

The Challenges of COVID-19 and KAIZEN Strategy to Reach out MSMEs”



YouTube Video created by KAIZEN Project in Cameroon

ENGLISH :How to create mask https://youtu.be/_wK0Qidi_Kk

FRENCH :Comment fabriquer un masque <https://youtu.be/ovmLk2Cyd3c>

JOSUE BIKOUN

SME Promotion Agency
(APME)

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MSME'S ECONOMIC RESPONSE TO COVID- 19 in Cameroon

1. The first reaction was to find ways to survive : staff rotation, reducing working hours, focusing on essential activities, postponing long term investments, etc.
2. The second step was to take advantage of current business opportunities: local herbal teas, masks, hydroalcoholic gels, disinfection portals....They « Made in Cameroon » shops, offering agrifood and cosmetic products made by the local micro enterprises multiply their turnover by 3 in 4 months.
3. The third step was to come together with the Government Agencies and discuss how to strenghten the structure of our MSME'S.

KAIZEN Project organize online training



III. Exemple d'analyse des processus
(Analyse du processus des produits)

← Il s'agit d'un cas d'analyse du processus d'assemblage d'une pièce électrique avec les symboles d'analyse de processus.

Le sens de chaque symbole

- Traitement : En cours de transformation telles que; le traitement ou l'assemblage
- Transport : En cours de déplacement
- Inspection : En cours d'inspection
- ▽ Stagnation : La pièce est en arrêt sans aucune action

TC : Transport par convoyeur

Ligne de production par convoyeur

A process flow diagram for an electrical assembly process. The diagram shows a sequence of steps: Matériau A (Rajutage, TC), Matériau B (Rajutage, TC), Matériau C (Soudage, TC), and Matériau D (Rajutage, TC). The steps are connected by lines, and various symbols (circles, squares, triangles) are used to represent different stages of the process. A legend explains the meaning of these symbols: a circle with a dot for 'Traitement' (processing), a circle for 'Transport' (movement), a square for 'Inspection', and a triangle for 'Stagnation' (stoppage). The diagram also includes a 'Ligne de production par convoyeur' (conveyor production line) and a 'TC' symbol for 'Transport par convoyeur'.

- 30 modules of Business management & advanced KAIZEN in Youtube (edited by Japanese experts)
- 9 modules will be recorded by Cameroonian consultants and shared in Youtube.
- 4 series of online training of advanced KAIZEN and Business management (17 days in total).
- 34 consultants and 10 inspecteurs are trained

5 days BDS against COVID-19 by KAIZEN project in Cameroon

From Sep to Nov 2020: 12 enterprises in Douala

From Jan to Mar 2021: 12 enterprises in Yaounde
(with 24 advanced-level's consultants)

1) 5S + Disinfection. Avoid 3c (closed spaces, crowded places, close-contact settings).

2) Secure the habit of using mask and washing hands.

3) Check list for the activities against COVID-19.

4) Discipline and team work creation.

---Challenge : Precaution against contamination of COVID-19 among consultants and workers.

NINJA(Next Innovation with Japan)

Business Plan Competition in response to COVID-19

- More than 2200 candidates in 19 countries
- In Cameroon, 113 candidates applied.
- 8 finalists (MSME) in oral exam at 9 & 10 Sep.

SME's Sector	Detail of the business against COVID-19
A:Commerce	E-Commerce in non-stable region.
B:Health	Medical service in distance (Tele-doctor)
C:Health	Application of information on Pharmacy
D:Health	Digital patient record system in the hospital
E:Health	Factory for the digital medical equipment against COVID-19
F:DX	KAIZEN with E-learning. Management & interpretation of Webinar
G:Agribiz	Application for the farmers about the weather and insects
H:Agribiz	Aquaponics (New technology combining aquaculture and gardening)

STRATEGY TO SUPPORT MSME'S

1. Thanks to the physical distancing issue, the operational strategy of our organisation to reachout companies involves now more ICT tools.
2. Because of the crisis, we are recruiting now coaches who have to bring a more permanent support to the companies. Kaizen consultants who have an expertise on different productivity and quality tools are better to provide this global support in this changing times.
3. So, thanks to this new kind of team spirit, of solidarity among the different stakeholders, we put an emphasis on collaborative projects, on partnerships between the MSME'S, easier for us to support with partners.