# Target Community and Focus Area Activities: Establishment of Vodafone mHealth

This national programme is aimed at helping the poor and vulnerable who are unable to get timely medical advice due to remoteness or resource constraints. It is also part of Vodafone's effort to help better

national healthcare delivery by using its technology and other resources.

## **KANA VINAKA Challenge**

The aim of the Kana Vinaka Challenge is ultimately to assist you to change your behavior. It is about switching from unhealthy food choices such as processed food towards more wholesome and nutritious choices.

## **Get Moving Fiji**

Partnered with Gymnastics Australia, this program focus on Physical Activity for kids and adults to encourage behavior change amongst the Millennials, which in turn, would foster a healthier generation.



## The People Of ACATA



Rosan Lal
Executive Director



Dr. B. P. Ram Head Medical



Kiji Vukikomoala Executive Director

**Contact information** 

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### **Message from the Director**

"Schools provide an excellent health promotion opportunity for children, teachers, families and their communities in an effective and efficient way.

This is possible through the adoption of the rightly presented ACATA Health activity plans and as is endorsed by the Ministry of Education in its ongoing efforts to improve childhood nutritional & behavioral changes and academic performance."





#### Mission/ Vision/ Goals

ACATA aims to prevent thousands of early deaths and onset of diseases, especially NCDs like diabetes, high blood pressure and heart disease by screening and encouraging individuals to incorporate small changes in their lifestyle that would make a huge difference in their health





## **Objective**

Empower Fijians to make informed decisions about their lives through simple, innovative, and evidence-based health

## **Background of Establishment**

Action For Children and The Aged (ACATA) is a non-for profit, run primarily by volunteers from Fiji and abroad. ACATA conducts Public Health Literacy programs, Food literacy programs plus Nutrition, Dietetics, Occupational Therapy, Community Services, Physical Activity and Youth Projects in Fiji, and facilitate health research, master's thesis & dissertation. ACATA works towards addressing humanitarian crisis, unmet medical and wellness care, research, and health protection needs in Fiji.

Established in 2011, Founded by DR BP Ram and Rosan Lal, has a strong network and trusted reputation to deliver innovative, evidence-based behavior change programs in schools, villages & communities.

## **Main Activity**

Founded in 2011 Action For Children and The Aged (ACATA) has been working in partnership with the Ministry of Health, Ministry of Education, Diabetes Fiji, Corporate, Town Councils & Health NGOs (local & international). ACATA has designed and implemented Fiji's first school health & wellness policy, having worked in more than 25 schools, 20 villages and numerous corporates. This program has touched the lives of more than 150,000 Fijians so far. ACATA has partnered with Gymnastics Australia to develop innovative Fitness for Health programs in Fiji to encourage behavior change amongst the Millennials, which in turn, would foster a healthier generation.

For more information, visit: nutritionandhealthfiji.com