draw up the possible solutions for their own controversial points. <2nd course: For Latin America> - To understand international standardization activities, - To understand international standardization activities implemented in Japan, - To understand Japanese national standards development activities		【Target Organization】 National Standards Body, Industrial Association, National Mirror Committee 【Target Group】 <1st course: For ASEAN> Executives in standardization organizations, National Committee, Chamber of Commerce etc. (the half of participants of the countries which have plural number of allocation should be mid-level officer to report directly to the above positions). <2nd course: For Latin America> Administrators who are in charge of international standardization <Both course> More than 3 years experiences College/University Graduate and/or Equivalent	
Contents		Program Period	2012 / 7 / 1 ~ 2012 / 7 / 14
<1st course: For ASEAN> - Procedures and systems for International Standards Development, Important policies and trends in ISO/IEC, WTO/TBT Agreement and its relevance to ISO/IEC, Introduction to International Standardization, Accreditation System - International Standardization Strategies and Activities of Japan (Examples given by International TC/SC secretariats, site observations of such as Industrial Association, Company and Research Institute), Activity of Industrial Association in Japan - National Standardization Strategies, Development procedures and committees of JIS standards, activities of Standards Developing Organizations, Links between standards and registrations - Attend International Conference simulation - Group discussion, Making and presentations of Road Map and action plan <2nd course: For Latin America> - Procedures and systems for International Standards Development, Important policies and the latest trends in ISO/IEC, WTO/TBT Agreement and its relevance to ISO/IEC, - International Standardization Strategies , Policy and Activities of Japan (Examples given by International TC/SC secretariats, visiting on-sites) - National Standardization Strategies, Development procedures and committees of JIS standards, Activities of Standards Developing Organizations, Links between standards and registrations, Presentation of cases of international standardization activities		Implementing Partner	<1st course: For ASEAN> Japan Standards Association <2nd course: For Latin America> Under Planning
		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
		Cooperation Period	2012 ~ 2014
		Remarks and Website	The 2nd course for Latin American countries will be conducted for about 3 weeks from November to December 2012.  <a href="http://www.meti.go.jp/english/index.html">http://www.meti.go.jp/english/index.html</a> <a href="http://www.jsa.or.jp/default_english.asp">http://www.jsa.or.jp/default_english.asp</a>



Intellectual Property Rights 国際知的財産権		Group Solution	1280993 Continuing
Target Countries : <div></div>		10 participants	
Sector :Private Sector Development/Industrial Development Institution			
Sub-Sector :Governance/Legal and Judicial Development			
Language :English/Vietnamese			
Appeal			
This program is designed to learn the approaches of WTO member states and the international community by using case examples of Japan, for the establishment and improvement of the legal system pertaining to IPR cycle of creation, protection, utilization, and training for specialists.			
Objective/Output		Target Organization / Group	
(Course Objective) Toward human resource development, application, protection and creation of intellectual property rights, current situation of own countries will be organized, and issues/perspectives of necessary systems, measures and policies will be proposed by government offices and court of justice  (Outputs of each component) 1.(Outline/Education) As for public education to raise awareness of law and fostering IPR experts, suitable measures for own countries will be reviewed refer to the Japan and other participating countries 2.(Application) To recognize the severe social and economic effects of IPR infringement, and to propose needed countermeasures for own countries 3.(Protection) Methods to establish and improve upon systems for more expedient and proper resolution of disputes will be proposed 4.(Creation) Methods for supporting creation and technical development of IRPs will be proposed		[Target Organization] - Senior Administrative Officers / Judges which are involved in establishment and operation of legal and other system related to IPR - Also the officer who is in charge of the customs and copyright matter is recommended.  [Working Experience] - Those with more than 3 years of working experience in this field	
Contents		Program Period	2012 / 5/14 ~ 2012 / 7/20
(Preliminary Phase in home country) Prepare and submission of the Country Report (Core Phase in Japan) 1. Lecture and observation 1)Overview and practices of IPR law system, Patent law, Trademark law, Design law, Copyright law. 2)Border control of counterfeit products 3)Countermeasures against IPR-Infringing products (computer software; CD, Video, etc.) by related Industries 4)Issues related to international jurisdiction 5)Japanese judicial System (IP section of district court) 6)Alternative dispute resolution 7)IP management and technology innovation 8)Central and local government policies for supporting R&D 9)Local government measures and efforts to support creation of IPRs, and their 10)support to utilization and creation of IPRs 11)Issues concerning technology transfers 2. Presentation 1)Country report presentation 2)Presentation at International symposium 3)case study(Practical Exercises) (Finalization Phase) To formulate the final report and submit the progress of their activities after 6 months.		Implementing Partner	KCLC (Kyoto Comparative law center)
		JICA Center	JICA Kansai ( )
		Cooperation Period	2010 ~ 2012
		Remarks and Website	KCLC Web Site http://www.kclc.or.jp/  This course is scheduled twice within this FY2012.(First course is targeted for all countries,second is for Vietnam)

Japanese MONODZUKURI and Manufacturing in Developing Countries 日本のものづくりと途上国の製造業の比較分析		Group Solution	1280108 Continuing
Target Countries : <div></div>		6 participants	
Sector :Private Sector Development/Industrial Technology			
Sub-Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Language :English			
Appeal			
Basic philosophy of Japanese manufacturing is studied through actual examples and lecture and the improvement plan is formulated through analysis of impediments in own country's manufacturing sector development by comparing with Japanese condition.			
Objective/Output		Target Organization / Group	
<div>[Objective] The cause of low productivity or quality in existing manufacturing sector is analyzed by comparison with Monodzukuri (manufacturing) in Japan and an improvement plan is formulated.</div> <div>[Expected Outputs] 1. The cause of low productivity or low quality in manufacturing sector is analyzed at participant's organization. 2. The key points of Monodzukuri (manufacturing) in Japan is understood and the deference with own country from design process to production management is studied 3. Cases and technology of Monodzukuri in Japan are analyzed by comparison with that of own country. 4. Interim report (report written at the end of each year s training in Japan) is compiled. 5. Action plan is implemented.</div>		<div>[Target Organization] Public Organization in charge of technology development of manufacturing industry and SME promotion.</div> <div>[Target Group] Those who has experience as instructor / adviser / consultant in technology development or improvement of productivity more than 10 years.</div> <div>It is much preferable that participant has experience of working as director / manager of manufacturing process in private company.</div>	
Contents		Program Period	under planning
<div>[Preliminary Phase] Discussion of current condition and formulation of hypothesis / Collection of problems in each country / Formulation of inception report</div> <div>[Core Phase] Monodzukuri (manufacturing) in Japan and its features 1. Design, Jidoka (automation with control), Manufacturing system 2. Human resource development regarding Monodzukuri 3. Dependence to Monodzukuri culture (1st year) Technical problems regarding material selection and processing (2nd year) Production control problems regarding process management for quality control and quality assurance (3rd year) Further inspection of cases and discussion considering last two years' result 4. Summary of result of impediment analysis in each country's manufacturing sector 5. Result of Japanese case study and preparation of introduction tools for own country</div> <div>[Finalization Phase] Sharing analysis result within own organization / Study improvement plan for manufacturing sector of own country. (3rd year)</div>		Implementing Partner	Aichi Industrial Research Association
		JICA Center	JICA Chubu
		Cooperation Period	2010 ~ 2012
		Remarks and Website	

The Human Resource Development for International Welding Engineer 国際溶接技術者育成		Group Leaders	1280861 Continuing
Target Countries : <div></div>		6 participants	
Sector :Private Sector Development/Industrial Technology			
Sub-Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Language :English			
Appeal			
Theoretical lecture and practical skill training are done for the engineers in order to satisfy the minimum requirement for the qualified welding personnel.			
Objective/Output		Target Organization / Group	
For education and training of internationally qualified welding engineer and inspector who have adequate knowledge and experiences for the production of welded structures and parts with high quality and reliability in target countries.  [1]Welding processes and equipment [2]Materials and their behavior during welding [3]Construction and design [4]Fabrication, applications engineering [5]Nondestructive inspection		Welding Engineer Association, Vocational Training School using Welding Technology, Organizations which use Welding Technology, Those who have Over 3 years' experience in this field, Those who graduated the engineering university or who has the same or more academic background	
Contents		Program Period	2012 / 6 / 17 ~ 2012 / 12 / 15
Module 1: <Lecture>Principles of welding, electronics, arc physics, equipment <Practice>Welding, operation of welding equipment/robot <Plant tour>Manufacturers of welding equipment, Fabricator		Implementing Partner	The Japan Welding Engineering Society
Module 2: <Lecture>Destructive testing, metallurgy, heat treatment, structure of weld joint, iron/aluminum alloy etc., welding consumables. <Practice>Destructive testing, micro structure examination <Plant tour>Manufacturers of materials		JICA Center	JICA Chubu
Module 3: <Lecture>Basic theory of structure, joint design, fracture mechanics, <Practice>Destructive testing, fractagraphy <Plant tour>Manufacturers (shipbuilding, construction, etc.)		Cooperation Period	2010 ~ 2012
Module 4: <Lecture>Quality assurance, quality control, health and safety <Practice>Case study <Plant tour>Manufacturers (shipbuilding, construction, etc.)		Remarks and Website	
Module 5: <Lecture>Principle NDI, types of imperfections <Practice>Handling of inspection equipment <Plant tour>Manufacturers (shipbuilding, construction, etc.) *All the modules include Q & A Session and Discussion as exercise.			

Maintenance Management for Productivity Improvement 生産性向上のための保全管理		Group Trainers	1280885 Updated
Target Countries : <div></div>		8 participants	
Sector :Private Sector Development/Industrial Technology			
Sub-Sector :			
Language :English			
Appeal			
This training program intends to transfer techniques and know-how on maintenance management, as appropriate maintenance activities and safety management are regarded as one of fundamental factors for productivity improvement. Since lecturers own rich experience in the field, participants can enhance practical knowledge and technique in the field.			
Objective/Output		Target Organization / Group	
[Objective] Participants will be able to formulate a plan or a proposal of productivity improvement based on maintenance management.  [Objective for Each Unit] (1)to explain the essential concept of maintenance management in improving productivity (2)to explain the ways to improve practice and exercise for maintenance management (3)to explain technology and skills related to maintenance management (4)to explain measures of accident prevention and trouble shooting of maintenance management (5)to formulate action plan for introducing maintenance management technology		[Target Organizations] Governmental organizations in charge of process industries or energy-related facilities  [Target Group] (1)Staffs in charge of maintenance facilities (2)Occupational experience of more than 3 years in the area (3)Be under 50 years old	
Contents		Program Period	2012 / 9 / 2 ~ 2012 / 11 / 7
[Preliminary Phase] Preparation of a report on overview and challenges on maintenance management  [Core Phase in Japan] (1)Overview of maintenance management,linnovations and current challenges on maintenance management (2)Methodologies on maintenance management(5S, PDCA, KAIZEN, QC7Tools, TPM), Inspection and repair plan, Machine skill training system and machine skill practice, Observation of factories (3)Facility diagnosis technology, Non-destructive testing technology, Lubrication management, Rust preventing technology, Maintenance of electrical control units, Spill prevention (sealing) technology (4)Analysis of machine failures, Safety management in maintenance field, Serious plant accident and the way to recovery, Plant engineering and reliability / maintainability design (5)Action plan formulation and discussions  [Finalization Phase] Formulation and submission of reports to present progress of Action Plan		Implementing Partner	Kitakyushu International Techno-cooperative Association (KITA)
		JICA Center	JICA Kyushu
		Cooperation Period	2012 ~ 2014
		Remarks and Website	

Implementation of the WTO Agreements WTO協定履行支援		Group Trainers	1280028 Continuing
Target Countries : <div></div>		15 participants	
Sector :Private Sector Development/Trade and Investment			
Sub-Sector :			
Language :English			
Appeal			
About 26 countries are still trying to gain membership of the WTO. Even among the 157 members, some countries have difficulties such as aligning their domestic laws and regulations to the WTO agreements or insufficient number of experts who have enough knowledge. This program is designed for the government or relevant organization officials to deepen understanding of the WTO agreements to promote their implementation or accession to the WTO. This program will be held twice this year. The first one is for member countries of the WTO, and the second is for non-members/observers. If there are more requests from African countries, it is possible to implement the third one only for Africa as follow-up of TICAD IV.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> The related personnel to the WTO shares the understanding of the whole structure of the WTO agreements and the domestic system which is necessary to implement the agreements.  <b>【Expected Results】</b> 1. To understand the challenges of the home country regarding the WTO agreements. 2. To become able to explain the overview of the WTO system and its agreements, WTO Round negotiation and issues, and Japanese implementation system. 3. To become able to explain WTO trade remedies / regional trade agreements. 4. To become able to explain the WTO Dispute Settlement. 5. To hold a dissemination meeting with the attendance of the related personnel of the WTO after the return to the respective countries.		<b>【Target Organization】</b> Governmental or relevant organization related to the WTO  <b>【Target Group】</b> 1. Governmental or relevant organization officials related to the WTO 2. Occupational experience in this field: 3 years or more 3. Educational Background: graduated from faculty or university in the field of Law or Economics 4. Language: have a competent command of spoken and written English	
Contents		Program Period	2012 / 5/13 ~ 2012 / 5/26
<b>【Preliminary Phase】</b> To write and submit Country Report and Inception Report  <b>【Core Phase in Japan】</b> To have lectures, discussions etc. on the following subjects:  1. The WTO system, its agreements and the dispute settlement rules 2. The progress of the WTO Round negotiation 3. Japan's implementation system of the WTO agreements 4. Appropriate measures of trade remedies such as anti-dumping, safeguard, subsidies and countervailing duties to protect the domestic industries 5. The relation between the WTO Agreements and the regional trade agreements 6. Example of dispute settlement cases related to trade remedies 7. The practice of a mock panel based on dispute settlement cases  <b>【Finalization Phase】</b> To organize a dissemination meeting with the attendance of the related personnel after coming back to the respective countries		Implementing Partner	Fair Trade Center
		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
		Cooperation Period	2010 ~ 2012
		Remarks and Website	The second course is scheduled from 10 June, 2012 to 23 June, 2012.  Website of Fair Trade Center: <a href="http://www.fairtradec.com/intro/Introduction1.html">http://www.fairtradec.com/intro/Introduction1.html</a>

Advocating a Law-Oriented Infrastructure to Promote Foreign Direct Investment 投資環境法整備		Group Solution	1280803 Continuing
Target Countries : <div></div>		16 participants	
Sector :Private Sector Development/Trade and Investment			
Sub-Sector :Private Sector Development/Other Private Sector Development Issues			
Language :English			
Appeal			
This training is focused on legal framework which is essential for attraction of foreign direct investment (FDI). It aims at giving participants multi-perspectives that enables them to consider longer term impacts of FDI on their countries vis-a-vis their development policies, through lectures, discussion and visits to governmental organizations and private sectors. Participants will make analysis on current situation, challenges and way forward especially in their pursuit of the industrial policy, PPP and economic agreements such as FTA of their home countries. They will make presentation on the analysis and have intensive discussion with prominent professors in this field at the end of the training program.			
Objective/Output		Target Organization / Group	
<p>&lt;Course Objective&gt;Through this training, participants will be able to make proposal to improve law-oriented infrastructure to implement investment policies which would be beneficial to development of their countries from various perspectives.</p> <p>&lt;Expected Module Outputs&gt;</p> <p>(1)Clarify and analyze challenges of policies and legal system to promote investment in their own countries, especially in terms of its contribution to development (e.g. technical transfer, infrastructure development, other socio-economic benefits)</p> <p>(2)Understand expectation, requests and needs of foreign direct investors</p> <p>(3)Understand Japanese policies and measures to attract investment both at national and local level, and consider possibilities of application to their own countries</p> <p>(4)Make suggestions on how to address challenges in law-oriented infrastructure to attract more investment that would be beneficial to development of their own countries</p> <p>(5)Submit progress report on their activities within 6 months after the training</p>		<p>&lt;Target Organizations&gt; Government organizations in charge of foreign direct investment policies and implementation</p> <p>&lt;Target Group&gt; Officials working at the target organization with more than 3-year-experience in the relevant fields</p>	
Contents		Program Period	2012 / 10 / 1 ~ 2012 / 11 / 9
<p>&lt;Activity in Preliminary Phase in home country&gt;Draft analysis report on current trends and challenges about foreign direct investment in their home countries.</p> <p>&lt;Activity in Core Phase in Japan&gt;</p> <p>Lectures (1) Investment policies (Business law, tax law, labor law, etc.) (2) Bilateral and multilateral agreement, FTA (3) Investment promotion, competition policies</p> <p>Observation (1) Japanese companies operating and investing in foreign markets (2) Governmental organization for investment promotion</p> <p>Presentation - International Investment Forum- Present reports and have discussions on analysis on current situation, challenges, and way forward for FDI-related legal framework and system with focus on either industrial policy, PPP, and FTA.</p> <p>&lt;Activity in Finalization Phase in home country&gt; Submission of progress report on their activities.</p>		Implementing Partner	Kyoto Comparative Law Center (KCLC)
		JICA Center	JICA Kansai ( )
		Cooperation Period	2011 ~ 2013
		Remarks and Website	2 batches for FY2012 are planned: Course (A) 1 Oct-9 Nov 2012, Course, (B) 4 Feb-16 Mar 2013  KCLC Homepage <a href="http://www.kclc.or.jp/english/index.html">http://www.kclc.or.jp/english/index.html</a>

Improvement of Implementation on Security Export Control in Asia アジアにおける輸出管理向上		Group Trainers	1280881 Continuing
Target Countries : Asian countries		8 participants	
Sector :Private Sector Development/Trade and Investment			
Sub-Sector :			
Language :English			
Appeal			
This practical course aims to introduce and improve security export control while enhancing international cooperation among export control agencies.			
Objective/Output		Target Organization / Group	
<p>【Objective】 In trade control agencies, the technical knowledge to implement security export control will be shared (1st and 2nd year), and the challenges for introducing export control and the recognition of the mutual cooperation among the organizations will be shared (3rd year).</p> <p>【Expected Results】</p> <ol style="list-style-type: none"><li>1. To become able to explain the recent trend of proliferation of mass destruction and export controls.</li><li>2. To become able to explain export controls of developed countries like Japan.</li><li>3. To become able to explain the methods of export licensing and controlled items.</li><li>4. To become able to explain the coordination between the implementation of export controls and relevant organizations.</li><li>5. To recognize present situation and challenges of establishing legal systems in home countries, by understanding those of the other countries.</li><li>6. To share the above knowledge with staff of the respective organizations by report back meetings.</li></ol>		<p>【Target Organization】 Trade Control Agencies (including Customs)</p> <p>【Target Group】</p> <ul style="list-style-type: none"><li>- Officer in charge of trade control or custom officer</li><li>- Work experience: 5 years or more</li><li>- Those who are in managerial post</li><li>- Have a sufficient command of English</li></ul>	
Contents		Program Period	2012 / 12 / 2 ~ 2012 / 12 / 15
<p>【Preliminary Phase】 Country Report writing</p> <p>【Core Phase in Japan】</p> <ul style="list-style-type: none"><li>- The trend of WMD proliferation and its threat to international community</li><li>- The international commitment in the field of export control</li><li>- Japan's export control system</li><li>- The recent system (transshipment, technology transfer etc.)</li><li>- The methods of licensing</li><li>- Controlled items</li><li>- The interagency coordination and public-private cooperation</li><li>- The Japan's customs duties and site visit to the custom office</li><li>- The current status of export control systems of each countries</li><li>- Discussing the challenges and possible solutions in the establishment and implementation of export control system in respective countries</li></ul> <p>【Finalization Phase】 Holding report back meeting to share the above with the colleagues</p>		Implementing Partner	Ministry of Economy, Trade and Industry
		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
		Cooperation Period	2010 ~ 2012
		Remarks and Website	<a href="http://www.meti.go.jp/policy/ampo/englishpage.html">http://www.meti.go.jp/policy/ampo/englishpage.html</a>

Strengthening the Export Competitiveness of Small and Medium-sized Coffee Producers コーヒー生産者輸出競争力強化		Region-Focused Leaders	1284108 Updated
Target Countries : Countries which export coffee beans		10 participants	
Sector :Private Sector Development/Trade and Investment			
Sub-Sector :Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Language :English			
Appeal			
This program is designed for both small and medium-sized coffee producer groups,associations,cooperatives and government officials promoting coffee exports to acquire the know-how for improving export competitiveness (market needs such as high value added coffees, quality and production management, marketing) through lectures, site-visit and discussion with related organizations in Japan.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> The participants acquire the know-how necessary for expanding coffee export (market needs including high value added coffees, trade regulation and procedures, quality and production management, marketing etc.) and share it with other producer groups.  <b>【Objective for each unit】</b> <ul style="list-style-type: none"><li>• To examine the major and specific issues or constrains which the participants are facing for the expanding coffee export.</li><li>• To understand high value added coffees and analyze market needs.</li><li>• To understand related trade regulations, the law, the quarantine system and procedures, and are enabled to follow them properly.</li><li>• To acquire the know-how on quality and production management, and are enabled to implement it properly.</li><li>• To acquire marketing know-how and are enabled to do marketing effectively.</li><li>• To do SWOT Analysis on own products through consultation by the key persons in coffee business in Japan.</li><li>• To develop action plans for enhancing export capability.</li><li>• To implement seminars or workshops based on the Action Plan to disseminate the know-how to other producer groups.</li></ul>		<Organization> Small and medium-sized coffee producers groups, associations and unions. Governmental agencies in charge of promoting coffee export.  <Group> Administrative officers, staffs and Middle management staffs at least five (5) years of experience in producing or exporting of coffee.	
Contents		Program Period	2012 / 9/23 ~ 2012 / 10/20
(1)Examination of the major and specific issues/constrains which the participants are facing for the expanding coffee export (2)-1 Lectures on market needs and its research methods (2)-2 Lectures on high value-added coffees (certified coffees etc) (2)-3 Visitations to related Japanese organizations for understanding market needs and analysis (3)-1 Lectures on related trade regulations and procedures. (3)-2 Lectures on Japanese quarantine system and traceability (4)-1 Lectures on quality ranking of coffee beans (4)-2 Lectures and visitation for understanding quality and production control. (4)-3 Lectures and visitation for consideration for environment and organic farming (5)-1 Lectures on marketing skills. (5)-2 Exercise for enhancing marketing skills through exchanging their views with Japanese related organizations. (6)To analyze in order to identify advantage and disadvantage of own products in market through Sample Evaluation and comparing with others in Exhibition. (7)Formulation of Action Plans based on the result of PCM analysis (8)Implementation of seminar or workshop based on the Action Plans.		Implementing Partner	Under Planning
		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
		Cooperation Period	2012 ~ 2014
		Remarks and Website	



Facilitating Trade and Investment in Indian Ocean-rim Economic Region 環インド洋経済圏貿易投資促進		Region-Focused Solution	1284177 Updated
Target Countries : Indian Ocean-rim Economic Region		12 participants	
Sector :Private Sector Development/Trade and Investment			
Sub-Sector :South-South Cooperation/South-South Cooperation			
Language :English			
Appeal			
Participants from Indian Ocean-rim countries will (1)understand how Asian countries have achieved their economic development, (2)develop their policies and measures for facilitating industrial development, trade and investment in their countries, (3)share experiences and issues in their countries, and (4)strengthening partnership as a member of IOR-ARC through this program.			
Objective/Output		Target Organization / Group	
【Objective】 Policies and measures to facilitate trade and investment with IOR countries are outlined in department in charge of foreign trade and investment, after learning Asian experiences and considering potential of strengthening trade and investment with IOR countries.  【Objective for each unit】 Issues on policies and measures for foreign trade and investment promotion of own country are clarified. (Preliminary phase in home country)  Concrete policies and measures for facilitating trade and investment are considered in department in charge of foreign trade and investment. (Finalization phase in home country)  Malaysian experiences are shared, visualized and clarified. Possibility on trade and investment within IOR are clarified. (2rd county phase in Malaysia) Concrete policies and measures for facilitating trade and investment are considered in department in charge of foreign trade and investment. (Finalization phase in home country)		Department of trade and investment Head of division in the field of trade and investment promotion  More than 3 years' experience on trade and investment promotion	
Contents		Program Period	2012 / 8 / 26 ~ 2012 / 9 / 25
Issues on policies and measures for foreign trade and investment promotion of own country is clarified in department in charge of foreign trade and investment including ex-participants of the year before. Effective policies and measures for facilitating trade and promotion are considered, based on lectures and visits regarding;		Implementing Partner	Under Planning
- Measures and policies required to promote foreign trade and investment, - Dynamism of IOR and lessons of IOR countries regarding attraction of foreign investment Malaysian experiences on economic development are shared and knowledge and concepts gained in program in Japan are visualized and clarified. Possibility on trade and investment within IOR are clarified. (3rd county phase in Malaysia)		JICA Center	JICA Kansai ( )
		Cooperation Period	2012 ~ 2014
Based on action plan formulated in program in Japan and Malaysia, policies and measures are considered in department in charge of foreign trade and investment, and reports on progress/results of consideration are submitted to JICA.		Remarks and Website	The program period will be slightly changed.

Conservation and Risk Management of Historic Towns for Cultural Tourism 歴史都市の保全・防災と文化観光への活用		Group Solution	1280859 Updated
Target Countries : <div></div>		12 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :Urban/Regional Development/Other Urban and Regional Development Issues			
Language :English			
Appeal			
This program aims for the governmental body or research institute to be able to make draft development/improvement action plan for cultural tourism of their historic towns which contributes to the conservation of historic assets, economic development and mitigation against disasters in compatible manners, also for ensuring security for both the local community and tourists.			
Objective/Output		Target Organization / Group	
<p>&lt;Course Objective&gt; Development/improvement action plan for cultural tourism of their historic towns which contributes to the conservation of historic assets, economic and mitigation against disasters in compatible manners will be drafted and implemented by government officials and/or research institutes.</p> <p>&lt;Expected Module Outputs&gt; The participants will be able to</p> <p>1)explain the value of historic-cultural heritage and proper conservation/utilization method of them as resources for cultural tourism.</p> <p>2)extract essential points how to make compatible plan for conservation of historic heritage and promotion of cultural tourism.</p> <p>3)explain the outline of countermeasures and crisis management against disasters in historic towns.</p> <p>4)make a draft development/improvement plan for cultural tourism of the historic town.</p> <p>5)share, consider and enforce the draft plan within the participants' organization.</p>		<p>&lt;Target Organization&gt; Local and central government or research institute that are in charge of "the conservation of heritage", or in "urban/tourism development". Preferable to have 2 personnel (Conservation &amp; Urban/Tourism Development) from 1 governmental district.</p> <p>&lt;Target Group&gt; more than 5 year-experience, in charge of policy making. JICA project's counterpart, if any. Each country, within 3 years, it is preferable to select the participants from 3 sectors strategically.</p>	
Contents		Program Period	2012 / 8 / 20 ~ 2012 / 9 / 19
<p>"&lt;Activity in Preliminary Phase in home country&gt; Making Country Reports</p> <p>&lt;Activities in Core Phase in Japan&gt; Lecture:1)Preservation of cultural property and authenticity 2)Protection of cultural properties and historical townscape 3)Protection of excavated relics for cultural tourism 4)Conservation of historic towns for tourism 5)Protection of historic properties for international tourism 6)Townscape control for tourism 7)Disaster mitigation methods for historic towns 8)Enforcement of traditional wooden structure</p> <p>Observation: 1)Conservation of historic townscape of Ishinomaki-city,etc. in Miyagi Pref. 2)Fire protection facilities at traditional townscape preservation district of Kyoto and Miyagi</p> <p>Exercise:Making action plan for improvement of cultural tourism in participants' countries with comparison of tourism strategies of countries and its presentation</p> <p>&lt;Activities in Finalization Phase in home country&gt; Submission of a report of the progress of action plan, and share the information to the next year participants.</p>		Implementing Partner	Under Planning
		JICA Center	JICA Kansai (    )
		Cooperation Period	2012 ~ 2014
		Remarks and Website	Preferable to have 2 personnel, 1 from each sector ("Conservation of heritage" and "Urban planning & Tourism Development") from 1 governmental district.

Tourism Promotion and Marketing: Targeting the Japanese Market 観光振興とマーケティング		Group Trainers	1280942 Continuing
Target Countries : <div></div>		17 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :			
Language :English			
Appeal			
The destination marketing plan targeting Japanese market will be developed through the introduction of Japan's cases and experiences on tourism promotion. This program contains some practical activities like to participate in JATA Travel Fair (Course A) and to make action plan for Joint Promotion Activities as Regional cooperation (Course B).			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> The destination marketing plan targeting the Japanese market which has been developed through the program will be shared among the participants' organizations.  <b>【Expected Results】</b> Participants will be able to; (1) Understand the trend / characteristics of Japanese tourists, tourism administration, policy and the structure of tourism industry. (2) Analyze their own country's issues on the tourism promotion and marketing. (3) Explain and implement the method of tourism promotion and marketing based on Japan and other country's case. (4) Develop a destination marketing plan targeting the Japanese market based on the knowledge and techniques obtained through aforementioned (1)-(3). (5) After returning to home country, the feasibility of the destination marketing plan will be reviewed through the workshop aimed to disseminate the knowledge and outputs of training program.		<b>【Target Organizations】</b> Governmental and other public organizations related with tourism promotion.  <b>【Target Group】</b> -Administrative Officers or public organization staffs who are in charge of tourism promotion and marketing -Individuals who have at least 5 years of practical experiences in above mentioned position -Person who have graduated a university or have the equivalent academic background -Individuals between 30 and 45 years old	
Contents		Program Period	2012 / 9 / 17 ~ 2012 / 10 / 25
<Preparatory phase> ・ The participant presents Country Report to understand current situation of his/her country tourism.  <Core phase in Japan> 1. Outline of Tourism in Japan 2. Tourism Marketing and Promotion 3. Sustainable tourism development 4. Field Trips and Observations 5. Creating destination marketing plan  <Post-program phase> The knowledge and output (marketing plan) obtained from the program will be disseminated at the respective institutions and among the personnel concerned in the tourism industry of respective countries.		Implementing Partner	Japan Transport Cooperation Association
		JICA Center	JICA Tokyo(Industrial Dev.&Finance)
		Cooperation Period	2010 ~ 2012
		Remarks and Website	

Planning and Management of Eco-Tourism in Tropical and Subtropical Areas for Latin American Countries 中南米地域熱帯・亜熱帯におけるエコツーリズム企画・運営		Region-Focused Trainers	1284029 Continuing
Target Countries : Latin America countries of native speakers in Spanish		10 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :Nature Conservation/Sustainable Use of Natural Resources			
Language :Spanish			
Appeal			
This course is designed to develop human resources who can plan/manage eco-tourism which cope with both dynamizing the economy and conserving nature/culture.			
Objective/Output		Target Organization / Group	
The knowledge and the skills on planning and management of eco-tourism which has a well-balance of the development of local economy and the conservation of natural/historical environment will be shared with the person who is engaged in eco-tourism.  -To sort out the current situation in the job report. -To be able to explain the basic idea and promotion system of eco-tourism. -To be able to explain the idea of eco-tourism resources and the method of its management. -To be able to formulate an eco-tourism program and human resource development program. -To be able to formulate an action plan on how to share the knowledge and the skills on planning and management of eco-tourism. -To report and review the action plan formulated in Japan at respective organizations.		[Target Organization] Governmental organization, public organization and NGO engaged in planning and management of eco-tourism in collaboration with governmental organizations.  [Target Group] (1) Have more than three (3) years of experience in the above mentioned field. (2) University graduate or equivalent. (3) Healthy in both physically and mentally. (4) Not be served in military. (5) Good skill of PC and Digital Camera operation is necessary.	
Contents		Program Period	2012 / 9/26 ~ 2012 /12 /1
<Activity in Preliminary Phase in home country> Formulating a Job Report describing the present situation of eco-tourism in the participants' countries, and participants' detailed work and roles of their organization.		Implementing Partner	NPO Okinawa Environment Club
<Activity in Core Phase in Japan> This program consists of lecture, field work, observation tour and discussion. (1) Basic idea of eco-tourism, Tourism development for area development, environmental education and eco-tourism for local area (2) Eco-tourism resources, Eco-tourism resources research, Local rules of eco-tourism and its management (3) The interpretation, Training program for eco-tourism guide, Formulation, presentation of human resource development program, Formulation and presentation of eco-tourism program (4) Issue analysis of eco-tourism in respective countries, regions and organizations, PCM method, Eco-tourism project by ex-participants, JICA's technical cooperation project, Formulation and presentation of action plan		JICA Center	JICA Okinawa
		Cooperation Period	2010 ~ 2012
<Activity in Finalization Phase in home country> Share and discuss, modify the action plan in respective organizations		Remarks and Website	

Sustainable Regional Tourism Development in Latin America and the Caribbean Countries 中南米地域 持続可能な地域観光		Region-Focused Solution	1284032 Continuing
Target Countries : Latin America and Caribbean countries		12 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :			
Language :Spanish			
Appeal			
Hokkaido Government has positioned tourism as important policy and long history to develop community based regional tourism. Implementation agency "Center for Advanced Tourism Studies, Hokkaido Univ." is center player who support the policy from academic aspect.			
Objective/Output		Target Organization / Group	
<b>【Objectives】</b> The applicable solutions for an appropriate and sustainable tourism development, which are harmonized with community and natural environment will be proposed.  <b>【Outputs】</b> (1)To acquire the overall knowledge on the basic ideas and conceptual frameworks, and world trends of sustainable tourism (2)To improve the analyzing capability on sustainable tourism development by extracting problems in terms of environmental,economical,socio-cultural and other aspects. (3)To obtain basic knowledge on policy and legal frame works, and learn practical methods and examples of the Government-Academia-Industry Collaboration. (4)To propose an action plan for accomplishing sustainable tourism in respective countries.		<b>【Target Organizations】</b> Governmental Organization in charge of Tourism Development  <b>【Target Group】</b> (1)Supervisor/Senior level government officials engaged in tourism development administration (2)More than five (5) years of practical experience in the field of the tourism development (3)University graduate or equivalent	
Contents		Program Period	under planning
Preparatory phase: Participant should prepare a "Country Report" which describes the present situation or difficulties on tourism development.  Curriculum in Japan: (1)Confirm basic ideas, conceptual frameworks, and world trends of sustainable tourism (2)Understand economic and socio-cultural impacts of tourism (3)Introduction on the national/regional policy on tourism, legal frame works, roles and significance of collaboration among public, university, and private sectors. * Various useful examples will be introduced and discussed. (4)Propose Action Plans for accomplishing sustainable tourism in respective countries.  Finalization phase: Progress Report of Action Plan within three(3) months after the completion of the program in Japan		Implementing Partner	Center for Advanced Tourism Studies, Hokkaido University
		JICA Center	JICA Hokkaido ( Sapporo)
		Cooperation Period	2011 ~ 2013
		Remarks and Website	http://www.cats.hokudai.ac.jp (Only Japanese page )

Sustainable Tourism Development for the Middle East Region 中東地域 持続可能な観光開発		Region-Focused Solution	1284112 Continuing
Target Countries : countries in the Middle East Region		8 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :Urban/Regional Development/Other Urban and Regional Development Issues			
Language :English			
Appeal			
Participants will visit governmental organizations and private entities to understand "Sustainable Tourism" from various perspectives. The site visits are organized with the concept of "treasure hunting", such as local industrial tourism, eco-tourism, cultural heritage tourism, road side station program, etc. The site visits will be selected based on the applicability to targeted region. Discussions will be organized to enhance the learning among participants. This program has perspective in network building among countries and tourism development within the region.			
Objective/Output		Target Organization / Group	
<p>&lt;Course Objective&gt; Action plan for the tourism development based on the concept of "Sustainable Tourism Development" will be drafted and implemented by responsible officials for their national or local tourism development.</p> <p>&lt;Expected Module Outputs&gt; Participants will be able to;</p> <p>(1) to explain current situations and issues for tourism development by the report. Deepen the mutual understanding through the discussion on the issues and potential of the tourism development in the Middle East Region.</p> <p>(2) to explain the role of policy and measures in local tourism development based on Japanese cases.</p> <p>(3) to point out the activity conditions and issues in formulating local organization.</p> <p>(4) to make the tourism development plan in participants' countries through the comparison of Japan and participating countries' approach. Deepen the mutual understanding through the discussion on how each action plan contributes to the tourism development in the Middle East Region.</p> <p>(5) to share, consider and enforce the draft action plan with the participants' organizations.</p>		<p>&lt;Target Organization&gt; Government (Central or Local) office or Public-Private-Partnership organization for local tourism development</p> <p>&lt;Target Group&gt; -Candidate for the managers from Government (Central or Local) office or Public-Private-Partnership organization for local tourism development -More than 3 years' experience in the above mentioned field -If there is related JICA project, the counterpart is preferable.</p>	
Contents		Program Period	2012 / 10 / 22 ~ 2012 / 11 / 17
<p>&lt;Activity in Preliminary Phase in home country&gt; Submit Inception Report and Pre-Study Report *There is a possibility to have video conference meeting</p> <p>&lt;Activity in Core Phase in Japan&gt; Lectures: (1) Japanese cooperation in tourism sector in Middle East Region (2) Tourism promotion policy in Japan, National and local level approaches in tourism development (3) Concept for Sustainable Tourism Development, Tourism by utilizing the local resources (World Heritage, Eco Tourism, Culture-including the local museums), Human resource management for tourism, Formulating local organization, Case studies on the Sustainable Tourism Development Projects in the world supported by Japanese assistance.</p> <p>Observation: Under planning Discussion and Presentation: Inception Report, Action plan. Discussion to deepen the mutual understanding for issues and potential of the tourism development in the Middle East Region.</p> <p>&lt;Activity in Finalization Phase in home country&gt; Submit Progress Report 6 months after the training and share the situation with next year participant.</p>		Implementing Partner	Pacific Resource Exchange Center (PREX)
		JICA Center	JICA Kansai ( )
		Cooperation Period	2011 ~ 2013
		Remarks and Website	Website of PREX: <a href="http://www.prex-hrd.or.jp/index_e.html">http://www.prex-hrd.or.jp/index_e.html</a>

Tourism Promotion in Mekong Area メコン地域 観光振興		Region-Focused Solution	1284150 Continuing
Target Countries : Cambodia, Laos, Myanmar, Thailand, Viet Nam		10 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :Urban/Regional Development/Other Urban and Regional Development Issues			
Language :English			
Appeal			
This training aims to make draft action plan for tackling their tourism development issues by discussion in order to clarify similarities and specific characteristics for enhancement of "Mekong as one destination" strategy. Participants will know the sustainable development cases which contribute to the prosperity of the local community and make discussion among the participants on how they can take action for further tourism development in Mekong Area.			
Objective/Output		Target Organization / Group	
<p>&lt;Course Objective&gt; Action Plan for the necessary policy or project formulation in each country will be drafted in order to enhance the regional tourism promotion in Mekong Area. The network among the Mekong countries will be strengthened and activities in each country are shared among the network of the ex-participants.</p> <p>&lt;Expected Module Outputs&gt; Participants will be able to;</p> <ol style="list-style-type: none"><li>1. deepen the mutual understanding through the discussion on the issues and potential of the tourism promotion in the Mekong Area.</li><li>2. find the potential value of the community and utilize as the tourism resources in Mekong area.</li><li>3. extract the applicable policy from tourism promotion policy and consumer protection policy in Japan.</li><li>4. analyze the needs and preferability of the tourist from Japan and other countries.</li><li>5. make the action plan in participants' countries through the comparison of Japan and participating countries' approach. Deepen the mutual understanding through the discussion on how each action plan contributes to the enhancement of regional tourism promotion in Mekong Area.</li></ol>		<p>&lt;Target Organization&gt;National or local Government (Central or Local) office</p> <p>&lt;Target Group&gt; -National or local government officials in charge of decision making of tourism promotion -More than 5 years' experience in tourism promotion -If there is related JICA project, the counterpart is preferable. -The officials who will be in charge of tourism promotion continuously after the training.</p>	
Contents		Program Period	2013 / 2 / 18 ~ 2013 / 3 / 16
<p>&lt;Activity in Preliminary Phase in home country&gt; Submit Inception Report and Pre-study Report *there is a possibility to have JICA-Net meeting</p> <p>&lt;Activity in Core Phase in Japan&gt; Lecture: 1. Japanese cooperation in tourism sector in Mekong Area 2. Examination and utilization of local potential resources for tourism 3. Policy to promote a tourism-oriented country, Regulation for safe cross-border transports,Travel agency act for consumer protection 4. Tourist needs (Japanese/and other foreign traveler), regional tourist promotion strategy Visits: Travel agency, Governmental organizations for tourism promotion Practice: Making draft action plan and discussion Presentation: tour plan presentation at video conference</p> <p>&lt;Activity in Finalization Phase in home country&gt; Submit Progress Report 6 month after the training and share the situation with next year participants.</p>		Implementing Partner	Pacific Resource Exchange Center (PREX)
		JICA Center	JICA Kansai ( )
		Cooperation Period	2011 ~ 2013
		Remarks and Website	Pacific Resource Exchange Center (PREX) <a href="http://www.prex-hrd.or.jp/index_e.html">http://www.prex-hrd.or.jp/index_e.html</a>

Sustainable Tourism Development in CARICOM Countries 持続可能な観光開発(カリコム諸国)		Region-Focused Solution	1284229 Continuing
Target Countries : CARICOM countries		9 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :			
Language :English			
Appeal			
This program is designed for development of tourism and community in CARICOM countries, through sustainable tourism development.			
Objective/Output		Target Organization / Group	
<p>[Course Objective] The issues on planning and managing the sustainable tourism development will be directed, and the practical measures to the issues will be formulated.</p> <p>[Expected Module Output] (1) Current situation and issues in participant's country and his duty is sorted out in job report. (2) Issues on the roles of tourism administration and the collaboration system of various tourism related organizations will be solved. (3) Issues on sustainable tourism revenue will be solved. (4) Issues on conservation management and utilization of tourism resource will be solved. (5) To be able to formulate an action plan on how to achieve sustainable tourism development in their own organizations. (6) To report and review the action plan formulated in Japan in their own organization.</p>		<p>[Target Organization] Public sector, tourism-related organizations and NGOs, which currently partake in the promotion or planning and development of tourism (including ecotourism)</p> <p>[Target Group] (1) Administrative officials or members of NGOs working for the tourism sector. (2) Have more than three (3) years' practical experience in the above field. (3) University graduate or equivalent. (4) Have a good command of English. (5) Healthy in both physically and mentally. (6) Not served in military</p>	
Contents		Program Period	2013 / 1/ 9 ~ 2013 / 3 / 2
<p>&lt;Activity in Preliminary Phase in home country&gt; Formulating a Job Report describing the present situation of tourism development in the participants' countries, and participants' detailed work and roles of their organization.</p> <p>&lt;Activity in Core Phase in Japan&gt; This program consists of lecture, field work, observation tour and discussion. (1) Tourism administration on Japan and Okinawa, Tourism promotion plan in Okinawa, Collaboration system of various tourism related organizations in Japan and Okinawa (2) Sustainable tourism development, Tourism business, Tourism promotion by private enterprise (3) Conservation and utilization of local resources, Human resource development in tourism field, Tourism program which make the most of local resources, Development of souvenir (4) Arrangement the issues on sustainable tourism development in each countries, PCM method, Formulation and presentation of an action plan.</p> <p>&lt;Activity in Finalization Phase in home country&gt; (5) Share and modify the action plan in respective organizations</p>		Implementing Partner	NPO Okinawa Environment Club
		JICA Center	JICA Okinawa
		Cooperation Period	2010 ~ 2012
		Remarks and Website	



Sustainable Tourism Development in African Countries (Natural and Cultural Tourism Development) / TICAD IV Follow-up アフリカ地域 持続可能な観光開発(自然及び文化観光開発) / TICAD    フォローアップ		Region-Focused Solution	1284306 Continuing
Target Countries : African Countries		11 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :			
Language :English			
Appeal			
This course is designed for African countries, which has rich tourism resources but poor tourism industries, to aim tourism development through solving the problem which participating organizations are facing.			
Objective/Output		Target Organization / Group	
<p>&lt;Course Objective&gt; The issues on sustainable tourism development which participating organization are facing will be identified, and the organization plan for tourism promotion will be formulated.</p> <p>&lt;Objective for each unit&gt; Issues on sustainable tourism in respective country will be ordered. To understand a various types of tourism. Issues on the concept of tourism resource and the way of its discover, utilization and management will be ordered. Issues on the roles of tourism administration and the collaboration system of various tourism related organizations will be ordered. To be able to formulate an action plan on how to achieve sustainable tourism development in their own organizations. To report and review the action plan formulated in Japan in their own organization.</p>		<p>&lt;Target Organization&gt; Ministries and/or agencies responsible on tourism</p> <p>&lt;Expected Job Experience&gt; Have more than three (3) years of experience in the above mentioned field.</p> <p>&lt;Others&gt; (1) University graduate or equivalent. (2) Have a good command of English in speaking, listening and writing. (3) Healthy in both physically and mentally (As this course includes field works, pregnancy is regarded as a disqualification). (4) Not serving in military.</p>	
Contents		Program Period	under planning
Formulation, presentation, discussion of Job Report Comparison of current status of each country (region) Tourism development plan in each country (region) Natural tourism (beach, whale watching, mangrove, coral reef, orange harvest) Cultural/historical tourism (traditional dance, sanshin, world heritage, prefectural peace memorial museum) Tourism marketing, promotion Conservation and utilization of local resources, Tourism resource survey Human resource development in tourism field Market Research Tourism administration on Japan and Okinawa Method of project formulation, implementation, monitoring and evaluation (PCM method) Formulation, presentation, discussion of an action plan. Report the contents, results of the training program and action plan, etc		Implementing Partner	Under Planning
		JICA Center	JICA Okinawa
		Cooperation Period	2011 ~ 2013
		Remarks and Website	

Sustainable Tourism Development in French-speaking African Countries / TICAD IV Follow-up 仏語圏アフリカ 持続可能な観光開発 / TICAD フォローアップ		Region-Focused Solution	1284307 Continuing
Target Countries : French-speaking African Countries		15 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :Private Sector Development/Tourism			
Language :French			
Appeal			
This training course is designed for the governmental or local administrative officer who is concerned with regional tourism development as regional promotion policy in African countries. This course offers the participants not only lecture and field observation but also the opportunity for having practical idea for planning the regional tourism in respect of various points by participants experiencing the workshop and presentation.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> The know-how to plan the regional tourism development on the basis of regional resources will be shared among the persons concerned with the regional tourism development.  <b>【Objective for each unit】</b> (1)To be able to evaluate the tourism resource of own country and make use it. (2)To be able to plan the sustainable and regional tourism considering the enhancement of the life of regional people. (3)To be able to plan the sustainable and regional tourism considering the culture preservation and exploitation of region. (4)To be able to proceed the plan of sustainable tourism development confirming the each stage of the process. (5)To be able to plan the sustainable and regional tourism considering the preservation of natural environment. (6)To elaborate the action plan being able to realize in own work area.		<b>【Target Organization】</b> Central and Local governmental organization, Public cooperation and NGOs related to tourism development.  <b>【Target Group】</b> (1)Officer, Tourism Promotion Staff. (2)Have more than three years' practical experience in the above field. (3)Person who leads the regional tourism development policy.	
Contents		Program Period	2013 / 2 / 11 ~ 2013 / 3 / 17
<b>【Preliminary Phase】</b> Formulating a Job Report describing the present situation of tourism development in the participants' countries and participants' detailed work and roles of their organization.  <b>【Core Phase in Japan】</b> (1)Presentation of tourism resources which each participant thinks important. (2)The evaluation of tourism resources. (3)The good example of utilization of tourism resources in Japan. (4)The process of tourism development (Situation survey environmental assessment, Contentment making with concerning persons, planning, implementation, monitoring etc.). (5)Discussion with persons concerned with tourism. (6)Method of enhancement of the life of local people. How to combine local resources, such as agriculture and local cultural activity, with tourism development. (7)Case study (Failure case of environmental preservation in tourism development of Japan/Success case of environmental preservation in tourism development of Japan/Discussion with persons concerned with tourism etc.)  <b>【Finalization Phase in home country】</b> (1)Sharing the idea of Action Plan with own organization and persons (2)Holding the seminar on tourism development for the regional people and the staff concerned with tourism.		Implementing Partner	Under Planning
		JICA Center	JICA Hokuriku
		Cooperation Period	2011 ~ 2013
		Remarks and Website	

Sustainable Tourism Development in African Countries (Tourism Resources Development) / TICAD IV Follow-up アフリカ地域 持続可能な観光開発(観光商品開発) / TICAD フォローアップ		Region-Focused Solution	1284310 Continuing
Target Countries : Africa		12 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :			
Language :English			
Appeal			
This training program provides participants opportunities to expand knowledge to develop tourism program by utilizing undeveloped local tourism resources such as nature, history, local products, and local materials in cooperation with the local community and to enhance capacity to design and promote the tourism program by sharing Shikoku's experiences. (Note) Out of Topics / Ecotourism,National Park for wildlife			
Objective/Output		Target Organization / Group	
<b>【Course Objective】</b> The Action Plans (The tourism commercialization plans) featuring the local resources such as communities, products, and locations in the home countries will be formulated by the participants.  <b>【Expected Module Output】</b> 1. To understand the basic strategies required for the commercialization of tourism 2. To learn about the role of governments and local residents, methods of cooperation and collaboration between governments and local residents, and participation methods for local residents regarding the commercialization of tourism 3. To learn about the practical methods required for planning, making up plans and their implementation, and marketing for the commercialization of tourism 4. To formulate action plans related on participants' work		<b>【Target Organizations】</b> Public and Private sector which are engaged in promoting and development on tourism  <b>【Target Groups】</b> -The person who have been engaged in the development of the tourism in the public or private sector  -Especially, being in charge of tourism development planning to integrate a lot of local attractive tourist spots (A tourist program planner or coordinator of tourism plan etc.)  -Experience in the tourism development more than 5 years	
Contents		Program Period	2012 / 11 / 4 ~ 2012 / 11 / 18
<b>【Preliminary Phase in home country】</b> Preparation of country/job reports before training  <b>【Core Phase in Japan】</b> (Lectures, Practices, Field visit, Discussion and Presentation) 1. Presentation of Country/Job Report,Tourism strategies in Shikoku,Current status and issues of the tourism business in Shikoku  2. Role of the related organizations,Points of cooperation between governments and local residents,Participation methods for local residents  3. Examples of the development of tourism resources,Site visits to development areas for specialty products and farm fresh products,Planning, Commercialization, and Public relations for tourism  4. To consider the commercialization of tourism in each country,To formulate and make a presentation of action plans for tourism products in each participant s country  <b>【Finalization Phase in home country】</b> Presentation and sharing of the action plan in participants' organization		Implementing Partner	Shikoku Productivity Center
		JICA Center	JICA Shikoku
		Cooperation Period	2011 ~ 2013
		Remarks and Website	

Sustainable Tourism Development in African Countries (Community-based Tourism Planning) / TICAD IV Follow-up アフリカ地域 持続可能な観光開発(コミュニティベースの観光計画立案) / TICAD    フォローアップ		Region-Focused Solution	1284315 Continuing
Target Countries : English-speaking African countries relatively developing tourism		8 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :			
Language :English			
Appeal			
The training program is closely related to the following field: 1) capacity development for public and private tourism agencies and 2) sustainable tourism development with community based approach. The training course consists of theories, observations, case studies, and workshop for formulating a community-based tourism plan in participant s country.			
Objective/Output		Target Organization / Group	
<p>&lt;Course Objective&gt; Participant's organization initiates to consider launching the plan for sustainable tourism development (Action Plan), which is friendly to regional environment and lives of local residents. &lt;Objective for each unit&gt; (1)To analyze issues of their organization and issues of tourism development in participants' regions or countries, through participating in Issue Analysis Workshop and presenting their Job/Country reports (2)To recognize the importance of sustainable regional tourism development through basic ideas, conceptual frameworks, and techniques for developing sustainable regional tourism (3)To explain characteristics of sustainable tourism development with community-conscious and with environmentally friendly through field study and site visits in the Chugoku region (4)To understand and utilize frameworks and techniques to make a community-based tourism plan (5)To make and present a community-based tourism plan (Action Plan) (6)To share participants' community-based tourism plan (Action Plan) and submit the progress report</p>		<p>&lt;Target Organization&gt; Organizations which promote or plan to promote community-based tourism, such as tourism authority of the central government and the local governments, tourism related NGOs, and travel agencies  &lt;Expected Job Title&gt; Officials in charge of promoting or planning to promote community-based tourism in central or local government, NGOs, or travel agencies  &lt;Expected Job Experience&gt; At least 3 years of work experience in tourism development</p>	
Contents		Program Period	2012 / 8 / 8 ~ 2012 / 9 / 29
(Preliminary Phase) ・Preparation of Job/Country Report		Implementing Partner	The Graduate School of Social Sciences, Hiroshima University
(Core Phase) ・Issue Analysis Workshop ・Job/Country Report Presentation ・Theories and conceptual frameworks of Sustainable Tourism Development ・Importance of the tourism development through community based approach ・Case studies of the community-based tourism in developing countries ・Tourism Administration in Japan and Chugoku District ・Tourism Promotion Measures taken by Hiroshima Pref. ・Environmental Problems at Tourist Destinations ・Case study of community based tourism in the Miyajima Island, World Heritage Site ・The formulation and presentation of Action Plan		JICA Center	JICA Chugoku
		Cooperation Period	2011 ~ 2013
(Finalization Phase) ・Formulation and Submission of Progress Report (3 months after participant's return)		Remarks and Website	Participants will submit the Progress Report of their Action Plan to JICA three months after their return to their country.

Planning and Management of Eco-tourism in Tropical and Subtropical Areas for Asia and Oceania Region アジア・大洋州地域熱帯・亜熱帯におけるエコツーリズム企画・運営		Region-Focused Solution	1284843 Updated
Target Countries : Countries in Asia / Oceania		8 participants	
Sector :Private Sector Development/Tourism			
Sub-Sector :Nature Conservation/Sustainable Use of Natural Resources			
Language :English			
Appeal			
This program is designed to tackling with the issues which the organizations in charge of planning and management of eco-tourism are facing.			
Objective/Output		Target Organization / Group	
<b>【Objective】</b> The practical measures to the issues on planning and managing the eco-tourism in tropical and/or sub-tropical areas which participating organizations are facing will be formulated.  <b>【Objective for each unit】</b> (in participants' home countries)Job report is submitted The issues on promoting eco-tourism are sorted out The issues on eco-tourism resources and methods of its management are sorted out Eco-tourism programs effectively using local peculiar resources are formulated Human resources development programs for local people who support eco-tourisms are formulated An institutional action plan which aims for solving the issues sorted out above (in participants' home countries)Completion(Progress) Report of the Action Plan is submitted		<b>【Target Organization】</b> Governmental organization, public organization and NGO engaged in planning and management of eco-tourism in collaboration with governmental organizations.  <b>【Target Group】</b> (1) Have more than three (3) years' practical experience in the above field. (2) University graduate or equivalent. (3) Have a good command of English. (4) Healthy in both physically and mentally. (5) Not served in military	
Contents		Program Period	2012 / 4 / 11 ~ 2012 / 7 / 7
Preparation of presentation materials and Formulation of Job Report Lectures for a basic idea of an eco-tourism Case studies of the environmental education and eco-tourism for local areas Lectures for a tourism development for local areas Lectures for an eco-tourism administration and its legislation Lectures for a concept of eco-tourism resources Workshop for local resources development Lectures and practices for a method of the eco-tourism resources research&monitoring Case studies of the management mechanism and the establishment of local rules Case studies of the eco-tour programs which utilized local natural resources Lectures for the management of eco-tourism facilities&related organizations Lectures and practices for a basic idea of the interpretation Formulation and presentation of eco-tour program Case studies of the enlightenment activities in locality Case studies of the training programs for eco-tour guides Lectures for a human resources development in educational institutions Formulation and presentation of human resources development programs Issue analysis of the eco-tourism in participants organizations Practice for the method of project formulation, implementation and evaluation (PCM) Formulation and presentation of an action plan Application and implementation of the action plan Submission of completion (progress) report by December, 2011		Implementing Partner	NPO Okinawa Environment Club
		JICA Center	JICA Okinawa
		Cooperation Period	2012 ~ 2014
		Remarks and Website	