A press conference for Nan-pro was held on July 27, 2010 at the U Thant International Conference Hall of the United Nations University (Tokyo). JANIC (Japan NGO Center for International Cooperation), JICA and UNDP (United Nations Development Programme) initiated the project, which encourages Japanese citizens to find what they can do for international cooperation and take action. The project aims to accomplish this objective through collaborating with various organizations and individuals involved in international cooperation as well as transmitting information on global issues and support provided to developing countries.

As part of its activities, Nan-pro has established a portal web site with comprehensive information on international cooperation and has been carrying out various events. In addition to organizations involved in international cooperation, such as international organizations, NGOs, NPOs, local governments, educational institutions and corporations, celebrities including influential figures support the project as voluntary members. The project welcomes any individual or organization to register as a supporter, and encourages them to take action through deepening their interest in and understanding for international cooperation.

In attendance at the press conference were celebrities Ai Kawashima, Tsuyoshi Kitazawa, Misako Konno, Shun Shioya, Naoko Takahashi, Kurara Chibana, Norio Fukutome and Mari Watanabe. “You feel the immense inner strength of children when you visit a developing country. They may be barefooted, but they have a certain assuredness about them,” commented Tsuyoshi Kitazawa, who is an official JICA supporter. “The smallest thing can start you along a track of international cooperation – anyone can do it.”

The first event of the project, “Beyond the Border: Music Transcends Borders,” took place on July 30 at the JICA Global Plaza (Hiroo). Nobuko Kurosaki, Chairperson of the NGO “Doctors without Borders,” and Yuji Toriyama, a guitarist and a voluntary member of the project, held a talk session. Events were also held in August (Kanazawa) and September (Nagoya) to encourage further participation of the public.

http://nantokashinakya.jp/ [JP]