

MSMEs Policies in the Dominican Republic and The Central American and Caribbean Productivity Network

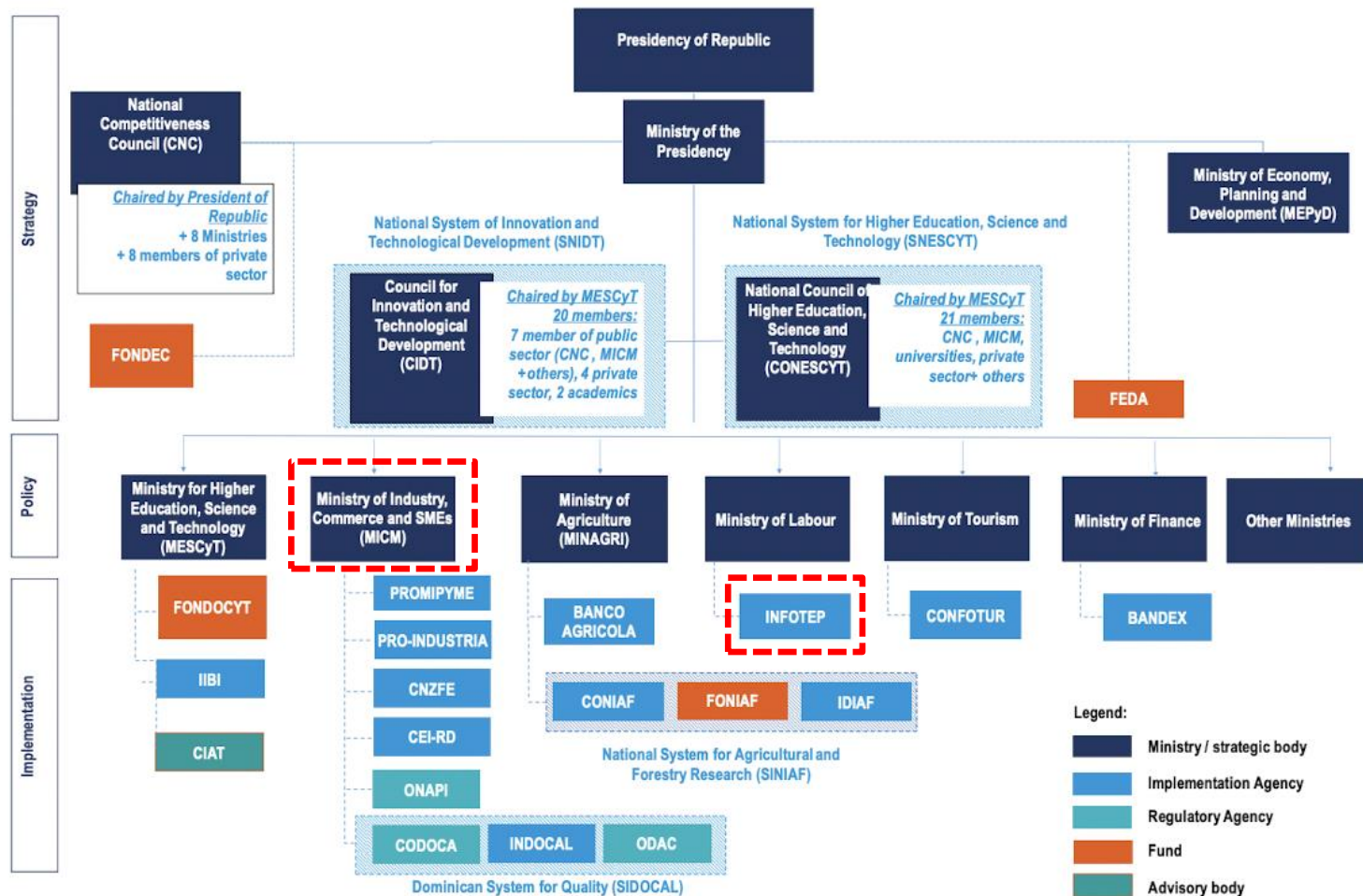
Vice ministry of MSMEs Promotion

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Dominican Republic's governance for production transformation, 2019



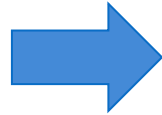
Source: OECD/UNCTAD/ECLAC (2020), *Production Transformation Policy Review of the Dominican Republic: Preserving Growth, Achieving Resilience*, OECD Development Pathways, OECD Publishing, Paris, <https://doi.org/10.1787/1201cfaa-en>.

Note: CIAT: The International Advisory Commission of Science and Technology; FONDEC: National Competitiveness Fund; FONDICYT: National Fund for Innovation and Scientific and Technological Development; FONIAF: National Agricultural and Forestry Research Fund; PROMIPYME: National Council for the Promotion and Support of Micro, Small and Medium-sized Enterprises; CEI-RD: Export and Investment Centre of the Dominican Republic; INFOTEP: National Institute of Vocational Technical Training; CNZFE: National Council of Free Trade Zones; ONAPI: National Institute for Agricultural and Forestry Research; CONESCYT: National Council of Higher Education, Science and Technology; SINIAF: National System for Agricultural and Forestry Research; IDIAF: Dominican Institute for Agricultural and Forestry Research. The figure does not include all institutions in the Dominican Republic, only the principal ones linked to policies for production development and innovation. Source: Authors' illustration based on questionnaire replies during the field missions of the PTIPR process, July and December 2019.



5 Sustainable Development Objectives (Agenda 2030)

1. Low levels of multidimensional poverty
- 2. Competitiveness and decent employment**
3. Sustainable production and consumption
4. Resilient populations in the face of climate change and other risks
5. A solid and inclusive state institution



Recommendations to accelerate competitiveness and decent employment to achieve the National Strategic Plan (MEPyD)

1. Economic empowerment for women
2. Reduce barriers to employment and mobility for people with disabilities
3. Inclusive finance and access to venture capital for MSMEs and small farmers
4. Entrepreneurship, innovation, better education for quality jobs
5. Ease of making trade reforms that reduce inequality



Training for Trainers

(JICA, UNDP and EU)



GOBIERNO DE LA
REPÚBLICA DOMINICANA
INDUSTRIA, COMERCIO Y MIPYMES

Vice Ministry of MSMEs Promotion

- MSMEs and entrepreneur policy
- Financial access for MSMEs and competitiveness of MSMEs
- Micro and informal sector



INFOTEP

Instituto Nacional de
Formación Técnico Profesional

- Labor policy
- Skill development for employees
- Small and medium enterprises (only formalized enterprises)

The MSMEs support service department + related institutions

- Appreciative Inquiry (management)
- Circular economy
- Digital transformation
- KAIZEN + Productivity
- Innovation culture

MSMEs Advisors (senior + junior)

- Productivity and quality (KAIZEN)



Economic Characteristics in the Dominican Republic



Island country
(high costs of
importing and
exporting goods)



Limited domestic
market



Challenge in
marketing



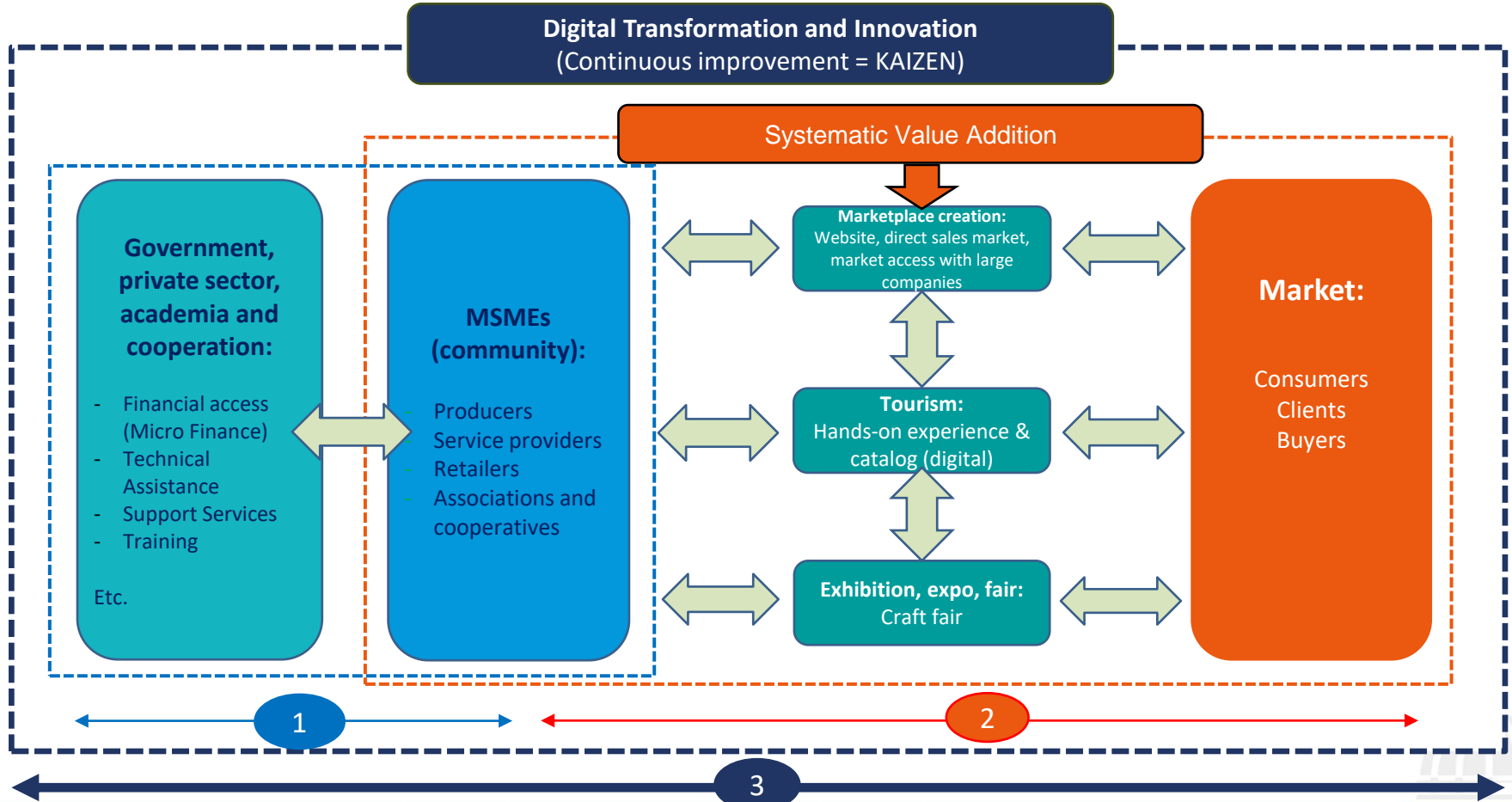
**The major
challenges:
informal and
micro enterprises**



Strong industries:
agro-industry,
tourism, cosmetics
sector



More Innovative and Market-Driven Approach through Digital Transformation

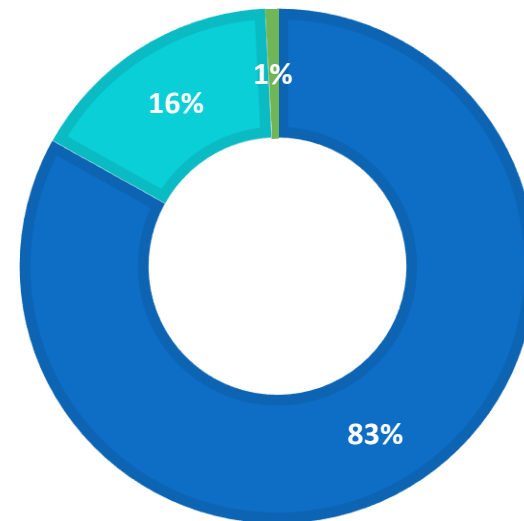


Towards the Establishment of the Central American and Caribbean Productivity Network

	2013	2019
Total enterprise	740,700	1,582,715
Total MSMEs	726,179	1,570,421
Micro enterprise	647,077	1,315,256
Small and Medium enterprise	79,211	255,165
Large enterprise	14,521	12,294

TOTAL ENTERPRISE 2019

■ Micro ■ Small and medium ■ Large



Source

cenpromype
Centro Regional de Promoción de la MIPYME

SICA
Sistema de la Integración
Centroamericana



Ideas for The Productivity Network Activity



Ministry level:

Policy discussions (micro enterprise)



MSMEs support institutions level:

MSMEs advisor development and methodological discussions



Academic institutions level:

Academic role for MSMEs development





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Y MIPYMES



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