

## Proposal for a New African Growth Support Initiative



### TICAD IV and the Current Global Environment



- TICAD IV (May 2008)
  - -- regarded as "departure" from previous conferences, communicating Japan's serious engagement in Africa and willingness to share East Asian experiences
  - **Yokohama Action Plan (May 2008)** Boosting Economic Growth Trade, Investment and Tourism 3. Assist Private Sector Development:
  - "Support African countries to plan and implement industrial development strategies and policies, drawing on Asian experiences as appropriate."
- Global financial crisis
  - -- reminding the importance of strengthening the real economy and industrial competitiveness
  - -- Japan's commitment to African development to be tested

# **Concretizing the TICAD IV Growth Agenda**



- Japan must immediately formulate overall and country-specific assistance visions for African development
- → Multi-stakeholder discussion group (April-June, 2008)
- → Workshop to gather African perspectives (July, 2008)
- → Proposal for a New African Growth Support Initiative (Aug. 2008)
  - Basic principles
  - ✓ Incorporating East Asian perspectives
  - Target countries and selection criteria
  - ✓ Entry points for Japan
  - Requests for the Japanese government and the new JICA

### **Basic Principles**



- (1) Making a firm commitment to long-term partnerships with African countries, with sustained policy dialogue as a key ingredient
- (2) Selecting a few target countries and producing "success stories"
- (3) Putting Japan's growth support into the partnership context—mobilizing cooperation by other donor agencies, emerging donor countries, and private sector

## Incorporating East Asian Perspectives



- No standard "East Asian model" exists
- It should be the methodology (in a broad sense) to design and implement policies unique to each country
- Japan should complement the current international growth support, with East Asian perspectives such as:
  - Continuous policy dialogue for joint strategy formulation
  - Goal orientation with concrete thinking, building on your strengths

#### **→** Dynamic capacity development:

Improve ability through selective hands-on experience—clear goals, focused efforts, trials and errors, cumulative sense of achievement

### **Select Target Countries for** "Success Stories"



#### <Selection Criteria>

#### **Partner countries**

- Leadership
- Govt. administration for policy implementation
- Economic potential

### Target countries

- Japan
- Possibility of financial support
- Business interest
- Capacity of countrybased team

- -- Prerequisite: macroeconomic and political stability
- -- Respective TICAD IV pillars could have their target countries.
- -- "Target countries" do not need to correspond to largest ODA recipients (e.g., no need to be annual Yen loan recipients); but long-term policy engagement is vitally important.

# Four Entry Points for Japan's Engagement in Africa



- (1) If the country already has valid national development vision, strategies and action plans, mobilize aid to realize the existing vision
- (2) If not, engage in **continuous policy dialogue** for selfdiscovery and strategy formulation (preferably followed by specific ODA and other assistance)
- (3) Build core infrastructure and align aid & investments around it through donor coordination & public-private partnership (e.g., development corridors, OSBP, OVOP)
- (4) If the country has attracted (or likely to attract) large FDI projects by the Japanese private sector, mobilize aid to create an enabling business environment

### (1) Mobilize Aid to Realize the Existing National Vision



#### The case of Ethiopia

- Ethiopia's industrial vision (ADLI, Ind. Dev. Strategy) and strategies (Leather M/P, etc) are largely valid and clear.
- Donors should support Ethiopia's vision rather than creating a new one.
- Japan has many aid tools for industrial support:
  - Production and technology management
  - Industrial human resource training
  - Efficient logistics and marketing
  - Infrastructure (esp. transport and power)
  - Regional development planning
  - Creating necessary laws, standards, institutions
  - Removing negative impacts of industrialization

# (2) Japan's Policy Dialogue with Developing Countries



- Argentina Okita Mission 1985-87; 1994-96 (follow up)
- Vietnam Ishikawa Project 1995-2001
- Thailand Mizutani Report for upgrading SMEs and supporting industries, 1999
- Indonesia Continuous Government-Business Policy Dialogue; *Urata Report* for SMEs, 2000; Prof. Shiraishi & Asanuma, 2002-04 (post-Asian crisis)
- Laos Prof. Hara for overall development strategy, 2000-05
- Myanmar Prof. Odaka, 1999-2002 (but failed)

### Ishikawa Project in Vietnam 1995-2001



- Communist Party General Secretary Do Muoi requested Prof.
   Shigeru Ishikawa to study the Vietnamese economy. The bilateral project was agreed between two prime ministers.
- JICA mobilized a large number of scholars and consultants.
   Prof. Ishikawa emphasized the spirit of mutual respect and joint work (and a lot of patience).
- Topics covered: macro, budget & finance, industry, agriculture, trade, SOE reform, Asian financial crisis.
- Continued dialogue—New Miyazawa Plan (1999), Vietnam-Japan Joint Initiative for improving investment climate (2003-).
- Now under preparation—Vietnam-Japan Partnership for Supporting Industry Development.

### Ishikawa Project in Vietnam

Vietnam = Transition economy + Underdevelopment

#### Tasks:

- Macroeconomic stabilization
- Structural adjustment (systemic transition to market economy)
- Long-term development strategy

Advise on the drafting process of the 6th Five-Year Plan Advice on the implementation issues of the 6th Five-Year Plan, including participation in AFTA/APEC/WTO and industrial policy

Advice on the emerging issues arising from the East Asian crises and the economic integration process

Advice on the formulation of the 7th Five-Year Plan

#### Phase 1 (95.8-96.6)

- ➤ Macro-economy
- Fiscal and monetary policy
- ➤Industrial policy
- ➤ Agricultural and rural development

#### Phase 2 (96.7-98.3)

- Fiscal and monetary policy
- ➤ Participation in AFTA/ APEC/ WTO and industrial policy
- ➤ Agricultural and rural development
- >SOE reform

#### Follow-up Phase (98.7-99.7)

- ➤ General commentary
  ➤ Fiscal and monetary
- matters
  ➤Industry and trade
- Agricultural and rural development

#### Phase 3 (99.9-01.3)

- General commentary
- Fiscal and financial reformTrade and industry
- ➤ Agricultural and rural development
- SOE reform and private sector development

### Source: MPI and JICA, Study on the Economic Development Policy in the Transition toward a Market-Oriented Economy In the Socialist Republic of Viet Nam (Phase 3) Final Report Vol. General Commentary, 2001, pp.iii-vi.

#### Joint research (2001-)

- ➤ Agriculture and rural development (livestock, vegetable, fruits and industrial crops, etc.)
- ➤ Monetary policy under partial dollarization
- Fiscal policy (introduction of personal income tax)
- Trade and industrial policies in the age of integration

  (NELL-IICA joint research program > GRIPS-VDE)



JICA Vietnam Office, Executive Summary of "Ishikawa Project" Phase 3, March 29, 2002.

## **Continuous Policy Dialogue in the Partnership Context**



#### The case of Tanzania (development partnership)

- MKUKUTA (2<sup>nd</sup> PRSP) Govt.'s vision for broad-based growth
- Active development partnerships underway
- Japan: focused assistance plan (i.e., infrastructure and agriculture), participating in budget support, co-chairing the Growth Cluster Group, dispatching policy advisers (industrial development, PRSC), etc.
- Active discussions on "growth drivers" (e.g., corridor & port development; special economic zones)
  - → the next step would be to forge consensus on their prioritization with coherency

# **Continuous Policy Dialogue in the Partnership Context**



#### The case of Zambia (South-South cooperation)

- JICA is conducting "Triangle of Hope" Project 2006-09 (improving investment climate), mobilizing a Malaysian expert (ex-MIDA official).
- Task forces organized within GoZ, with the involvement of President
- Investment promotion initiatives targeted at Malaysia and India
- JICA support to the development of Multi-facility Economic Zone (MFEZ)
- As a next step, Zambia wants Japan to help formulate a long-term industrial strategy.

### (3) Japanese Assistance for Core Infrastructure



- Greater Mekong Subregion East-West and North-South Corridors for development of Indochina
- Thailand Eastern Seaboard: creation of industrial zones around a port infrastructure
- Vietnam Highway No.5 (Hanoi Haiphong Port) for FDI attraction (industrial clusters)
- Cambodia Sihanoukville Port, power and telecom networks, special economic zone
- El Salvador La Union Port + regional development
- Mozambique (planned) Nacala Port and Corridor for regional development

## El Salvador: Growth Diagnostics vs. Japan's ODA



- Hausmann-Rodrik Growth Diagnostics 2003: The largest constraint in El Salvador is the lack of self-discovery caused by market failure (low appropriability). Infrastructure is not a binding constraint.
- Local Report 2008 (FUSADES): Our infrastructure is best in Central America and we are already a regional hub, but we can do even better by handling trade more efficiently. This will raise our productivity and competitiveness. For this purpose, infrastructure, especially *La Union Port*, is essential.
- Japanese ODA in El Salvador: Upgrade La Union Port as key infrastructure. Additional support for social & HRD, productive sectors, Eastern Region development, and regional integration.

### The Vision: Strengthening El Salvador's Position as a Regional Transport Hub



- Airport already a regional hub (built by Japan 28 years ago)
- Central American Highway link
- Pacific-Atlantic link via Panama Canal – El Salvador as a regional feeder
- However, La Union Port is low capacity
  - → Build a new port with sufficient capacity and services



## Components of Japan's ODA in El Salvador (ongoing)



#### **KEY INFRASTRUCTURE**

- Construction of La Union Port
- Rebuilding an old bridge (Honduras border)
- Digital map technology for efficient planning
- Urban development planning for La Union City

#### Social & Human RD

- MEGATEC La Union (training center)
- Primary schools & math
- Clean water
- Rural electrification
- Solid waste control

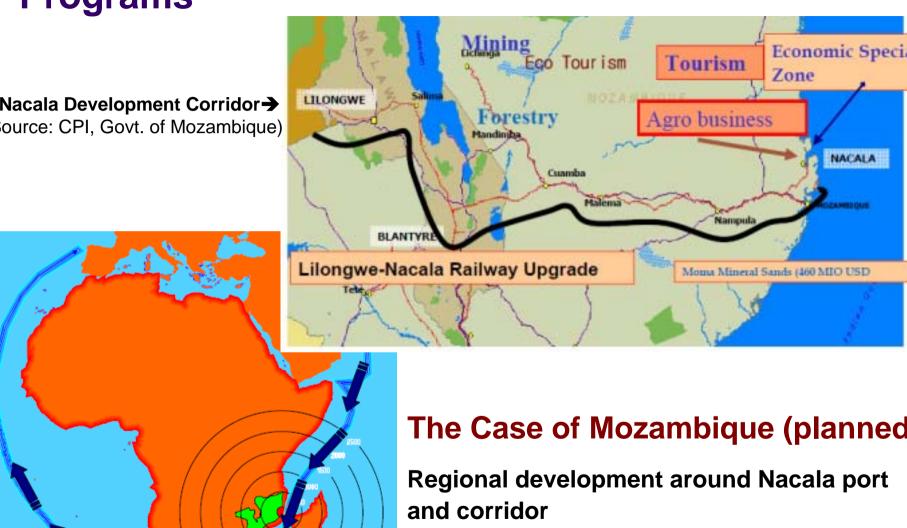
### **Support for Productive Sectors**

- SME promotion
- Aquaculture
- Small-scale agriculture
- Reservoirs & irrigation
- Small-scale livestock

### **Eastern Region Development**

- La Union Port
- Plan Puebla Panama
- CAFTA & other FTAs
- Cent. Amer. integration
- M/P for Eastern Region

Build Core Infrastructure and Align Development Programs



- -- Nacala-Nampula: paved
- -- Namupla-Cuamba: ODA loan planned (by JICA with AfDB)

# (4) Mobilize Aid to Facilitate FDI Projects



- Using ODA to mitigate risks for private sector investments in Africa (e.g., infrastructure, HRD, CSR)
   In East Asia, ODA played a catalytic role in promoting Japanese trade & investment.
- New initiative, based on TICAD IV commitment to promote public-private partnerships
- Public-private joint missions to promote trade & investment in Africa (Sept. 2008)
- Follow-up activities by MOFA, METI, JICA, JETRO to conduct preliminary surveys on port and transport infrastructure development (e.g., Ghana, Tanzania, Madagascar)
- New JICA -- the Office for Private Sector Partnership

### Requests for the Japanese Govt. and the New JICA



- Build professional teams for intellectual aid -- new alliances among the public, private/NGOs & academic circles
- Build a theoretical basis for growth support with East Asian perspectives and disseminate (i.e., the role of new JICA research institute)
- Devise innovative approaches to facilitate the formulation and implementation of high-quality infrastructure projects (e.g., faster process, link with TC, collaboration with regional development institutions)
- Introduce instruments to support local private sector development (e.g., microfinance, equity investment & guarantees), to ensure the broader benefits from ODA or privately-financed large-scale projects

### Thank You Very Much!



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