



## International University of Japan Graduate School of International Management

<b>1. Graduate School Code</b>	10	
<b>2. Area</b>	Business Administration	
<b>3. Research Field</b>	MBA Program	
<b>4. Degree</b>	Master of Business Administration	
<b>5. Standard Timetable (Years needed for graduation)</b>	Learning Japanese for about 1 year at a designated organization with other JISR participant, then starting Master course for two years after passing the entrance exam.	
<b>6. Language of Program</b>	<p>At our school, all course work and official communications are conducted in English.</p> <p>(1) Lectures: All in English  (2) Seminars and supervision: All in English  (3) Textbooks: All in English  (4) Library: Almost all books, journals, database, and software in English  (5) Student services: All in English  (6) Thesis writing and supervision: All in English</p>	
<b>7. Desirable English Level and Necessary Academic Background</b>	<p>(1) TOEFL IBT:80, PBT:550 is required  (2) 16 years of academic background or equivalent  (3) However, those less than 16 years of academic background may be considered for admission if academic records are excellent.</p>	
<b>8. Website</b>	<p>(1) International University of Japan  <a href="https://www.iuj.ac.jp/">https://www.iuj.ac.jp/</a>  (2) Graduate School of International Management  <a href="https://www.iuj.ac.jp/gsim/">https://www.iuj.ac.jp/gsim/</a></p>	
<b>9. Additional Information</b>	Availability	Note
Japanese Language		
(1) Necessity of Japanese language for study	Not necessary	
(2) Availability of Japanese language class	Available	
Facility Information		
(1) Dormitory available for JISR participants	Available	
(2) Prayers room or Mosque	Available	
(3) Halal food available in cafeteria	Available	
Others		
(1) Tutor system	Available	



## 10. Features and Curriculum of Program

### Objective of the Program:

The objective of the MBA program is to train those young professionals, both in private and government sectors, to become socially responsible and globally competitive leaders.

### Overview of the Program:

Graduate School of International Management (GSIM) offers 2-Year MBA, 1-Year MBA, and 2-Year Japan-Global Development Program (1-Year MBA program is unavailable for JISR students). Students in the 2-Year MBA start the program by tackling the essentials of management with an emphasis on global leadership and the emerging countries by taking core required courses. From the spring term of their first year, they specialize in their chosen area by taking elective courses. In their second year, they have plenty of flexibility to concentrate on the areas of their interest. They can also choose courses offered in the Graduate School of International Relations, another school of IUJ. Submission of the graduation research report (or thesis) is one of the requirements for the IUJ MBA degree. Each student produces a unique academic work in an area of their choice or in an area related to their employment. This work begins in Fall term of the 2nd year.

### Features of the Master's Program:

MBA Programs of the Graduate School of International Management of the International University of Japan (GSIM-IUJ) aim to train true global leaders. We have successfully trained many private and government sector students from Thailand, Indonesia, Vietnam, China, Myanmar, Mongolia, Uzbekistan and many other countries. Many of the alumni are now holding important positions in various governmental organizations as well as in private sectors, such as Central Banks, various government ministries, state enterprises, stock exchanges and other government and non-government organizations. Our extensive experience in training such student's from foreign governments is our strength, and they form an important part of student body.

Our programs are designed to provide students with the functional knowledge and fundamental skills necessary to be effective, socially responsible leaders. For this purpose, the GSIM-IUJ has integrated a research framework into the existing curriculum; this allows students to write an MBA thesis or a comprehensive research report. This allows students develop insights into the issues and horn skills, which are impossible to do only in ordinary classes.

Our students and faculty are from more than 60 countries, which provide an immersive, multicultural, multi-ethnic environment. Their academic and professional backgrounds are diversified as well. These opportunities and environment enable students to practice competencies in problem solving and develop leadership skills that are required for global leaders.

In the 2-Year MBA program, the 1st year curriculum consists of required basic core courses. Students acquire basic knowledge needed for an administration executive without biasing to the specific field and



train themselves to view overall. In the 2nd year, students can choose a specialization from 4 areas including Management, Marketing, Finance and IT/OM/SCM for their future careers. Students can take related courses to gain knowledge for the MBA thesis or research report.

GSIM-IUJ also focuses on the social and environmental issues. Our programs offer various academic courses in Corporate Social Responsibility and Environmental Management. This is based on our belief that global business leaders and policy decision makers have to be responsible socially and environmentally and some of the key businesses are to be generated from social and environmental areas in the age to come. Social responsibility is one of the key learning goals for all GSIM students. GSIM invites front line business and political leaders to address students; past speakers had included presidents of large multinational corporations, ambassadors to Japan from various foreign countries, and leading academics from such countries as China, Indonesia, India, Mongolia, Myanmar, Vietnam, and US.

### **Curriculum of the Program:**

The program coursework focuses on four main specialization areas as follows.

1. Management
2. Marketing
3. Finance
4. IT/OM/SCM (IT/Operations Management/Supply Chain Management)

#### **(1) Management**

Most of the JISR Scholars finish their study at local universities where the study is done mainly with textbook-based coursework; exposure to international case studies and managerial practices are very limited. And there are much needed statistical and analytical skills for demanding situations created by changing global environments. For these reasons, during the first year study, students will learn indispensable general management skills and know-how with intensive simulating activities and industrial outreach. (Macroeconomics, Applied Statistics, Project Management, Risk Management, Negotiating Strategy etc.).

#### **(2) Marketing:**

Many emerging countries are trying to grow by exporting, which requires deep knowledge about overseas markets and marketing techniques. In GSIM, one of the key focus areas is Marketing. The key marketing courses include Marketing Management, Global Marketing Strategy, Marketing Research, Brand Management, Service Management etc.

#### **(3) Finance:**

Common problems for many countries are the growing concern over competitiveness of local business against foreign companies and their financial strategy. Along with fundamental management skill development courses, JISR Scholars are to study private sector development related courses, including



these key courses: Corporate Finance, Managerial Accounting, Risk Management, Derivatives Securities, Project Financing, Entrepreneurial Finance etc.

#### (4) IT/OM/SCM

Managing any size of organization, be it private sector or public sector, requires the fundamental skills of IT, operations management (OM), supply chain management (SCM). In the competitive environments efficiency is the key. Efficiency requires organizing the processes and optimizing their operations using OM/SCM/IT techniques and technologies. The students in GSIM are able to learn key Japanese Operations Managements skills such as JIT and Kaizen, and Japanese quality management. They have the opportunity to learn world-class knowledge not only through lectures and case studies but also through field trips to real businesses, which typically include trips to automobile factories (like Toyota), large steel manufacturing, large financial sector operations (Tokyo Stock Exchange), and large IT organizations (IBM Japan, NTT Data). The key courses in this area includes: Operations Management, Supply Chain Management, IT Strategy and Policy Planning etc.

Please refer to the following website for more information about Course Requirements, Course Offerings, Curriculum, etc.

<https://www.iuj.ac.jp/im-info/>

#### 11. Professors and Associate Professors

Position	Name	Research Subject/ Contact
Dean and Professor	Hyunkoo Lee (Mr.) Ph.D. in Accounting, Carnegie Mellon University	[Courses offered in GSIM] Financial Accounting Managerial Accounting Financial Statement and Business Analysis Japanese Style Management and Corporate Governance [Research Areas] Finance Corporate Finance Accounting Financial Accounting
Professor	Wenkai Li (Mr.) Ph.D. in Process System Engineering, Hong Kong University of Science and Technology	[Courses offered in GSIM] Supply Chain Management Applied Statistics Operations Management Managing Products Development [Research Areas] Supply Chain Management Operations Management and its Applications in Business Life Cycle Assessment
Professor	Shinichi Hirose (Mr.) Ph.D. in Management, Keio University	[Courses offered in GSIM] Organizational Behavior Human Resources and Global Talent Management Service Management [Research Areas] Service Management Human Resources Management Talent Management Organizational Behavior Industrial-Organizational Psychology Assessment Center

Position	Name	Research Subject/ Contact
Professor	Tsutomu Yokose (Mr.) MBA, Keio University	[Courses offered in GSIM] Japanese Employment Practice and Human Capital Accumulation Leadership Bootcamp Negotiation Strategy Corporate Social Responsibility Leadership [Research Areas] Executive Development Region Revitalization Family Business Negotiation Strategy Leadership Organizational Behavior
Professor	Zhang Zhang Yingying (Ms.) Ph.D. in Management Sciences, ESADE – Ramon Llull University	[Courses offered in GSIM] International Management Competing in Emerging Markets Corporate Strategy Chinese Management General Management [Research Areas] International business Cultural value Organizational learning Knowledge and innovation Chinese management Gender management Emerging market Strategic human resource management
Professor	Takeo Kikkawa (Mr.) Ph.D. in Economics, University of Tokyo	[Courses offered in GSIM] Business Leaders in Japan History of Entrepreneurship and Innovation
Associate Professor	Gaku Funabashi (Mr.) Ph.D. in International Cooperation, University of Tokyo	[Courses offered in GSIM] Strategic Management Small to Medium-sized Firms in Japan Development of Japanese Industries
Associate Professor	Alessandro Comai (Mr.) Ph.D. in Marketing, ESADE Business School	[Courses offered in GSIM] Marketing Management Marketing Intelligence Consumer Behavior and Digital Marketing [Research Areas] Marketing Intelligence Text data visualization Patent analytics Open Innovation Marketing Innovation Market Orientation
Associate Professor	Zaw Zaw Aung (Mr.) Doctor of Engineering in Information Science, Nagaoka University of Technology	[Courses offered in GSIM] AI for Business Digital Business Models, Digital Business Transformation Management Science [Research Areas] Critical Infrastructure Protection & Management Risk & Business Continuity Management Managing Social Networking Services for Enterprises

Position	Name	Research Subject/ Contact
Associate Professor	Hongwei Chuang (Mr.) Ph.D. in Finance, National Taiwan University	[Courses Offered in GSIM] Risk Management Corporate Finance Quantitative Investment and Machine Learning [Research Areas] Finance
Associate Professor	Yuen Leng Chow (Ms.) Ph.D. in Business Administration, Pennsylvania State University	[Courses Offered in GSIM] Portfolio Management Advanced Corporate Finance Entrepreneurial and Venture Finance Finance and Technology
Assistant Professor	Husain Salilul Akareem (Mr.) Ph.D. in Marketing, Queensland University of Technology	[Courses Offered in GSIM] Marketing Research Customer Relationship Management Strategic Brand Management Integrated Marketing Communications
Specially Appointed Professor	Toshiro Wakayama (Mr.) Ph.D., Syracuse University	[Courses Offered in GSIM] Strategies for Digital Disruption Global Strategy in the Digital Age Innovation and New Business Creation [Research Areas] Dynamic Capabilities in Strategic Management Integration vs. Localization in Global Strategy Competing Dual Logics of Business and Society
Specially Appointed Professor	Mohammed K. Ahmed (Mr.) Ph.D. in Linguistics (concentration in Applied Linguistics), University of Delaware	[Courses Offered in GSIM] Business Presentation Cross-Cultural Communication International Career Development

## 12. Academic Schedule

### <Academic Calendar (Reference)>

#### Preparatory Period in September

Program Guidance for new enrollees (Academic Orientation, Intensive Japanese Program, Campus Life Orientation, etc): mid Sep-end Sep

New Students Welcome Day: late Sep

Preparatory courses: mid Sep-late Sep

#### Fall Term

Faculty consultant will be assigned to each student

Discussing research proposals with faculty members (Oct-Jan)

Courses begin: Early Oct

Examination Period: mid Dec

Winter holidays begin: late Dec



## Winter Term

Courses begin: early Jan  
Supervisor will be decided: mid March  
Examination Period: late March  
Spring holidays begin: late March

## Spring Term

Courses begin: early April  
Examination Period: mid June  
Graduation Ceremony: late June  
Summer holidays begin: late June  
Research and data collection for thesis

## 13. Facilities and Cultural Activities for International Students

### (1) Student Dormitory

There are four single student dormitories (SD1, SD2 and SD3 with communal kitchens) and one married student dormitory (MSA). Each single room is furnished and has a private Western-style bathroom and the internet through WiFi or cable access for connecting to the campus LAN. The dormitories also boast computer lounges, numerous meeting rooms, group kitchens and washing machines, TV lounges with satellite broadcasts, a billiards room, a tatami room, a prayer room, and storage facilities. At least one English-speaking housekeeper is stationed 24 hours a day and 7 days a week including weekends and national holidays.

Please refer to the following site for more details.

<https://www.iuj.ac.jp/oss/dorm-guidance/>

### (2) Japanese Language Program

Although English is the common language at IUJ, IUJ offers a comprehensive and well-sequenced Japanese language courses for beginners, intermediate and advanced students in fall, winter and spring terms without additional cost. A 4-day intensive Japanese program, which also functions as survival course, will be offered in September at a minimal cost. Tutorials by instructors are offered on a regular basis. Local Japanese will be invited to the classes to help the students.

Please refer to the following site for more details.

[https://www.iuj.ac.jp/language/japaness\\_course\\_en.html](https://www.iuj.ac.jp/language/japaness_course_en.html)

### (3) Facilities

All facilities at IUJ, including student's dormitories, faculty's housing, classrooms, computer rooms, library, gym, cafeteria, school shop etc., are within 5-minute walk. As the official language is English at IUJ, all



administrative offices including Admissions, Office of Academic Affairs, Office of Student Services, Accounting, Matsushita Library and Information Center, are staffed with English speaking staff.

**Computer Rooms (Open 24 hours):**

Two computer rooms, offering PCs with Windows operating systems in English, are available.

**Library (Open 8:30 AM – 24:00):**

With extensive English database subscriptions and holdings on CD-ROM, the library offers free and easy access on and off campus to thousands of current journals and newspapers, many in full text, as well as to principal world economic statistics and data. The library also subscribes to leading financial data and market research services, which enable students to access real time information on business and market movements.

**Study Rooms (Open 24 hours):**

A wireless LAN is available, so students can connect their PCs to the campus LAN from anywhere in computer rooms, E-Business Laboratory, Library and Study Rooms.

**The Campus Cafeteria (Shokudo):**

Lunch and dinner are provided. Meats served are halal.

**School Shop:**

A limited range of groceries, snacks, drinks and a selection of stationary goods are sold here. Services available through the school shop are; dry-cleaning, postal services and parcel delivery service.

**Gymnasium and Sports Facilities:**

A full-sized gymnasium and a work-out room are very popular places in the evenings. Students gather nightly in the gym for that evenings' sport or work out on the universal gym. Outdoors, IUJ has 4 tennis courts, two of which are lit for night-time tennis.

**(4) Cultural Activities**

There are a plenty of opportunities to learn about Japan and Japanese culture as well as to introduce your own culture to others at IUJ. In addition to the field trips organized by the Office of Academic Affairs as part of the regular courses, local volunteer groups as well as student's interest groups organize cultural tours to nearby cities, historical sites, museums, castles, local festivals, tea ceremonies, skiing, hiking etc. Local elementary schools regularly invite international students to introduce their countries and cultures. IUJ Open Day is held once a year for IUJ students, faculty, staff, and local communities to enjoy different cultures and performances.



## **(5) Others**

The Office of Student Services (OSS) is in charge of general student affairs (non-academic) including the following matters: dormitory/accommodations, student ID cards, visas, scholarships, health matters, extracurricular activities (on and off campus), alumni relations, student discount for travel, car registration, licenses & insurance and any other general information not provided by other offices. In addition to the above roles, the OSS also provides a place where you can bring individual problems. An important orientation to campus life and living in Japan is offered before classes begin.

Please refer to the following site for more details.

<https://www.iuj.ac.jp/oss/>

### **Counseling Room:**

Counseling services in English are available on campus. A well-experienced counselor with an international background is stationed to support your campus life with private and confidential consultation on a wide-range of issues including stress managements, anxiety, personal issues, interpersonal issues, etc.

## **14. Information on Internship and Job Placement Assistance Service for International Students**

Career Counseling and Services at IUJ is aimed at supporting each individual student in his or her internship and job hunting with resume critiques, career workshops, Career Development classes, and 1-on-1 career coaching with the career counselor. Our small campus size ensures individual attention, coaching, and introductions customized to help students prepare for and reach their professional goals. This in-house career coaching service is unique in Japan. To find success, incoming students are highly encouraged to study Japanese language culture.

Please refer to the following site for more details.

<https://www.iuj.ac.jp/career/>

## **15. Message for JISR Applicants**

### **(1) Message from Dean**

The Graduate School of International Management wholeheartedly welcomes students through the JISR.

How do the curriculum, supporting programs and cultural outreach opportunities that IUJ offers compare to those offered at other institutions in Japan and around the world?

It is our belief that you won't be able to find any other university that can provide you with such a comprehensive set of global leadership and general management skills and capabilities as IUJ. Let us explain why.

First, our Masters programs (two years and one year versions) offer an outstanding academic environment for individuals who wish to acquire the skills and knowledge to lead a global company. While we are located



in Japan, the world's third largest economy, our campus is only 90 minutes by bullet train from the heart of Tokyo in the beautiful resort region of Niigata; which is a perfect place to study and interact with fellow students, faculty, staff and members of the local community.

Second, about 310 students, faculty and staff at IUJ create a truly diverse, multinational, multicultural, and multiethnic society. Additionally, the work histories represented within our student body are also quite diverse. With 60 countries represented in programs and using English as the main medium of communication, our programs are housed within a campus-based community surrounded by the rich cultural heritage of the Japanese countryside rather than in a major metropolitan city. This immersive campus experience provides our students with the ability to learn how to most effectively work with people from different cultural, historical, and social backgrounds in a way that is not possible anywhere else in the world.

Finally, GSIM students can take courses in IUJ's Graduate School of International Relations, which offer our business students important opportunities to explore issues related to economics, politics, development and peace studies more deeply. Such courses help GSIM students form broader views on global issues, which will be crucial for working with governments and civil society organizations after their graduation.

In all, the GSIM programs at IUJ provide incomparable opportunities for individuals who truly want to develop the skills, capabilities and sensibilities necessary to become true leaders in their respective fields, countries and organizations.

Please refer to the following site for more details.

<https://www.iuj.ac.jp/gsim/dean-message/>

## **(2) Message from Alumnus**

IUJ caught my eye because of the multicultural ambience, the curriculum geared to globalization, and the programs offered in English. What makes IUJ so special is that it offers students the best of Japan plus the best of the world. Programs incorporate the Japanese experience, but are enriched with a global perspective too, making what you learn relevant and applicable anywhere in the world.

IUJ is a great place to network with capable people from around the world and IUJ's careers advice service is very helpful: it gave me the opportunity to intern at three Japanese companies in my first year and get an attractive job offer before graduating. IUJ's Japanese program helped me greatly improve my Japanese and prepare for interviews. I now work for a consulting firm where my clients are foreign companies that want to crack the Japanese market and Japanese firms heading overseas.

In my free time, I mostly took part with my family in activities with the local community, which is very friendly and frequently organizes events to interact with foreign students, including rice harvesting, snow festivals, and visits to onsen (hot springs) among many others.



I would definitely recommend IUJ to anyone wishing to study in Japan. You will not only get a great education, but also experience the best of Japan while taking a big stride toward becoming a business professional ready for the world.

### **(3) Message from Student**

IUJ is one of Japan's foremost business schools, offering a stimulating multicultural and multinational experience. The MBA program is everything you would expect from an excellent business school. And I have had the opportunity to travel widely in Japan, getting to know this fascinating country. I find IUJ's multicultural atmosphere very attractive. It encourages openness to new people and new ideas.

The modest scale of the IUJ community makes it easy to form enduring friendships with fellow students from around the world. Those links are bound to be useful in one's career. For people who want to learn, form fruitful friendships, encounter different cultures and explore Japan, I highly recommend IUJ.