### Target Countries
Latin American Countries Speaking Spanish & Countries Speaking English

<table>
<thead>
<tr>
<th>Course No.</th>
<th>Sector: Private Sector Development/Tourism</th>
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</thead>
<tbody>
<tr>
<td>(A) 201984667-J002 / (B) 201984974-J002</td>
<td>Sub-Sector: Nature Conservation/Sustainable Forest Management</td>
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<td>Language: (A) English / (B) Spanish</td>
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### Objective/Outcome

**Objective**
The practical measures and improvement plans to which participating organizations are facing related to the regional economic development through the eco-tourism promotion will be formulated.

**Outcome**
1. Current situation and issues the participating organizations are facing is sorted out in the job report.
2. Participants can explain the concept and promotion system of eco-tourism.
3. Participants can explain the concept of eco-tourism resources and the method of its management.
4. Eco-tourism program and human resource development program are formulated based on step 2 and 3.
5. Action plan is formulated against the issues sorted out in step 1, based on step 2 to 4.

### Contents
- Country and Job Report presentation
- Workshop for local resources development and study on each participant’s country and region.
- Site visit to various scale of eco-tourism programs
- Introduction and practice of PCM (Project Cycle Management)
- Lecture on environmental resources (e.g. Coral reefs, mangroves)
- Key to balancing the revitalization of the region’s economy and conservation of the nature and culture
- Formulation and presentation of Action Plan

### Target Organization / Group

**Target Organization**
governmental / public organizations and NGOs engaged in planning and managing the eco-tourism

**Target Group**
More than 3 years of experience in eco-tourism or relevant field. University degree or equivalent with a good command of English, PC and digital camera. Not served in military but healthy both physically and mentally.

### Course Period

(A) 2019/7/3 ~ 2019/8/24
(B) 2019/10/2 ~ 2019/11/23

### Department in Charge
Industrial Development and Public Policy Department

### JICA Center
(A) JICA Okinawa (Training)
(B) JICA Okinawa (Training)

### Cooperation Period
2019 ~ 2021

### Remarks and Website

- Implementing Partner: (A) Under Planning / (B) Under Planning
- Digital contents for PCM and other contents in regional development
  https://jica-net-library.jica.go.jp/jica-net/user/lib/contentDetail.php?item_id=885
- This course will be implemented by two courses, Course (B) is for countries speaking Spanish and Course (A) is for countries speaking English.