

## Ritsumeikan Asia Pacific University Graduate School of Management

<b>1. Graduate School Code</b>	16	
<b>2. Area</b>	Business Administration	
<b>3. Research Field</b>	(1) Japanese Management (2) Accounting and Finance (3) Marketing and Management (4) Innovations and Operation Management	
<b>4. Degree</b>	Master of Business Administration (MBA)	
<b>5. Standard Timetable (Years needed for graduation)</b>	Before students start their Master's program for 2 years, students may participate Japanese training program at other institution coordinated by JICA for their first year.	
<b>6. Language of Program</b>	Year 1 and 2 – Master's Student: (1) Lecture: All lectures in English (48/48courses) (2) Text: English only (3) Seminar: English only	
<b>7. Desirable English Level and Necessary Academic Background</b>	(1) TOEFL® Official Score Report iBT85 or above. (2) IELTS (Academic) Test Report Form 6.5 or above. (3) TOEIC® L&R Official Score Report 800 points or above. (4) PTE Academic Score Report 58 points or above. (5) Cambridge English Language Assessment 176 points or above.	
<b>8. Website</b>	(1) Ritsumeikan Asia Pacific University <a href="http://en.apu.ac.jp/home/">http://en.apu.ac.jp/home/</a> (2) Graduate School of Management <a href="https://admissions.apu.ac.jp/graduate/academics/mba/">https://admissions.apu.ac.jp/graduate/academics/mba/</a> (3) MBA Program <a href="https://admissions.apu.ac.jp/graduate/academics/mba/specialization/?&amp;lang=en">https://admissions.apu.ac.jp/graduate/academics/mba/specialization/?&amp;lang=en</a>	
<b>9. Additional Information</b>	Availability	Note
Japanese Language		
(1) Necessity of Japanese language for study	Not necessary	
(2) Availability of Japanese language class	Available	The Graduate School of Management offers Japanese classes as electives based on proficiency. - Survival Japanese 1 - Survival Japanese 2 - Japanese for Communication 1 - Japanese for Communication 2 - Japanese for Communication 3 - Japanese for Communication 4 Please refer to the <a href="#">website</a> for details.
Facility Information		
(1) Dormitory available for JISR participants	Available	Single type: Available Family type: Not available
(2) Prayers room or Mosque	Available	APU students and faculty can use “The Quiet Space” on campus for meditation, contemplation, introspection, prayer, and other forms of calm, quiet reflection. Also there is a Mosque in downtown Beppu.
(3) Halal food available in cafeteria	Available	The APU Cafeteria provides not only ethnic and halal food but also a vegetarian menu. The cafeteria was

		<p>authenticated as a Muslim-friendly facility whose menu partially satisfies halal authentication standards as dictated by Islamic law.</p> <p>Please refer to the <a href="#">website</a> for details.</p>
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## 10. Features and Curriculum of Program

### MBA Program Overview

The MBA program at APU is conducted entirely in English in a culturally diverse learning environment. It offers a strong foundation in established international and Japanese management techniques, interactive classes with faculty, and students from around the world, as well as opportunities for independent research and internships in the university's extensive Japanese business network. Students will benefit from an AACSB-accredited, international standard business management curriculum grounded in a Japanese focus on business sustainability, management quality control, and customer service excellence.

### GSM Learning Goals/ Curriculum Alignment Matrices (CAM)

This section presents a table called "Curriculum Alignment Matrices" (CAM). CAM is a list that enables you to overview the learning goals for each course in the broader context of the GSM's respective degree programs. The table presented here shows only the courses belonging to the specialization you have chosen.

GSM and the College of International management (APM) are accredited by AACSB (Associate to Advance Collegiate Schools of Business (<http://aacsb.edu/>)) - an internationally recognized organization evaluating the business schools. CAM has been developed for "Assurance of Learning", one of AACSB's accreditation standards. The whole AOL process involves assessing how sufficiently the academic missions stated by a university, its undergraduate college and graduate school are achieved and improving student's learning according to the assessment results.

Enlisted in the upper columns of the CAM are four Learning Objectives and several Learning Objectives aligning with each Learning Objective. They were both developed in alignment with Declaration of the Occasion of the Opening of APU, and the Missions of APM and GSM. The Learning Goals indicate the ideal conditions that the APU's business unit (APM/GSM) hopes students to achieve by the time they complete the degrees. The Learning Objectives further clarify more specific abilities that the business unit hopes students to acquire. The AOL assesses only the latter.

### GSM Learning Goals

- GSM graduates will understand "Business Ethics" theory
- GSM graduates will obtain the "Advanced Knowledge of Discipline"
- GSM graduates will have a "Sense of Innovation"
- GSM graduates will acquire "Global Perspectives" in business management

Please refer to each CAM below in order to know what kind of knowledge and ability each course enable you to acquire.

[Required Subjects \(PDF\)](#)

[Japanese Management \(PDF\)](#)

[Accounting & Finance \(PDF\)](#)

[Marketing & Management \(PDF\)](#)

[Innovation & Operations Management \(PDF\)](#)

GSM offers four areas of specialization. In Japanese Management, students learn about the basics of Japanese business and management, focusing on family businesses (long-lasting businesses), quality management and hospitality management. Three additional discipline-based specializations are offered, namely Marketing and Management, Accounting and Finance, and Innovation and Operations Management.

### **Japanese Management (JM)**

The Japanese Management (JM) specialization focuses on the philosophy and practices of Japanese corporations. Japan is the first Asian country that successfully industrialized, as it was supported by its world class corporations. Japanese corporations, with their emphases on quality, innovation, customer service, unique style of human resource management and stakeholder model of governance, provide an alternative to that of the shareholder model practiced mostly in the English speaking countries such as the USA. This specialization also focuses on issues as cases of success and failure of Japanese corporations and provides a model of corporate management in the Asia Pacific Region.

### **Accounting and Finance (AF)**

The Accounting and Finance (AF) specialization discusses theories and concepts of corporate finance, financial engineering and financial institutions, financial accounting and managerial accounting, providing students with skills to understand and interpret financial and accounting information. The aim of the specialization is to provide students with tools in the areas of accounting and finance to formulate strategies, design control systems and evaluate the impact of cooperate strategies on various stakeholders.

### **Marketing and Management (MM)**

The Marketing and Management (MM) specialization focuses on understanding and managing the human dimensions of organizations and markets. For business organizations, some of the most important actors are managers, employees and customers. Their decisions and actions are guided by a whole range of factors, from very 'rational' aspects to subjective perceptions, emotions and (moral) values. As, market conditions are in constant flux, this necessitates adaptation as well as provides opportunities for creating new market and social values. Consequently, this specialization emphasizes the need of organizations to develop

multi-dimensional and differentiated strategies, and sustainable competences and capabilities, not only to cope with the changing business environment, but also to lead innovatively and responsibly.

## Innovation and Operations Management (IOM)

The Innovation and Operations Management (IOM) specialization focuses on production planning, flexibility in production management, inventory management, quality management, management of supply chain and the impact of information technology on the entire process of production. Other focuses of this specialization are the management of product

## [Graduate School of Management Program]

Please refer to the following website for the details:

<https://admissions.apu.ac.jp/graduate/academics/mba/specialization/?&lang=en>

## 11. Professors and Associate Professors

	Research Subject/Contact
Contact Address	To: <a href="mailto:grad-rec@apu.ac.jp">grad-rec@apu.ac.jp</a> Please check the following URL for a list of faculty in the Graduate School of Management <a href="https://admissions.apu.ac.jp/graduate/academics/mba/faculty/">https://admissions.apu.ac.jp/graduate/academics/mba/faculty/</a>

## 12. Academic Schedule

### <To apply to become a regular Master's Student>

- May to June 2021 Submit the application forms required for becoming a regular Master's Student
- Around June 2021 Master's program application result notification

\* it is possible that this schedule might change slightly

### <For Reference> Year 2021 Academic Calendar

- The dates will vary slightly, but the basic schedule will remain mostly the same.
- In order to begin as a Research Student from 2021, we plan to have participants join from the new student orientations.

Date	Targeted students	Event & things to-do
Fall Semester		
<u>Mid-Late September</u>	Everyone	New Students Orientation Period (including moving into AP House and Entrance Ceremony)
<u>Beginning of October</u>	Everyone	Registration for Fall Semester Classes
<u>Beginning of October</u>	Everyone	1 <sup>st</sup> Quarter Classes Start
<u>Mid-November</u>	1 <sup>st</sup> Semester Students	Seminar Orientation Session
<u>Mid-November</u>	3 <sup>rd</sup> Semester Students	Work in Progress Presentations
<u>Late November</u>	Everyone	1 <sup>st</sup> Quarter Final Examinations
<u>End of November</u>	Everyone	2 <sup>nd</sup> Quarter Classes Start
<u>Late December</u>	Everyone	Early January: Winter Holidays
<u>Early January</u>	1 <sup>st</sup> Semester Students	Report of Supervisor Selection

Date	Targeted students	Event & things to-do
<u>Beginning of February</u>	Everyone	2 <sup>nd</sup> Quarter Final Examinations
<u>Early-Mid February</u>	Everyone	Winter Session
<u>Late February</u>	Everyone	Spring Holidays Begin
Spring Semester		
<u>Late March</u>	Everyone	Registration for Spring Semester Classes
<u>Early April</u>	Everyone	1 <sup>st</sup> Quarter Classes Start
<u>April 25</u>	Final Semester Students	Report on Type of Research Project and Summary Submission
<u>End of May</u>	Everyone	1 <sup>st</sup> Quarter Final Examinations
<u>May 31</u>	Final Semester Students	Research Project Submission
<u>Beginning of June</u>	Final Semester Students	2 <sup>nd</sup> Quarter Classes Start
<u>Late July</u>	Final Semester Students	2 <sup>nd</sup> Quarter Final Examinations
<u>Beginning of August</u>	Everyone	Summer Session
<u>Mid-August</u>	Everyone	Summer Holidays Begin
<u>Mid-September</u>	Final Semester Students	Graduation Ceremony

### 13. Facilities and Cultural Activities for International Students

Because international students compose about half of the total student population, APU does not maintain a separate international student support center but instead integrates support for international students into its overall structure, including academics, student life and careers. The campus is completely Japanese-English bilingual and English language is used everyday not only among the graduate school faculty but also in the academic and student life offices and the student dormitories. The university as a whole accepts international students and provides a comfortable environment for them to pursue their research. As detailed below, a health clinic and counseling room are also available.

#### (1) Student Dormitory

All graduate students are guaranteed a room in one of APU's student housing facilities, AP House 4, which will help them adapt to their new life in Japan and to concentrate on their studies. All rooms are equipped with basic facilities. At AP House 4, experienced students selected as Resident Assistants (RAs) are available to provide help and support to residents. AP House 4 is located off-campus in downtown Beppu and it takes about thirty minutes to campus by bus.

#### (2) Japanese Language Program

The Japanese language program will enlist the help of the highly-experienced teaching staff from the current undergraduate program to provide Japanese education to the students. During the first year of the program, students will be able to learn the fundamentals of Japanese communication.



### **(3) Others**

#### **Health Clinic**

Located on-campus, the Health Clinic provides comprehensive health and medical support to the student body. In addition to first aid for sickness and injuries, the clinic can also refer students to an appropriate specialist or hospital as required.

#### **Counseling Room**

The Counseling Room offers students a place to go when they are feeling unsure or anxious about their student life at APU. Counselors are there to help students find a way to work through their issues and to support student development. Counseling services are available free of charge in English, Japanese and Chinese. Counseling is absolutely confidential.

#### **Cultural Activities**

##### **Multicultural Week**

Every year during the spring and fall semesters, APU hosts a series of "Multicultural Weeks". During each week the spotlight is put on one of the many countries and regions represented on campus and that country's culture and language are introduced and celebrated through a range of student-led events and activities. A variety of weeks are organized by international students from different countries. Both students and locals are able to experience original recipes, exhibitions and cultural performances on campus.

##### **Tenku Campus Festival**

The APU campus festival, Tenkusai, began in 2003, the first year the University had students in each college year. Featuring ethnic food stalls, traditional dances, colorful performing arts, displays from student volunteer circles, and much more, the Tenkusai festival always manages to draw a massive crowd. Held over two days in the fall semester,

Please refer to the [website](#) for details about student life.

#### **Other Facilities**

Within the Faculty Office Building, graduate students have their own lounge, lockers and computer rooms. There are also small study rooms where students can bring their own computers and work on their papers and research. As faculty members have their offices in the same building, students can easily consult with their supervisors during office hours.

The APU library has an extensive collection of publications in English and Japanese. Students can easily borrow books from all universities within the Ritsumeikan Trust and pick them up at the APU counter. A wide range of academic journals and other useful publications is also available through online databases. The library is open from 8:30 to 24:00 (Class Days).

Other on-campus facilities include a cafeteria and cafe catering to a wide range of dietary requirements, a general store and a bookshop. In terms of athletics, APU has a gym, weight training room, tennis and basketball courts, a soccer field, track, and other facilities.

Please refer to the [website](#) for details about the APU library.

#### **14. Information on Job Placement Assistance Service for International Students**

Since its establishment in 2000, APU has welcomed international students with little to no Japanese language ability and provided intensive Japanese language courses that helped them to achieve business level proficiency. Accordingly, every year among the job seeking international students, over 90% or around 200 students are able to find employment at various companies in Japan.

We offer Career Design guidance to help students define clear goals for their future, and organize internships with companies, organizations, and government agencies. We also invite senior executives from global companies and other top leaders to give lectures on campus. Every year, we implement over 100 events in cooperation with partner companies, alumni, current students, faculty, and staff.

- ◆ Career workshops, seminars and orientation
- ◆ Providing employment information on the APU Portal site
- ◆ Providing internship information
- ◆ On campus Recruitment Seminars

There are approximately 300 companies coming to APU every year to hold the recruitment seminars.

- ◆ Individual Consultation  
Career consultation / counseling, Proof-read resumes/ entry sheets, Mock interviews  
(both in Japanese and English)
- ◆ Usage of reference room and materials  
Please refer the [website](#) for details.

#### **15. Message for JISR Applicants**

APU is one of the few international higher education institutions in Japan. APU was founded in April 2000 through the collaboration of three parties, namely Oita Prefecture, Beppu City and the Ritsumeikan Trust, which is one of the oldest and most distinguished private non-profit educational institutions in Japan. APU's values are based on a vision of freedom, peace, humanity, and the enhancement of international mutual understanding in the Asia Pacific region. Although APU was established only 21 years ago, it has already gained recognition as one of the most international university in Japan with a strong international orientation in its aims, educational programs, teaching faculty, administrative staff, and its enrolled students coming from all over the world.

## **APU as an International University**

APU provides education to 5,700 students, of which about 2,800 are foreign students from 91 different countries and regions, thus creating a truly multi-cultural environment on its campus. Among these students, 72 are enrolled in the Master's Course of our Graduate School of Management. APU graduate programs are conducted entirely in English, while all undergraduate programs are taught on a bilingual English-Japanese basis.

## **Special Features**

APU strives to play an important role in the academics of the Asia Pacific region. Despite its short history, APU has already welcomed Nobel Laureates Prof. Muhammad Yunus, Prof. Amartya Sen and Prof. Lee Yuan Tseh for keynote lectures, and has hosted major academic events in collaboration with the United Nations, ASEAN, the Japanese Ministry of Foreign Affairs, and the Asia Pacific Water Forum. APU has also invited corporate executives of leading multinational companies to speak and interact with students on campus.

Here is a list of past visitors:

<http://en.apu.ac.jp/home/about/content170/>

## **The Top Executive Lecture Series**

Major figures in the political and business world are invited to APU to give talks in the Top Executives Lecture Series about current topics in the Asia Pacific Region and the world. This lecture series gives students concrete ideas about the kinds of issues facing the Asia Pacific Region, what kind of skills are needed to survive in today's competitive job market, and how to shape their future career.

<http://en.apu.ac.jp/home/news/category/?categoryid=5>

Our graduate schools have already gained acclaim by being selected for prestigious scholarship programs offered by the World Bank, the Asia Development Bank, the Indonesian Government (PHRDP-III) and the Japanese Government. APU's innovative approach to education has repeatedly been recognized under the Japanese Government's "Good Practice" (GP) award. Also, APU selected as one of Japan's Top 30 "Global Hub Universities" by Ministry of Education, Culture, Sports, Science, and Technology in September 2014.

Please refer to:

<http://en.apu.ac.jp/home/news/article/?storyid=2577>

As our profile grows both in Japan and the world, APU graduate students will have more and more opportunities to come face-to-face with some of the top decision-makers in this region, while gaining a broader exposure for their own research.



A total of 300 Japanese Grant Aid for Human Resource Development Scholarship (JDS) students have studied at APU until now, along with many other dispatched government officials from around the world. Our graduates have gone on to work at embassies in Japan, various ministries and agencies, and the ASEAN Secretariat. One graduate has already become the minister of a government agency in their country. APU takes pride in sending out graduates that can contribute to the development of their countries after studying here.

Video clips of APU and our SNS links can be found through the “University Publicity” page at the following link:

<http://en.apu.ac.jp/home/experience/>

### **Message from the Dean of the Graduate School of Management**

The mission of APU’s Graduate School of Management (GSM) is to cultivate creative, well-rounded professionals and leaders who will play a central role in resolving management issues at globalizing enterprises and other organizations by imparting advanced management skills, innovation, a good understanding of business ethics and a deep insight into globalization.

The Graduate School of Management has enjoyed an excellent reputation since it was established in 2003. It was given a 3 Palmes of Excellence rating (Excellent Business Schools with reinforcing international influence) in 2016 and was recognized as one of the top 17 business schools in the field of international management in East Asia in 2017 by Eduniversal. APU has also served as a council member representing Japan in the Association of Asia Pacific Business Schools since 2012. In Japan, APU is continuously recognized by the Nikkei Shimbun as one of the top three educational institutions for employability of graduates.

The Graduate School of Management prepares you for managerial positions with advanced knowledge in international business and understanding of Japanese management practices. It is the only institution in the world where you can do so in an all-English curriculum within a culturally diverse learning environment.

Let GSM be your first step toward a successful global business career.

Toshitsugu Otake, Ph.D.

Professor and Dean of the Graduate School of Management