

TKM' CSR Philosophy

CSR Vision:

“Our vision for corporate social responsibility is to be a socially committed organization, engaged at building vibrant communities in harmony with nature, aiming to become the **most admired company in India**, and **meet customer expectations** and be rewarded with smile “

Sustainable Community Development Model



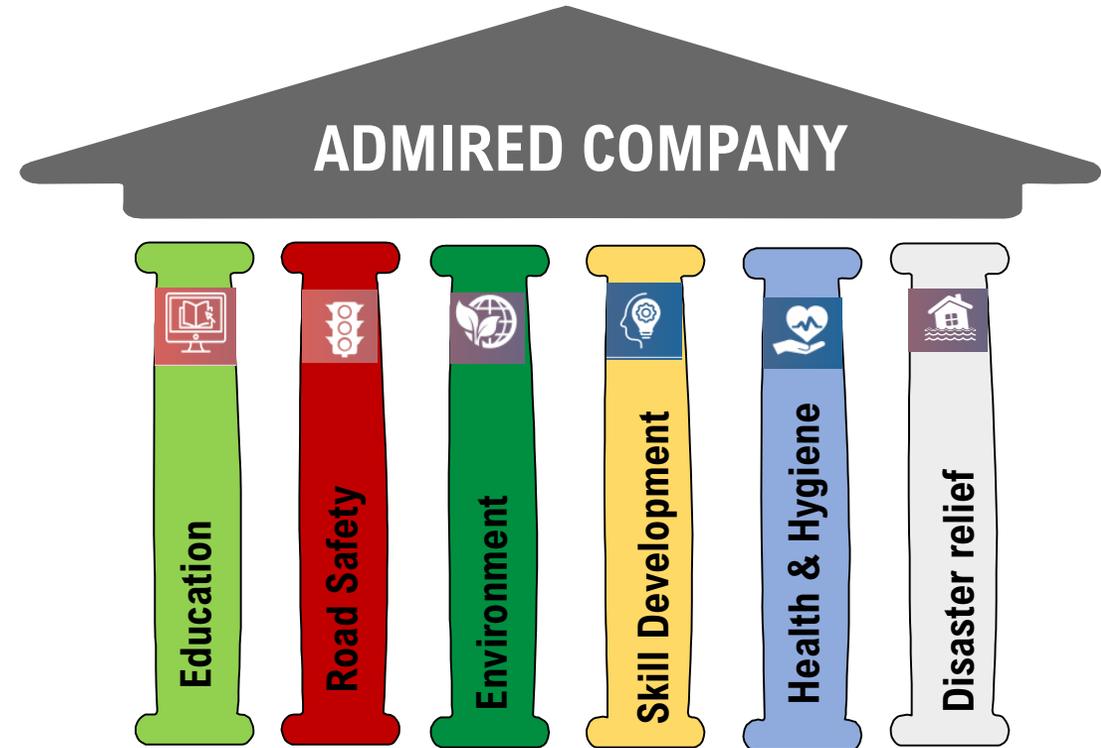
CSR focus Global to Regional

Protected



Employee Volunteerism program

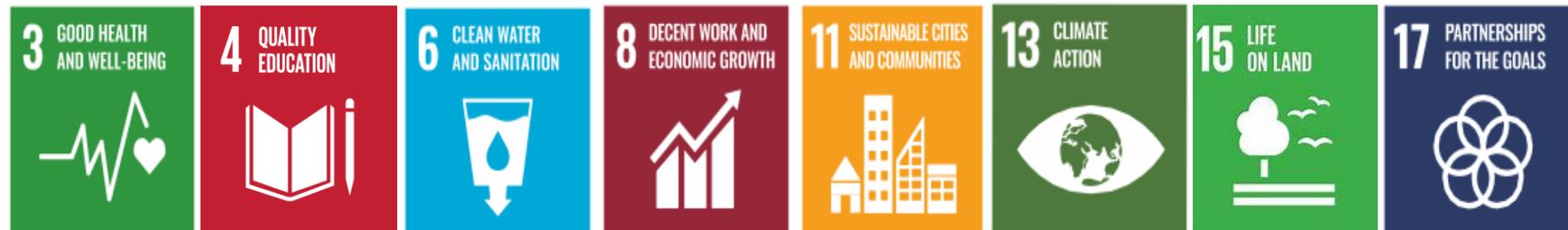
GLOBAL FOCUS AREAS



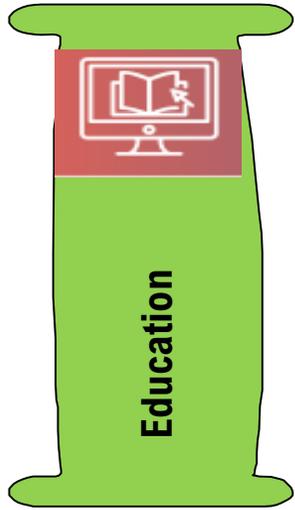
Employee Volunteerism program

INDIA CSR PRIORITIES

TKM CSR contributes to
8 SDGs covering
19 targets

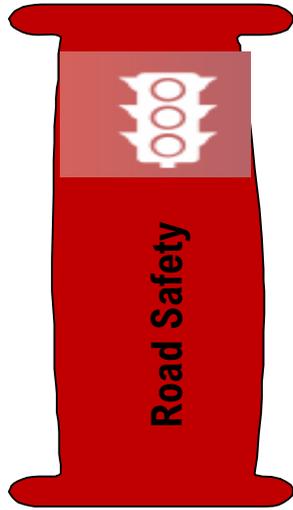


Programs executed in FY 21-22



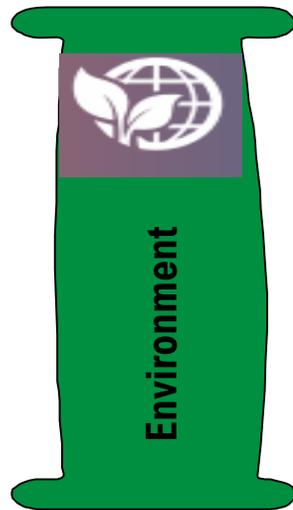
Education

1. Modernization of Government schools
2. Toyota Anganwadi Development Programme (TADP)



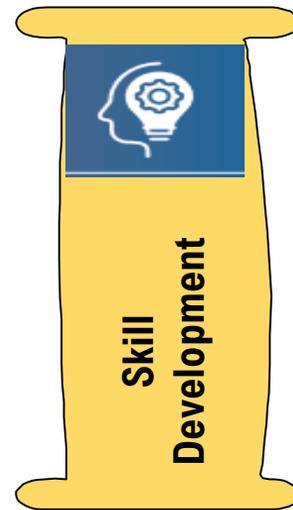
Road Safety

1. Feasibility study of Traffic Training and Road Safety Institute (TT & RSI)



Environment

1. Lake rejuvenation
2. Ecozone



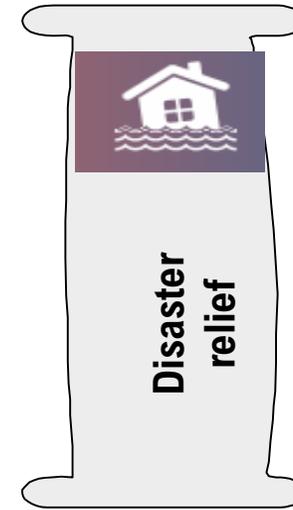
Skill Development

1. Technical Education & Skill Promotion - TESP



Health & Hygiene

1. Construction of Government health infrastructure
2. Water Purification Units
3. COVID Support



Disaster relief



Employee Volunteerism program (iCARE)

Highlights of TKM's Key CSR initiatives

EDUCATION

Model school



Focus on quality education
<70 students for each academic year>

Toyota Anganwadi Development Programme (TADP)



Model Anganwadi centers
<30 Model centers>

Modernization of Govt. schools



Construction of infrastructure
<11 schools & 2,349 children benefitted>

ROAD SAFETY

Toyota Safety Education Programme (TSEP)



Awareness to school children on Road safety etiquettes
< 8 lakhs students reached in 3 major cities>



Toyota Safety Model school



Experiential learning on Road safety
< 5,050 students & 7 Model schools>

(POLICE) Traffic Training & Road Safety Institute (TT & RSI)



Aim: No.1 institute in South India
<10,000 members /year >

Highlights of TKM's Key CSR initiatives

ENVIRONMENT

Ecozone



25-acres state-of- art environment learning facility
17 theme parks, 650 species of flora and 198 species of fauna. 37,643 visitors

Lake rejuvenation



Rejuvenation of Lake
<8000 villagers benefitted>

Solid waste management



15 tons/day (scalable to 30tons/day)
<10 villages benefitted>

SKILL DEVELOPMENT

Technical Education & Skill Promotion - TESP



Strengthening of Technical institutes in Karnataka
< 4 GTTC & 24 ITI's >

Social Academy of Learning by Toyota -SALT



Capacity building of NGO leaders
< 29 NGO's >

Highlights of TKM's Key CSR initiatives

HEALTH & HYGIENE

Water Purification Units



Safe Drinking water
< 43 units ,267 villages & 2.8 lakhs members >

Modernization of Govt Health Centers



Health centers with required facilities
< 2 centers & 1.2 lakhs members benefitted>

Project Shaale Arogya



Health & Vision checkup
< 159 schools & 19,550 children>

A Behavioral Change Demonstration - ABCD



Hygiene programme



- 58,974 students & 1,004 schools
- 31,604 girl students and 33 incinerators
- 13,518 household units constructed
- 890 school sanitation units in 293 schools
- 996 Schools obtained 3-star rating (UP, Bihar & KA)



First Toyota Case study published from India



HARVARD BUSINESS SCHOOL

Highlights of TKM's Key CSR initiatives

COVID- 19 (Key activities)	Amount Spent Rs in Crores
Mobile testing van provided to IISC, Bangalore for research on COVID -19	COVID-19 (Wave 1 & 2) Rs 9.60 Crores
CT scanner to COVID hospital	
O2 plant with cylinder capacity of 30/day	
Ambulance vehicles	
Supported COVID Hospitals	
Oxygen Concentrators	
Community members benefitted in Vaccination drive	
Supported with essential consumables to GoK	
Karnataka Chief Minister's relief fund	





Through our sustainable community development interventions, TKM CSR has touched 20 lakhs lives, and still counting...

