



AIREE

Wool air filtration

AIREE

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99%

Of the world population
breathes unhealthy air

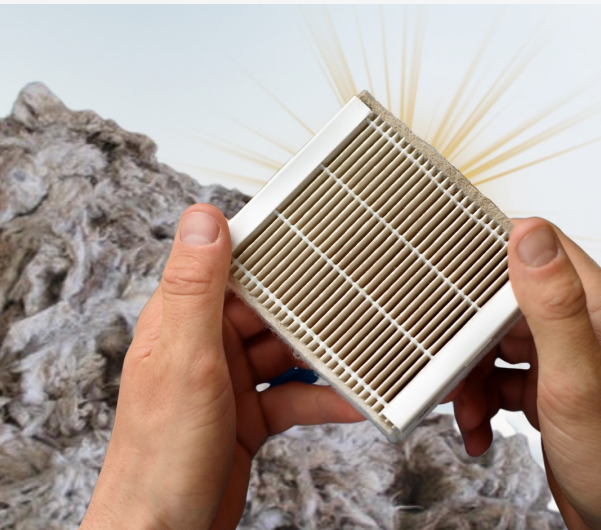
7 mil

premature deaths from
indoor air pollution globally



The Solution:

100% biodegradable filters vs. synthetic PP filters



The Solution:

Patented 2-in-1 sustainable air filters



VS



	Airee Biocomposite	MERV13 ventilation filter
Pollutants	PM, VOC	PM
Efficiency, %	95.13	70
Basis weight, g/m²	56±2	74±4
Thickness, mm	1.1±0.2	0.33±0.02

PM = Particulate matter, VOC = Volatile organic compounds

Breathing clean

without destroying the planet

1 ton

**Plastic waste
prevented**



300

**Families breathing
clean air**



3

**Herder families
livelihood support**



Business model



Air purifiers

B2C
US\$ 130
300 customers
Market: US\$ 1.3 billion



Filter material

B2B
Factory underway
Market: \$2.1 billion

Traction

IP-based business

2022



4 Utility model, TM etc

300 B2C users

2023



1 patent pending

3 B2B buyers

1 factory

2024



1 patent under development

Gender-diverse, young Team rooted in science



Batdorj Ganbat
CEO

MBA, 20 years of experience in management incl. manufacturing & services



Oyungerel Munkhbat
Co-Founder and CICO
Full-time.

7 years against air pollution: green finance, environmental science



Batmunkh Myagmardorj
Co-Founder and CTO
Full-time.

MSc. Biotechnologist with 4 years of research and 4 years of startup experience



Khulan Tsermaa
Product development manager. Full-time

MSc. 4 years of experience as chemist, and environmental engineering, research



Munkhjin Munkhbold
Industrial designer

4 years of experience as interior designer and furniture designer



Byambajargal Naranbat
Electronic & IT engineer

MSc. Experienced embedded systems engineer
VR startup; electrical engineer

The Ask

Partnerships

Export preparation support and IP costs:

Legal support, certification.

Impact validation:

Lifecycle assessment, biodegradability, ISO, B-Corp.



Airee



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For
healthy lungs,
and a healthy
planet

