

March 2017



Welcome to a new issue of the JICA Alumni Association Newsletter. The newsletter includes short but interesting personal stories of JICA trainees from diverse public organisations of Uzbekistan. It's possible that one could get inspired by reading these remarkable stories, so time to read them.

Dear JICA Alumni.

we invite you to take

Our intention with this newsletter is to keep you, our partners in Uzbekistan, informed and up to date on news about activities within

#### **WELCOME MESSAGE**

framework of JICA Alumni Association, new JICA training programs, mini grant project and other projects. We hope that our biannual newsletters will be a helpful source when it comes to project ideas and knowledge sharing.

For those of you who might be interested about upcoming activities of JICA Alumni Association and wish to join them, feel free to let JICA Uzbekistan Office know. We will gratefully accept your ideas you would like to share.

And finally, I hope you thoroughly enjoy this issue and would like to wish all the best and success in your career and future endeavours!

> Mr. Katsutoshi FUSHIMI Chief Representative JICA Uzbekistan Office

### JICA training course «Education administration for reducing disparities in basic education»

I participated in a training course on "Education administration for reducing disparities in basic education" in Japan in the period from October 15 to November 15 in 2014 which was organized by Japan International Cooperation Agency.

In this course, I had an opportunity to learn about Japanese educational system, in particular experience to create favorable conditions for the education of children with limited physical and mental abilities, as well as equality among schools located in urban areas and remote islands of Japan.

Currently, in the Republic of Uzbekistan at the legislative level, issues of providing opportunities for getting education by all citizens, ensuring the equal right to education regardless of gender and nationality, providing the opportunities to access to education for children with special needs are eliminated. In our country according to law "Everyone is guaranteed equal rights to education, regardless of gender, language, age, race, nationality, creed, religion, social origin, occupation, social status, place of residence, length of residence in the territory of the Republic of Uzbekistan». Despite the fact that our country has solved many of the problems in the field of prevention of disparities in education, in order to improve this area, a number of activities are being carried out. One of these areas is social protection, support of children requiring special attention, creation of conditions for their capabilities.

Of course, the provision of education with equal opportunities for children with disabilities and mental disabilities, as well as preparation for the future life has an important role in their lives. In this regard, in the system of public education important tasks are indicated by addressing training and education of children who are lagging behind in mental and physical terms. Education for children with special needs in our country is carried out in special schools and boarding schools. Specialized School, a boarding school - the institution, which contains goals such as training and education of children with developmental problems, profile orientation, which is a factor of their communion with the social life, the development of problem solving skills necessary for life.. The main task facing to these institutions - the development of students' learning system, a socially significant work and preparation for the profession, their preparation for social life.

In order to assist in the implementation of this task based

on specialized educational institution, I have developed a "Mini Grant Project" proposal to equip the labor classrooms for girls in a specialized boarding school for children with disabilities N57 in Tashkent and my project was implemented in 2016. The main purpose of the implementation of the abovementioned project is to assist in the preparation and adaptation to life process of schoolgirls and subsequently, providing 97 girls with related work opportunities in the educational institution.



Mr. TASHPULATOV Dilshod Head of the for investments attraction and international cooperation Ministry of Public education of Uzbekistan

# Japanese experience in Merchandize marketing and branding in Azerbaijan



comes a time, after which his views on life, the environment, the people, the work change for the better. Such changes occur especially after familiarization with new society, or after attending any event, particularly at the training program.

Japan is a country, after visit of which person acquires such knowledge that will be useful through his whole life.

In 2014, I got a unique chance to visit Japan in the framework of the training program "Merchandize Branding and Marketing by Utilizing Local Resources" organized by the Japanese International Cooperation Agency (JICA), which was conducted from November 16- December6, 2014 in Nagoya city, Japan. Seminars and lectures were held at the JICA Chubu training center, which had all the facilities for conducting high-quality seminars and comfortable stay. Beauty and decoration of the city's infrastructure, hospitable people, people's relationship with nature has made a very good impression on me.

Representatives from 11 different countries: from Azerbaijan, Combodia, Colombia, Honduras, Indonesia, Kosovo, Malawi, Philippines, Senegal, Serbia, Zimbabwe attended at the training program. This program helped me to learn of Japanese successful experiences and to acquire the know-how to conduct an effective branding and marketing by aiming the merchandize development derived from market needs survey and the results of its analysis.

During the training program I had opportunities to visit enterprises (urban/rural) and local government offices to learn about their efforts and approaches of branding and marketing. We had opportunities to make interviewing with consumers to acquire a market research method for Branding and Marketing and to formulate an Action Plan. The following issues discussed during the training:

Basics of Marketing and branding;

In the life of every man there

Marketing research:

Determination and assessment of local resources:

Product and territorial Branding Strategy;

Quality control and Branding;

Risk management;

The design of products to be sold;

Rural tourism development and the organization of local markets;

As part of the training I got acquainted with the activities of small production areas and in the local market in Takayama, Gifu Prefecture and in the provinces. Having been in Japan, I learned a lot, but I think that the most important is the organization of the working environment at your work, the basic theoretical and practical skills and requirements for starting and running business, ability to analyze the business environment, and also study of Japanese methods of marketing and branding

In 2016 I was lucky to become a winner of Mini Grant projects competition. My project comprising of two components organization of workshop and printing of informative brochure and workshop materials was selected as a result of screening process among 17 project proposals.

The brochure published under this Mini Grant Project is all about beekeeping and is designed to help hobbyists become successful beekeepers focusing on honey bee biology, how to get started, and how to manage bee colonies for fun and profit. The workshop on beekeeping and honey production perspective development conducted under the Mini Grant on January 12, 2017 for beekeepers from villages in Khizi region of Azerbaijan offered educational presentations by area beekeepers, products marketing and branding, information and resources for joining local beekeeping associations and plenty of opportunities for networking.

> Mr. Ramal Ahmadov **Chief Absheron Regional Division** Ministry of Economy, Republic of Azerbaijan





# Disaster Risk Management Preparedness in Schools in Armenia

I am Hovhannes Hovhannisyan attended to "Earthquake Disaster Mitigation and Seismic Design" KCC Program in Japan on February 1-17, 2016, the main objective of which was understanding of seismic technologies and seismic stability of Japan. After returning to Armenia, as one of alumni of the JICA, I submitted Mini Grant Project "Disaster Risk Management Preparedness in Schools", aimed to equip schools with fire-fighting and other emergency equipment. The Project was approved by JICA Uzbekistan office and implemented in December 2016.

On December 20-24, 2016, two schools of Berdavan and Koghb villages in Tavush region, were equipped with fire control panels, first aid kits, conventional signs for evacuation, stretchers and loudspeakers. The cabinets (bookshelves, etc.) in the school were attached to the wall in order to reduce vulnerability during earthquakes. Teachers and students, parents and other villagers also actively took part and helped in installation works. Furthermore, using skills and knowledge gained in Japan during the training I also developed the Disaster Risk Reduction and Emergency Plans as well as Evacuation Schemes of schools. These Disaster Risk Reduction and Emergency Plans reflect the external and internal threats to the school, as well as the risks, vulnerable elements, their resistance measures, issues of ensuring the continuation of the education process in emergencies, annual activities aimed at disaster risk reduction, evacuation plans, Standard Operation Procedures for Disasters and Emergencies developed on the basis of a number of various simulation exercises. I believes, that this project will promote the formation and development of knowledge, capacity, skills and attitude in sphere of disaster risk reduction of not only of the administrative, pedagogical staff and students of the educational institution, but of the parents, community leaders and representatives of the concerned agencies. The primary formula of emergency reduction is to be prepared and resist the emergencies competently, thanks to which our educational institutions can be more safe and secure.

There are many mountaneous areas on the territory of Armenia and many active faults are located in the seismic zone. Therefore, as in Japan, in Armenia the risk of natural disasters such as earthquakes and landslides are always high.

Accordingly, strengthening measures for disaster prevention is one of Priority Areas for the Country Assistance Program. Since 2010, within the Framework of Technical Cooperation Project, JICA has been helping Armenia to both anticipate and respond to potential crisis.





Mr. Hovhannes Hovhannisyan Instructor, Rescue Service Ministry of Emergency Situations of Republic of Armenia.

## The first "Mini Grant Project" implementation in Georgia

From FY2016, JICA Uzbekistan Office introduced and started implementation of "Mini Grant Projects" program in Georgia. This program was open for all ex-participants of JICA training programs in Japan who are members of JICA Alumni Association of Georgia-JAAG.

The first successfully accomplished mini grant project in Georgia was implemented by Ms. Mariam Khosroshvili who is working in The Ministry of Energy of Georgia. Within the competency of the Ministry she is working in a different projects related to improving the market system of electricity trading, renewable energy, energy saving supporting activities, carry out researches, analysis and generalization of obtained data from various fields of activities in order to achieve relevant conclusions to optimize processes and act. Ms. Mariam Khosroshvili is exparticipant of JICA KCCP on "Energy-Saving Technology and Governmental Promotion" conducted during 23August -19September, 2015 in Japan. The program aim was to support the energy-saving activities of the participant's home country through introducing technology and promoting activities for energy saving in Japan. Ms. Khosroshvili explains: "Every indicator of energy

efficiency shows that Japan has achieved the highest level of energy conservation in the world, therefore the program was good opportunity to investigate the Japanese experience in energy conservation activities both from the view of public and private sectors."

The winner project proposal "Energy Efficient Lighting Implementation at №1 and №2 public school, City Kvareli, Kakheti region" aimed taking advantage of new lighting technologies to decrease electricity consumption. New lighting technologies, such as LEDs bulbs, last longer and use less energy than the traditional incandescent bulbs that previously dominated the market. The elementary and junior schools used old incandescent bulbs, which were inefficient and the cost of the monthly bill of the electricity was high. After replacement of the incandescent bulbs to LED bulbs, the schools can save 8% of expenditures of the total school budget. For the municipally schools this cost and such energy efficiently programs is much more useful and necessary. Also, the project support to increase the level of public awareness in schools and in the villages of Georgia.





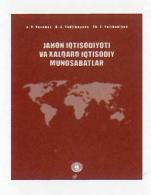
## Education is a fundamental building block of human capital

With regard to higher education system development, JICA is providing support to Uzbekistan universities for the technical renovation, promotion of business capacity building and human capital development.

Recent initiative to improve learning environment in higher education support in publication of textbook called "Global Economy and International Economic Relations" in Uzbek language under "Mini Grant Projects" Program was done by JICA Uzbekistan Office. The textbook development was conducted by Associate Professor of National University of Uzbekistan and JICA Alumni Dr. Dildora TADJIBAEVA and together with her colleagues, Professor Abdurahim VAKHABOV and Mr. Shukhrat KHAJIBAKIEV.

Author's group was able to develop a new generation of textbooks, which is based on modern education methodology. During textbook development it was focused on the integrated analysis of the socio-economic development trends of countries and the challenges facing by the global economy. The authors sought to ensure that the textbook content and the training materials will be support to creation students' critical thinking, the capacity to independent analytical research based on the current challenges of the global economy and Uzbekistan's economy integration into the global economy, to analyze the different approaches and points of view of economic models. textbook development solves the problem of methodological support which was distributed among 20 Universities and 36 postsecondary institutes. The textbook was well accepted by expert community and it was recognized as best textbook on economics in 2016 and got the 1st place in National Competition conducted by the Ministry of Higher and Secondary Special Education, Ministry of Public Education of the Republic of Uzbekistan and the Fund "Istedod". The authors group was awarded by special diploma.

The Ministry of Higher Education of Uzbekistan approved the text book as a primary book on specialty" International Economic Relations". The implementation of this project contributes to higher education system modernization according to the Action Strategy of the Republic of Uzbekistan for 2017-2021. Finally, it should be noted that all JICA alumni members can use professional development opportunities for personal development and support for economic and social reforms by the help of JICA. I express my great appreciations to JICA Uzbekistan Office for continuous support to JICA Alumni and invaluable contribution in human resource development in Uzbekistan. Arigatougozaimasu!





Ms. Dildora TADJIBAEVA,
Associate Professor of department "Macroeconomics",
National University of Uzbekistan

# JICA training course «Ensuring the health mother and child»

I was lucky to visit Japan in November, 2015 year within the framework of training "Ensuring the health mother and child" organized by JICA. Besides Uzbek representatives, the representatives from Kyrgyz Republic and Azerbaijan representatives took part in this specified courses. Participation of representatives of the health care system in the field maternal and child from various developing countries of the world has allowed participants of this training, to comprehensively discuss and get acquainted with the exiting problems in these countries in the field of maternity and childhood, as well as possible ways to find solutions.

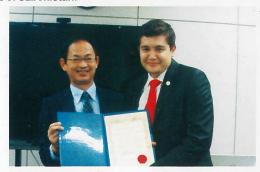
During this course, we were introduced "Japanese model" in the field of maternal child health in the example of health care in Miyagi prefecture and Sendai city.

Undoubtedly, our knowledge, experience and skills enriched, as well as this course contribute to find effective ways to to overcome the existing barriers in the field of maternal and child. It should be noted that the training was held at the University of Miyagi Prefecture and conducted by leading experts of the institution rector of the university -.doctor Nisigaki, Professor E. Siono, Professor Y. Endo, professor J. Takeda, Professor K. Kuwana, midwife I. Ito, and also director of the Children's hospital of Miyagi Prefecture Dr. Hayashi, director of the university hospital of Tohoku Cos Dr. Okamura and deputy director of the city hospital Sendai doctor Hivatasi.

Also in the training we had a chance to take a direct part in the work of midwives for newborn examination, as well as lessons in taking care of newborns among students in secondary school of the village Misato Miyagi Prefecture. During the training, we visited the areas affected by the Great Japan Earthquake and got acquainted with the processes of reconstruction work in particular in the health care system. What certainly this training contributed in resource-li

mited condition to the acquisition us of invaluable experience in the field of efficient organization of the health care system in the field of maternal and child health

In 2016, we applied for "Mini Grant Project" Program for JICA and published a book. What we are profoundly convinced, will contribute to the widespread adoption of advanced international practices, based on advanced data evidence-based medicine in obstetrics and gynecology. What ultimately to an even greater degree will improve the situation in the field of maternal and child health care system in the Republic of Uzbekistan.



Mr. SAPAROV Amindjon
PhD, head of the research project in the joint-stock company
"Republican Specialized Scientific and Practical Medical Center of
Obstetrics and Gynecology" of Uzbekistan

#### Желаете написать статью?

Если у Вас есть комментарии по содержанию каждого выпуска, а также о том, что Вы хотели бы видеть в следующих выпусках, изменениях, которые Вы думаете, я мог бы внести или же какие-либо другие идеи, дайте мне, пожалуйста, об этом знать.

Касательно статей, пожалуйста, убедитесь, что суть определенной Вами темы описывается четко и ясно. Объем статьи от 400 до 600 слов максимум, хотя в случае необходимости могут быть сделаны исключения, а также подготовьте несколько фотографий в качестве приложения к статье.

Удачи!

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