# JICA'S Approaches Activities and Initiatives by

#### **Region and Issue**

JICA operates in some 150 countries and regions to realize the vision of *Leading the world with trust*. For its operations, JICA formulates programs and projects along with country- and region-specific approaches that accommodate local and regional situations as well as with technical approaches for different development issues. In these programs and projects, JICA works with partner-country governments and various development partners.

#### Activities and Initiatives by Region

# Accommodating the situation and needs of each region and country

Different developing countries face quite different development issues. Based on analysis of varying local needs, JICA formulates programs and projects strategically in light of the Japanese government's policies and commitments as well as its available cooperation modalities and budgetary allocations. Then JICA implements these programs and projects flexibly, depending on the most recent changes in the world.

#### **Activities and Initiatives by Issue** The 4 Ps: Keywords that denote JICA's goals



## To secure a foundation and driving force for *quality growth*

- Urban and regional development
- Transportation
- Energy and mining
- Private sector development
- Agricultural and rural development (sustainable food systems)

# PEOPLE

## For a society where all can live healthy, safe lives

- Health
- Improvement of nutrition
- Education
- Social security / disability and development
- Sport and development



JICA has categorized major issues that developing countries face into 4 Ps: Prosperity, People, Peace, and Planet. It has also identified its aid strategy for each category to address relevant issues.



### For a peaceful and just society free from fear and violence

- Peacebuilding
- Governance
- Public finance and financial systems
- Gender equality and women's empowerment
- Promotion of digitalization and digital transformation



#### Caring for our planet

- Promotion and mainstreaming of climate actions
- Nature environment conservation
- Environmental management
- Sustainable water resources management and water supply
- Disaster risk reduction through pre-disaster investment and Build Back Better