



Japan International Cooperation Agency

**JICA Indonesia**

Sentral Senayan II, 14th Floor

Jl. Asia Afrika No. 8, Jakarta 10270, INDONESIA

Tel: (62-21) 5795-2112 (hunting) Fax: (62-21) 5795-2116

## Announcement for Consultant Service Selection

To Whom it may concern

### **Accelerating Growth of Social Startups in Indonesia 2024 (Indonesia NINJA2024)**

Dear Sir/Madam,

We are planning to carry out an Outsourcing Service Selection for above-mentioned subject.

If you are interested in participating in the Outsourcing Service Selection, please contact the following person in charge to acquire the RFP.

Yours sincerely,

**JICA's officer in charge:**

Ms. Mira Ayu, JICA Indonesia Office

Address: Sentral Senayan II, 14th Floor, Jl. Asia Afrika No. 8, 10270 Jakarta

Email: Mira-Ayu@jica.go.jp

**Attachment:**

- Summary of Project
- Summary Sheet of the Instruction to Consultants



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## Summary of Project

### 1. Background

Indonesia is one of leading countries in Southeast Asia where many attractive startups are born and grown. At the same time, there are numerous social issues remaining, and public funds alone are not enough to solve that. Therefore, JICA recognizes mobilizing private funds will be crucial to continuing to accelerate the national development of Indonesia. On this context, JICA has begun supporting growing social startups in Africa and Asia. JICA Indonesia office implemented a social startup acceleration program called NINJA (Next Innovation with Japan) for Indonesian Seed and Early-stage social startups from 2021 to 2023 in a more localized form to suit the needs of Indonesian social startups and the country's conditions. In 2024, the program will continue with a change of fields.

### 2. Objective

The purpose of this program is to accelerate the growth of Seed and Early-stage social startups that have the potential to contribute to achieving the SDGs in Indonesia. In order to do that, we will select three social startups, provide coaching on brushing up their business models and social impact assessment methods, and have them present the results at demo days to be held in Jakarta and Japan, and provide support for connecting with investors (VCs/Companies), including those in Japan. We will also hold an alumni meet where all the social startups that have been supported in this program to maintain and develop relationships with the startups.

This year, based on the JICA Global Agenda, we will focus on social startups that aim to solve social issues in the following fields.

1. Green Transformation
2. Natural Environment and Conservation
3. Sustainable Water Resources and Water Supply

And “University-Based social startups” will be set as encouraged applicants.



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## Summary Sheet of the Instruction to Consultants

<b>1. Name of the assignment</b>	Accelerating Growth of Social Startups in Indonesia 2024
<b>2. Method of selection</b>	QCBS (Quality and Cost Based Selection)
<b>3. JICA's officer in charge</b>	Ms. Mira Ayu, JICA Indonesia Office Address: Sentral Senayan II, 14th Floor, Jl. Asia Afrika No. 8, 10270 Jakarta E-mail: Mira-Ayu@jica.go.jp
<b>4. Pre-proposal conference</b>	A pre-proposal conference will be held: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<b>5. Type of contract</b>	Time-based
<b>6. Proposal submission deadline</b>	Date: 22nd of August 2024 Time: 12:00 local time
<b>7. Proposal submission address</b>	The same as the above <b>3. JICA's officer in charge</b>
<b>8. Number of Proposals</b>	(1) Technical Proposal: one (1) original and three (3) copies (2) Financial Proposal: one (1) original.
<b>9. RFP acquisition deadline</b>	Date : 9th of August 2024 Time : 12:00 local time.
<b>10. Clarifications Deadline</b>	Date : 13th of August 2024 Time : 12:00 local time.
<b>11. Evaluation criteria, sub-criteria, and point system of Technical</b>	Criteria, sub-criteria, and point system for the evaluation are:  I. Consultant's prior experience and competence in the field covered by the TOR: 20



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<b>Proposal</b>	<p>II. Adequacy of the proposed approach, methodology and work plan in responding to the TOR: 30</p> <p>III. Experience and records of the key experts to be assigned to the work: 50</p> <p>a) Position 1: Acceleration program manager: 20</p> <p>b) Position 2: Social startup mentors (3 people): 30</p> <p>Total Points for Three Criteria: 100</p>
<b>12. Minimum score of Technical Proposal</b>	The minimum technical score (St) required to pass is: 70 Points
<b>13. Evaluation criteria, sub-criteria, and point system of Financial Proposal</b>	<p>The lowest evaluated Financial Proposal (FM) is given the maximum financial score (Sf) of 100.</p> <p>The formula for determining the financial scores (Sf) of all other Proposals is calculated as following:</p> <p><math>Sf = 100 \times FM / F</math>, in which “Sf” is the financial score, “Fm” is the lowest price, and “F” the price of the proposal under consideration.</p>
<b>14. Combined Score of Evaluation</b>	The weights given to the Technical (T) and Financial (F) Proposals are T =80% and F =20%
<b>15. Expected date for the Interviews</b>	End of August 2024
<b>16. Expected date for the negotiations</b>	Beginning of September 2024
<b>17. Expected date for the commencement of the Service</b>	Middle of September 2024