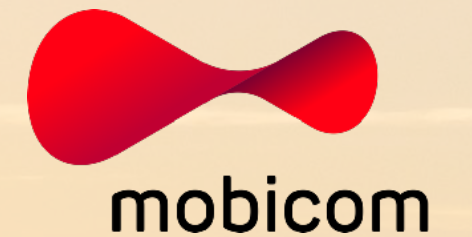


BROUGHT TO YOU BY



MONGOLIA ACCELERATOR PROGRAM 3

APPLICATION DEADLINE: JULY 28, 2023

IMPLEMENTING ORGANIZATIONS



MONGOLIAN STARTUP ECOSYSTEM VS SINGAPORE

| | Singapore | Mongolia |
|---|-----------|----------|
| Number of startups | 4,795 | <200 |
| Number of accelerators & incubators | 251 | <10 |
| Number of investors (excluding individuals) | 526 | <50 |

WHAT IS MONJA?

- The MonJa accelerator program is dedicated to fostering the growth of the Mongolian startup ecosystem and offers a comprehensive range of technical support to participating startups, including tailored mentoring support, global community and strategic partnerships.
- Over the course of the 3-month program, entrepreneurs will receive invaluable guidance and resources to scale their businesses.
- Within such context, in order to effectively support startups and ecosystem building in Mongolia, Japan International Cooperation Agency (JICA), Mobicom & Mongolia-Japan Center has contracted the project team consisting of Deloitte Tohmatsu Financial Advisory (DTFA), Deloitte Tohmatsu Venture Support (DTVS), Deloitte Touche Tohmatsu LLC (DTTL), Exponential Partners & Exponential Zaisan Partners to conduct the program to support pre-seed/seed stage startups in Mongolia.
- Startups will receive up to US\$5,000 financial assistance for conducting proof of concept and/or market expansion purposes.

BROUGHT TO YOU BY



MONGOLIA-JAPAN CENTER

IMPLEMENTING ORGANIZATIONS



MONJA ACCELERATOR VALUE ADD

TAILORED SUPPORT

Strengthen the foundation of your business in global market and gear up for scaling through intensive tailored support

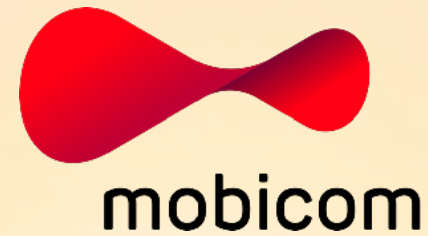
GLOBAL COMMUNITY

Gain broader perspective, insight, and best practices from a global community of mentors, experts and instructors

MONGOLIA, JAPAN & BEYOND

Gain unique access to venture capitalists, institutional and corporate investors, and/or strategic partners like no other program

SPONSORING ORGANISATIONS



MONGOLIA-JAPAN CENTER

JICA

JICA coordinates official development assistance for the Japanese government in developing countries and aims to promote international cooperation by supporting the socio-economic development, recovery, or economic stability of emerging economies.

MOBICOM

Mobicom Corporation was established in 1996 as a Mongolian first telecommunication company with joint shareholders Newcom, Sumitomo and KDDI Group. Founded as a joint Mongolian-Japanese venture, Mobicom has grown to become one of the largest telecommunication companies in the country, catering to the evolving needs of its customers.

MONGOLIA-JAPAN CENTER

The Mongolia-Japan Center for Human Resources Development, initiated in 2002 through a collaboration between the Ministry of Education, Culture and Science and the National University of Mongolia, aims to enhance human resources, foster cooperation between Mongolia and Japan, and strengthen mutual understanding. The center focuses on improving human resources, providing Japanese language education and diplomacy.

IMPLEMENTING ORGANISATIONS



DELOITTE TOHMATSU FINANCIAL ADVISORY, DELOITTE TOHMATSU VENTURE SUPPORT & DELOITTE TOUCHE TOHMATSU

Innovation is the key to driving business success and revitalizing the Japanese and the world economies in the 21st century. Deloitte Tohmatsu Venture Support (DTVS)'s mission is to "create the future alongside innovators", by collaborating with startups, large corporations and government agencies. Main activities include: startup support, consulting for large corporations, open innovation and government agency support.

EXPONENTIAL ZAISAN PARTNERS & EXPONENTIAL PARTNERS

Exponential Zaisan Partners is a seed-stage Mongolia focused venture capital fund to assist the most promising founders with global expansion. Through the fund the founders collaborate with 400+ funds from around the world to help scale Mongolian startups. Founders also organise Startup World Cup in collaboration with Pegasus Tech Ventures & as well as Founder Institute, world's largest pre-seed accelerator.

MONJA MENTORS*



Shingo Ehara
Co-Founder
Plug & Play



Hideyuki Matsuda
Deputy General Manager
Marubeni



Haru Noda
Senior Capitalist
Yanmar Ventures



Haru Noda
Senior Capitalist
Yanmar Ventures



Jack Sim
Founder
WTO



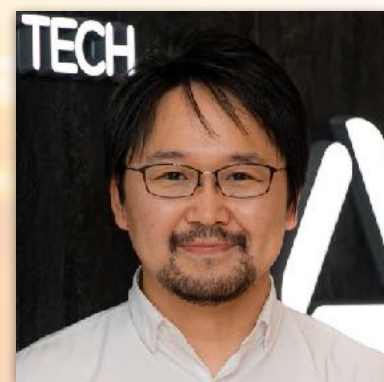
Jacob James
Partnerships Manager
Zoox



Sachin Nair
Deputy CEO
Khan Bank



Sainbileg Mandakh
CIO
Golomt Bank



Khos-Erdene Baatarkhuu
CEO
And Global



Jargalsaikhan Dugar
Chairman
Gund Investment



Nomin Dashnyam
Partner
MahoneyLiotta



Oko Davaasuren
Senior Director
TechStarts



*Only selected mentors are shown here

MONJA **KEY DATES**

- Application Deadline: July 28th, 2023
- Top 10: interview: Aug 7th & 8th, 2023
- Final selection of startups for the program: Aug 8th, 2023
- Program run Sep, Oct & Nov, 2023

To apply:
www.jica.monja

Monja co-hort 4 will be announced in Jan 2024

MONJA ELIGIBILITY

- A registered legal entity
- You have an innovative product or service with competitive advantage with high potential to scale
- Founding team committed to participate in all program activities

MONJA **SELECTED STARTUPS**



Thank you

www.jica.monja