





Webinar to introduce CSR activities "Achhi Aadat (Good Habit) Campaign"

Date and time: October 14, 2022 (Friday) 11:00-12:15 India time/14:30-15:45 Japan time

Since last year, JICA India has been conducting the "Achhi Aadat (Good Habit) Campaign" to promote good habits such as hand washing and nail clipping.

In this webinar, three supporting companies will report on their activities.

1LIXIL Corporation

Introducing SATO Tap, a hand-washing solution designed for areas without running water



2Kai Corporation

Introducing activities to educate people about preventing infections by keeping claws short and clean



3 ASAHI INTECC

CSR campaigns implemented in two hospitals under the rules of the Indian Companies Act.

