

PROJECT FOR FORMULATING A STRATEGIC MODEL FOR QUALITY/PRODUCTIVITY IMPROVEMENT THROUGH STRENGTHENING BDS FOR MSEs

Period: April 2012 – April 2015

**Beneficiaries: NBSSI Head Office, Ashanti Regional Office, 20
Business Advisory Centers and 36 Micro & Small Enterprises**

**Implementing Organization: National Board for Small Scale
Industries (NBSSI)**

**Overall Goal: In order to enhance the development of MSEs in
Ghana, the activities to replicate the “Strategic Model” in the
whole country of Ghana are initiated by MOTI and NBSSI.**

**Project Purpose: The “Strategic Model” for sustainable
capacity development of BACs’ BDS (including KAIZEN
related BDS) provision/facilitation is established in Ashanti
Region, and the arrangements to replicate the model in
whole country of Ghana are being ready.**



PROJECT AREA :

Ashanti Region

- On the Job Training (OJT) will take place in 12 selected districts in the region.
- The strategic model is supposed to be extended to other regions after the project.



Kumasi
Regional Capital
NBSSI Regional
Office

Activity



Activity (detail)

This “NBSSI/JICA BDS Project” aims to create a Strategic Model for improvement of quality and productivity of micro and small enterprises (MSEs) which account for vast majority of private enterprises in Ghana.

The area covered in this project is Ashanti region, with consideration of the fact that Ashanti is one of the regions with the largest number of MSEs. The Strategic Model to be developed in this project will hopefully be extended to other regions afterwards.

The organization to play a core role in building of the Strategic Model is NBSSI which have offices of Business Advisory Centers (BACs) in all districts to provide Business Development Service (BDS) to MSEs.

In its efforts of capacity building of BACs, class-room training and On-The-Job (OJT) training will be given to officers in the BACs. In the OJT, selected BAC officers will give a series of diagnosis and instruction to sample MSEs with support from Japanese consultants.

In the capacity building of BACs mentioned above, the skills and knowledge to be transferred to the officers will include KAIZEN, a set of management philosophy and techniques for improvement of quality and productivity in Japanese companies.

Comment from Counterpart –

Interviewed on

Mr. Saeed Owusu Brobbey, Regional Manager, Ashanti Regional Office of NBSSI



There is no doubt that development of MSEs is necessary for creation of employment and harmonious economic growth of the country. In order to realize it, NBSSI is given a mandate to support the enterprises in the front lines. Our organization is committed to build capacity of the BAC Heads and Officers, while building the strategic model, in collaboration with Japanese experts.

Comment from Expert – Dr. Ryoichi Ozawa

We are happy with the ownership and high commitment of NBSSI. This project is an ambitious one to develop a strategic model to be extended all over Ghana. Through the creation of the model, we Japanese consultants will transfer our skill and knowledge of BDS including KAIZEN to BACs.

