JICA Team with National Capital District (NCD) Governor Hon. Powes Parkop (Centre). JICA Team Joined Active City Development Program to participate in a "Walk for Life" to mark International Women's Day on 8 March 2022.

JICA PNG'S GENDER RELATED ACTIVITIES

- Partnered with UN Group, NCD and other government partners to host the 2022 International Women's Day on 8 March 2022

- JICA Mini PR Gender Project features women every month on JICA PNG's Facebook page to inspire a generation of women leaders across all sectors in PNG

- Launching of JICA PNG Office gender branding logo

- Introduction of JICA Gender Branding Project

JICA PNG GENDER LOGO

Female and Male figures are standing hand-in-hand in the center of the Logo, surrounded by 17 leaves.

The Leaves reflect the 17 SDGs and the biggest leaf is Goal 5 for Gender Equality. The leaves are associated with a headdress which symbolizes the traditional regalia of PNG, and colors of leaves represents vibrant cultural diversity in PNG.

We are living in the precious heritage of the beautiful diverse society of PNG. As such, we HOLD each others' HANDS, ACCEPT each other, RESPECT each other, and **Inspire the Next Goals Together!**

JICA PNG OFFICE

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GENDER MAINSTREAMING
Inclusive and Dynamic Development

JICA PNG is committed to supporting gender equality & women empowerment in PNG.

PAPUA NEW GUINEA OFFICE

Ver.2022

VISION AND STRATEGY

JICA envisions "Inclusive and Dynamic Development" in its efforts for promoting human security, poverty reduction, sustainable economic growth and improving governance in its partner countries. Gender equality and women's empowerment are essential for achieving Inclusive and Dynamic Development.

JICA has been adopting gender mainstreaming as the key strategy for promoting gender equality and women's empowerment across the work of its operations. JICA recognizes women as a key agent of change for development, and ensures that women have an equal voice and leadership in decision-making in all its interventions.

Promotion of Gender Equality via JICA SDG Global Leader Scholarship Program. Diversity of foreign students (Master & PhD) studying at Kyoto University, Japan. Ms. Florence (R)

Strategy

JICA recognizes women as a key agent of change for development, and ensures that women have an equal voice and leadership in decision-making in all its interventions.

Priority Areas

- Promote Women's Economic Empowerment
- Ensure Women's Rights and Security
- Promote Women's Health and Education
- Promote Gender Responsive Governance
- Promote Gender Responsive Infrastructure

Operational Approach

- JICA adopt inclusive approaches to development, paying due attention to the diversity of people, including gender, ethnicity, age, education, and other socio-economic attributes
- JICA will strengthen its efforts to address gender equality and women's empowerment by combining the three schemes of Technical Cooperation, Loan and Grant Aid.
- JICA will further enhance partnership with civil society, national and international NGOs and development partners.

She was dispatched to Kavieng Provincial Hospital as a short term volunteer (Midwifery) from July 2018 to Jan 2019.

Purpose of Gender Branding

Increase JICA's value by clearly showing JICA's position on Gender equality

Increase awareness of gender consideration to staffs in JICA by using gender branding

Encourage counterparts/stakeholders to promote involvement of women to JICA projects and training by branding as a reminder

Improve counterparts/stakeholders pride and satisfaction by JICA's supportive manner of gender

Generate new stakeholders and partners for JICA to collaborate with on gender related activities

Quantitative Target

Scheme	Target (2024)
Technical Cooperation	10-30% of female counterpart involved
Training	50% of female applicant
Volunteer	More than 300 female beneficiary per one Volunteer