



Project for Promoting One Village One Product (OVOP) (Technical Cooperation)

PROJECT OVERVIEW

The project supports the development of high-quality, locally distinctive products by utilizing local resources and engaging local communities. Initially focusing on the Fergana and Samarkand regions, the project aims to strengthen local industries, increase producers' incomes, and establish a foundation for nationwide expansion and future export promotion.

PROJECT OBJECTIVE

The project aims to promote the production, sales, and distribution of products developed under the OVOP approach by strengthening the capacity of local producers and supporting market development. It also seeks to revitalize local industries, enhance the value of regional products, and contribute to inclusive local economic development, including women's economic empowerment.

PROJECT OUTLINE



Project Duration

May 2026 - May 2029



Implementing Agency

Ministry of Economy and Finance



Target Areas

Fergana, Samarkand and Tashkent



Expected Impact

- ✓ Increased production, sales, and distribution of certified OVOP products
- ✓ Strengthened local industries and higher incomes for local producers
- ✓ Improved quality, branding, and market competitiveness of regional products
- ✓ Enhanced participation of women in income-generating activities and local value chains