



# MonJa Startup Accelerator Program Batch2

Innovative Mobile Application Product Contributing to SDGs 2030



To support startups which are introducing innovative Mobile application ideas for Sustainable Development Goals 2030, The Japan International Cooperation Agency (JICA), Mongolia-Japan Center (MOJC), and Mobicom Corporation (Mobicom) have announced the MonJa Startup Accelerator Program Batch 2. Selected 3 startups can join in the program and also get up to maximum of 20,000 USD for 3 months empirical surveys to verify whether the proposed business contributes to SDGs.

## Maximum 20,000 USD/company

Supporting Program: Mentoring, Lecture, Networking, Pitch Events, + CEO/Executive coaching

Deadline: 23:59 on November 30th, 2021.

### Schedule:

- Application deadline: 23:59 on November 30th, 2021.
- Selection by proposals: Early December 2021.
- Selection by interview with selected startups (in English): Middle of December, 2021.
- Decision of startups for the Program: December, 2021.
- Contract negotiation with JICA: From December 2021 to February 2022.
- Program period: February 2022 to May 2022.
- Pitch event: February and May, 2022.

\*Number of startups: In principle, 3 selected startups will participate in this program.  
(Number of startups might be changed based on the selection )

### Eligibility Criteria:

- Be a profit/non-profit organization registered as an independent legal entity in Mongolia.
- Have a management team of at least 2 persons.
- Proposals from individuals will not be accepted.
- Have innovative product(s) or service(s) based on mobile application contributing to SDGs OR have a feasible business plan to create prototypes (Minimum Viable Product (MVP)).
- Released the product(s) or service(s) since 2020 or still at the stage of business plan (Idea/Seed Stage).
- Have no negative credit information (Non-performing loan and tax payment).
- Be able to communicate in English.

How to apply &  
more info:

