

## Monitoring & Evaluation by Provincial Staff – Good Results at Each Site (2)

Continued from Vol.14, we will report the case of Phonsim and Tonhen Sites where are expected to be model sites in near future.

### 1. Phonsim Site, Kaisone Phomvihane Dist.

Cultivation Area 10ha, 23 Households

This site has a rich experience in production and sales of organic vegetable as an organic farming group, Marketing Team is supporting this site mainly in expansion of sales channels. Their knowledge and experience are also shared by other sites so that Phonsim site is currently contributing a lot in income generation through vegetable production not only for themselves but also for other Project's sites.



### Results seen in this site

#### Marketing



Door-to-door sales at restaurants



Strengthening farmers' group management



Assisting sales at veggie market

Assisting for developing sales promotion tools (Facebook page, etc.)

Introduction of new vegetable varieties

Production volume & sales amount (income) increased

Farmers' voice: As we have got financial leeway...

- It became affordable to pay my son's educational expenses for going University. My son learned pedagogy at university. But he started agriculture because he knew that agriculture could make more money.
- We could save money and became aware of investing such money for extension of greenhouse, scaling up the veggie production and installation of other necessary facilities.

## 2. Tonhen Site, Xaibouly Dist.

Cultivation Area 450ha, 548 Households

At this site, Project supports mainly in dissemination of rice production techniques through the program of lending rice seed & fertilizer, enhancement of water management & facility maintenance, strengthening farmers' techniques in vegetable production & sales. Currently, rice yield has been increased and irrigated area was also expanded through the capacity building of water users' association in water management & organizational management that is the significant contribution for increasing farmers income.



### Results seen in this site

#### Extension (Rice cultivation)

Practice of Cultivation Techniques



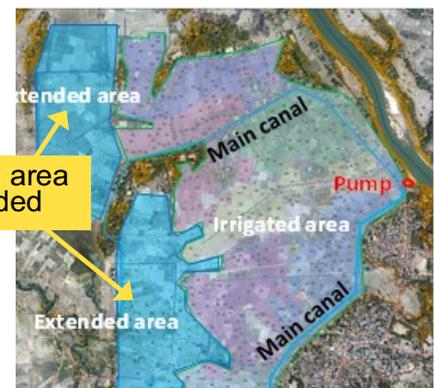
Patrol instruction in the field

Yield increased  
(Income increased)

#### Irrigation

Strengthening Water Management

- Checking water distribution
- Pump operation training
- Instruction on organizational management



Yield increased

Farmers' voice: As we have got financial leeway...

- We were able to increase income (yield) through cultivation with applying minimum inputs (fertilizer).
- Now we can save money and spend necessary cost for family.

Provincial staffs are also struggling a lot in the field day by day !

#### Extension Team



#### Irrigation Team

