

## Do you know “the Private Sector Partnerships of JICA”?

JICA is well known for supporting Government Development Projects/Programs, but did you know that JICA is also promoting partnerships with the private sector?

By understanding the key roles played by private-sector businesses in generating employment creation, human resources development and improvement of technical capabilities, JICA supports the private sector as follows;

JICA is working with Saint Parts Co., Ltd, which opened a modern garage for repair and maintenance of Japanese vehicles using quality recycled spare parts imported from Japan. It also collaborates Vocational Education and Training Authority (VETA) to provide vocational training on maintenance of cars including hybrid-cars.

In addition, the former JICA volunteer Mr. HASEGAWA Tatsuo established a Matoborwa Co. Ltd in Dodoma, introducing two new sweet potato varieties and adopting new cultivation methods from Japan. Tanzanian farmers are now producing sweet potatoes with higher market value. The company employs over 10 staff most of whom being women and processes sweet potatoes for local markets and exports.

JICA has been supporting WASSHA, a Japanese company, offering electronic services using Internet of Things (IoT) technology to the people in off-grid communities and Platform business by using Kiosk (retail stores) networks built through Energy as a Service (EaaS).

Over one (1) million people can access the electricity in the off-grid community.

