



**【On-line & On-demand】**

# **Knowledge Co-Creation Program (Young Leaders) (Philippines)**

**General Information on  
Agri-Business / Agritourism Course  
アグリビジネス/アグリツーリズムコース  
JFY2020**

**Course No.: 201906093J001**

**Course Period : February 14 - 25, 2022**

**The conduct of this training course has been changed  
from JFY2020 to JFY2021 due to the COVID-19 pandemic.**

This information pertains to one of the JICA Knowledge Co-Creation Programs (Young Leaders) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

JICA Knowledge Co-Creation Program (KCCP)

The Japanese Cabinet released the Development Cooperation Charter in February 2015, which stated, *“In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.”* JICA believes that this ‘Knowledge Co-Creation Program’ will serve as a foundation of mutual learning process.

# I. Concept

The “Knowledge Co-Creation Program (Young Leaders)” is conducted by JICA (the Japan International Cooperation Agency) under a technical cooperation scheme of the Government of Japan, with the purpose of promoting human resource development in developing countries.

Under the program, young leaders, who will become nation-building leaders in the future, are provided to:

- 1) develop their specialties through experiencing and learning technologies and skills in Japan, and
- 2) increase their willingness to resolve issues on their own.

# II. Description

## 1. Title (Course-No.)

Agri-Business/ Agritourism (201906093J001)

## 2. On-line Course Period

From February 14, 2022 to February 25, 2022

## 3. Target Country:

Philippines

## 4. Target Group

Government or local government officers, members of farmer’s cooperatives, entrepreneurs, NGOs, and young leaders who are engaged in “sixth sector industrialization” through promoting fishing and agrarian villages / regional development; especially by adding value on regional resources/products through not only improvement of products of farming but also expanding to running business such as food processing, value-chain, and agritourism.

## 5. Number of Participants

12 participants

## 6. Language

English

## 7. Objectives:

Through participation in this course, the participants are expected

- (1) to acquire basic knowledge of overall policies and administrative system in the Japanese agri-business and agritourism.
- (2) to acquire ideas for the effective implementation of policies for the agri-business and agritourism for regional resources.
- (3) to exchange information and opinions on agri-business and agritourism issues with the concerned parties

## 8. Outline

This course consists of the following components.

(1) Lectures regarding:

- a. on agri-business / agritourism methods (sixth sector industrialization, farmers markets, development of local products, etc.) in Japan and local government.
- b. utilization of local resources for local revitalization, etc..

(2) Discussions and exercises based on cases in Okinawa.

### <Tentative Schedule of the Program >

Date		Contents	Methodology
Feb 14	Mon.	Opening Session & Course Orientation Job Report Presentation	Zoom (On-Line)
Feb 15	Tue.	Lecture 1	Video Lecture (On-Demand)
Feb 16	Wed.	Lecture 2	Zoom (On-Line)
Feb 17	Thu.	Lecture 3	Video Lecture (On-Demand)
Feb 18	Fri.	Lecture 4	Zoom (On-Line)
Feb 19	Sat.		
Feb 20	Sun.		
Feb 21	Mon.	Lecture 5	Video Lecture (On-Demand)
Feb 22	Tue.	Lecture 6	Video Lecture (On-Demand)
Feb 23	Wed.	Lecture 7	Video Lecture (On-Demand)
Feb 24	Thu.	Lecture 8 & Review of the program	Zoom (On-Line)
Feb 25	Fri.	Workshop Closing Session	Zoom (On-Line)

※1 On-Line session (Zoom) will be 2 to 3.5 hours, 1 Video material (YouTube) will be 40 to 60 minutes.

※The schedule is subject to change without notice.

## III. Eligibility and Procedures

### 1. Nominee Qualifications

Applying Organizations are expected to select nominees who meet the following qualifications.

## **(1) Essential Qualifications**

All applicants must satisfy the following:

- 1) Nomination: be nominated by the Government of Philippines in line with the procedures mentioned in 3.(1) below.
- 2) Experience in the relevant field: be involved in a field corresponding to the course mentioned in II. Description.
- 3) Age: be from twenty (20) to thirty-five (35) years of age and be expected to become leaders in their specialized fields in the future.
- 4) Language Proficiency: have a reasonable command of English and good command of spoken and written.
- 5) Health: must be in good health, both physically and mentally, to participate in the Program.
- 6) PC and Internet access: be requested to arrange a PC with a web camera for on-line live sessions and with internet access to YouTube and Zoom.
- 7) Attendance Requirement: Participation in on-line program and submission of various assignments is an essential requirement for the completion of the course.

## **(2) Recommended Qualifications**

- 1) Educational Background: be a university graduate
- 2) Having some experience in the field of agri- business /agritourism activities would be desirable.

## **2. Required Documents for Application**

**(1) Application Form:** The Application Form is available at **the JICA office (or the Embassy of Japan)**

\* If you have any difficulties/disabilities which require assistance, please specify necessary assistances in the QUESTIONNAIRE ON MEDICAL STATUS RESTRICTION (1-(c)) of the application form. Information will be reviewed and used for reasonable accommodation.

**(2) Photocopy of personal status certificates:** to be submitted with the application form. (e.g., Photocopy of passport)

\*Photocopy should include the followings: Name, Date of birth, Nationality, Sex

**(3) Job Report:** Job Report on the main issues concerning the targeted field in your country must be submitted. Detailed information is provided in the V. Annex -1.

**(4) Contact Person at Your Organization for Post-Program Survey about KCCP for Young Leaders**

You will be required to submit 'Contact Person at your Organization for Post-Program Survey about KCCP for Young Leaders' filled with the information about the appropriate person in your organization to whom JICA will send the questionnaire on the monitoring purpose of the program. The person is expected to be your supervisor or the person in your human resources department, who

can observe some changes of your attitudes toward your tasks after participating in the program. See 'ANNEX-2' of 'V. Annex'.

### 3. Procedures for Application and Selection

#### (1) Submission of the Application Documents

Closing date for applications: **November 26, 2021**. Please confirm the local deadline with the JICA overseas office (or the Embassy of Japan).

(All require material must arrive at JICA Center in Japan by **January 7, 2022**)

#### (2) Selection

Primary screening is conducted at the JICA overseas office (or the embassy of Japan) after receiving official documents from your government. JICA Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with Development Cooperation Charter of Japan.

#### (3) Notice of Acceptance

The JICA overseas office (or the Embassy of Japan) will notify the results **not later than January 14, 2022**.

### 4. Additional Document(s) to Be Submitted by Accepted candidates

Job Report -- to be **submitted with the application documents**. (Please read **Annex 1 "Job Report"** for detailed information.)

**Accepted candidates are required to prepare a Job Report for Presentation Session by Power Point Format before the online program**. The Job Report (PPT) should be sent to JICA by **January 28, 2022**, preferably by e-mail to [oictp@jica.go.jp](mailto:oictp@jica.go.jp)

### 5. Conditions for Attendance

The participants of KCCP are required

- (1) to strictly observe the course schedule.
- (2) not to change the program topics.
- (3) not to record or share the on-line/on-demand contents without JICA's permission.

## **IV. Administrative Arrangements**

### **1. Organizer: (JICA Center in Japan)**

**(1) Center:** JICA Okinawa Center (JICA OKINAWA)

**(2) Program Officer: Ms. MIYAHIRA Chika**

Training Program Division

Email: [oictp@jica.go.jp](mailto:oictp@jica.go.jp)

### **For your information**

Information of Okinawa is available at following URLs.

(1) HP of Okinawa Prefecture:

<https://www.pref.okinawa.jp/site/chijiko/kohokoryu/foreign/english/index.html>

(2) HP of Okinawa Convention & Visitors Bureau:

<http://en.okinawastory.jp/>

(3) HP of JICA OKINAWA :

<https://www.jica.go.jp/okinawa/english/office/index.html>

(4) Facebook of JICA Okinawa :

<https://www.facebook.com/jicaokinawaoc/>

### **2. Implementing Partner:**

To be decided

# V. Annex:

# ANNEX 1

Following is the format of Job Report. Nominees are kindly requested to formulate and submit it together with Application Form. This report will be used for screening purpose.  
 \*It is kindly required to be computer-printed in English, summarize on A4 size paper at maximum of three (3) pages

## JOB REPORT

<b>1. Full Name</b>	[Family]	[First]	[Middle]
<b>2. Country</b>			
<b>3. Education &amp; Job record</b> (Please state the university or college and department which you have graduated, as well as organizations you have worked for before present organization)	Period	University & Degree / Organization & Job Title	
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<b>4. Job description (Please describe as clearly and concisely as possible)</b>			
<b>4-1. Description of your organization</b>			
<b>(1) Roles and responsibilities of your organization</b>			
<b>(2) Organization Chart</b>			
<p>Referring to the example, draw the chart of your organization and indicate your department / division/section with double line.</p> <p>(If it is difficult to incorporate into this form, you can attach Organization Chart separately.)</p>		<p>〈Organization Chart Example〉</p> <pre> graph TD     A["Ministry of xxxxxxx"] --- B["xxxxxxx Committee"]     A --- C["xxxxxxx Department"]     A --- D["xxxxxxx Department"]     A --- E["xxxxxxx Department"]     C --- F["xxxxxxx Division"]     D --- G["xxxxxxx Division"]     E --- H["xxxxxxx Division"]     F --- I["xxxxxxx Section"]     G --- J["xxxxxxx Section"]     H --- J     style I stroke-width:4px     style J stroke-width:4px     J --- K["xx Persons"]                     </pre>	

<b>(3) Outlines of the present situation of Agri-business / Agritourism in your region</b>	
<b>(4) Major problems and caused consequences that your region currently face in Agri-business / Agritourism</b>	
<b>4-2. Description of your job in your organization</b>	
<b>4-2-1. Present Job (Ask your superior to confirm what you wrote)</b>	
<b>(1) Position</b>	
<b>(2) Main actual activities and their objectives</b>	
<b>(3) Related person or organization in activities</b>	
<b>(4) Constraint/disincentive in performing of your job</b>	
<b>(5) Countermeasures taken (or, will be taken) against constraint /disincentive in (4)</b>	
<b>(6) Results (or expected effects) emerged through countermeasures in (5)</b>	

**Thank you for your kind cooperation.**



## ANNEX 2- Contact Person at Your Organization for Post-Program Survey about KCCP for Young Leaders

### REQUEST FOR POST-PROGRAM SURVEY

JICA conducts the post-program survey about how the ex-participants have been utilizing the knowledge and skills acquired in Japan in their daily work. For this purpose, JICA would like to send the questionnaire to the participants by e-mail after the program.

In addition, considering the purpose of the survey, we also would like to send the questionnaire to the person in their organizations; such as their supervisor or the person in their human resources department who can observe some changes of their attitudes toward their tasks after participating the program.

We would highly appreciate it if you fill in the information about the appropriate person in your organization to whom JICA can send the questionnaire on this purpose. The questionnaire will be directly sent by e-mail to you and the person mentioned below within one year after the program.

We kindly ask for your understanding and cooperation in responding to the survey.

#### **【Name of Nominee】**

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#### **【Contact person at your organization】**

**(Your supervisor or a person in the human resources department, to whom JICA can send the questionnaire after the course)**

Name	
Designation / Position	
Department / Division	
E-mail Address	

## **Additional Application Documents Required by JICA Philippines**

1. Additional Required Data Form(downloadable from Young Leaders website)
2. Recommendation from immediate supervisor to assess applicant's performance at work and to certify his/her proper qualifications in participating in the program. The letter should be addressed to Mr. AZUKIZAWA Eigo, Chief Representative of JICA Philippine Office.
3. Young Leaders Certification (downloadable from Young Leaders website)
4. One (1) 45mm x 45mm or 2 in. x 2 in. with white plain background photo.  
Note: Please write your name at the back of the photo.
5. A one-page essay entitled "As a young leader, what can I do to help my country?" (1 page, A4 size, 1.0 spacing, Arial 11)

For Application Form and requirements 1 and 3, use prescribed forms downloadable at:

[https://www.jica.go.jp/philippine/english/activities/activity02\\_03\\_02.html](https://www.jica.go.jp/philippine/english/activities/activity02_03_02.html)

## **For Your Reference**

### **JICA and Capacity Development**

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology per se to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program for Young Leaders is designed for young leaders expected to become future leaders in their specialized fields. Participants in the program learn about Japan's experience and technologies in the relevant fields that will be required for the future development of their own country. A variety of programs is open to young people in each field in each country.

### **Japanese Development Experience**

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and technologies from the West in a way that is suited to its own circumstances, Japan has developed a storehouse of knowledge not found elsewhere from unique systems of

organization, administration and personnel management to such social systems as the livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



**Contact Information for Inquiries**

For inquiries and further information, please contact the JICA overseas office or the Embassy of Japan. Further, address correspondence to:

**JICA Okinawa Center (JICA OKINAWA)**