Development of West Nusa Tenggara Province into the “Land with One Million Cows”
– JICA Supports the Formulation of the Action Plan –

With changes in people’s lifestyle arising from economic growth in Indonesia, there has been growing demand for beef. However, in reality, the rising demand overwhelms supply of beef within the country and Indonesia is now importing a huge number of cattle up to 700,000 per year from abroad, including Australia. With a background like this, President Yudhoyono’s second term cabinet has made a public commitment to improve the self-sufficiency of beef for food security.

As West Nusa Tenggara Province (hereinafter called “NTB”) is recognized as the key site for production and supply of cattle in Indonesia thanks to the abundance of regional resources and good condition of animal hygiene, NTB formulated the “Bumi Sejuta Sapi (BSS),” literally meaning the land with one million cows (translated as a million cattle breeding program), and is dedicated to the realization of the program.

Japan International Cooperation Agency (JICA) has been implementing the “Beef Cattle Development Project Utilizing Local Resources in the Eastern Part of Indonesia,” so-called “PROSAPO,” as a five-year project since November 2006. The project, implemented in NTB, facilitates the establishment of cattle production systems adaptable to its regions – significantly different from each other in terms of climate, land condition and agricultural management forms, the dissemination of the technology, and the improvement of the related human resources. Accordingly, various impacts have emerged at this moment, including improvement in the quality of cattle and increase in the number of production through technical transfer of the appropriate procedure of cattle breeding, etc., as well as increase in the income of farmers through converting waste such as cattle dung into fertilizer and selling it.

On the other hand, there are still many problems remaining in the production of cattle in NTB. A diversity of issues should be solved to achieve production increase to one million cattle by 2013 and maintain such a production status. Therefore, in addition to PROSAPO in operation now, JICA has decided to support the formulation of the Action Plan between 2010 and 2013 to clarify the input, budget, concrete actions, and so on, needed for the achievement of “BSS” established in NTB within a time limit.

The said Action Plan has been jointly formulated by JICA and PT. Indokoei International since January 2010 and has been recently completed. In this regards, a workshop to announce the Action Plan will be held in cooperation with the NTB Provincial Government and the Directorate General of Livestock Services - Ministry of Agriculture as follows:
ACTION PLAN STUDY FOR SUPPORTING BEEF CATTLE PROGRAM IN WEST NUSA TENGGARA PROVINCE

Agenda for Workshop in NTB

- Date: May 10, 2010 (Monday)
- Time: 09:00 - finish
- Venue: Lombok Raya Hotel, Pejanggik Room
  Jl. Panca Usaha No. 11 Mataram - West Lombok – NTB, Indonesia
  Phone: (0370) 632305 (Hunting) - Fax: (0370) 636478
- Language: Indonesian (Speeches are with Japanese interpretation and presentations are with English interpretation)
- Agenda:
  
  08:00 – 09:00 : Registration
  09:00 – 09:15 : Committee Report (Livestock Office of NTB)
  09:15 – 09:30 : Opening Speech by Mr. Toru MAEDA, Minister of Economic Affairs and Development, Embassy of Japan
  09:30 – 09:45 : Opening Speech by Director General of Livestock, Ministry of Agriculture
  09:45 – 10:00 : Opening Speech by Governor of NTB
  10:00 – 10:15 : Coffee Break
  10:15 – 10:25 : Introduction of Action Plan Study by Mr. Kiichi TOMIYA, Senior Representative of JICA
  10:25 – 10:45 : Presentation by PROSAPO Team (“Beef Cattle Development Project Utilizing Local Resources in the Eastern Part of Indonesia”)
  10:45 – 11:15 : Presentation of Action Plan Study by PT. Indokoei
  11:15 – 12:00 : Discussion
  12:00 – 12:15 : Closing Remarks by Head of Livestock Office of NTB

< For more information >

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