### **ASEAN & JICA**

The Japan-ASEAN Technical Cooperation Agreement was signed in May 2019, allowing JICA to carry out technical cooperation for ASEAN as a unity. This includes the dispatch of experts and missions to ASEAN, as well as the implementation of training programs for participants from ASEAN member countries. AJFVC is one of the first JICA projects initiated under this Agreement.

As sponsoring bodies, SOM-AMAF and four Sectoral Working Groups (ASWGC, ASWGFi, ASCP, ASWGAC) are involved in the AJFVC, with the ASEAN Secretariat acting as the coordination channel.

AJFVC is also part of the ASEAN-Japan MIDORI Cooperation Plan, adopted at the first ASEAN-Japan Ministers of Agriculture and Forestry Meeting (AJMAF) in October 2023. This plan aims to promote cooperation projects with ASEAN countries by utilizing Japanese technology and sharing experiences to build resilient and sustainable agricultural and food systems in the ASEAN region.





#### **Get In Touch**

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For more information, please subscribe to our newsletter on the AJFVC website or scan the QR code.



www.ajfvc.org





# ASEAN-JICA FOOD VALUE CHAIN DEVELOPMENT PROJECT

Towards resilient and sustainable agriculture and food systems in Southeast Asia through strengthening food value chains.



# **ENHANCING FOOD VALUE CHAIN**



The food value chain (FVC) is a system where stakeholders collaborate throughout the entire chain of agricultural products, from producers to consumers, to enhance product value by improving productivity. Economically, socially, and environmentally sustainable development of the FVC leads to an equitable distribution of the increased value added and a reduced reliance on non-renewable natural resources.

JICA has been supporting food value chain development in developing countries by making use of Japanese experiences.



## PROJECT BACKGROUND

In the Southeast Asian region, consumer food needs are diversifying and increasing due to the expansion of middle-income populations, creating significant growth potential for the agricultural and food industries.

Moreover, in some ASEAN member states, agriculture remains a vital source of employment and income, playing a crucial role in ensuring food and nutrition security. However, the potential for value addition at each stage of the food value chain has not been fully realized, primarily due to weak linkages among these stages. This includes situations where consumer needs are not well reflected in producers' activities.

To address the challenges within the food value chain, ASEAN (Association of Southeast Asian Nations) and JICA (Japan International Cooperation Agency) have launched the AJFVC (ASEAN-JICA Food Value Chain Development Project). This initiative aims to promote sustainable agriculture and create a resilient food system in the region.

# PROJECT PURPOSE & OUTPUTS

#### **PROJECT PURPOSE**

The enabling environment for promotion of FVC in ASEAN is enhanced



## OUTPUT 1: GOOD AGRICULTURAL PRACTICES - GAP

Measures are developed for the marketing and promotion of national and ASEAN GAPs.



# OUTPUT 2: SANITARY AND PHYTOSANITARY - SPS

Capacities of pesticide residue analysis necessary to strengthen SPS measures in AMSs are improved.



## OUTPUT 3: GOOD AQUACULTURE PRACTICES - GAQP

Food safety on fishery sector is improved by promotion of GAqP and development of ASEAN guidelines and relevant principles on fisheries inspection mechanism.



# OUTPUT 4: PUBLIC & PRIVATE PARTNERSHIP - PPP

Strategies for promoting PPP based FVC are developed.