

# Bridging The Gap Technology and Grassroots Innovation in the Agriculture Sector



**27 FEB**  
2024  
TUESDAY

10:30 AM Onwards  
The Park, New Delhi

## TIME

## SPEAKERS

## TOPICS

10:30 - 10:35 IST  
(14:00 - 14:05 JST)

Chief Representative,  
JICA India Office

Opening Remarks

10:35 - 10:45 IST  
(14:05 - 14:15 JST)

JICA (Agriculture Sector)  
Deloitte Tohmatsu

Introduction

10:45 - 12:30 IST  
(14:15 - 16:00 JST)

Sagri (Japanese Company)  
EF Polymer  
(Japanese Company)  
DeHaat (Indian Company)  
Ice Make Refrigeration Limited  
(Indian Company)  
Dvara E-dairy (Indian Startup)  
Fruitoholic (Indian Startup)  
Food Square (Indian Startup)  
Introduction from Exhibitors

Presentation + Q&A

12:30 - 12:35 IST  
(16:00 - 16:05 JST)

Announcement

12:35 - 14:00 IST  
(16:05 - 17:30 JST)

Networking Lunch

Scan the QR code  
for registration



# PRESENTERS



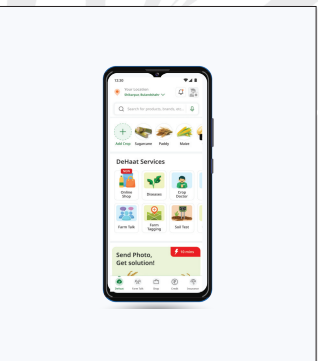
**Sagri Co. Ltd.**

Sagri is an impact startup from Japan. Leveraging satellite data analysis and AI/ML technology, Sagri is supporting farmers by optimizing fertilizer, and agri advisory based on satellite data analysis. Since 2019, Sagri has been doing business in India and expanding in the South India region.



**EF Polymer Private Limited**

Enhance plant vitality with EF Polymer's Fasal Amrit Soil Conditioner, a super-absorbent polymer that retains moisture, promotes optimal root growth, and improves soil structure. Achieving sustainable cultivation with this organic and 100% biodegradable solution, reducing the necessity for frequent watering.



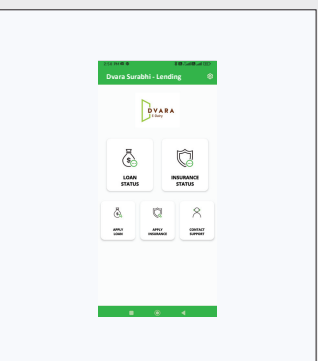
**DeHaat**

The fastest growing Indian Agri-Tech startup providing complete end-to-end Agri value chain services right from "Seeds to Market". It is an ICT based one-stop platform for farmers which connects them for entire 360° needs – seed, fertilizers, crop advisory and market linkage through a network of trained micro-entrepreneurs.



**ICE MAKE Refrigeration Limited.**

An Indian manufacturer and service provider of cooling and refrigeration systems units. Their products range from cold storage to dairy machinery etc.



**Dvara E-Dairy Solutions Pvt. Ltd.**

Dairy Fintech for 100 million dairy farmers enabling seamless access to financial services at scale powered by data and proprietary technologies.



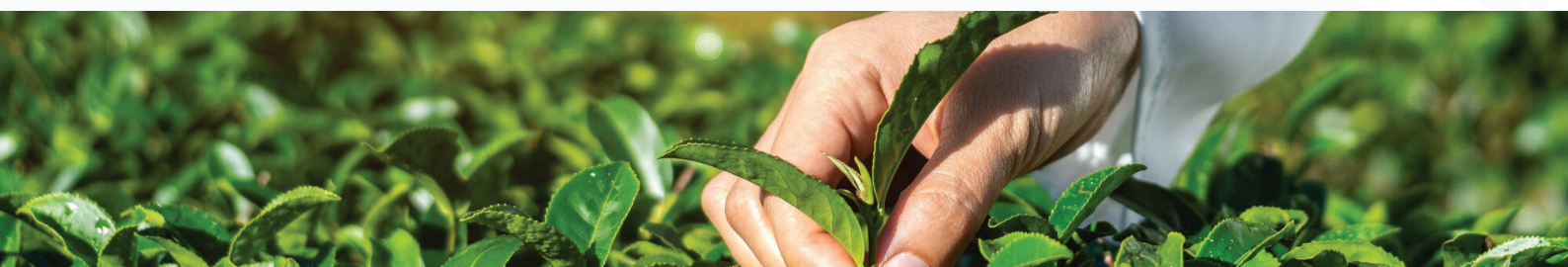
**Fruitoholic**

Providing fresh, premium, packaged whole fruits, and value-adds like cold-pressed juices, and smoothies through retailers, e-tailers and food aggregators like Swiggy & Zomato and our own D2C channel.



**FOOD SQUARE**

An Agro-Tech venture ensures food security to the world. Our idea is to grow 100% Organic, non-GMO nutritional and Medicinal vegetables and herbs in a sustainable and eco-friendly manner.





# EXHIBITORS



H.P. Crop  
Diversification  
Promotion Project  
JICA-ODA

## Shiitake Cultivation Training Centre (SCTC)

SCTC has been established in Palampur through HPCDP run by the State Agriculture Department. Trial cultivation of Shiitake mushroom has been started from April, 2022 by Shiitake experts. So far, 172 farmers have been trained on "Shiitake Cultivation" & "Post Harvest Management of Shiitake".



**DRISHTEE**  
SUSTAINABLE COMMUNITIES

## Drishtee

Drishtee, a social enterprise operating in India for over 25 years, facilitates community access to essential services and products through its 4C Approach. By collaborating with various stakeholders, including local cooperatives and governments, Drishtee empowers rural micro-entrepreneurs and communities, impacting over 4.5 million individuals.



## SWAN Women Federation

SWAN Women Federation engages in diverse empowerment activities for rural women and their families in Una district. Our major programs for women SHGs and their families encompass livelihood promotion, awareness generation, lifestyle enhancement, and charity initiatives.



## Freshmama

Introducing an innovative breakthrough in food preservation technology. This cutting-edge solution not only decomposes ethylene and suppresses mold but also ensures precise humidity control. With its advanced capabilities, it extends the shelf life of fruits and vegetables significantly, keeping them fresh and flavorful for an extended duration.



## PhyFarm

PhyFarm specializes in Agri-Climate Data solutions, offering AI-enabled hardware for real-time data capture and mobile-based automation of growing operations. Our products increase efficiency, optimize resource usage, and enhance yield and quality, aligning with our mission to accelerate Agri-Climate Digitization.



## Absolute

Absolute's Upaj business integrates bioscience and data science to enhance farmers' lives globally. Operating in 20+ geographies with 2.5 Mn+ sq ft of research infrastructure, Upaj redefines the agricultural value chain, leveraging nature, technology, and industry expertise.

