



Keynote Speech
Mobicom Corporation
CEO Koji Kurushima



- 1. Mobicom introduction**
- 2. What can we do to use 5G ?**
- 3. SDGs : Smart Education initiatives**

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Overview of Mobicom Group Company

MOBICOM CORPORATION LLC

Established
Shareholder

March 1996
KDDI , Newcom

of Employees 1,600

Mobile

Subscribers : 1.7m
Market share : 41%
Smartphone rate : 92%
4G Coverage : over 90%

**Enterprise
Solution**

**One Stop
Solution Provider**
• Data center business
• Cloud service

Fintech

No.1 Super app
User : 500k
• Payment service
• Micro roan service

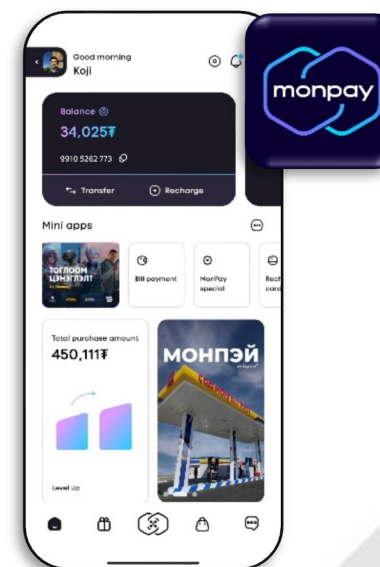
**Media
Contents**

No.1 Portal site



**Live TV &
Video streaming**

VOO





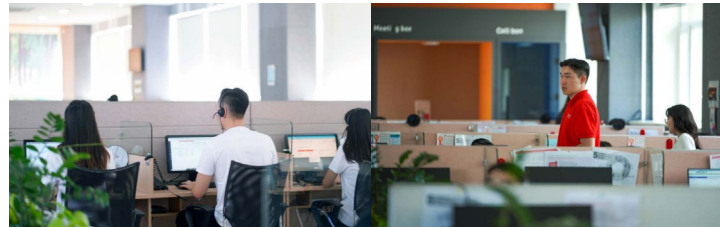
- Mobile business
- Handset business



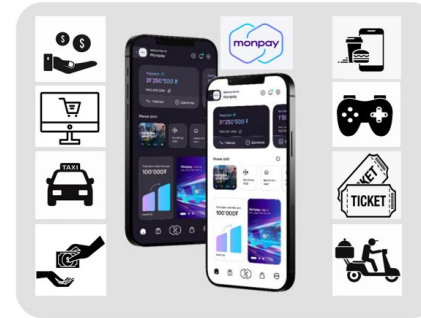
- International internet business
- Domestic transmission line business



- Home internet business
- Video distribution business (VOO)
- Corporate internet business
- Corporate solutions business



- Call center business



- Micro loan business
- Electronic money business
- Super app business



- Portal media business
- Character business
- Music business
- Software development
- Event management



- Employee loan business

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What is the value of 5G? (B2C)

4G *FWA

 Connectivity only



5G FWA

 Connectivity+  Guaranteed experience

5G FWA + TV



Home entertainment

	4G FWA	5G FWA
TV service	N/A	Applicable
DL speed	10Mbps	100Mbps

Case from Germany

5G FWA + Remote work/education



Remote work/Education

	4G FWA	5G FWA
Zoom, Teams	Freezing	Smooth
UL speed	~8Mbps	~25Mbps

Case from Austria

5G FWA + Cloud Gaming



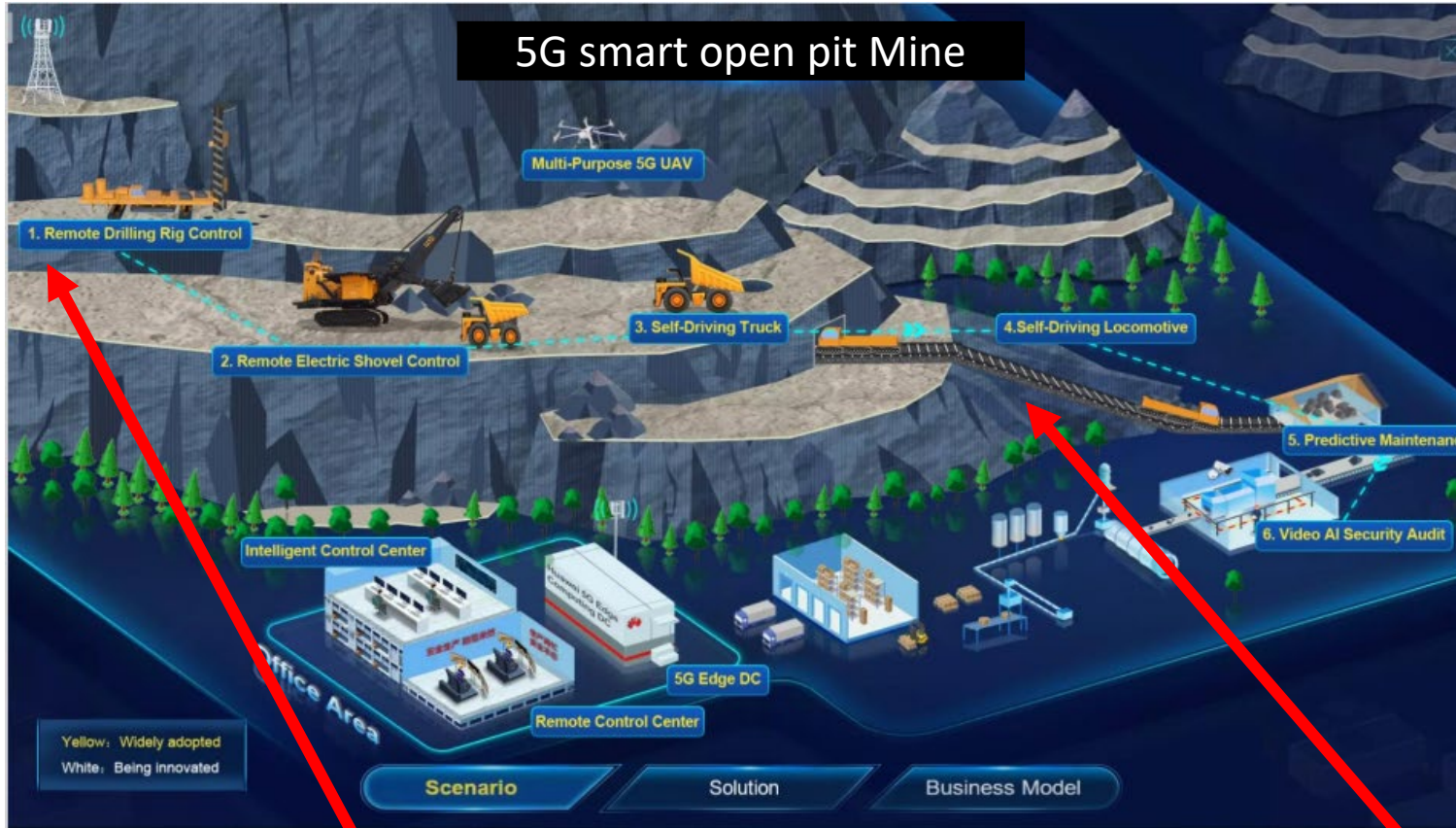
Cloud gaming

	4G FWA	5G FWA
Cloud gaming service	N/A	Applicable
DL speed/Latency	20Mbps @60ms	200Mbps @20ms

Case from Saudi Arabia

***FWA: Fixed Wireless Access**

5G model case "Mining company" (B2B)



Safety



- Reducing casualties
- Unmanned mining in dangerous zone

Efficiency



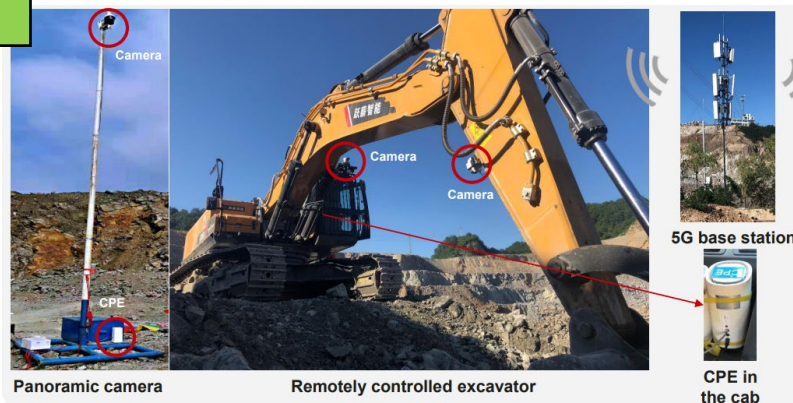
- Manual driving
- Transportation duration increase

Manpower



- Number of works reduce
- Labor cost reduce

5G remote mining solution



5G Unmanned remote solution



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PROJECTS TOWARD CHILDREN

TO IMPROVE EDUCATION AND LEARNING ENVIRONMENT



School lunch project
2006



Wash project
2014 - 2020



Pure water for every child
2019 - 2020



Smart Education project

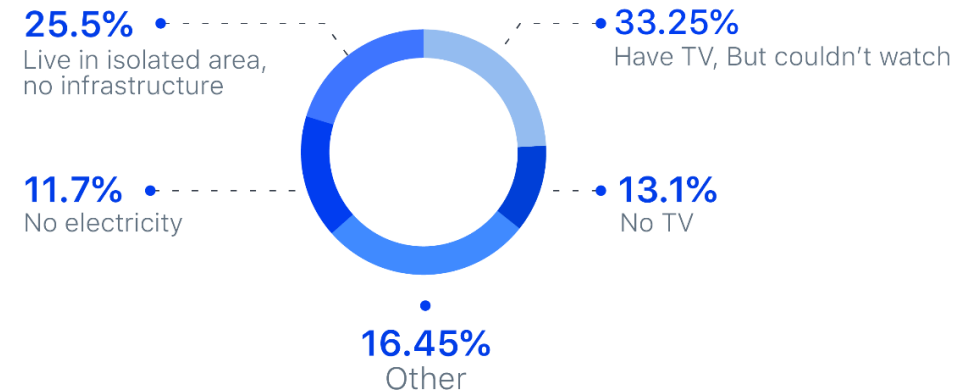
2006-2020

2021-2023



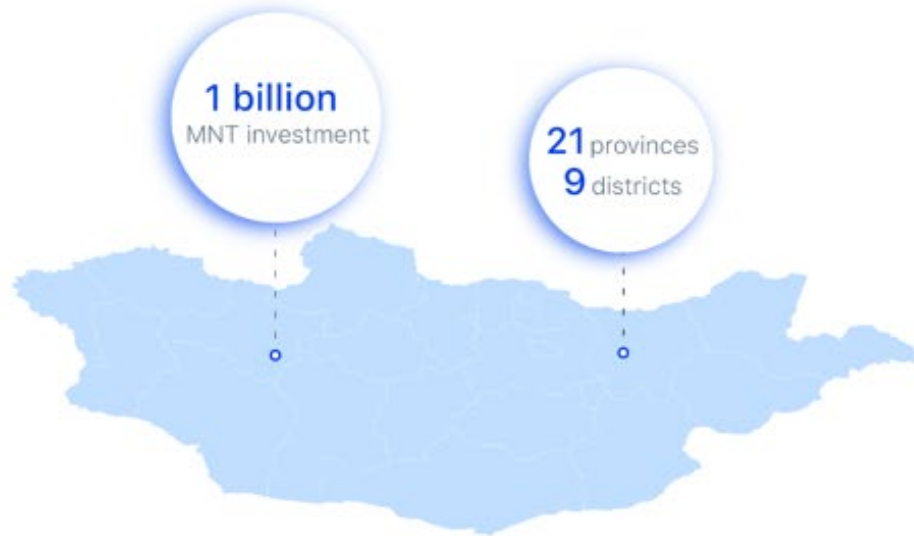
WHY SMART EDUCATION PROJECT?

During the covid-19 pandemic lockdown
In Mongolia, 178,577 children were not able to watching tele lessons.



SMART EDUCATION PROJECT

Equal education for every child



Project scope :

6 benchmark schools **394** students

4-9th grades **3320** students



Smart phone with
Knox protection system



Data package for
one year

PROJECT RESULT



Tele lesson
attendance

100%



Lesson performance
average

4-7% increased

SMART EDUCATION 3



When:
October, 2023



Scope:
• Rural 6 provinces
• UB 2 districts



Concept:
Digital classroom



Target segment:
859 General Education Schools in Mongolia

- 79 schools (General Agency of Education)
Improvement and support needed school in Mongolia

Evaluated by:

- Students and teachers' performance
- School environment
- School management

- Shortlisted 8 schools

PARTNERS:

- Government organization



- International organization



- Startups



- Content supporter



DIGITAL CLASSROOM



Provided by:

- Online learning platforms
- VR interactive lesson
- Additional development programs:
 - IT lesson from 1st grade
 - IT club at schools



**If you have any questions,
please contact us as below!!**

Chief Marketing Officer : Yuji Ito
ito@mobicom.mn

www.mobicom.mn



Thank You!

Баярлалаа!