



## CONTEST ON

### GLOBAL HANDWASHING DAY 15<sup>TH</sup> OCTOBER 2021

**October 15 is Global Handwashing Day**, a global advocacy day dedicated to increasing awareness and understanding about the importance of effective handwashing. To commemorate the Global Handwashing Day, Japan International Cooperation Agency (JICA) is organizing a contest under this Achhi Aadat Campaign, launched early this year, for increasing awareness about health and hygiene practices, including handwashing.

**Children - You are the "CHANGE AGENTS"** for tomorrow. If you want to spread awareness about handwashing and love drawing, clicking photos or making videos, Hurry Up! Take part in the contest and win attractive prizes. Come and join the "Achhi Aadat Campaign".

#### CONTEST THEME:

### "PROMOTING CORRECT HANDWASHING HABIT IN ALL"

#### CATEGORIES FOR PARTICIPATION

- 1) Create a Video
- 2) Make a Poster
- 3) Click a Photograph
- 4) Draw a Special Character (You may see [Hello Kitty Hand wash video](#) and draw a scene/picture of your choice.)

#### ELIGIBILITY FOR PARTICIPATION:

- Age: 6-15 years old.
- This contest is open to citizens residing in India.
- Only one entry per individual is allowed, more than one entry will not be accepted.
- The entry should be your original work. It must be original and unpublished, plagiarized entries will be rejected.
- The Participant must belong to any school/NGO/Organization.

🚩 **LAST DATE TO APPLY:** 7 OCTOBER 2021 (until 18.00 hours / 6 pm IST)

🚩 **RESULT ANNOUNCEMENT DATE:** 12 OCTOBER 2021

🚩 **AWARD CEREMONY DATE:** 14 OCTOBER 2021 (awards will be sent to the respective winners by courier / post)

### **ENTRY RULES FOR “POSTER MAKING COMPETITION”**

Application link: [Poster Link](#)

- One entry per person is accepted.
- The poster should adhere to the theme of Global handwashing Day. If there is any text used in local language, kindly provide due translation of the same.
- The poster should be of A4 size and a hand drawn poster. While uploading one can click a picture of the poster and upload the file.
- Name of the File should be uploaded in the following format: Full Name\_Posters (E.g. Aishwarya Mishra\_Posters)
- The entry must not contain any provocative, objectionable or inappropriate content
- File Format: JPG, JPEG, PDF
- File Size: Minimum 2MB

### **ENTRY RULES FOR “VIDEO CREATION COMPETITION”**

Application link: [Video Link](#)

- Only one entry per person is accepted.
- Name of the File should be uploaded in the following format: Full Name video (E.g. Aishwarya Mishra\_video)
- The video should adhere to the theme of Global handwashing Day.
- The video should be no longer than 1 minute (60 secs). There would be extra 5 seconds for the title screen. Entries exceeding 1 minute 5 seconds will not be considered.
- The video can be an individual speaking anything (monologue, poem, song) or displaying a certain scenario with the help of pictures, small clippings or a video of an interview with a person. Use your creativity and experience at your best.
- All entries must either be submitted in English or, if in another language, include English subtitles or provide translation for the same (Note: Translation will not be criteria for scoring)

## **ENTRY RULES FOR “PHOTOGRAPHY COMPETITION”**

**Application link:** [Photography Link](#)

- Only one entry per person is accepted.
- The photo should adhere to the theme of Global handwashing Day.
- Name of the File should be uploaded in the following format: Full Name\_Photo (E.g. Aishwarya Mishra\_Photo)
- File Format: JPG, JPEG
- File Size: The minimum size of the image(s) should be 2 MB.
- Mobile clicked photographs will be accepted.
- The entry must not contain any provocative, objectionable or inappropriate content.

## **ENTRY RULES FOR “SPECIAL CATEGORY COMPETITION”**

**Application link:** [Special Category Link](#)

- Only one entry per person is accepted.
- **You may see [Hello Kitty Hand wash video](#) and draw a scene/picture of your choice** If there is any text used in local language, kindly provide due translation of the same.
- The drawing should be of A4 size and a hand drawn poster. While uploading one can click a picture of the drawing and upload the file.
- Name of the File should be uploaded in the following format: Full Name\_Drawing (E.g. Aishwarya Mishra\_Drawing)
- The entry must not contain any provocative, objectionable or inappropriate content
- File Format: JPG, JPEG, PDF
- File Size: Minimum 2MB

FOR ANY REASON IF ONE IS UNABLE TO USE THE GOOGLE FORM PLEASE CONTACT ON:

- **AACIJK2021@GMAIL.COM**
- **PHONE: +918178742604**