



BOOK LAUNCH
Applying the Kaizen in Africa: A New Avenue for Industrial
Development. The Participation of Zambia

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- The Government of the Republic of Zambia has a vision of becoming a prosperous middle income country by 2030.
- This calls for diversification of the economy & enhanced productivity



- Greater demand for African resources
- This has contributed to the growth of economies of Sub Saharan Africa; Zambia included
- Mostly driven by increased prices in natural resources
- A drop in demand has a negative effect
- Therefore necessity to enhance competitiveness through efficient, productivity and improved product quality





- KAIZEN is a good tool that can be adapted to suit the African environment as evidenced in several countries
- Zambia, has since 2008 been learning and utilizing kaizen in the public and private sectors.
- In June 2014 the KAIZEN Institute of Zambia (KIZ) was established.



- This has helped facilitate training of consultants in Zambia for continued transfer of best practices.
- The consultants have been visiting Japan to learn about the recent cases of KAIZEN activity in Japanese companies and public sectors.





- Kaizen is being used by both public and private institutions
- Evidence of best business practices is coming to the fore
- This is contributing towards strengthening competitiveness of
Zambian industries & organizations
- These companies and government institutions include:
 - Zamtel
 - Konkola Copper Mine
 - ZAMEFA
 - Electoral Commission of Zambia
 - Several Water Utility Companies





For Kaizen to work more effectively:

- There has to be widespread use
- It has to be introduced to emerging businesses so they grow with best management practices
- Necessity of local ownership; not viewed as a concept alien to the local environment
- This calls for local drivers, pacesetters





- Therefore this book launched today, will indeed provide Africa with a kind of work manual for training
- The book's emphasis on the need for governments to introduce appropriate policies and structures that disseminate & implement *Kaizen* is also a good way forward.



Conclusion

- Benefits of KAIZEN will need wider acceptance and dissemination.
- Kaizen can also become widely applied and accepted in Africa as is the case in other parts of the world

