

Main Report
Online Study-in-Japan Fair 2021



Prepared by

Cambodia-Japan Cooperation Center

November 20, 2021

Introduction

Study-in-Japan Fair has been conducted by Cambodia-Japan Cooperation Center (CJCC) since 2008. This year, with continuous support from the Ministry of Education, Youth, and Sport (MoEYS), Embassy of Japan in Cambodia, Royal University of Phnom Penh (RUPP), Japan International Cooperation Agency (JICA), other Cambodian and Japanese educational institutions and in a close collaboration with Study in Japan Global Network Project in ASEAN/Okayama university, the online Study-in-Japan Fair 2021 has been conducted from October 22 to November 3 in order to promote the study in Japan and share information to the public, especially students who are interested in pursuing their higher education in Japan.

This year, before our main event “the Study-in-Japan Fair 2021”, Cambodia-Japan Cooperation Center (CJCC) also organized a virtual meeting which was taken part by our honorable guests from Ministry of Education Youth and Sport (MoEYS), H.E. Dr. Sann Vathana and Vice Rector from Royal University of Phnom Penh (RUPP), Mr. Kean Tak, under a topic “Cambodia Education System”. During the event, the fair was completed successfully with participation from several well-known Japanese universities and 1,256 registrations from the public. The purposes of this online meeting were to share and make public understand the education system at RUPP as well as the challenges and solutions in Cambodia Education system during pandemic. However, due to unpleasant situation resulting from Covid-19, our fair was completely run online. Therefore, our means of advertisement also happened digitally via digital platform such as Facebook pages, Telegram channels, website and sharing from our cooperated partners.

Online Study-in-Japan Fair 2021 in Cambodia

Date: 22 October to 03 November 2021

Venue: Zoom and Facebook

Admission: Free of charge for participant

Target Participant: High school and University Students, Parents, Public who wish to know about study in Japan information

Co-organizer: Study in Japan Global Network Project in ASEAN/Okayama university

Supporter:

- Ministry of Education, Youth and Sport (MoEYS)
- Embassy of Japan in Cambodia (EoJ)
- Royal University of Phnom Penh (RUPP)
- Japan International Cooperation Agency (JICA)
- Japan Student Services Organization (JASSO)
- Japan International Cooperation Center (JICE)
- Japan Alumni of Cambodia (JAC)
- Honda Foundation (HOF)

University/Institution participation:

- Ritsumeikan Asia Pacific University
- Kyushu Eisu Gakkan Japanese Language School
- Kyoto University of Advanced Science
- University of Hyogo
- Ritsumeikan University
- Digital Hollywood University
- Kanazawa University
- Kyoto University
- Utsunomiya University
- JASSO Tokyo/Osaka Japanese Language Education Centers

Entry Fee for Participating University/Institution:

- 1st Option: 1,500 USD (Participating in fair service plus additional supporting service)
- 2nd Option: 1,000 USD (Participating in fair service)

Promotional tool:

- CJCC Facebook (Like: 205,000+, Follow: 207,000+)
- Culture Facebook (Like: 1,350+, Follow: 1,400+)
- Website “Study in Japan for Cambodia” (184 members)
- Direct Email (347 Emails-sending out before event)
- Telegram channel (Subscriber: 750+)
- Partnership Channels: CJCC Japanese Language Course, SENG Rothsethamony Official Facebook Page, Youth Volunteer for Social Development Facebook Page, Study in Japan Global Network Project- ASEAN for Cambodia, Y Phoura Telegram Channel

Overall Data

- Participants on Online Seminar by Zoom: 348 (October 22 to October 31, 2021)
- Participants on Consultation Session by Zoom: 38 (November 01 to November 03, 2021)
- Viewers on Facebook Live-stream: 6,319 (Guest Speaker Sessions in Morning)

1. Detail of online events

Starting from October 22 to November 3, 2021, we had totally five Facebook Live streaming and one video premiere. Actually, in each day of our Study fair, there were two main sessions which were Online seminar sessions and Consultation sessions. Therefore, the following tables would detail the procedure of our event.

Day 1: 22 October, 2021 (Cambodia Time)

Morning Session (10:00-11:00) (Live Stream)	Facebook
Orientation on the Preparation to Study in Japan Presented by Study in Japan Global Network Project in ASEAN/Okayama University (Dr. Vuthy Monyrath) Reference: https://www.facebook.com/CJCCCulture/videos/477464903590489	76 Likes, 32 shares, 1.5K views (Accessed on November 10, 2021)

Afternoon Session (14:00-16:00) (Online Seminar)
Presentation from Study in Japan Regional Office in ASEAN
Presentation from Kyushu Eisu Gakkan Japanese Language School

➤ **Data Overview of online Seminar**

No.	Description	Number
1	Online Seminar Registration (Before Seminar)	346 Registrations
2	Zoom Participant (During Seminar)	70 People+ (including organizers)
3	Evaluation Questionnaire Respondent (End of Seminar)	13 People

➤ **Data Overview of Video recording of Online seminar**

No.	University/Institution	Posting Date (CJCC Culture Facebook Page)	Data summary	Accessed Link
1	Study in Japan Regional Office in ASEAN	October 23, 2021	72 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/584652742859129/
2	Kyushu Eisu Gakkan Japanese Language School	October 29, 2021	46 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/1220382071787176/

Day 2: 23 October, 2021

Morning Session (10:00-11:00) (Live Stream)	Facebook
Boost teamwork and productivity with Google Drive Presented by Cambodia-Japan Cooperation Center (CJCC) Reference: https://www.facebook.com/CJCCCulture/videos/308398544057652	40 Likes, 16 Shares, 1K Views (Accessed on November 10, 2021)

Afternoon Session (14:00-16:00) (Online Seminar)
Presentation from Ritsumeikan Asia Pacific University
Presentation from Cambodia Student's Association in Japan

➤ **Data Overview of Online Seminar**

No.	Description	Number
1	Online Seminar Registration (Before Seminar)	187 Registrations
2	Zoom Participant (During Seminar)	70 People+ (including organizers)
3	Evaluation Questionnaire Respondent (End of Seminar)	17 People

➤ **Data Overview of Video recording of Online seminar**

No.	University/Institution	Posting Date (CJCC Culture Facebook Page)	Data summary	Accessed Link
1	Ritsumeikan Asia Pacific University	October 24, 2021	65 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/218817700340221/
2	Cambodia Students' Association in Japan (CSAJ)	October 25, 2021	391 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/440357144152522/

Day 3: 24 October 2021

Afternoon Session (14:00-16:00) (Online Seminar)
Presentation from Digital Hollywood University
Presentation from Utsunomiya University

➤ **Data Overview of Online Seminar**

No.	Description	Number
1	Online Seminar Registration (Before Seminar)	160 Registrations
2	Zoom Participant (During Seminar)	60 People+ (including organizers)
3	Evaluation Questionnaire Respondent (End of Seminar)	10 People

➤ **Data overview of video recording of Online Seminar**

No.	University/Institution	Posting Date (CJCC Culture Page)	Data summary	Accessed Link
1	Digital Hollywood University	October 26, 2021	30 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/1074411463331937/
2	Utsunomiya University	October 26, 2021	34 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/311881550386133/

Day 4: 29 October, 2021

Morning Session (10:00-11:00) (Live Stream)	Facebook
Orientation on the Introduction of Japanese Government (MEXT) Scholarship Presented by Embassy of Japan in Cambodia	112 Likes, 56 Shares, 2.3K Views

Afternoon Session (14:00-16:00) (Online Seminar)
Presentation from Kyoto University
Presentation from University of Hyogo

➤ **Data Overview of Online Seminar**

No.	Description	Number
1	Online Seminar Registration (Before Seminar)	231 Registrations
2	Zoom Participant (During Seminar)	60 People+ (including organizers)
3	Evaluation Questionnaire Respondent (End of Seminar)	11 People

➤ **Data overview of video recording of Online Seminar**

No.	University/Institution	Posting Date (CJCC Culture Page)	Data summary	Accessed Link
1	Kyoto University	November 01, 2021	57 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/1810426445832802/
2	University of Hyogo	November 01, 2021	37 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/210651284402723/

Day 5: 30 October, 2021

Morning Session (10:00-11:00) (Live Stream)	Facebook
Orientation on Lift and Study Experience in Japan Presented by Japan Alumni of Cambodia-JAC Reference: https://www.facebook.com/CJCCCulture/videos/404911711169154	32 Likes, 14 Shares, 676 Views

Afternoon Session (14:00-16:00) (Online Seminar)
Presentation from Ritsumeikan University
Presentation from Kyoto University of Advanced Science

➤ **Data Overview of Online Seminar**

No.	Description	Number
1	Online Seminar Registration (Before Seminar)	164 Registrations
2	Zoom Participant (During Seminar)	45 People+ (including organizers)
3	Evaluation Questionnaire Respondent (End of Seminar)	7 People

➤ **Data Overview of video recording of Online seminar**

No.	University/Institution	Posting Date (CJCC Culture)	Data summary	Accessed Link
1	Ritsumeikan University	November 01, 2021	28 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/2962364480642398/
2	Kyoto University of Advanced Science	November 02, 2021	29 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/385899079936871/

Day 6: 31 October, 2021

Morning Session (10:00-11:00) (Video premiere)	Facebook
Orientation on How to Prepare Study Plan and Research Plan Presented by Japan Alumni of Cambodia-JAC Reference: https://www.facebook.com/CJCCCulture/videos/647520382899437	54 Likes, 20 Shares, 843 Views

Afternoon Session (14:00-16:00) (Online Seminar)
Presentation from Kanazawa University
Presentation from Japanese Language Education Centre JASSO Tokyo/Osaka

➤ **Data Overview of Online Seminar**

No.	Description	Number
1	Online Seminar Registration (Before Seminar)	173 Registrations
2	Zoom Participant (During Seminar)	45 People+ (including organizers)
3	Evaluation Questionnaire Respondent (End of Seminar)	8 People

➤ **Data Overview of video recording or Online Seminar**

No.	University/Institution	Posting Date (CJCC Culture Page)	Data summary	Accessed Link
1	Kanazawa University	November 02, 2021	39 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/2969966829910388/
2	JASSO Tokyo/Osaka Japanese Language Education Centers	November 02, 2021	35 views (Accessed on November 10)	https://www.facebook.com/CJCCCulture/videos/618998552597545/

Consultation Sessions

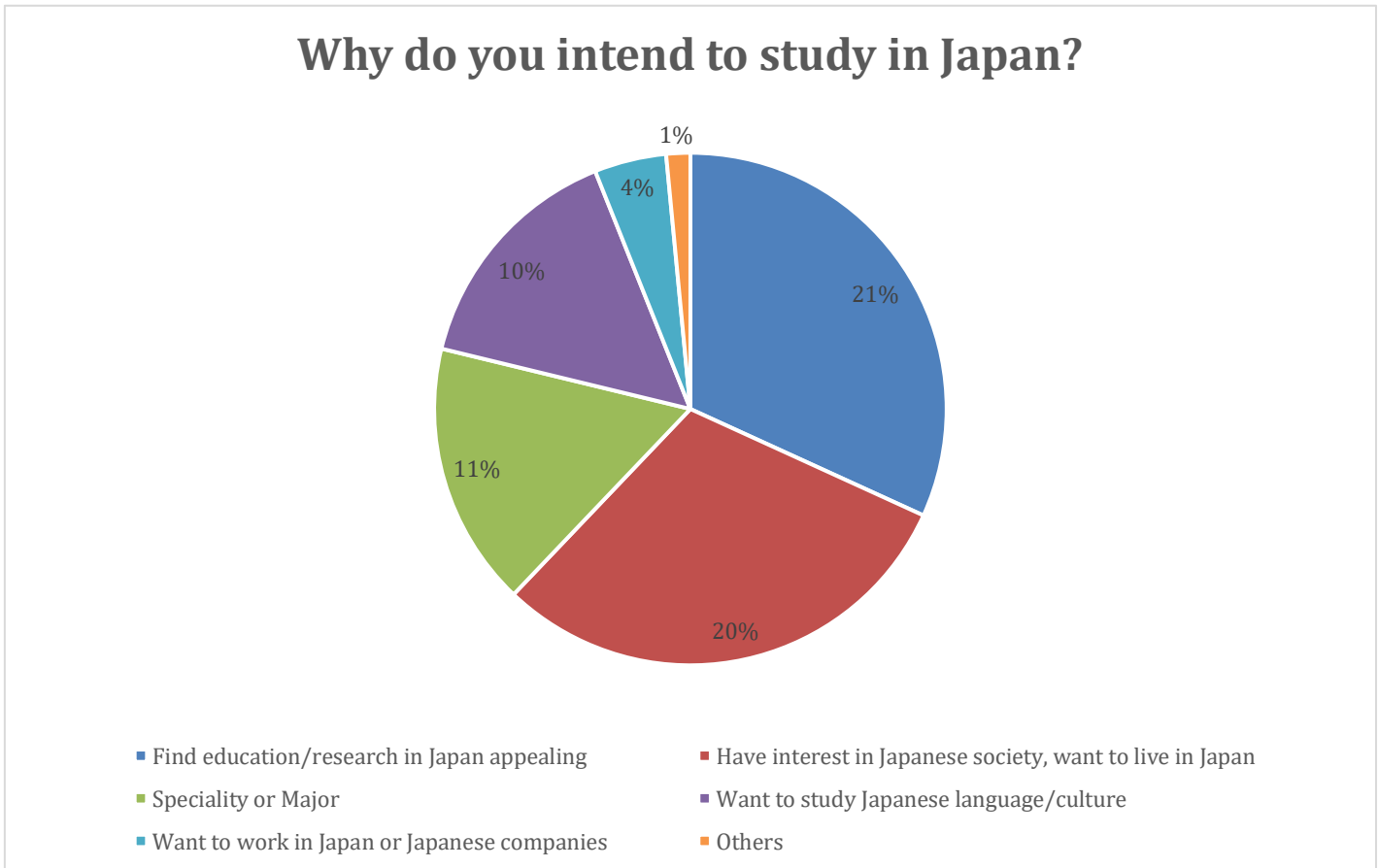
Besides Online seminars, each participated universities/institutions also conducted consultation session via zoom for students to receive more detailed information in case they missed it in Online seminars. Therefore, below is the list of those institutions' consultation sessions organized from October 25 to November 03, 2021.

University/Institution	Number of participants	Date
Study in Japan Regional Office in ASEAN	3	October 25, 2021
Kyushu Eisu Gakkan Japanese Language School	2	
Ritsumeikan Asia Pacific University	2	October 26, 2021
Utsunomiya University	4	
Digital Hollywood University	4	October 27, 2021
Kyoto University	6	November 01, 2021
University of Hyogo	3	
Ritsumeikan University	3	November 02, 2021
Kyoto University of Advanced Science	4	
Kanazawa University	5	November 03, 2021
JASSO Tokyo/Osaka Japanese Language Education Center	2	

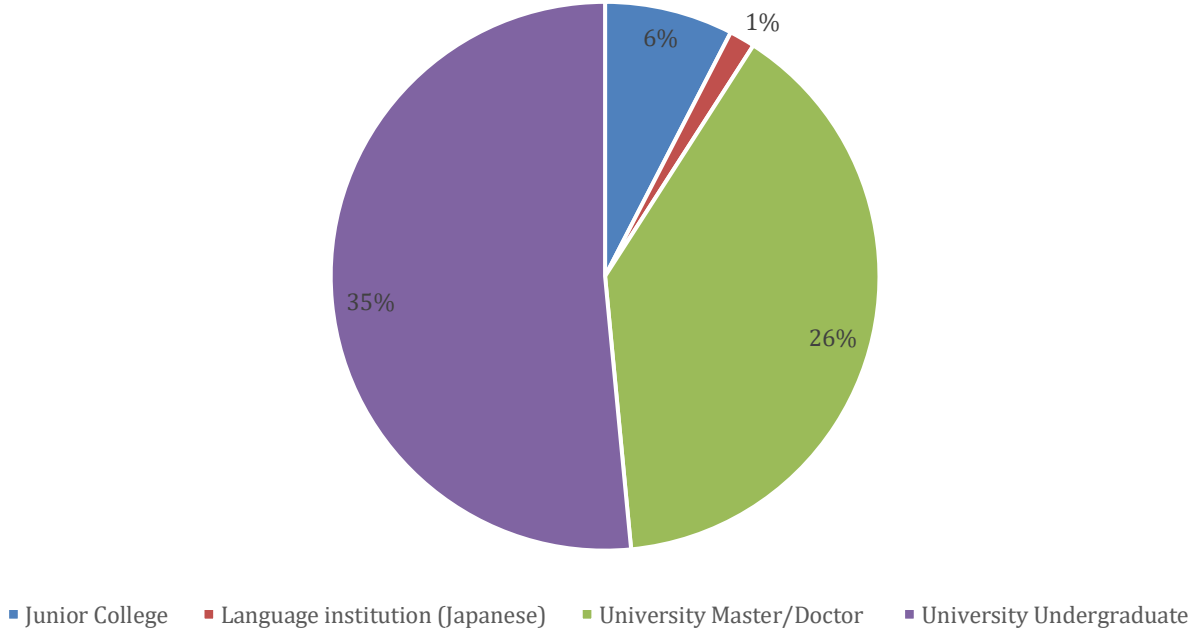
Overall data overview

After our Study-in-Japan fair finished, we sent our evaluation form to participants in order to collect data and their feedback on our event. Out of those questions, the following three are useful data which we think it would be helpful for those universities/institutions that joined our fair.

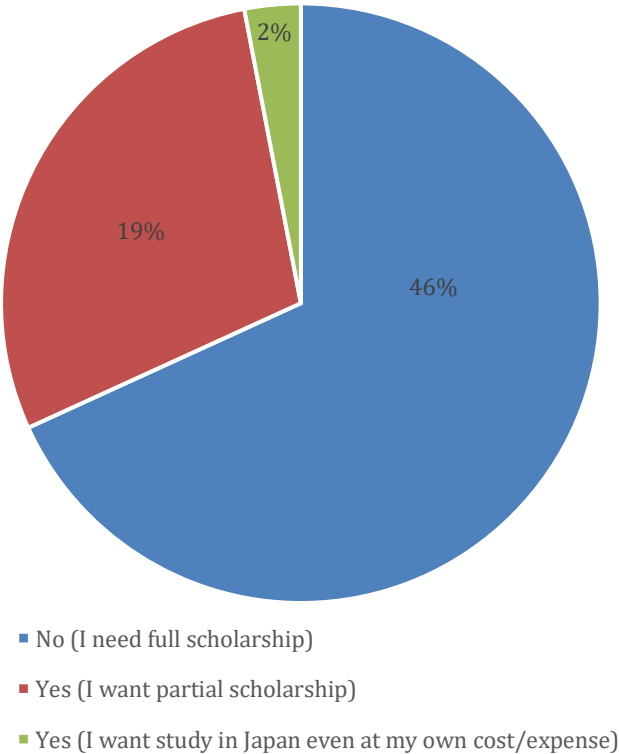
Below are data statistics from 66 responses that we converted in percentage.



Which level/course do you want to study if you study in Japan?



Do you want to study in Japan even if you don't get full scholarship?



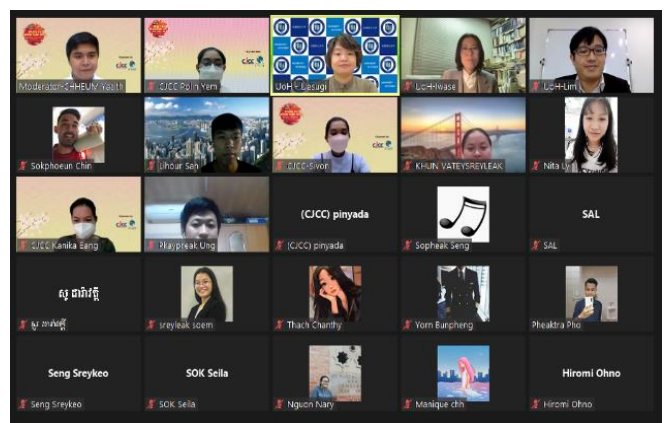
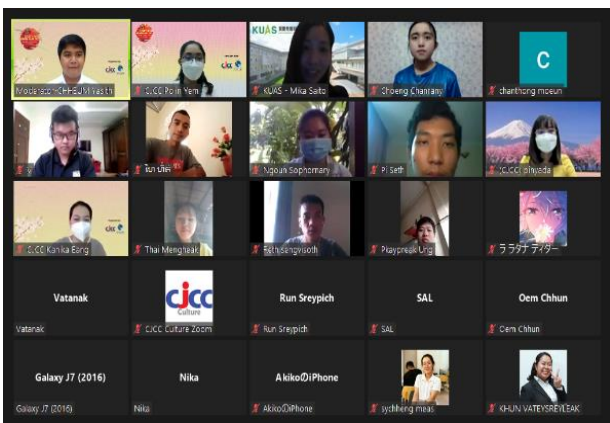
Additionally, here are some feedbacks we received from our participants.

- Thank you very much for organizing this fair!
- I really appreciate the time and energy that the speakers, facilitator and team have input. It was such an inspiring and comprehensive sharing!
- I would like to say thank you for the information that shows us all and introduction of the full view of the university.
- It was an amazing experience and I'm glad I spent my time listening and learning from our special guests who are currently studying Japan. I believe by sharing their own experiences and tips on how their journey has been in Japan, it helped so many fellow Cambodian students who are planning and preparing to go to Japan by scholarship or self-paid.
- Please do this content more. I really like it and I believe that it is hopeful for me to get scholarships in Japan.
- It's amazing 🙌

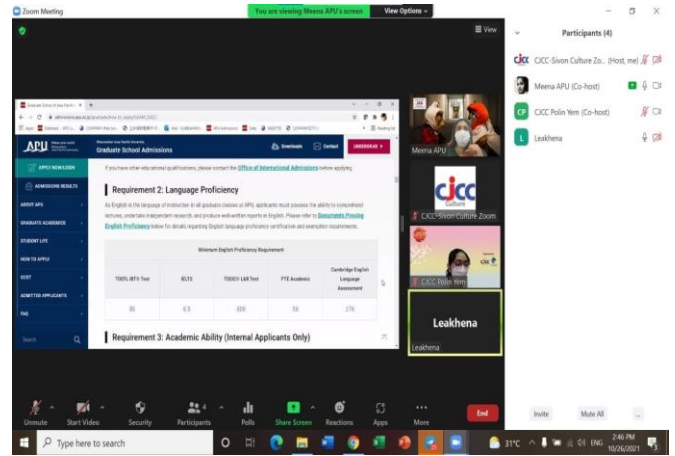
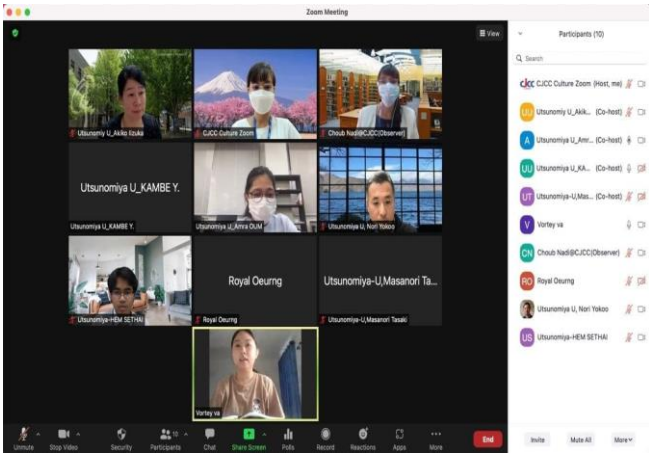
Photo Report



Activities during Online Seminar sessions



Zoom participants during Online Seminar



Zoom participants during Consultation Session

In overall, the Study-in-Japan Fair 2021 ended completely with 386 total participants comparing to our last year which was 258 people. The data showing an increasing number of participations from the public indicating that our fair could reach to many more people.

Thank you for your valuable time in reviewing our report!!!