

ONE DISTRICT ONE PRODUCT (ODOP) PILOT PROJECT IN SAVANNAKHET AND SALAVANH PROVINCES

Project period: December 2009 – February 2012

Project site: Savannakhet and Salavan provinces

Project outline: This is a three-year project that aims to support selected districts/villages in Savannakhet and Salavan provinces to establish cases of best practice then disseminate such cases nationwide, in order to vitalize economic activity. The basic idea of the ODOP project is to maximise local potential, and utilize resources in the most effective way for the greater future and stability of the community. ODOP is a method developed in Japan, created from the wisdom of rural people that produce quality products which can be traded in national and international markets using existing raw materials and resources in the area.

