The Keieijuku (Management School) is one of the Business Programs of the Japan Center in Vietnam. Started in 2009, the school holds a program for about 20 young company owners and other businesspeople in Vietnam. Classes are held for one week every month over a 10-month period. Students study management strategy, marketing strategy, production management, human resource development and other subjects. In addition to the lectures, the Keieijuku includes a practical program that includes group research and discussions, presentations, and other activities. By providing a structured course about Japanese-style management and monozukuri (manufacturing), the Keieijuku aims to provide participants with knowledge that will allow them to become future business leaders in Vietnam industry.

Keieijuku Club consisting mainly of graduates of the program has been established to create a network for communications among these people. The club has relationships with economic associations in Japan, participates in business discussions with Japanese companies in Vietnam, and takes part in other activities aimed at promoting business network between Vietnam and Japan. In addition, there are expectations for members of the Keieijuku Club, who have a good understanding of how Japanese companies are managed, to become business partners for Japanese companies in Vietnam.

The opening ceremony for the third class of the Keieijuku.