



Breakout Section 1

Response to Covid-19 and Kaizen Strategy adopted



Agenda

- 01** Introduction
- 02** Effect of Covid on Business
- 03** Strategies Adopted
- 04** Impact
- 05** Way Forward



"I can save the economy but I cant save lives"

Introduction

- ❑ First imported Covid case in Ghana was report in March 22, 2020.
- ❑ By April there was a community spread which led the government to put in lockdown measures.
- ❑ This prompted our company to strategize and put the necessary safety protocols in place.

Effect of Covid on Our Business



01



Reduction in production and consequently on sales.

02



Accumulated bills from utility and rent

03



50% of our workers were laid off

04



Low morale for both management and staff.

Strategies Adopted

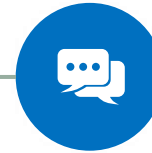


QC Committee



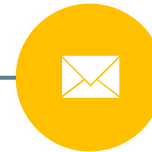
Production of PPEs for various agencies

Visualization



Visualization of Covid protocols for easy adherence.

5S Committee



Frequent sanitization of workplace, ensure adherence safety protocols.



Impact



- ❑ McKenzie GH is now a household name for PPEs over the country.



- ❑ All workers have been called back to work
- ❑ No case of Covid in our Industry



WAY FORWARD

“

We will continue to use our already existing Kaizen systems such as the QC, and 5S committee to come up innovative ideas that will help mitigate the impact of covid -19 in the community and also improve our socio-economic lives.

”

Through
your eyes